

# Hertford County Herald

HERTFORD COUNTY'S ONLY NEWSPAPER

A PAPER WORTH WHILE

BEST ADVERTISING MEDIUM IN EASTERN CAROLINA

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## AHOSKIE THE LEADING TOWN IN THE ROANOKE-CHOWAN SECTION OF NORTH CAROLINA

Ahoskie, Centrally Located in One of the Richest Farming Sections in Eastern Carolina, Representative of Nearly All Phases of Business Enterprise; Cordially Invites the Consideration of the Buying Public of This Section

Ahoskie, the largest and most progressive town between the Roanoke and Chowan rivers, centrally located, with an array of business and industrial enterprises second to none to any town of similar size in Eastern Carolina, has been serving as a shopping and produce marketing center for the past several years, to the people of this section. The commercial development of Ahoskie is largely due to the fact that all lines of business find representation here. Any article commonly needed on a Carolina farm, or in the home, may be found at Ahoskie, and, due to co-operation among local enterprises, at a nominal price. Ahoskie offers every favorable inducement to the people in this entire section to make this a shopping and produce marketing center, in a larger measure than ever before. A comparison with neighboring towns offers conclusive proof of this. It is with the end in view of serving as a greater agricultural, industrial, and civic center than ever before, that the town of Ahoskie, in behalf of it varied and extensive business and industrial enterprises, extends the cordial invitation to the people of this section to make this what it should, and is rightfully ordained to be; a common marketing, shopping, and industrial center, that the best interests of the people of Hertford County will find advantage therein. As a sort of guide, below, will be found a brief review of the business enterprises of Ahoskie.

E. J. Geroch, Department Store.  
Hoggard and Stokes, General Merchandise.  
J. P. Boyette & Son, Heavy and Fancy Groceries.  
Hayes-Curtis Co., General Merchandise.  
Ahoskie Department Store, Outfitters for Men and Women.  
Garrett & Jernigan, General Merchandise.  
Myers & Leary, General Merchandise.  
Feldman's Bargain Store, Outfitters for Men and Women.  
L. T. Sumner, General Merchandise.  
Mrs. E. C. Britton, Millinery and Ladies' Furnishings.  
Miss Nannie Newsome, Millinery.  
Copeland Drug Company, Registered Pharmacist and Soft Drinks.  
Mitchell's Drug Store, Drugs and drinks.  
Bellamy & Co., Soft Drink Parlor.  
Richard Theatre, Good Movies Every Night.  
Barnes-Sawyer Grocery Company, Wholesale Groceries.  
I. Titleman, General Merchandise.  
J. A. Copeland & Sons, Heavy and Fancy Groceries.  
C. W. Casper, General Merchandise.  
Ahoskie Supply Co., Hardware, Baseball Supplies, Sporting Goods.  
E. J. Bell & Co., Hardware and Furniture.  
S. J. Dilday, General Merchandise.  
J. T. Williams & Bro., General Merchandise.  
Baker & Harrell, Sanitary Market, City Market, Meats and Groceries.  
J. N. Vann & Brother, Hardware and Farming Implements.  
D. L. Myers & Co., Jewelers.  
Hertford Auto and Machine Co., Auto Repairing and Machine Shop.  
George J. Newbern & Co., Ford and Buick Sales; High Class Auto Repair Work.  
Seasons & Forbes Garage, Prompt and Efficient Auto Repairing.  
B. Vinson & Bro., Blacksmith and Auto Repairing.  
F. D. Flythe, Funeral Director, Blacksmith Shop.  
S. P. Burgess, Electric Shoe Shop.  
Ahoskie Ice Cream Co., Manufacturers "The Quality Kind" Ice Cream.  
Ahoskie Ice and Coal Co., Ice and Coal.  
Ahoskie Basket Manufacturing Co., Manufacturers of Truck Baskets, Hampers, Etc.  
Branning Manufacturing Co., Manufacturers North Carolina Kilm-

## RAISE YOUR LIVING AT HOME

Analyzing The Economic Situation Between Eastern and Western North Carolina—Raising Their Own Living

BY JOHN PAUL LUCAS

Raleigh, May 25.—In analyzing the economic situation in the farming sections of North Carolina, it is interesting to contrast the results that have come from the farming practices in the rich Eastern counties with their large plantations and scores of negro tenants, and those in the mountain and western counties where there has been comparatively less tenant farming and where all farmers, land owners and tenants alike, have had greater encouragement in, as well as necessity for, producing their actual living from the land.

In the East and in some counties in the central part of the State a few plantation owners and supply merchants have grown wealthy at the expense of tenants and small farmers. Not all, but many, of these plantation owners and supply merchants have discouraged, even by drastic means, the growing of food for the family, the keeping of cows, hogs, and even the growing of corn and other feed for work stock, for the very simple reason that they have made constant and large profits from the handling of these supplies.

In 1920 these folks were caught in their own trap and hundreds of plantation owners and supply merchants in Eastern Carolina today would be bankrupt if they were forced to liquidate under present conditions.

I know one man who was worth more than \$250,000 two years ago. He told me a few days ago that if he were sold out today he would probably not have his home left. This man is a good farmer and a good man, not the sort to take selfish advantage of his tenants. His case is rather typical, but not as aggravated as that of hundreds of plantation owners who supplied their tenants when prices were high constantly encouraged them to make large purchases in order to swell their own profits. This type is the worst hurt of all, but every farmer in the cotton sections of Eastern North Carolina is hurt.

Now throughout the cotton counties land owners, supply merchants and others are realizing that their only salvation under boll weevil conditions is to encourage every farmer, land owner and tenant alike, to produce on the farm their own living and the feed for their livestock. This doctrine has been preached by agricultural leaders for the past 15 years, and yet there were fewer chickens raised in North Carolina last year than there were ten years ago. There was an increase of only five per cent in number of cattle in North Carolina during the last ten-year period, and a smaller proportion of our farmers were raising their living at home last year than were in 1910.

The only way out for every farmer in the cotton belt is through the "Live-at-Home" program. Any other course is suicide. He will gradually develop other money crops but his first efforts must be directed to raising his own living on his own land. He must "grow" into commercial dairying and hog raising. Market facilities must be developed for the handling of these products.

The situation in the Piedmont and Western part of the State and in a few communities in the East is different. In the Piedmont and mountain counties the farmers have more generally been producing their own food supplies and feed stuffs. They are accustomed to keeping cows for instance, and are beginning to find that dairying on a commercial scale may be profitable. A larger number keep poultry both for home use and as a means of increasing the farm income. They have practiced more crop diversifications in their farming operations, and in the cotton counties in this section they are in much better position to fight the boll weevil.

Another factor which must not be overlooked in this: Not only are the farmers of the Piedmont section fit-

## PEANUT GROWERS MET IN SUFFOLK

Large And Successful Meeting Of Growers Held in Suffolk Last Saturday. Loan Amount Fully Subscribed

The \$200,000 loan fund to the Peanut Growers Exchange practically assured, is the outstanding feature of the big meeting in Suffolk Saturday, May 20, when more than 2,000 peanut growers from Virginia and North Carolina with their wives and children came together to hear Mr. Sapiro and to enjoy the big barbecue dinner.

At 11 o'clock, when President W. J. Storey called upon Rev. W. W. Staley, D. D., to open the meeting with prayer, the Academy of Music was so completely packed that further admittance was denied to hundreds of other growers.

Mr. Sapiro was at his best. In his own inimitable style he told the wonderful story of the Burley Tobacco Growers of Kentucky under the wise leadership of Judge Robt. Bingham of Louisville, Ky., whose message of moral and financial support to the peanut growers was greeted with prolonged applause.

In his comments upon the Exchange and the fight that had been made upon it by the cleaners, Mr. Sapiro served notice that the Federal Trade Commission would be appealed to, if unfair trade practices were not stopped. His statements that the growers were not to run, but would stand by their guns, and that they had not yet fully realized their power as an organization struck a most responsive chord with his hearers, who cheered him time and again.

Immediately after Mr. Sapiro's speech, subscriptions to the \$200,000 loan fund were called. At once the growers began to respond in the same manner as at the Annual Stockholders Meeting on May 10th and continued pledging cash, Liberty Loan Bonds, bank stocks and mortgages on real estate till the total of subscriptions for the two days was close up to \$200,000. Both women and children took a part in swelling this fund. The spirit of co-operation and "stick-togetherness" was fine.

The parade of 2,000 growers and their guests to the base ball park was a most impressive scene, and will not soon be forgotten. Barbecued meats in abundance, prepared by Edgecombe County experts, were served the big crowd, which was characterized by a spirit of good feeling as the growers from all over the territory and the business men of Suffolk and neighboring cities mingled together. It was a great day for the Exchange and for Suffolk.

### CARD OF THANKS

We wish to express our appreciation to the good people of Ahoskie and vicinity for the many acts of kindness shown us in connection with loss of our little son.

MR. and MRS. J. H. GRIFFIN.

ted by experience to produce other crops than cotton, but they have at their doors a market for practically all of the food products they can grow, because the industrial development of N. Carolina has taken place largely in the Piedmont section, and industrial settlements, from cities to villages, offer a splendid market for all sorts of food supplies.

This means that farmers of Piedmont North Carolina have a distinct immediate advantage over the farmers of other sections which have no markets immediately available. And they are in somewhat better position to immediately avail themselves of market. It must come about, however, that as the farmers of other sections of the State acquire experience in the handling of food products a system of marketing will be developed so that from every section of the State supplies may be brought to meet the demand for food stuffs in the cities and towns which are at present looking to other sections of the country almost altogether for such supplies, and are sending millions of dollars out of the State each month for these things. This home market is the legitimate, rightful market of the Tar Heel farmer and where it is his whenever he is ready to claim and utilize it.

DO IT NOW—SUBSCRIBE TO THE HERALD—\$1.50 per year

## STATE NEWS IN DIGEST COMPILED FOR READERS OF THE HERTFORD COUNTY HERALD

General John J. Pershing, Commander of the American troops in France, addressed a large concourse of ex-service men and civilians, at the Imperial Theatre, Asheville, Sunday, in the interest of the American Legion, North Carolina division.

Dr. F. P. Gates, prominent physician of Manteo, was found dead in the Lorraine Hotel, Norfolk, Tuesday. It is thought that his death occurred Saturday night.

The County of Robeson, to date, has added to its list of office-seekers, to the extent of a total of 105 candidates, for various county offices.

A new organization of no little industrial importance to Richmond County, the Sandhill Canning Company, was completed Saturday, with an initial stock of \$100,000, paid-up capital, by the business men of that county. Local supplies of fruits, and other products, will be utilized in the manufacture of the company's output.

A wide search in and around Greensboro is being made for the apprehension of S. I. Ranson, supposed to have drugged Deputy J. E. Wagner, of Greensboro, Saturday night.

Alex. Cooper, prominent business man of Henderson, died at his home in that city Sunday evening. Mr. Cooper, president of various enterprises in his native city, was a prominent figure in business circles.

Many new plans and extensive additions are being made in the interest of the Made-In-Carolinas Exposition, to be held in Charlotte again this year. The Exposition will open Sept. 25, and continue through Oct. 7th.

The Jones Store Buildings in Fairmont were nearly burned Saturday night, when the store of H. Wienstein was consumed by flames. The total losses approximated \$30,000.

Great plans are being made for the "Land of the Sky" Baraca-Philathes Convention, to be held in the city of Henderson, June 15 to 18.

The Jefferson Standard Life Insurance Company will erect a new 27 story office building in the city of Greensboro in the year 1923. The cost will be approximately \$2,000,000. It will be completed by the summer of 1923.

The Graduating Class of Oxford Orphanage Asylum paid a brief visit to Governor Morrison, Tuesday.

The State Board of Election began this week sending out the three and a half million ballots, which will be used in the primary of June 3rd.

Waynesville is to have a new industry, the American Mica Mining Corporation, which will begin operations, the placing of the vast mica resources of that part of the state on the market.

Charles S. Hill, editor of the Engineering News-Herald, recently made the statement that North Carolina will in all probability lead the nation in the road building program this year. The application was made in regard to the construction of concrete roads in this state for the current year.

The Raleigh Township Committee recently sold the first batch of their appropriated million dollar bond totalling \$350,000, Monday.

Eleven counties in North Carolina have approached the 55 per cent mark in the total number of pounds of tobacco grown in these counties.

Will Newsome, colored, of Greenville, was shot and killed by a fellow negro Sunday, upon his refusal to pay for a pint of monkey-rum bought the day before.

The occasion of the graduating exercises of the Oxford College Sunday was full on interest. Many from adjoining counties, and Hon. Josephus Daniels, of Raleigh, being in attendance.

Wake Forest's eighty-seventh Commencement began Wednesday, May 24th, and ends Friday, May 26th, on the occasion of the baccalaureate address by Dr. William Louis Pate.

The City of Durham is planning to make extensive enlargements in the corporate limits of the city in the near future, of the efforts of real estate men and suburban promoters are successful in making the necessary arrangements for the proposed extension.

Bailey Brothers, tobacco merchants of Winston-Salem, are planning to

establish the addition of a \$100,000 plant in the near future, for the manufacture of cigarettes and other tobacco products.

Wilmington now makes a bid for Meredith College, offering a tract of 135 acres as a site.

The case of R. C. Goodwin, accused of killing O. L. Ellis, both of Pittsboro, was placed on trial Monday, and resulted in a verdict in a verdict of acquittal by the jury. Judge Calvert, presiding, rebuked the jury, on the strength of the overwhelming evidence and the apparent certainty of his guilt.

Commencement exercises at the Greensboro College came to a close Tuesday morning, with the presentation of diplomas to 47 graduates, an address by Hon. Josephus Daniels, and the gift of the Odell Memorial Building, by the Board of Trustees. This college is the institution of the Methodists of North Carolina.

Police authorities in the city of Raleigh are considering the best action in regards to the punishment of over 100 young men and boys, and other petty miscreants, now in the city, engaged in various crimes, mostly of a picaresque nature. A county training school has been suggested.

Tuesday's session of the State Highway Commission brought more people into the city of Raleigh than the Democratic Convention, all in the interest of "Good Roads" for North Carolina.

The town of Troy has voted to have paved streets, \$125,000 for the installation of a water system, and other municipal improvements.

The Scottish Society of America has appointed Dr. Charles G. Vardell, of the Flora McDonald College, Fayetteville, for their national president. Dr. Vardell will visit Scotland this summer in the interest of the Society.

The Eastern Carolina Baseball Circuit opens June 5th for a summer's schedule of league games.

The May civil term of Superior Court of Pitt county convened Monday, with Judge Cranmer presiding.

One of the largest shipments of petroleum products ever arriving at the port of Wilmington was received Tuesday, consigned to the Standard Oil Co. Approximately three million gallons of kerosene and gasoline were included in the shipment.

Mrs. F. D. Winston, of Windsor, has been placed on the Democratic State Committee, and has begun active work in Bertie county along that line.

Herbert Hocutt, State Highway Supervisor for the sixth District, died at his home in Statesville Monday.

The Wake Home Building Corporation, of Raleigh, is carrying extensive building operations in the development of the suburban districts of the city of Raleigh.

Latest reports from the Piedmont Tobacco growing section indicate that the growers in that section are refraining from signing up with the Co-Operative Exchange, to the extent of hindering the anticipated returns of the Exchange's efforts in this section of the State.

The State College will hold a Class Reunion, in which the classes of '97, '02, '07, '12, '17, and '21, will meet at the college in a reunion, May 29th.

The State Board of Education is urging that all teachers, particularly the elementary teachers, attend the various summer schools, to be held all over the State, during the following summer months.

### CYCLING VERY POPULAR AMONG FRENCH PEOPLE

A recent Associated Press dispatch from Paris, France, says: "Cycling which is practically a dead art in the United States, as far as use of the wheel for 'recreational purposes' is concerned, is more popular than ever in France. With 4,308,129 bicycles in commission, there is a wheel to every ninth man, woman or child in France. In 1920 there were only 2,272,324."

Two teaspoonsful of Tanlac in a little water taken three times a day just before meals will make you eat better, feel better, sleep better, and work better. C. H. Mitchell. Adv.