

Business...

Mobley Elected to Sears Board



Sybil Collins Mobley

CHICAGO—Sybil Collins Mobley was recently elected to the board of directors of Sears, Roebuck and Co. Dr. Mobley is dean of the school of business and industry at Florida A&M University in Tallahassee.

Dr. Mobley also is a director of Anheuser-Busch Companies, Inc. and Champion International Corporation. She became dean of the Florida A&M school of business in 1974, after serving 11 years as an assistant professor in the business department. She also is president of the International Association of Black Business Educators and serves on the board of the National Association of Accountants for Public Interest.

Dotson Joins Anheuser-Busch

ST. LOUIS, Mo.—William L. Dotson has joined the Anheuser-Busch Companies, Inc. corporate affairs department as a supervisor technical assistant, it was announced by Wayman F. Smith, III, vice president of corporate affairs.

In his position, Dotson will be involved with providing assistance to managers, supervisors and employees on problems relating to hiring, training, promotion and transferring, termination and general working conditions.

He joins Anheuser-Busch from the Orchard Corporation of America in St. Louis where he was an executive assistant to the vice president of oper-

ations and director of personnel. Dotson is also an instructor at Washington University in the college of continuing education in the department of psychology in the areas of management, applied research and human resources.

Dotson acquired his undergraduate degree from Webster College and earned his M.A. in industrial psychology at Washington University. Currently, he is a doctoral candidate at Washington University in organizational behavior.



William Dotson

Champale, Inc. Joins Against Sickle Cell

LOS ANGELES—Champale, Inc. has begun a major fund-raising campaign to help fight sickle cell anemia, a blood disease which primarily

affects the black population, announced Dorothy H. Boswell, executive director of the National Association for Sickle Cell Disease, Inc. (NASCD).

At the recent presentation of a \$22,000 donation to NASCD, James F. Pomroy, President of the National Marketers of Champale beverages, said: "This is but the first step in a three-year effort by Champale to help for the escalating costs of research to find a cure for sickle cell anemia and for outpatient care for those with the disease."

Accepting the donation, Ms. Boswell said: "We are extremely pleased that Champale is leading the way of corporate funding for charitable institutions. The administration's budget cuts have lessened aid to many vital and worthwhile charitable and health organizations."

Sickle cell anemia is an inherited blood disease that strikes one out of every 500 Black Americans. An individual afflicted with the disease has abnormal red blood cells which become sickle shaped, rather than round, and can block the blood flow through small blood vessels.

The Champale fund-raising effort for sickle cell consists of cash contributions to NASCD for every case of Champale purchased by retailers in states where allowed by law. Champale distributors have also circulated in-store posters throughout the country to call attention to the fund raising and to encourage the public to donate directly to the National Association for Sickle Cell Disease, Inc., 3460 Wilshire Boulevard, Suite 1012, Los Angeles, CA 90010.

Black Enterprise Magazine recently ended the first year of their national radio advertising campaign. Shown examining the fruits of the effort are Joel P. Martin, president, J.P. Martin Associates, Inc., New York, whose agency created the campaign; Waynett A. Sobers, Jr., executive vice president and Carolyn Odom, public affairs director, for Earl G. Graves Ltd. Earl G. Graves Ltd. is the parent company and publisher of Black Enterprise Magazine.

