

**E. L. BANKS, GARAGE,  
WINTON, N. C.**

A visitor to Winton is at once impressed with the fact that it has one of the best equipped garages and service stations to be found in Eastern North Carolina and one that will compare most favorably with any in the larger cities of the state.

This is the establishment owned and operated by Mr. E. L. Banks, one of Winton's live-wire citizens, and a man who has done much to boost and build up this section.

Mr. Banks is local agent for the Ford Motor Company products, including Ford cars, trucks and the Fordson tractor. He handles a large stock of genuine Ford parts, as well as the Fisk cord fabric tires, the United States and Firestone brands.

The stock of tires and accessories is the largest in this section of the country.

The repair and service departments are exceedingly well equipped and five experienced men are employed in the plant. Service and efficiency at reasonable prices are the principles on which the business is operated by Mr. Banks, and satisfaction is guaranteed.

The garage has 6,000 square feet of floor space and is attractively arranged.

**HILL & SUMNER, AUTOS,  
COFIELD, N. C.**

The increasing number of automobiles throughout the country call for specialists in automobile repairing and the garage at Cofield of Hill and Sumner is an important asset to the motorists of this entire section as well as to transient travelers.

Although the firm has been in business only over a year, it has built up a splendid reputation for efficient service, promptness and thorough work, which together with the reasonable prices charged, has been the means of bringing it a large volume of trade.

The garage handles all kinds of repairing on any make of automobile or truck. It carries a complete stock of accessories and spare parts for standard machines, as well as a stock of Mansfield, Diamond, and United States tires.

With 5,000 square feet of floor space, the garage is modernly equipped and it has the latest and most up-to-date machinery.

Mr. W. I. Hill is in charge of the garage, and also operates the mail service between Cofield and Harrellsville. He has had extensive experience in the automobile business and is a live-wire progressive young man.

Mr. Sumner is a successful farmer of near Aulander.

**W. J. DUNN, MERCHANT,  
UNION, N. C.**

A man is known for his principles and by his works so as to speak, and in this respect Mr. W. J. Dunn, leading general merchant at Union, stands out in the forefront of those citizens who appreciate that there is something more in life than mere secular affairs.

Mr. Dunn has been in business at Union for thirty-five years and enjoys the confidence of his fellow-citizens for miles around. He is noted for his integrity and square dealings, for the superior quality of his stock and for his sincere desire to sell honest merchandise at honest prices. Throughout his career he has never been accused of profiteering.

Included in his stock is a well selected line of dry goods, notions, clothing, boots, shoes, novelties, staple and fancy groceries, flour, feedstuffs, meal, etc. He also handles hardware and farmers' supplies and people come for miles to trade at Dunn's so widely known is the proprietor of this establishment and so splendid is his reputation for selling first class goods.

Mr. Dunn is a native of North Carolina and few men in Hertford county are better known or more generally respected for their ideas of progress.

**WINTON AUTO AND  
SUPPLY COMPANY**

Automobile owners today demand service to a greater degree than ever before and the garage which is on the job and which gives satisfaction is the one which is going to get the business.

That is the secret of the success of the Winton Auto & Supply Company, which since its establishment in 1920, has built up a trade in Hertford and Gates counties which is not only highly complimentary to its management but which has also been the means of increasing the prestige of Winton as a trading center.

The company has one of the best equipped garages in Eastern North Carolina, and has all modern ap-

pliances. It is equipped for welding, vulcanizing, and other necessary devices, including battery work and service.

The garage covers some 5,000 square feet of floor space, and its stock includes a complete line of Michelin, Ajax and Federal tires, as well as spare parts for all standard makes of cars, accessories and supplies, as well as gasoline, oils and greases.

A small stock of Ford cars is carried on display.

The owners of this progressive, wide-awake enterprises are Messrs. M. E. Herring, and J. D. Beale. They employ two expert mechanics, who are under the direction of Mr. Herring in active charge of the garage, and their satisfaction are the mottoes of the concern.

**MISS N. T. WIGGINS,  
FINE MILLINERY**

An appreciative patronage is the best inspiration for a business which depends solely on the support of women, and Miss N. T. Wiggins, proprietor of an exclusive millinery shop in Murfreesboro, has demonstrated her ability to give the women of Hertford county the choice of the latest designs in millinery without the necessity of travelling to the larger cities.

A gifted milliner herself Miss Wiggins eight years ago purchased the millinery department of Wynn Bros. store, and since that time has built up a patronage among women who appreciate art that is not only creditable to herself but shows discernment on the part of her customers.

Having the only exclusive millinery store in the town or in this section of Hertford county Miss Wiggins does a large business. The store is tastefully decorated in ferns and potted plants, and a splendid display of designs is one of the attractive features.

A line of notions and novelties is also carried and with large plate glass show cases the store presents a modern up-to-date appearance.

**J. H. PARKER,  
CASH GROCER**

Buying for cash and selling for cash is one way of keeping down the cost of living.

That has been demonstrated successfully in Murfreesboro by Mr. J. H. Parker, proprietor of The Cash Grocery Store, who in the year he has been in business has built up an extensive trade on a cash basis.

Mr. Parker, who is a native of Hertford County, was formerly engaged in farming, and since entering the mercantile business has demonstrated that he is a live-wire with progressive modern ideas which are reflected in the success he is making of the undertaking.

Mr. Parker carries a large and avried stock of staple and fancy groceries, and also operates an up-to-date meat market, where the choicest fresh meats are handled.

He also carries a line of flour and feedstuffs and supplies the greater number of homes in Murfreesboro and this section with their food. He has made a reputation for high quality and low prices and this largely accounts for the growth of his business.

Mr. Parker also deals extensively in country produce, handling a large volume of truck and garden products raised in this section.

**J. R. EVANS, TINNER  
MURFREESBORO, N. C.**

There is no reason for anyone in Hertford county not to have a splendid roof over their heads for Mr. J. R. Evans, the practical tin roofer and sheet metal worker of Murfreesboro, a man who has done such splendid work in this line that he has made a reputation which extends for miles and miles beyond the county limits.

Mr. Evans is a man whose years of experience as a tinner and sheet metal worker enables him to not only to do first class work but to do it at a reasonable cost because he can figure closely and still do splendid work.

Few towns in North Carolina can boast of a tin and sheet metal shop as completely equipped and as well prepared for the character of work which Mr. Evans does. He is a valuable asset to Murfreesboro and he has done much to enhance the reputation of the town for service, efficiency and economy.

In addition to the tinning and sheet metal business, Mr. Evans carries a large stock of stoves and ranges, specializing in "Tip Top" hot blast stoves as well as other heating apparatus.

Another important feature of his business is the coal and wood department. He furnishes a large proportion of the fuel consumed in the community.

D. F. Payne J. D. Payne

**PAYNE  
BROS.**

Dealers In  
Buggies, Wagons, and all

Classes of Hg  
Manufacturers of

Window and Door Frames

Up-to-date Garage and  
Auto Repair Plant

Murfreesboro's Only  
Undertakers and Funeral

Directors

**Hale  
Brothers**

The Most Modern and  
Up-to-Date Confectionery  
Store and Soda Fountain  
in Winton.

ONLY  
LUNCH COUNTER  
IN TOWN

**WINTON,  
N. C.**

M. R. Herring  
J. D. Beale

**Winton Auto &  
Supply Co.**

Most Modern and  
Up-to-date Service  
Only Skilled Mechanics  
In Our Shops

Agents for  
MICHELIN,  
AJAX,  
and  
FEDERAL Tires

**WINTON, N. C.**

To break a cold take 666.—ad.

D. C. BARNES, President

W. A. McGLOHON, Vice-Pres.

E. W. WHITELEY, Secretary

J. R. PARKER, Treasurer

When You Come to Murfreesboro,  
Make Our Store Your Headquarters  
While You are in Town  
**MR. FARMER**



THIS STORE CAN SUPPLY  
YOUR EVERY NEED AND  
SUPPLY YOU AT A PRICE  
THAT IS RIGHT  
WHEN YOU BUY AT OUR  
STORE, YOU GET A HUND-  
RED CENTS WORTH OF  
MERCHANDISE FOR EVERY  
DOLLAR SPENT

THE  
**Hertford County Mercantile Co.**  
INCORPORATED  
Dealers in General Merchandise  
Murfreesboro, N. C.

**THE MOST POPULAR PLACE  
TO SHOP IN MURFREESBORO**

Window Shopping at Vaughans'. Look Here  
First for New Ideas, New Fashions  
and Low Prices



Our Shoe Department is second to none  
in Hertford County. We can fit the entire  
family at prices that will surprise you.

Very few women now of days say they  
are going to Murfreesboro shopping—they  
say they are going to VAUGHAN'S—WHY

Our stock of Women's,  
Men's and Children's  
clothing is large and well  
selected, and our prices  
are right.



**U. VAUGHAN**

MURFREESBORO, N. C.