

COPELAND DRUG COMPANY, AHOSKIE

When Mr. R. R. Copeland graduated with high honors from both the University of Medicine, Richmond, Va., and the University of North Carolina, he naturally looked for a place in which he could exercise his talents. Mr. Copeland graduated from the University of N. C. in 1916, and passed the State Board of Pharmacy in the same year, leading the men that went before the Board with him. Being a native of Hertford County, it was only natural for him to try his own home town, after several years experience in other towns.

So, two years ago, Mr. Copeland started in the drug business. It was a success from the very beginning. His high scholastic honors were known throughout Hertford and other counties, and he had the confidence of the people from the start.

He expanded with his trade. Now, he has one of the most handsome stores to be found in the eastern part of the state, and is still looking for room in which to further expand.

Mr. Copeland has the only prescription counter in Ahoskie and Hertford County, and makes the filling of the physician's orders a matter of his personal and careful supervision. He knows the value of accuracy, and he does not take the slightest chance of an error creeping in.

BANK OF AHOSKIE THE OLD RELIABLE

If you get hold of any of the literature given out by the Bank of Ahoskie, you will notice on one page: "How the Bank of Ahoskie lost a customer." You turn over and find the answer: "He Died".

This is epigrammatic, but, like many epigrams, it is based on the straight truth. About the only way for the Bank of Ahoskie to lose a customer is to journey to that mysterious land to which are given no return tickets.

Another motto on which the bank may well pride itself:

"If we have a dissatisfied customer, it is not our fault—it's because he kept it to himself."

This latter has been a distinguishing feature of the bank's dealings with its hundreds of clients. Any complaint that has come in has been promptly adjusted. If the customer has nursed a grievance without giving vent to it in words, the bank could not be blamed for not having a mind reader in addition to its customary staff of officials.

The Bank of Ahoskie is the oldest financial institution in the city. Its strength and resources have been well proved by time. It has grown in experience; as well as in acquaintance; and it numbers its friends by the thousand.

Established in 1905, the bank rapidly grew in wealth and importance. It has always been conservative, but has never been ironbound.

AHOSKIE ICE AND COAL COMPANY

Once upon a time, ice was a luxury, especially in the south. It was sawn from frozen streams of the north and brought to this section, in schooners, and its price was prohibitive to all but the most prosperous.

Then came the modern methods of creating ice by artificial means. Now the congealed fluid is as available in the Tropics as it is in New England.

In Ahoskie, the Ahoskie Ice & Coal Company was a pioneer in this field. The plant is owned by a corporation and is capably managed by Mr. C. G. Conger, manager of the plant.

While the present plant at Ahoskie is a large one, the demand has increased and the company is now compelled to make plans for an enlargement of its facilities. New machinery is being installed and the plant will be ready in thirty days to nearly double its output of approximately eight tons of ice daily.

As ice is largely a material for summer consumption, the company handles Coal of all kinds, being the only dealer who always has coal on hand to sell. The company keeps on hand at all times the finest grade of splint "Paragon Lump", as well as the famous Pennsylvania "Red Ash" anthracite coal. Oderless and smokeless briquets, Pocahontas "run of the mine coal" and other standard fuels are kept on the yards throughout the season.

Ahoskie Supply Company, Ahoskie

To Ahoskie, the trading center of Hertford County in which farming interest are large, men representative of such interests come to do much of

their merchandising.

Ahoskie, having a number of modern stores in which large and varied stocks meeting the demands of various interests are carried thus becomes an important community.

Among the business houses that are contributing factors in making the town important is the Ahoskie Supply Company of which Mr. John W. Godwin, Jr., is owner and manager.

While this is primarily a general merchandising store, carrying in their stock virtually everything that is in demand the Ahoskie Supply Company makes a specialty of hardware. In this department to which much attention is given is carried a full line of builders, farmers and household hardware, farm implements, tools, the cutlery, plows, wire fencing, etc.

Guns, ammunition, and kindred lines, electric lights and fixtures, mill supplies and accessories are also carried here.

Myers and Leary, Merchants, Ahoskie

When two young men put their heads together these days, the older ones had better look out. "Youth will be served" is a saying that has found its justification in modern times.

And this is especially true when the young men happen to be of the calibre that distinguishes W. J. Myers and J. S. Leary.

Three years ago, Mr. Myers and Mr. Leary had a long, earnest discussion. The end of their discussion was a decision that Ahoskie needed a general merchandise store.

To decide was to act with Mr. Myers and Mr. Leary. It was only a short time before the general merchandise store they had planned and dreamed of was an actual reality.

They are not the type that believes in merely starting a thing and then let it glide. They put forth their energy to get the store under way; then they put forth still greater energy to increase its momentum.

And now the store is running full speed and making better time every minute. There are 2,400 feet of the floor space in the establishment, and every foot of this has been put to a good use. A better arrangement in the general merchandise establishment cannot be found in the state.

Manhattan Cafe, Haleges Bros.

Two years ago, Mr. John Haleges and Mr. George Haleges were in business in Newport News. They were successful; their cafe was prospering; the outlook was good.

And yet they felt that there was a larger field for them—one in which there would not be so much cutting and competition, and in which a pioneer would have a big chance for success.

North Carolina seemed to be this field. They looked over the ground carefully and then selected Ahoskie as being the most promising of the many prosperous towns that are scattered broadcast throughout the Old North State.

They placed their restaurant in the Manhattan Hotel, run by Mr. E. W. Wooten. Mr. Wooten saw the big advantage of an up-to-date restaurant connected with his hotel, which is run on the European plan, and he became a staunch advocate of the cafe. All of his guests are advised to patronize it.

J. L. Darden, Merchant, Union

Reliability, quality in stock and accommodation are essentials in the successful conduct of a mercantile business in these days of keen competition, and the merchant who is up-to-date is the one who gets the business.

That is the secret of the success which Mr. J. L. Darden is making as head of the general mercantile store at Union, formerly owned and operated by Brett & Darden.

Mr. Darden took charge of the business early this month, after having had considerable experience in the firm. He is a live-wire merchant, is well known to the trade, and has built up a reputation for handling honest goods at honest prices.

Included in the large and varied stock which he carries are dry goods, notions, toilet articles and preparations, clothing, boots, shoes, etc., as well as heavy and fancy groceries, flour, feed etc.

Mr. Darden is also an extensive dealer in and shipper of country produce, and he has a large trade with the farmers and other producers of this section.

Mr. Darden is a native of Hertford County and is one of the best known and most progressive young business men in this section.

Barnes-Sawyer Grocery Company, Inc.

Mr. J. Bailey Barnes is one of the many men who have come from Bertie County to Ahoskie in search of fortune—and have found it.

Now, Mr. Barnes is president of the Barnes-Sawyer Grocery Co., Inc., one of the largest concerns in the old North State. His success, as well as that of the company, was almost what might be termed instantaneous. But it required hard work and a close knowledge of the game to make success possible. All was not easy sailing.

With Mr. Barnes in the company are H. S. Basnight, vice-president; D. C. Barnes, second vice-president; and J. L. Sawyer, secretary, and W. H. Basnight, Treasurer. Mr. J. Bailey Barnes and Messrs. Basnight are residents of Ahoskie. Mr. D. C. Barnes is an attorney of Murfreesboro, and Mr. Sawyer is of Gates County.

Opening a wholesale grocery in Ahoskie in 1919, on September 1, those associated with the concern found that the tales of the hustling eastern town had not been exaggerated. Their business success was assured from the start, and the big problem to keep pace with the growing demand is their chief concern today.

—Send your 1922 PRINTING to the HERALD, if you want good work, at the best Prices. Fully equipped to do All Kinds of Commercial Printing.

General Merchandise

O

Dry Goods, Notions, Shoes, Etc.

Staple and Fancy Groceries

Country Produce Bought and Sold

O

J. L. DARDEN Union, N. C.

When in Ahoskie for the day make our

store

YOUR

HEADQUARTERS

S. J. DILDAY

General Merchandise

I

THE PLACE TO MEET YOUR FRIENDS

THE Rexall STORE

PRESCRIPTIONS PROPERLY COMPOUNDED

WE CARRY AT ALL TIMES A LARGE AND WELL SELECTED LINE OF

DRUGS,
PATENT MEDICINES,
TOILET ARTICLES,
AND STATIONERY

We Are Exclusive Agents in Ahoskie for the Columbia Grafanojas

OUR SODA FOUNTAIN IS SANITARY IN EVERY DETAIL AND THE MOST POPULAR PLACE IN AHOSKIE

COPELAND DRUG COMPANY
AHOSKIE, N. C.

Coal That Answers The Burning Question?

PARAGON LUMP
POCAHONTAS
RED ASH

ICE

WE HAVE COMPLETED INSTALLING NEW AND MODERN MACHINERY WHICH WILL INCREASE OUR CAPACITY TO TWENTY-FOUR TONS DAILY

OUR MOTTO IS

A SATISFIED CUSTOMER IS OUR BEST ADVERTISEMENT

AHOSKIE ICE AND COAL CO.

WHOLESALE AND RETAIL

"The Old Reliable"

A BANK

STRONG IN MONEY METHODS

Protection of Family is a Man's duty. A man largely expresses his affection for his wife and children by providing in various ways for their well being and no way is better than starting a weekly savings account in our Bank which pays 4 per cent and we are working for you while you are working for your family. Remember we want you to make our Bank YOUR BANK.

Capital \$100,000.00
Resources \$425,548.18

Save and Save Regularly

Our Savings Department is open to the young man and girl who have some ambition in life

4 Per Cent on Savings Accounts

Branch Bank, Powellsville, N. C.

BANK OF AHOSKIE
AHOSKIE, N. C.