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JAMES S. VINSON,
Editor and Manager

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Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Friday, May 5, 1922

If you can't boost this town, don't knock it. Keep quiet.

But winter lingering in the lap of spring does not keep off the spring fever that much longer.

If paint were used as freely on buildings as on faces in this town—well, the buildings would be more attractive.

Look out, now voters, you local voters, and don't promise a candidate for some public office that you will vote "right," and then vote for somebody else.

The best prescription for an ailing business: A good dose of advertising, regularly repeated, until "well." (By the way, the "until" will be toute de suite, or in short order, if the Herald ads. are used.)

As the school year comes to a close, we are reminded, more forcibly than ever before, of the tremendous educational advantages of Ahoskie. Our local high and grammar school should be a source of pride to every Ahoskian. With the largest graduating class this year in the history of not only Ahoskie, but of the entire county, it should be kept in mind that Ahoskie has the best high school in the Roanoke-Chowan section, and this fact should serve to stimulate the pride of those who have labored for just such a school as we have now have, as well as those who are interested for purely civic reasons. The Herald, recognizing the fact that a town is judged by its school facilities, is ever ready to lend aid to anything that goes toward the higher development of Ahoskie's school and its betterment.

Ahoskie's citizens are ever noted for their restless impatience. In this case reference is made to the tardy action of the Town Council, in the carrying out of the measures adopted at the meeting some time ago, to the extent of various improvements to be made, and of which no steps have apparently been taken toward their execution. Some of the town's citizens have asked: "When are these things to be done?" We presume, dear citizens, that the City Fathers will exercise their most excellent judgment in the manipulation of the city's affairs, and that the carrying out of these improvements will be in accordance with their perpetual policy of seeing to the interests of this town in a way that is marked by slow, deliberate action, with plenty of time in the carrying out any and all improvements.

Notice of Re-Sale Under Deed of Trust

By virtue of the power and authority given by a certain deed of trust, executed by T. J. Lassiter and wife to W. R. Johnson, Trustee, which is recorded in the office of the Register of Deeds for the county of Hertford, in book 65, page 578, the following property will be sold at public auction, viz:

That certain tract or parcel of land lying and situate in Hertford county, Ahoskie Township, N. C., adjoining the lands of W. B. Newsome's heirs on the west, Marshall and Herbert Lassiter on the north, and the county road leading from Ahoskie to "Poor Town," on the east and south. It being part of the old Moses N. Lassiter farm whereon T. J. Lassiter now lives containing 40 acres more or less.

Place of Sale: Courthouse door, Winton, N. C.

Time of Sale: Thursday, May 11, 1922, at 11 o'clock a. m.

Terms of Sale: Cash.

This April 26, 1922.

4-28-21. W. R. JOHNSON, Trustee.

THE OUTLET

Silence is golden, especially when the tax assessor comes 'round.

Texas is the largest state in the Union, but about the largest thing around Ahoskie is taxes.

Wives are wonderful things. Every man should have at least one, as a matter of practice in inventing excuses.

Heeds no policeman's call, but thinks he knows it all. Turns corner fast and skids. Survived by wife and kids.

two-faced woman in Africa. Why did he go all the way to Africa to find one like that? He didn't know Ahoskie existed.

We read that a full-fledged, emancipated-and-independent suffragette was suing for divorce in a Maryland court on grounds of non-support. If women are to be given the place of men, why do they want to be supported? Yes, women are beyond the ken of ordinary mortals.

A traveling man asked the other day: "Are the merchants of this town dead, or dying?" Answer: "some of both kind". Yes, some of Ahoskie's business men are dead, in one sense of the word, and some others dying, who might be doing good business, if they knew the secret of business success—judicious advertising.

"Disappearance of Shepard Shrouded in Mystery Still"—headline in "The Robesonian" of last week. Well, we have stills around Ahoskie, but evidently they are not shrouded in enough mystery to escape the local long arm of the law, in the personages of the "Cop" and his deputies and helpers. Every once in a while, the Herald hears of "another one" being captured,—but never any of the "stuff." Always the outfit, and none of the product.

In 1441 printing was discovered. Up until that time, the lips of the human race had been sealed. Since that time, the march of progress in printing has not been interrupted. Today, we have all over the country, printing offices, some well equipped, some poorly equipped, and some equipped far above the ordinary. It is of this last kind that the Herald profess to be, and is. We invite comparison. If you want printing done by printers who know, the Herald office is the place for you. We print everything but money and stamps.

While some of the editors have gone cuckoo over the question of flappers, and the moral degeneracy of the times, the Herald still persists that Ahoskie is a grand old place in which to live, and that there's no occasion for alarm as to the flapper situation in this town at the present time, at least. If any reformer wants a job, in Ahoskie, we suggest that he be put to work on curtailing the circulation of the fiery fluid in and around these parts. We see too frequent signs to the contrary to believe that everybody in this old burg accepts Mr. Volstead's idea entirely. Otherwise, the moral situation in Ahoskie gives no undue cause for alarm.

QUEER QUESTIONS

Answered in "The Heart of Maryland" at the RICHARD THEATRE, Monday and Tuesday.

Which is stronger, love or duty? See "The Heart of Maryland."

What makes a person brave? See "The Heart of Maryland."

What makes a hero? See "The Heart of Maryland."

Would you affirm your ideals in death? See "The Heart of Maryland."

Would you affirm your ideals in the presence of your enemies who are opposed to them? See "The Heart of Maryland."

Could you sleep through a bombardment, with shells breaking around you? See "The Heart of Maryland."

Would you have the courage to swing from the clapper of a bell to prevent it tolling? See "The Heart of Maryland."

Are you familiar with historic locations in the South? See "The Heart of Maryland."

Where did General Grant have his headquarters? See "The Heart of Maryland."

Where was Jefferson Davis married? See "The Heart of Maryland."

Where were the great balls held in honor of Henry Clay? See "The Heart of Maryland."

What is known as Knut's Folly? See "The Heart of Maryland."

MASS MEETING HELD SATURDAY, APRIL 29th

A mass meeting of the Democrats of Ahoskie township was held last Saturday afternoon in the moving picture hall. Several speeches were made and Mr. J. R. Garrett announced himself as a candidate for the office of Road Commissioner and Dr. J. H. Mitchell announced his candidacy for the office of County Commissioner. Both announcements were warmly received.

Hon. W. R. Johnson introduced the following resolutions which were unanimously adopted.

RESOLUTIONS

WHEREAS: The people here assembled in mass-meeting are desirous of going on record as favoring such

provisions of Hertford county and her glorious history and standing ready to promote all internal improvements whether educational or otherwise; and never wanting our dear old county to be a laggard but to be ever in the vanguard of all progress which makes for the advantage of old and young and realizing that if we hope to hold our place with the progressive counties of the state we must use money and while we favor the upward and onward march, we are opposed to breaking the speed limit in money spending and are opposed to such so-called progress, "whose natural gait is running away."

AND WHEREAS: The cry of wastefulness and extravagance is heard on every hand and our people are laboring under the burden and strain of taxation and believing that a safe and sane policy is needed at this time and at all other times and that a general curtailment is necessary to safeguard the public credit and that every item which calls for a draft on our public treasury should be scrutinized with great care, in order that there shall be no waste or leakage.

AND WHEREAS: Our Road fund is not an exhaustless treasury, it should be handled with strict economy and that it is very essential that the Board of Road Commissioners should be men of executive ability and acquainted with public affairs.

AND WHEREAS: The times cry out for men of wisdom and sound business judgment to administer the affairs of our county which come before the Board of County Commissioners, in order that all the saving of needless expense may be had by a policy of rigid economy and the lopping off of sinecures; therefore,

BE IT RESOLVED: That J. R. Garrett being a man who has for many years taken a deep interest in all matters which effect the financial condition of our county and believing that he would inaugurate a strict business economy in road building if elected a member of the board of Road Commissioners, we hereby pledge ourselves to do all in our power to secure his nomination at the coming primary.

RESOLVED 2nd: That we believe Dr. J. H. Mitchell would make for us at this time an ideal member of the Board of County Commissioners and we hereby give him our hearty endorsement and pledge ourselves to work for his nomination, as such member, in the coming primary.

RESOLVED 3rd: That we request our next representative in the General Assembly to inquire into our county affairs and to introduce such measures in our law-making body as will give some measure of relief to our people who are suffering under the burden of taxation.

RESOLVED FURTHER: That these resolutions be spread on the minutes of our mass-meeting and that copies be furnished The Hertford County Herald and The Aulander Advance, with request that they publish the same. adv.

Notice of Sale Under Mortgage

By virtue of the power and authority given by a certain mortgage executed by Bismark White, Alvainie White and Liddy White to J. R. Holloman, which is recorded in the office of the Register of Deeds for the county of Hertford, book 54, page 569, the following property will be sold at public auction viz:

That certain tract of land adjoining the land of F. E. Evans on the south, Susan Slaughter on the east, Ben Jenkins on the north and John Archet on the west. Containing one hundred acres more or less which is Bismark's White's interest in the Solomon White home place where his mother now resides.

Place of sale: Courthouse door in Winton, N. C.

Time of sale: Monday, June 5th at twelve o'clock M.

Terms of sale: Cash.

This April 26th, 1922.

J. BAILEY BARNES, Trustee

J. R. HOLLOMAN, Bankrupt.

5-5-4t.

SMITH and WELTON
"Norfolk's Greatest Fashion Center"

Shopping by Mail Is Different From Mail-Order Buying

When you "Shop by Mail" at Smith & Welton's, it is just as though you entered this big city store and selected what you desire from the many departments and the large stocks of merchandise which are displayed here. The only difference is that Miss Lilian Woodrow does it for you. You have all the advantages of choosing from the latest styles or the most desirable merchandise and at the lowest prices while you are at home. It is not like buying from a mail-order company where you select what you want instead of taking what is offered.

Write to Miss Lilian Woodrow at Smith and Welton's

Miss Woodrow will carry out your ideas to the letter and if your purchase is not satisfactory you can exchange it for something else or have your money refunded. She is an experienced buyer and if you will write and tell her what you desire she will be glad to answer your letter.

BEAUTIFUL TWEED SUITS

In several shades of Blue, Rose, Orchid, Tan, etc. The kind that sell regularly up to \$35.00. Specially priced

\$19.75

TAILORED WASH BLOUSES

For wear with suits, separate skirts and sweaters—showing many new and novel effects, collars and trimming ideas.

Sizes from 34 to 46—priced at

\$1.95, \$2.95 AND \$3.95

NOVELTY FABRIC GLOVES

assortment of colors with cuff tops and The popular Gauntlet styles in a big heavily embroidered backs in contrasting colors. Gloves that will sell regularly up to \$2.00—specially priced at

98c

ATTRACTIVE SILK VALUES

Regular \$2.00 Chiffon, Taffeta, full 36 inches wide, shown in all good street shades, specially priced, per yard,

\$1.49

Regular \$2.50 Chiffon Taffetas at

\$1.95

SMITH & WELTON

300 to 306 Granby Street
Norfolk, Virginia

Sell Your Tobacco With PHAUP Ahoskie, N. C. Market Opens August 10, 1922.



Let Us Be Your Business Partner

Your partner has a knowledge of your business and you look to him for advice and counsel on important matters. You are entitled to all the help he can give you.

Do you get a partner's help on your printed matter? Do you get the most from the specialized knowledge which we have regarding printing and paper, and above all the service which a combination of the two can render?

Our job department has every modern equipment for doing work on rush orders. For letterheads, billheads, and all kinds of forms, we carry in stock, recommend and use

HANDWRITING

BOOKS

The Utility Business Paper

Let Us Serve You as a Partner

Hertford County Herald

Ahoskie, N. C.