



# Let's go Krogering

for the best of everything including the price!

**ADVERTISED ITEM POLICY**  
Each of these advertised items is required to be readily available for sale in each Kroger Store except as specifically noted in this ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days.

COPYRIGHT 1982—THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY OCT 17 THROUGH SATURDAY OCT 23, 1982 IN DURHAM

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.



HOLLY FARMS, U.S.D.A. GRADE A CHICKEN LEGS, **Thighs or Drumsticks** **69¢** lb. **COST CUTTER WEEKLY SPECIALS**

U.S. GOV'T GRADED CHOICE, BONE IN, **Full Cut Round Steak** **\$1.89** lb. **USDA CHOICE** **COST CUTTER WEEKLY SPECIALS**

**Country Club Ice Milk** **99¢** 1/2-Gal. Ctn. **SAVE 60¢ COMPARED TO LAST YEAR**

**California Cauliflower** **99¢** Head **COST CUTTER WEEKLY SPECIALS**

**Kroger Saltines** **\$1.29** 1-lb. Pkgs. **SAVE 19¢ PER PKG. COMPARED TO LAST YEAR**

**Spotlight Bean Coffee** **\$4.99** 3-lb. Bag  
**Delicious Apples** **69¢** 3-lb. Bag  
**Grade A Large Eggs** **69¢** Doz.

IN THE BAKERY DEPT., SUGAR, CHOCOLATE CHIP, OATMEAL-RAISIN OR PEANUT BUTTER **Fresh Baked Cookies** **\$1.99** 2 Doz. **COST CUTTER WEEKLY SPECIALS**

**Kroger 0.5% Lowfat Milk** **\$1.89** Gal. Ctn. **COST CUTTER WEEKLY SPECIALS**

**Kroger Cottage Cheese** **99¢** 24-oz. Ctn. **SAVE UP TO 40¢ COMPARED TO LAST YEAR**

## Plus Triple The Difference IN CASH

Kroger promises to pay you Triple the Difference in cash if you can do your normal weekly food shopping for less at any other supermarket in Durham. Kroger can make this promise because we have thousands of low Cost Cutter prices throughout our stores. Just purchase not less than 25 nor more than 50 items totaling \$20 or more at Kroger (excluding items prohibited by law and meat items). Compare these prices with any other Durham supermarket. If the total

amount for the identical items is less at any other supermarket in Durham this week, we'll Triple the Difference in cash. Bring your Kroger register tape plus the other store's prices to your Kroger store. See for yourself who really has low prices in Durham. **\*ONLY ONE OF EACH ITEM PURCHASED MAY BE USED IN COMPARISON.**



**•COST CUTTER BRANDS**

Low prices on quality guaranteed products, day-in and day-out. Over 100 different items. Products with a name you can trust and a quality grade you can count on. Products you can depend on every day and priced as low or lower than, "no name foods" at Kroger you know exactly what you're getting when you buy it, not when you open it. And each and every "Cost Cutter" item is backed by Kroger's Satisfaction Guarantee.

**•VARIETY**

In Every department. You can select from over 10,000 items and over 200 kinds and cuts of meat, including Lamb, Veal, Fresh Seafood and 7 kinds of Ground Meat. You will also find one of the widest selections of fresh fruits and vegetables, plus a Delicatessen, international foods section, gourmet and diet foods, institutional sizes and more.

Hillsborough Road At LaSalle  
Roxboro & Latta Roads

Lakewood Shopping Center  
East Franklin St. Chapel Hill