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Friday, Feb. - 3, 1922

RUMBLINGS ON HOW TO RUN A NEWSPAPER

The caption of this article already has furnished, is now furnishing, and will henceforth forever furnish, so long as human is human, man is man, or woman is woman, reams upon reams of "copy" for the newspaper publisher; yea, verily, the purveyor of news and the collaborator of editorial musings on the small town weekly newspaper always has this one thing before him, wherewith he can furnish a good "spread" in any edition of his pet child. The fellow who occupies the position above referred to on the HERALD usually bides his time in the meantime collecting a rich supply of material upon which columns of "rumblings" might be appropriately printed. The one big handicap, however is a circumstance common to the small town newspaper; forsooth, "how to run a newspaper" invariably comes as a nasty fling from sources that, per se, make themselves unacceptable as constructive advisers—It is the person who has grievances, who has an imaginary ill against the paper. That is the kind of advice for which the Herald has no regard, and very little of respect.

A newspaper editor, naturally, like other human beings, likes for his "stuff" to be favorably received by the reading public; he enjoys a measure of popularity, and, in well regulated communities of ordinary intelligence, the newspaper editor does command respect, and is to a certain degree popular—popular in that what he writes meets with the approbation of a portion, a majority probably, of his constant readers. The HERALD is to that degree like the ordinary small town weekly newspaper.

However, it is the grumbler, the destructive critic, and the fellow who looks askance at everything published; ever having in view a words of criticism—it is this kind of person that nauseates us. The one and only good purpose they serve is to furnish us with a morgue freighted with dead carcasses and whose sole claim to distinction is through supplying material for a good study of perverted human nature. The are like the "stiffs" of the medical college—a necessary nuisance.

"TIME BUSINESS" NEEDS RE-ADJUSTMENT

The "time" or supply business which forms the larger volume of trading through this section cannot be arbitrarily dispensed with; for legitimate extension of credit is necessary to common, ordinary business, just as it is to the big business corporation. The time often comes when men must borrow money to successfully conduct their business affairs; and, carrying a store account or any other charge account, is but the

process of borrowing. For the borrower of money, we have the banks, loan associations, or individuals; and the supply merchant (most of them hereabouts are in that class) extends loans through supplying the necessary commodities of life. Up to this point our analogy works fine.

The one great difference comes in the matter of proper security and the safeguards against possible losses. The bank, loan association, or the individual invariably asks for and receives good security for a cash loan, and is safeguarded against loss. The ordinary merchant or supply man in this section asks for no security at all, only the promise to pay. With the better class "his word is his bond;" but, in extending credits, the golden rule is not the rule of successful business. The institutions created for lending money have never accepted the mere promise to pay; but the merchant still continues to go to destruction by adhering to that principle. Failures are common among the retail merchant and are becoming more so.

The lax extensions of credit in the era of "good times" has taught the retail man a disastrous lesson. He has learned to exercise greater degree of discretion in extending credits and through proper organization, he must hereafter, especially guard against the duplication of credit; that, is extending credit to the fellow or fellows who make it a practice to "stick" every merchant at least once.

MURFREESBORO BROTHERS ARE RECONCILED

Elsewhere in this issue, it is the Herald's happy privilege to convey to the world that two good men of our neighbor town of Murfreesboro have ceased their hatred of one another, buried the hatchet, and will let their dead be forever buried. It is an item of news which will be of more or less interest to people of the entire county, and especially to those who attended the October term of Superior Court at Winton, when an unfortunate affair, having its inception in Ahsokie, was so mishandled by scheming lawyers as to engender hatred, bitterness, and gross unfairness to many who were innocent of any wrong-doing. It is not our part here to discuss the right or the wrong of either of the Murfreesboro gentlemen, for, it is enough to know that they have happily become reconciled.

Ahsokie, too, has lately furnished a striking example of "the lamb and the lion lying down together;" and, though we have been derelict in proclaiming these glad tidings to the waiting world, it is still very good, wholesome news. Several weeks ago, two of Ahsokie's prominent citizens put aside grievances, grasped hands—hands that had fought the other at every turn of the way for many years—and agreed to forget the past. Dr. Jesse H. Mitchell, "the father of Ahsokie," and Mr. J. R. Garrett, if not the paternal father, certainly a foster father of Ahsokie and its phenomenal growth, were the principal figures in the role of "let's be friends." Attorney Jno. E. Vann, of Winton, and Lloyd Mitchell, of this town, heaped glory upon themselves by assuming the part of intermediary. We do not know exactly how it feels to experience the sensation of reconciliation; but, nevertheless, if the two good citizens of Ahsokie thus joined together have a more intense feeling of genuine relief than the town in which they live, then, verily, it must be "the thrill that comes once in a lifetime."

There's many another person

nursing supposed grievances against another brother who would be surprised, and happily so, at the apparent willingness and readiness of the "scalers" to drop from the eyes. Why not make it unanimous?

IN MEMORIAM

Our town was made sad last Friday afternoon about 3 o'clock, when the news spread that little Joseph Dawson, son of Mr. and Mrs. Robert B. Taylor, aged 5 years had passed from this world to one of greater happiness and joy.

He was bright and happy until Tuesday evening when he spoke of being sick; on Wednesday morning, the doctor

grew better, and there was no thought of anything serious. Friday he became seriously ill, and before those who heard could fully take in the fact of the statement, the little spirit had gone back to God who gave it. All possible was done by faithful physicians and loved ones to prolong his life, but our Heavenly Father, who knoweth best willed that it should be otherwise and he went, to be with the angels.

The hearts of his parents are torn and bleeding, as in this little life they had centered hopes which are too sacred and high to be recounted, though Heaven has been enriched by one of the dearest little angels that ever brought divine love and light into the hearts of fond parents through his sweet smile. The home is broken, and the first shadow cast upon the fire-side of the happy home, though the sweet, bright jewel had been loaned to them to keep for a while; and while their home is shrouded in gloom, over it also hangs God's rainbow of promise: "I'll never leave thee nor forsake thee."

The father was completely prostrated with grief, while the broken hearted mother hid her grief from her husband, urging him to be submissive, and to become reconciled to God's will; that if it was His will to take their darling home that she could give him up, that they could still be happy with their little girl of two years. It was sad yet beautiful to see the mother kneel and clasp the little hand, cold in death, and pray that she might meet her child at the golden gate, and look again in those lovely, bright eyes. She finds comfort in His promises that bye and bye, through faith, she may enter in at the golden gate, where the curtains will be lifted and she will see him more beautiful than ever before, in the bosom of her Heavenly Father, clasping his little hands with gladness as mama and papa, and little sister come in.

Is this all the meaning of this sad Providence? If it were, those who are left might well pour out their tears without measure, night and day. But it is not all; it is true another life has vanished. It has passed through death however; to enter upon an immortal life of holiness, beauty and fellowship with our Saviour, under his tender and unceasing care, to expand into nobler, richer and more beautiful life than could be reached upon earth.

Little Joe loved his Sabbath School, and was never happier than when attending its services, being a faithful attendant from babyhood. On Saturday morning, January 29th., his little body was taken to Norfolk, Va., where funeral and interment took place Saturday afternoon.

We extend our deepest sympathy to the grief stricken parents, and pray that God's blessings abide with their precious jewel on the shores of a brighter world above.

They could not bear to lose their darling boy
From out of their lives and bear the pain
Keep living on to see him no more,
But for the hope that they will meet again.

Yes, meet again in that dear home of love,
After the storms and heartaches are o'er;
The so-thing thought of that welcome home,
When they meet their darling gone on before.

—E. M. S.

Rub-My-Tism for Rheumatism. advertisement.

Service by Publication—NOTICE

North Carolina—Hertford County
In the Superior Court

Bettie Askew vs. Joseph Askew

The defendant, above named, will take notice that an action entitled as above has been commenced in the Superior Court of Hertford County, N. Carolina, to obtain a divorce a vinculo matrimonii; and that the said defendant will further take notice that he is requested to appear at the office of the Clerk of the Superior Court on the 16th day of February, 1922, at the Courthouse of said County in the town of Winton, and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in said complaint.

D. R. McGlohon,
Clerk of the Superior Court
This 16th day of January, 1922.
R. C. Bridger, atty. for plaintiff.

Notice of ReSale under Mortgage

By virtue of the power and authority given by a certain mortgage, executed by C. E. Reynolds, and wife to A. A. Newsome which is recorded in the office of the Register of deeds for the County of Hertford, in book 54 on page 385, the following property will be sold at public auction, to-wit:

That certain lot lying and being in Ahsokie, North Carolina and designated as follows: Beginning at corner of said lot at corner of C. C. Hoggard's line on railroad square, thence westerly along said Hoggard's line thirty feet to J. R. Garrett's line, a corner, thence northerly along said Garrett's line thirty five feet to L. M. Mitchell's line, a corner, thence easterly along said Mitchell's line seventy feet to railroad square, a corner thence southerly to the first station, being the lot whereon Frank Parker operates a shoe and barber shop.

Place of sale—Postoffice door at Ahsokie, N. C.

Time of sale—Friday, February 3, 1922 at 12 o'clock m.

Terms of sale—Cash.

This 17th day of Jan., 1922.

A. A. Newsome, Mortgagee,
Jno. H. Newsome, administrator
W. R. Johnson, attorney.

666 cures Bilious Fever.—adv.
For sale by Copeland Drug Co.

Notice of Sale under Deed of Trust

By virtue of the power and authority given by a certain deed of trust executed by John W. Howard and wife, Bertha M. Howard to W. W. Rogers, Trustee for the Farmers-Atlantic Bank, which is recorded in the office of the Register of Deeds for Hertford County, in book 68, on page 84, the following property will be sold at public auction, to-wit:

A certain home and lot in the town of Ahsokie, bounded as follows: on the North by lot of R. P. Slaughter, on the East by the lot of Mrs. J. R. Newsome, on the South by the lot of Mrs. Jacob White, on the west by the McGlohon Street, known as the E. C. Hobbs home place.

Place of sale—in front of the U. S. Postoffice, Ahsokie, N. C.

Time of sale—Saturday, February 1922 at 12 o'clock M.

Terms of sale—Cash.

This January 2, 1922.

W. W. Rogers, Trustee. Ja6.

Notice of Change in Firm Name

G. L. Newsome has this day withdrawn from the firm of G. L. Newsome & Co. The business will continue at the same place by the undersigned.

This December 5th., 1922.

W. H. Newsome. Ja13

To break a cold take 666.—ad.

Indigestion

Many persons, otherwise vigorous and healthy, are bothered occasionally with indigestion. The effects of a disordered stomach on the system are dangerous, and prompt treatment of indigestion is important. "The only medicine I have needed has been something to aid digestion and clean the liver," writes Mr. Fred Ashby, a McKinney, Texas, farmer. "My medicine is

Theford's BLACK-DRAUGHT

for indigestion and stomach trouble of any kind. I have never found anything that touches the spot, like Black-Draught. I take it in broken doses after meals. For a long time I tried pills, which griped and didn't give the good results. Black-Draught liver medicine is easy to take, easy to keep, inexpensive.

Get a package from your druggist today—Ask for and insist upon Theford's—the only genuine.

Get it today.

SPECIAL SHOWING OF NEW SPRING HATS.

Beginning week of January 16th, and thereafter Hats of Slipper Satin, Taffeta and braid combinations in all the leading shades for immediate wear. Prices from \$4.00 to \$7.00.

MISS NAOMI T. WIGGINS
Murfreesboro, N. C.

Especially Equipped

We are especially equipped to print Store Sales Bills. Our prices are prices are quoted from the Franklin Price List, and we guarantee our service and workmanship to compete with anybody's. Let us show you samples, and quote you prices on your next order of printing.

Hertford County Herald
Ahsokie, N. C.