

NAACP 15th Image Awards A Rousing Success In Hollywood

HOLLYWOOD — For the xth straight year, Cicely Tyson sobbed, overcome with motion, the NAACP was honoring her. There was nothing, she said, like being honored "by my own". Miss Tyson had just won the NAACP Image Award for 'best performance by an actress in a dramatic series or mini-series or television movie.' Her response characterized the elation of the audience in the packed Paladium in Hollywood on Sunday night, December 5, when the Beverly Hills-Hollywood NAACP branch held its 15th annual Image Awards program.

The program, by far, was the best sponsored by the branch. In true fashion, many of the black stars whose names have long been household words came to pay tribute to the occasion as well as in anticipation that they would be able to collect an award in person: Though some like Nell Carter of television's "Ain't Misbehavin'," Todd Bridges of

"Diff'rent Strokes," Roslind Cash, star of the NBC Special "Sister, Sister" and Raymond St. Jacques, of NBC's "Sophisticated Gents" did not get past the nominee stage, it was evident that they regarded the event as a landmark in the struggle for black actors and producers to win greater national recognition.

Lena Horne was accorded double tribute when the evening's program was rearranged so that she could accept her Image Award in person for "Best Female Artist" before the formalities began.

NAACP Executive Director Benjamin L. Hooks won applause for his determined promise to lead the struggle to win more roles and jobs for blacks in the movie and television industry.

By categories the winners were:

MOTION PICTURE

- Best Motion Picture, "An Officer and a Gentleman"
- Best Performance by an Actress in a Motion Picture, Jayne Kennedy in "Body and

Soul"

- Best Performance by an Actor in a Motion Picture, Lou Gossett, Jr., "An Officer and a Gentleman"
- Best Performance by a Supporting Actor in a Motion Picture, Moses Gunn in "Ragtime"

—Best Performance by an Actor in a Comedy Series or Special, Sherman Hemsley-CBS, "The Jeffersons"

—Best Performance by an Actress in a Dramatic Series or Mini-Series or Television Movie, Cicely Tyson-CBS, "The Marva Collins Story"

—Best Performance by an Actor in a Dramatic Series or Mini-Series or Television Movie, Paul Winfield-NBC, "Sophisticated Gents"

—Best Episode in a Comedy Series or Special, (Producer, Director, Writer), "Ain't Misbehavin", Producer: Buddy Bregman, Director: Don Mischer, Compiled/Created by: Richard Maltby, Jr.

—Best Children's Special or Episode in a Series (Producer,

Director, Writer), "The Color of Friendship", Producer: Patrick McCormick, Director: Stan Lathan, Writer: Taken from novel from Nancy Garden

—Best Performance by an Actress in a Comedy Series or Special, Marla Gibbs-CBS, "The Jeffersons"

—Best Performance by an Actor in a Comedy Series or Special, Sherman Hemsley-CBS, "The Jeffersons"

—Best Performance by an Actress in a Dramatic Series or Mini-Series or Television Movie, Cicely Tyson-CBS, "The Marva Collins Story"

—Best Performance by an Actor in a Dramatic Series or Mini-Series or Television Movie, Paul Winfield-NBC, "Sophisticated Gents"

—Best Blues Artist, B.B. King

—Best Gospel Artist/Group, James Cleveland and the Southern California Community Choir

—Best Jazz Artist/Group, Grover Washington, Jr.

—Best Female Artist, Lena

Horne

- Best Male Artist (tie), Al Jarreau and Lionel Richie
- Best Vocal Group, Kool & The Gang
- Best Album of the Year, "Breakin' Away", Al Jarreau
- Best Song of the Year (Writer), "Endless Love", Lionel Richie

—Best Performance by an Actor in a Comedy Series or Special, Sherman Hemsley-CBS, "The Jeffersons"

—Best Performance by an Actress in a Dramatic Series or Mini-Series or Television Movie, Cicely Tyson-CBS, "The Marva Collins Story"

—Best Performance by an Actor in a Dramatic Series or Mini-Series or Television Movie, Paul Winfield-NBC, "Sophisticated Gents"

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CBS Cable Signs Off

The CBS Cable channel on Durham Cablevision will have a new look after December 16. Instead of the usual theatre, dance, and music features, there will be a message telling viewers that the CBS service has ended.

CBS made the move into cable satellite service hoping to attract some of the cultural audience not traditionally drawn to network programs. Many industry insiders, however, say CBS over-extended itself financially, expecting a quick return on its investment. The predicted advertising never materialized, and CBS officials decided this Fall to drop the venture.

CBS is not the first cable service to go under, but it is one of the most prominent, said Tom Britt, program director for Durham Cablevision. "There are several dozen cable services being offered currently, and many of those will not

survive. Cable television once had the reputation of a sure money-maker, and many tried to get in on the non-existent gold rush. Most have discovered, however, that cable is not the cash-cow they believed it to be."

"Viewers are becoming more and more discriminating," said Britt. "That's what makes cable television such a gamble and makes choosing the services to be offered locally such a challenge. Each cable system tries to provide the variety they believe will attract and keep customers in their area."

"We hope to replace CBS Cable soon with a service of interest to Durham subscribers," said Britt. "Our marketing and research departments are constantly reviewing the services currently available and we hope to have a decision soon."

NCCU To Show Public School Art Work

"The Museum's Choice", North Carolina Central University's annual exhibition of selected student works from the art programs of the Durham City and County

Schools, will open Sunday, January 9, at the North Carolina Central University Museum of Art.

The works featured are the products of the creative minds

of Durham's children and youth. Pre-kindergarten youngsters and high school seniors are included among the student artists.

The selection and arrangement of the show was the responsibility of Ms. Karen Hall, director of arts education in the Durham City Schools, and of Mrs. Ronnie Lilly, arts coordinator of the Durham County Schools. They were assisted by art teachers in the two systems and by the staff of the NCCU Museum.

An opening reception is scheduled at 2 p.m., Sunday, January 9. The show continues through February 20. Museum hours are from 2 p.m. to 5 p.m. on Sunday, and from 9 a.m. to 5 p.m., Tuesday through Friday. Group tours can be arranged at other hours by calling 683-6211 between 9 a.m. and 4:30 p.m., Tuesday through Friday.

Norman E. Pendergraft, director of the NCCU Museum of Art, said, "The works and their organization not only delight the eye but show the true strengths of the art program in the Durham City and County Schools."

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