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Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

Friday, Oct. - 21, 1921

NOT RILED BUT GENEROUS

Editor Matthews, of the Windsor Ledger, is surprised at the criticism of its neighbor, the HERALD, in recent editorial squibs. The lawyer-editor accuses us of being "riled," and only to that statement do we take exception.

No, we are not "riled," we offered the neighbor brother a little bit of advice, born of experience (six years of it). Our criticism was of the constructive sort—the kind which offers something to replace that which is criticised.

As a matter of information, as well as to satisfy Mr. Matthews why we wrote "at this particular time" the HERALD would offer a sustaining alibi, since it was only recently placed on the Ledger's exchange department, through the kindness of a brother of the editor of the HERALD, who laboured in the Windsor office during his recent vacation.

Our advice already given in the previous issues was absolutely free; and, like the old adage, Mr. Matthews thinks it is worth about half what it cost.

If you are in need of printing of any kind, send your copy to the Herald office, and you will not only get quick service, but you will be satisfied with the work.

The Herald is "fitten" to read. Send us your subscription to-day.

Send the Herald your job printing if you want particular printing at lowest prices. What we cannot do in the printing line, there are no others who can do it. Try us.

A Country Editor's Creed

I BELIEVE IN MY JOB. I believe that running a good country newspaper which serves and represents its community is a bigger job than running the biggest metropolitan daily.

I shall respect and honor my profession, believing that it is a high calling.

I shall at all times be fair to everyone in my community, expecting frequently to be charged with being unfair.

I shall not discriminate against the person who is not an advertiser in my paper or who does not buy printing of me.

I shall not be afraid to champion the poor man's cause for fear of the wrath of the rich man.

Nor shall I be afraid to stand by the rich man at the time he is right, for the fear of being charged with having sold out to him.

I shall temper justice with mercy. My columns shall not shout aloud to my community the shame of an individual or of a family when that shouting can render my community no good.

On the other hand I shall not condone evil doing in high places, lest publishing the news or evil deed to my community my pocketbook suffer.

I shall scan what goes on into my advertising columns as closely as that which goes into my news columns, realizing that every column of my paper speaks of me.

I shall always remember that politics is not a game but a responsibility and when I write I shall make sure what motive is behind my utterances.

I shall not hate my competitor, but remember he is human and likely to err the same as I.

I shall always pay my dues to, attend regularly my local, state and national editorials associations.

I shall charge what my work is worth, realizing by so doing I can serve my community best.

In brief I shall conduct my newspaper like a gentleman and a Christian, realizing that no ministry is more sacred than that to which I have been called.

—By M. V. Atwood.

IF BACK HURTS BEGIN ON SALTS

Flush the Kidneys at once when Back-ache or Bladder bothers—Meat forms uric acid.

No man or woman who eats meat regularly can make a mistake by flushing the kidney occasionally, says a well-known authority. Meat forms uric acid which clogs the kidney pores so they sluggishly filter or strain only part of the waste and poisons from the blood, then you get sick.

The moment you feel a dull ache in the kidneys or your back hurts, or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, get about four ounces of Jad Salts from any reliable pharmacy and take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine.

Jad Salts is inexpensive and cannot injure; makes a delightful effervescent lithia-water drink which all regular meat eaters should take now and then to keep the kidneys clean and the blood pure, thereby avoiding serious kidney troubles.

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CROP REPORT FOR WEEK ENDING OCTOBER 10

Light Frost Reported and Good Weather for Harvesting The Fall Hay, According to Reporters

Raleigh, Oct. 17.—A light frost in the piedmont and coastal sections of North Carolina are reported and a killing frost in the mountain areas are reported by the county agents to the Crop Reporting Service for the week ending October 10. The weather bureau reports favorable weather for getting hay and late forage crops.

Preparations for sowing the wheat are going forward and fall plowing is making satisfactory progress. The harvesting of corn is well under way, the crop being entirely harvested in many areas. Most of the cotton crop of the state is open at this time and is moving to the markets in large volumes. The unusually warm weather in September and the crop is being gathered rapidly. The marketing of tobacco, which is practically all harvested, is in full swing, sales are reported as very moderate. Late gardens are being planted in some of the southern piedmont counties and the truck is reported to have improved in Forsyth, but the crop is generally poor. A great deal of hay has been harvested, the crop being below normal in its yield and ranging in quality from fair to poor. Pastures are improving some what but in the most localities the fields were permanently ruined by the recent drought and the rains lately have not benefited them.

Cattle are reported to be in need of pastures and in some piedmont areas tobacco scarce and thin, but they average fair to medium over the state. Hogs are normal in supply and in the condition.

Farm work generally is up-to-date and harvesting of all peanuts, cotton picking are also in progress in the eastern section of the state. Cover crops are being planted.

Took Clothes; Punched Nose; Are Wife's Woes

Seattle, Wash.—Married 80 days—and then divorce!

Asserting that her husband secured all of her clothes, locked her in an isolated room and then left their home, taking the clothing with him, Mrs. Willena White recently filed suit for divorce against Roy White.

The couple was married only a little more than two months ago, on May 31, 1921, says the complaint and have quarreled continually since that time. It is charged that the husband struck his wife and choked her; that he called her vile names; that he threatened to shoot both her and her mother and that he has frequently insulted her before her friends.

Mrs. White asks the return of her maiden name, Willena Roberts.

ANT BEARS PROVE VALUABLE

Fruit and Vegetable Growers of State of Washington Experimenting With Them.

Yakima, Wash.—Experiments are being made here by fruit and vegetable growers with the ant bear, whose natural home is in the central portion of South America, as a means of destroying grasshoppers, melon bugs and aphids, which are a pest in Northwest states.

Edward J. Hiner procured three of the animals, two females and one male, from the government experimental station in the City of Mexico, and they are rapidly becoming acclimated and fattening on the insect diet.

The ant bear destroys potato bugs, locusts and other injurious insects with great avidity, seemingly eating all the while. Unlike its northern cousin, the ant bear does not hibernate in the winter and as there are fewer insects during the cold season, Hiner has taught the bears to sleep in his greenhouses, and while in that semi-tropical temperature they can keep down the insects that endanger the winter culture of tender plants.

Ant bears of this species are about the size of a spaniel dog and possess long stiff hairy coats of fur. The peculiar shaped head comes to a sharp point, from which a long red tongue issues, the insects sticking to the secretion covering it. By wrapping the slender tongue about the stem of an infested tree the aphids are scooped off by hundreds.

When in need of Job Printing—think of the Herald at Ahsokie.

66 Cures Dengue Fever.—adv.

CHOWAN FAIR

The Biggest and Best Fair Ever Held in EEDENTON Will be Held This Season

October 25-26-27-28

Four Big Days. Four Big Nights

More Agricultural Exhibits.

More and Better Live Stock.

The Zeidman and Pollie Shows

The Biggest and Best Carnival Ever

Been in Edenton—12 Shows—5 Rides—

50 Concessions—2 Brass Bands.

20 Carloads of Material.

High class and up-to-date free attractions in front of the Grandstand day and night.

The Best Display of Fireworks Ever Had Before.

Good Horse Racing Every Day. Expecting some of the best horses in the state as well as from Virginia and Maryland.

Let everybody do his or her part and bring something worthy of merit to the Fair and help to make it the biggest and best ever held here. The management is doing all that it can to make it a big success but they need the help of every man, woman, boy and girl in the county to make it a sure enough big success.

Go to the Fair and you will see somebody that'll be glad to see you and make you glad you went.

Special rates on all trains and all Ferries during Fair week.

S. W. PRIVOTT, President.

F. W. HOBBS, Secretary.

Do YOU Know About OUR Prices? We are anxious to have you find out about them. They will interest you when you're in need of printing.