

**C. HOGGARD & BRO.,
LEWISTON, N. C.**

Lewiston owes much of its prestige as a satisfactory trading center to its progressive business houses, and no review of the establishments which are contributing to its importance and growth would be complete without references to the Lewiston Mercantile Company.

This company, long recognized for its large stock and growing business, was purchased the first of the year by M. C. Hoggard, who had been the manager under the former ownership, and Mr. R. P. Hoggard, both of whom are among the most prominent business men of the section.

The company handles a complete line of general merchandise, including dry goods, notions, toilet articles, clothing for men, women and children, millinery, boots and shoes, and every other commodity found in a first class general store. In addition it specializes in automobile supplies, heavy and fancy groceries, hardware, flour, meats, feedstuffs, seeds, and farming implements.

The store is headquarters for the farmers of this section, and also has a complete drug department, with modern soda fountain.

Country produce is bought and sold, and as the company buys and sells for cash, it is able to give its customers the benefits of its discounts.

Mr. C. Hoggard was for many years engaged in farming. He is a Mason and a member of the Baptist Church, and recognized as one of the leading merchants of this entire section. Mr. R. P. Hoggard is a member of the Baptist Church, and is active in the business.

**J. E. TYER, PRODUCE
and GEN. MERCHANDISE**

Kelford has many leading citizens who take an active part in its development and among them Mr. J. E. Tyler stands out conspicuously as a man of progress and public spirit who has contributed much to the upbuilding of this entire section.

Mr. Tyler is an extensive buyer of country produce and farm products, and handles a large volume of these commodities every season. He pays the highest prices for produce, and is recognized by the farmers of this section as a man who can be relied upon to give them a square deal.

He also handles a complete stock of staple and fancy groceries, flour, feedstuffs, seeds, etc. salt and cured meats, candies, fruits and confections.

The store occupies some 5,000 square feet of floor space, and is well arranged.

Mr. Tyler is a native of Bertie county and a member of a prominent family. He is a vice-president and a director of the Bank of Kelford, and is at present a rural mail carrier. No man stands higher in the community or has a wider acquaintance.

Mr. Tyler is a member of the Odd Fellows, is a member of town school board, was mayor for a term and believes in co-operation. He has always been found ready and willing to give of his time and means in support of any cause designed to build up the community and promote its welfare.

**KELFORD COCA COLA
BOTTLING WORKS**

There is no better index to the importance of a community as a distributing center than the character and extent of its leading bottling works for these establishments are important factors in the development of a town, especially when conducted along such lines as have characterized the operations of the Kelford Coca-Cola Bottling Works, Incorporated.

Since 1914 this company has been building up its trade and improving its plant until today it is without a superior in Eastern Carolina. Its business extends over several counties, and its equipment is thoroughly modern and up-to-date, especial pains being taken to insure the purity and sanitary protection of every bottle which goes out of the plant.

In fact sanitary conditions reign supreme. The bottles are put in a tub of boiling alkali solution, and then placed on a revolving spindle brush which makes five hundred revolutions a minute, then by machinery to be filled and crowned, never being touched by human hands during the process.

The plant has a capacity of 500 crates daily and in addition to Coca Cola, it bottles a superior grade of ginger ale, lemon soda, lime-crush, lemon crush, cherry crush, strawberry, and all other flavors of soda.

The company has an exclusive license for the bottling of Coca Cola, and its processes are approved by the state and national associations of bottlers with which it is affiliated.

**MITCHELL & DUNNING,
AULANDER, N. C.**

Providing medical supplies either for restoration of health or for the prevention of illness is a profession that is of vital importance to a community.

Such supplies are provided in Aulander and to the surrounding territory by the pharmacy of Mitchell & Dunning, which for the last fifteen years has been serving the people of this section in their emergencies. The store for a time was known as that of Mr. W. G. Mitchell, the present firm having succeeded the founder a few years ago.

This pharmacy occupies a large and commodious brick building and has a floor space of about 2,500 square feet devoted to the handling of the general drug business, the service from the soda fountain and at the refreshment tables, and the supplying of stationery, toilet goods, medicinal preparations of all standard makes.

Special attention is given to the sporting goods department, which is one of the most complete in point of equipment and of materials to be found anywhere. All kinds of sick room supplies and physicians' and nurses' requisites are handled.

Above the store there is a moving picture theatre in which many feature films, including the largest and most elaborate productions are shown.

**BANK OF KELFORD,
KELFORD, N. C.**

Modern banking institutions play a prominent part in the development of a community and no better illustrations of this fact could be given than the fact that the Bank of Kelford in the nine years of its existence has contributed so much to the advancement of Kelford and this entire section of Bertie County.

The Bank of Kelford is managed by men who are deeply interested in the welfare of the community, and throughout its career the institution has been managed with a view to making it more and more a potent factor in advancing the best interests of this section.

On a capital stock of \$7,000 the bank now has a surplus of \$5,670, and resources of nearly \$100,000. It loans are confined largely to this section and its resources have always been used to aid this territory.

The bank has a modern building, excellently equipped with all modern conveniences including a burglar and fire-proof vault, safety deposit boxes, oak fixtures, is attractively and conveniently arranged.

The officers of the bank are headed by Mr. W. P. Harrell, president. He is also vice-president of the bank of Roxobel, is a member of the firm of Harrell & Roane, and owns and operates several large farms. He is one of the leading citizens of this county.

Mr. J. E. Tyler, leading merchant; and Mr. W. D. Browne, farmer, are vice-presidents, and Mr. A. C. Smith, cashier. Miss Salle Livermon is assistant cashier.

The president, vice-presidents and cashier of the bank are among the most prominent citizens of this section, and are recognized for their interest in public affairs. Mr. Smith is a native of Bertie county, and has been cashier of the bank for two and a half years. He has been extensively interested in agriculture, and has a wide acquaintance, being a member of the Baptist Church and a Mason.

**J. E. BRITTON, GENERAL
MERCHANDISE**

"Full measures and weight; courteous treatment; fair prices."

That is the motto on which Mr. J. E. Britton, of Woodville, has built up a business of which he is justly proud of, for nearly thirty years he has been serving the people of this section in a manner which has meant "once a customer, always a customer."

Mr. Britton handles everything kept in a first-class general store; his stock is well selected and is sold at fair prices, quality being always a primary consideration.

Mr. Britton specializes in dry goods and notions, mens' clothing, gents' furnishings, ready-to-wear garments for women and children; millinery, hoots and shoes for every member of the family, toilet articles and preparations.

Hardware as well as building material, farming implements and supplies are also handled as well as staple and fancy groceries, flour, feedstuffs, hay and grain.

Mr. Britton pays the highest market prices for country produce, which he buys and sells on a large scale and which makes his store headquarters for the farmers of this territory.

Mr. Britton is a native of Hertford county, and is widely known. He is a member of the Odd Fellows and the Baptist Church.

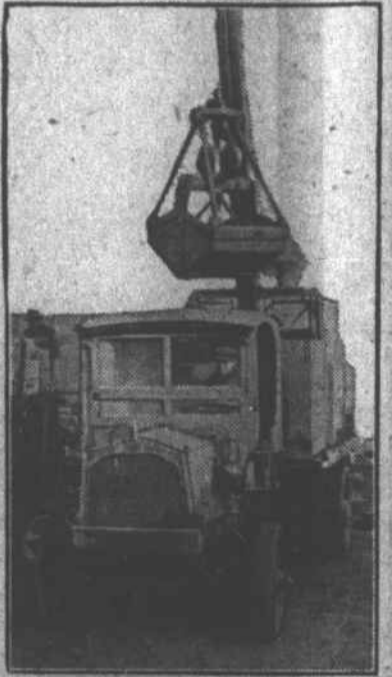
**BETTER
ROADS**

GET SURPLUS WAR MATERIAL

Bureau of Public Roads Distributes Different Articles for Highway Construction.

(Prepared by the United States Department of Agriculture.)

Many and varied are the articles of surplus war material which have been distributed through the bureau of public roads United States Department of Agriculture, among the various states for road-building purposes. These articles were turned over by the War department to the Department of Agriculture under the War Relocation Act, the sole stipulation attached to their use being that they be devoted exclusively to the construction and maintenance of roads. The distribution, which has been in process for some time, probably will be completed about the middle of next year. The total value of machinery, equipment, and supplies, independent of motor vehicles, which have been distributed is more than \$30,000,000. More than 10 closely written typewritten pages are required for the list of articles alone. In the list are included many thousands of iron and steel bars, including 120,497 pairs of splice bars for 25-pound rails; 48,460 axes of various kinds; several hundred automobile bodies, and many thousand tons of spare parts; 12,398 brooms of various kinds; 275,095 feet of assorted cable; 60 cameras; 1,291



Truck Adapted to Road Work.

miscellaneous flat and gondola cars; 1,200 miscellaneous concrete carts; 117,350 feet of cord; 1,553 compasses of various sizes; 1,108 field desks; 24 grindstones; 4,000 hammers; 16,078 sets of assorted harness; 1,999 hatchets; 382,282 feet of various kinds and sizes of hose; 31,025 assorted lanterns; 14 sets of micrometers; 15,302 sheets of sand paper; 156,436 picks; 47,900 spark plugs; 307,647 fence posts; 25,000 gross tons of rails; 888,907 sheets of roofing metal; 494,800 feet of various kinds and sizes of rope; 67 salamanders; 378,812 shovels of various kinds; 47,802 spades; 1,757 tractors of various types; 4,778 wagons; 7,990 wheelbarrows; and wire of various kinds amounting to approximately 2,000 tons.

EXTENSIVE SURVEY OF ROADS

Mileage, Cost, Character of Construction, Improvement Work, Etc., to Be Ascertained.

America's far-flung network of roadways is soon to be measured accurately in terms of mileage, cost, character of construction, improvement work, and general condition by the bureau of public roads of the United States Department of Agriculture. The survey, which is the most extensive ever undertaken and the first in seven years, is to be made with the aid of state and local officials the country over, and is comparable only to the great task of taking the national census.

MICHIGAN KEEPS ROADS OPEN

About 1,200 Miles of Highways Being Kept Clear of Snow for Motor-vehicle Traffic.

Michigan is keeping open about 1,200 miles of its highways this winter in order that motor vehicle traffic may move unhampered on intercity roads. Michigan first adopted the road-clearing plan on a state scale during the war, when it was necessary to move army trucks out of Michigan factories and to transport war supplies by truck between cities. It worked out so well that the highway department has been following the practice ever since.

WILL PLANT OREGON CEDARS

Systematic Work to Be inaugurated in Pennsylvania During the Coming Year.

Systematic planting of trees along Pennsylvania state highways in forest areas is to be undertaken this year. Roads with the least number of poles with wires will be given preference. Plans also are being made to obtain cedars from Oregon for experimental planting in this state.

W. P. HARRELL, Pres.

A. C. SMITH, Cashier

Studying the Future

THERE'S A LESSON IN YOUR FUTURE THAT YOU WILL DO WELL TO STUDY CAREFULLY. NO MATTER HOW SAFE YOUR PRESENT POSITION MAY BE, OR HOW LARGE A SALARY YOU MIGHT EARN, IF YOU SPEND IT ALL, YOU WILL CERTAINLY LIVE IN WANT AND HUMILIATION. OLD AGE IS TO COME UPON YOU AND WITH INCREASING YEARS ONE'S EARNING CAPACITY DECREASES

4 per cent

Paid on SAVINGS

**Bank of Kelford
KELFORD, N. C.**

We've noticed one thing about the get rich quick faker. His victims are mostly people who do their banking at home. If you should say to one of these fellows, "come along and i'll ask my bankers advice," he would suddenly remember another engagement.

**We Pay Cash
and
Sell for Cash**

We have on hand a large and well selected line of Gents' Furnishings and our prices are right.

Hardware, Automobile Supplies, Heavy and Fancy Groceries.

Our Drug Department is complete in every detail. We also have a sanitary Soda Fountain.

GAS AND OIL STATION

C. Hoggard & Bros.

On the Corner

LEWISTON, N. C.