

Hertford County Herald

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Very reasonable and made known on request.

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Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Friday, March 17, 1922

The only crime that shocks a rural community is when a fresh young thing waves at a married man.

If fining a county will stop lynching, why not employ this method to end stealing, hooch peddling, speeding, et al?

The Department at Raleigh says that farmers in eastern North Carolina must plant more food crops, and less "money crops" this year. This advice, if heeded, would do much to relieve the present situation of low prices for farm products, so prevalent in this section. Hertford county could be free from the produce buying trusts, if a little wholesome advice, such as this, were followed more closely by local farmers.

Once more, the Herald boosts the tremendous value of advertising as a means of increasing the business of local merchants during the present period of depression. A little consistent, well-directed advertising would work wonders for some of the business firms of Ahsokie, as well as in other nearby towns. Perhaps in some future age, the business element of Ahsokie will wake up to the fact that no business can be run successfully without advertising. An ad in the Herald will prove, without an element of doubt, the wonderful pulling power of advertising in your local newspaper. Its up to you, Mr. merchant, to cash in on the value of Herald advertising before some other merchant gets the jump on you. All together, it's time to "git-up-and-git," if you want business.

This paper has an aversion to any attempt to dictate how certain things should be done, but simply cannot desist from a passing remark on the system of road and street repairs now being done in and around Ahsokie. Reference is made to the use of expensive high-powered trucks to draw the various drags, harrows, etc., where a Fordson, or other tractor would serve the purpose equally as well or better, at less than one-third the cost. A heavy road truck represents the outlay of approximately \$3,000, while a tractor suited to the same purpose is about seven or eight hundred dollars. Where does the logic lie, in the county's purchasing these huge trucks, simply to do the work of a cheaper tractor? Wherein lies the economy, or the motive? While in no way trying to cast reflections on the discretion of the county's road forces, or those in charge, we merely cite this as an instance wherein the funds apportioned for road maintenance in Hertford county are not used to the best advantage, or in such a way as to get the most good from their disbursement. Believing that all taxpayers like to see the utmost possible good derived from the county's road building funds, we merely call their attention to the foregoing instances for their deliberation and consideration. It is a subject that should interest every taxpayer in this county.

Notice of Administration

Having qualified as administrator of the estate of Sherman Vann, deceased, late of Hertford County, N. Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at his home in Ahsokie, N. C., on or before the 22nd day of February, 1922, or this notice will be pleaded in bar of their recovery. All persons indebted to the said estate will please make immediate payment. This 22nd day of February, 1922.
P. J. Vann, administrator of Sherman Vann.
C. W. Jones, attorney for estate.
March 3rd 6 times

THE REPUBLICAN PARTY AND BONUS LEGISLATION

By J. Roy Parker

The self-styled "Grand Old Party," Republican, is sinking rapidly into the hole it has made for itself, in its dealing with bonus legislation. Every pre-election promise to deal honestly and justly with the ex-service men has been renounced; and, if the Republican Party ever really intended to be fair with the service men, its intentions in that direction have been warped and twisted to such an extent as to create suspicion among the beneficiaries of the proposed bonus legislation. Not one single act has been accomplished by members of the Republican party in Congress that will ever justify the party bidding for the votes of these men who helped to "make the world safe for Democracy." Its pre-election promises were voted bidders; and led many votes to the altar of deception in November, 1920.

First, Republican lawmakers accepted and abided by the mandate of "Chief" Harding, who advised delay in appropriating bonus money. The delay was philosophically accepted by the former wearers of the uniform.

But neither by philosophy, or promises, nor by any deceptive method can the majority members of Congress absolve themselves, nor explain away their lack of definite action in making adequate provision for the returned soldiers and sailors.

Plan after plan has been triumphantly brought forward and more swiftly than it came was suddenly discarded as impracticable. Even the dullest mind has already seen through the real purpose and intent of the Republican party, whose sole reason for a continued and steady stream of empty and meaningless promises is to keep the former army and navy boys in an expectant attitude, that they may be rounded up as G. O. P. voters in the fall of 1922.

The attitude of big business concerns the Republican party vastly more than the welfare of their former defender. The whole truth of the matter is that the majority does not want to offend the moneyed class by forcing them to come across with a share of their excess profits for the average poor service man.

WE'RE NOT SO BAD, AT THAT

Latter day developments are indicative of a general house-cleaning around this young but staid town—Ahsokie. "Truth crushed to the earth will rise again" was never better exemplified than by the recent action of Hertford County Superior Court, both the presiding judge and jury having a part in it. They have said, by the greater weight of the testimony, that none of Ahsokie's most admired citizens was not guilty of either assault or a conspiracy. The latter charge was taken care of by his Honor, the Judge, while the jury of twelve peers absolved the indicted citizen from any part in an assault. Similar conspiracy charges were thrown out, against two other well known citizens of the town, all of which was precisely as it should be.

It is not my part to argue this disgraceful case; the time for argument has passed. However, through the columns of the Herald, I do want to proclaim to the world the fact that not all the people of Ahsokie are as black in deeds as some would have them appear. J. ROY PARKER.

THE OUTLET

The new Postmaster General is named Works. The question is; will he?

It would seem that it would require a lot of muscle to land the Shoals.

Blessed is the day whose lowly setting sun finds no new form of taxation begun.

Life's just one thing after another. Before father's pocketbook recovers from Christmas the Easter bonnet must be bought.

Another year of Harding normalcy, and the whole country will be praying for Wilson hard times.

A California college professor has predicted that women will rule the country by 1977. There has been a general impression that they might assume charge about fifty years before that date.

While the small town merchant is "resting on his oars," waiting for business to pick up, the merchants in the cities are going after the business in the modern, sane way, by advertising. And they are getting it, too. Local merchants might take a tip, and make business come their way, if only they had the "git-up-and-git" about them to do a little advertising, and get the business in a thoroughly business-like manner.

SUGGESTIONS TO AID HAY GROWER

Eliminate Loss and Trouble by Having Clear Understanding of All Terms.

CONFIRM ALL TRANSACTIONS

Quantity, Quality, Time of Shipment and Routing Should Be Made So That There Will Be No Misunderstanding.

(Prepared by the United States Department of Agriculture.)

Many of the difficulties and losses that are encountered in hay transactions would be eliminated if more care were exercised when making sales to see that all terms are clear and practicable and that both seller and buyer have the same understanding of them. This can be accomplished by observing the following suggestions by the bureau of markets and crop estimates, United States Department of Agriculture:

State clearly in all offers or acceptances all necessary factors, including quality and quantity of hay, together with time of shipment, routing, rates, price and terms of payment.

Confirm all sales and purchases by letter, in which is stated all terms as understood by the seller or the buyer, as the case may be.

Upon receipt of confirmation, correct immediately any items that appear to be incorrect.

Make Terms Clear.

Too much emphasis cannot be placed upon the matter of care in stating terms when making sales or purchases. A greater part of such transactions are usually by telephone or telegraph which makes brevity necessary. A few more cents spent in telephone or telegraph charges, however, is better than several dollars lost on an unsatisfactory shipment. On the part of the shipper, therefore, when offering hay for sale, whether the offer is by wire or letter, the following should be stated:

(a) Quantity by bales, tons, or carloads. If by bails, the size should always be given, and if by tons or carloads, it is well also to state the size of bales that will be shipped, as there is a decided preference in certain sections for certain types and sizes of bales.

(b) Quality, either in descriptive terms or in the terms of state or commercial grades. When commercial grades are used it must be made certain that both buyer and seller understand what standards are being used. It is sometimes advisable to state what inspection agency is to determine the grade.

(c) The time of shipment should be specified either by naming the exact date on or before which shipment



Hauling Hay to Railroad Station.

will be made, or by using the trade terms of "immediate," "quick," or "prompt," which are given the following interpretation: "Immediate" or "rush" is shipment within three calendar days, "quick" five calendar days, and "prompt" ten calendar days, Sundays and holidays excluded in each instance.

(d) The routing which can be made by the shipper, or that which is desired by the buyer, should be made in the first bid or offer, as it is an important item and, together with the rates applying, may be the determining factor in the transaction. Instead of stating the rate, the point at which the price applies may be given, such as "f. o. b. shipper's track" or "delivered buyer's station."

(e) The price should be stated clearly and it should also be made clear for what length of time the bid or offer holds good and whether or not the acceptance of either is subject to confirmation by the maker.

Send Confirmation Promptly.

When a bid or offer has been accepted and a sale consummated, whether by letter or wire, a confirmation by letter, setting forth in detail all the terms and conditions of the transaction, should be mailed by each party to the other. If, upon receipt of these confirmations, either party notes any item that is contrary to his understanding of the terms he should notify the other immediately by telegraph, so that all errors may be corrected before a shipment is made. If the hay was ready for shipment when the sale was made, however, it may not be possible for the shipper to wait for a written confirmation of the acceptance by the buyer, but he should forward a telegram to the buyer confirming the terms of his original offer and his understanding of the acceptance.

CHRISTIAN HARBOR NEWS

Mrs. R. H. Holloman was a visitor in Colerain last Monday. Miss Thelma Forehand spent the week-end with her parents at Colerain.

Rev. R. B. Limeberry filled his regular appointment at Christian Harbor Saturday and Sunday.

The barbecue and coon orchestra, which was given last Wednesday night was quite a success. The sum of \$65.10 was realized. Many thanks to those who came out to help us.

Mr. T. E. Coleson and Mr. Carraway from near Ahsokie, spent a few days with Mr. J. T. Coleson last week. Mr. and Mrs. R. H. Holloman and Mr. and Mrs. W. J. Holloman dined at the home of J. W. Holloman Sunday.

Mrs. George Hogard, who has been failing health for some time, is still very feeble.

Mr. Coggins from Weldon, N. C., was a caller in our neighborhood Saturday and Sunday.

The Missionary Society will meet at the home of Mrs. Baker Thursday afternoon.

Misses Ethel Burch and Hazel Joyner gave a surprise party Saturday evening in honor of their cousin Miss Maggie Burch. Fruits and home made candy were served and the evening was thoroughly enjoyed by the twenty guests present.

Miss Montie Newsome spent Saturday night at the home of Mr. and Mrs. Billie Burch.

THE GREENSBORO DAILY NEWS

is recognized as the State's best newspaper. It gives a news service unexcelled and its editorial page is always clean, broad and interesting. Independent in politics, it presents the news and views from EVERY angle.

On its rapidly growing subscription lists are the names of the state's best and most forward-looking citizens. Can you afford to be without this newspaper? Forward your trial subscription.

Six months, Daily & Sunday for \$4.50

Six months, Daily without the Sunday, for \$3.50

GREENSBORO DAILY NEWS Greensboro, N. C.

666 cures Malarial Fever.—ad.

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\$348
F. O. B. Detroit

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WHERE can you spend \$355 in motor transportation where your dollar will go as far as in the purchase of a Ford Touring car?

The initial outlay and the after expense are so small that your Ford Touring car will pay for itself many times over whether used as a family car for pleasure, for business purposes or both.

The sooner you place your order, the sooner you will be enjoying your Ford car. Terms can be arranged.

GEO. J. NEWBERN & CO.
AHOSKIE, N. C.

SWIFT'S
RED STEER BRAND
FERTILIZERS
IT PAYS TO USE THEM

50 years of experience behind
SWIFT'S RED STEER FERTILIZERS

The reputation of these famous fertilizers has been built by the profit farmers have made from their use. They are known wherever big yields are grown.

Years of field and laboratory experience have taught the Swift staff of chemists just what materials are needed in a fertilizer to produce the largest and most profitable crops.

Best materials used

They have access to all the blood, bone and tankage they want from the Swift packing plants. Other raw materials are bought in huge amounts to meet the requirements of special crops.

We carry Swift's Red Steer Fertilizers because we know they will make your farming more profitable. Come in and talk fertilizers with us.

A large supply of this fertilizer is now on hand at my warehouse.

Our Prices Will Please You.

S. E. Vaughn, District Agent.
AHOSKIE, N. C.