

Hertford County Herald

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FRIDAY, NOVEMBER 3, 1922

A GENEROUS RESPONSE

Exact figures are undetermined, but we are safe in saying not less than two hundred and fifty persons have subscribed to the Herald within the last month. Approximately one hundred and fifty others have renewed their subscriptions. The people of Hertford County have shown greater interest in the October Special Offer than in any other single proposition ever made by this paper.

Today, the HERALD leads any other single weekly newspaper in this territory in paid in advance circulation. It now has a list of subscribers that will stand the test of what a model weekly newspaper is expected to have. Ninety per cent of that list is made up of subscribers who have read the HERALD almost since its inception about fourteen years ago. There has never been any contest conducted; the steady growth of the subscription list has not been accelerated by any other inducements than creating a desire for our product—a NEWS paper.

That the folks like to read the HERALD is now pretty conclusively proven. It is not only a source of pride to those responsible for its publication, but in the light of an announcement on the front page of this issue, it is a compliment to the paper's subscribers. "They know a good thing when they see it." Competent judges in a contest among weekly newspapers of North Carolina have said the HERALD is the third newest paper in the State.

While conceit is liable to creep in and make us boastful, still there is a foundation for the boast. Boastfulness, however, is not the spirit that prompts us to acclaim the HERALD a leader among its field. There is behind it a partial realization of an ambition and a fixed purpose to give Hertford County nothing short of the cream in the newspaper field. It furnishes us with another goal for which to strive—to improve the paper until it is the very best.

In writing this article the theme is to offer thanks to every old subscriber, and to those who have just recently come into the fold for a support and backing that has enabled the HERALD to give them the third newest weekly in North Carolina. Just such cooperation as has been shown during the last month has been a characteristic of Hertford County people since the paper first began publication. To these folks goes the credit for supporting a county institution to an extent that it is able to compete successfully with any other in the State.

Individually and collectively, the HERALD thanks every old subscriber, and extends a welcome to the two hundred and fifty new subscribers.

Twenty thousand persons attended the Annual Negro State Fair held in Raleigh last week.

BETTER COTTON MARKET

Towns much smaller and with much lighter cotton receipts than Ahsokie are providing its farmer friends a satisfactory outlet for their product. It is scarcely ever that one comes across a town that pays so little attention to its cotton marketing system as Ahsokie. In fact, there is not in the town a regular buyer and grader of cotton.

All the marketing done here in Ahsokie is either to the merchants for accounts, or to "pinhookers" whose business it is to get it just as cheap as they can. Although the buyer is usually governed by the Norfolk price, still it is his aim to talk down the price—never up, when buying.

It is not altogether a question of whether the pinhooker gets stuck or sticks the farmer, although regular cotton buyers and graders are necessary to correct that situation. Regardless of the price paid to the farmer, a well governed, properly conducted cotton market is needed to protect both buyer and farmer. It is equitable. The system now in vogue here is not fair.

Depending upon the grading done by Norfolk middlemen is a risky business, no matter who ships the cotton. What Ahsokie really needs is a grader who knows his business, and buyers who will give the market price whenever the farmer has a bale of cotton to put on the market.

THE HERTFORD OBSERVER

This paper yields up its title of "The Only Newspaper Published in Hertford County". The Hertford Observer has issued its first number this week, Wednesday being the publication day. Copies of the new county paper were distributed in Ahsokie Wednesday evening.

It is an eight-page, home-print paper, well filled with reading matter and containing some advertisements. Although news of Hertford County is limited to Chowan College, Murfreesboro and Como in the initial issue, the publisher announces that additional news will appear regularly hereafter.

The Observer will be issued from Murfreesboro. Although the first issue does not state by whom the paper is published, the HERALD understands Mr. Walter W. Edwards, the hustling editor of the Northampton Progress at Jackson, is editor of the new Hertford County paper, and that it will be printed at his plant in Jackson.

The editor makes his bow with a two-column editorial, in which he outlines the purposes and aims of the paper, which is a "permanent institution", and says he will work always for the best interest of Hertford County; and that, together with the HERALD, he will endeavor to cover the field.

The HERALD welcomes the Observer into the field, and hopes that it will be able to do a good work with the cooperation of Hertford County folks.

THE HERTFORD COUNTY GERM IS STILL THERE

Here's one fellow who has something on Everett Edward Hale. He's dead certain he has a country, and is proud to proclaim Hertford County as the land of birth.

In sending his subscription to the HERALD one non-resident said:

"I am not taking advantage of your one dollar offer this month, for I think too much of the paper than try to take the advantage of it. I'm sending my dollar because my time is nearly out, and I don't want to miss a single copy of the HERTFORD COUNTY HERALD.

"For, I'm Hertford County bread, and when I die there'll be a Hertford County boy dead."

SEEN AND HEARD THIS WEEK

BY THE OFFICE CAT

"Taxpayer" gets a threat this week that rings with sarcasm and derision as a starter and winds up with a blanket endorsement of the actions of B. N. Sykes, a member of the road board, who sought the Superintendent's removal. And, Dr. Powell seems well able to sign his name without the aid of witnesses.

It is pretty disappointing not to divulge the name, tax receipt, and other articles called for about this "Taxpayer". However, it is not within the province of the paper to make the expose unless the writer says let her go.

"Better roads at a minimum cost" sounds good, and, like Dr. Powell, we all are with one accord on that proposition. Now that both sides have had any-so's, let's cut out the razzing and help get better roads—and get them as cheaply as they can be built.

The Kitten's fur stood on end Wednesday morning as he stood at the Main street crossing in Ahsokie and saw a Ford truck creep up on the track directly in front of the Atlantic Coast Line passenger train going north. Quickly applied brakes brought the engine to a halt just before hitting the truck, and probably saved one or two lives.

That reminds us of the increasing danger at the railroad crossings in Ahsokie. Traffic up and down Main street is heavy, and proper safeguards for both automobilists and pedestrians demand better attention than it is getting. The crossings at First and Church streets is almost as dangerous as at Main street.

Either better protection must be provided or traffic regulations requiring full stops at each crossing will have to be enforced. The fact of the business is—there is entirely too much speeding and reckless driving, and too little applications of court fines.

"Do newspaper writers love their job?" inquires one fellow who has budding aspirations for a journalistic career. You bet your life they L-O-V-E to do it, or some times they'd throw up and quit. The editor of this paper says he would have "flew the coop" long ago had he not been enamored of it.

There came a letter to him this week that accused him of intentionally omitting from the list of democratic candidates the name of Lloyd J. Lawrence, who heads the ticket as Representative. And, that in face of the fact that he and the whole gang working with him have been, are, and will probably forever belong to the party that named Mr. Lawrence its candidate. It's a case where the writer was not satisfied to lay it on the newspaper fellow for a grievous error but adds further accusation that it was done with "malice and forethought", in the parlance of the profession to which Mr. Lawrence belongs.

Neither the editor nor any member of the HERALD force has anything against Mr. Lawrence; in fact, he is counted one of the paper's friends and supporters. And, the whole bunch in this office have run up against too many propositions just like this one to grow wrothy over this unfair letter. But, the Cat still contends that newspaper writers love their work—or they are insufferable boneheads.

FARMING WITH ELECTRICITY

A farmer's congress will be held next week throughout the county, opening in Ahsokie next Monday night.

Mr. Hamilton L. Roe, national director of the Electric Fertility Association will lecture each evening.

The object of the Congress is to teach farmers how to grow crops with electricity without using fertilizer and further to demonstrate how the boll weevil and other insects can be eradicated with electricity.

Mr. Roe is a speaker of national reputation and he has devoted many years to the study of agriculture and besides his methods have proven successful. The lectures each night are free. Meeting following Ahsokie, Monday night at Woodman's Hall, include Aulander, Tuesday; Winton, Wednesday; Powellville, Thursday; and closing Friday and Saturday at Ahsokie.

That a means has been found to eradicate the boll weevil at no expense to the farmer, should invite the attention of the farmer to a careful consideration of the plan.

PROFESSIONAL CARDS

Dr. C. G. Powell
DENTIST

Phone No. 10. Ahsokie, N. C.

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Dr. W. C. Mercer
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Offices over Mrs. Britton's store
Ahsokie, N. C.

JUNIPER HEART SHINGLES
—The Wood Eternal
For Sale By
C. B. MORRIS
Colerain, N. C.
Ask for delivery, prices and samples

FARMS THAT PAY

In the Famous Shenandoah Valley of Virginia, Maryland and Pennsylvania. Rich, level, smooth blue-grass stock, dairy and orchard farms of 25 to 1,000 acres, with good buildings, on or near National Highways.

137 acres, smooth, level farm, showing up fine 6-room residence, large barn, all kinds fruit in bearing, large spring, running water through farm, in one of the best sections of the Valley; \$5,500.

228 acres, 10-room residence, large barn, good orchard, 100 acres, blue-grass pasture with running water, 20 acres heavy timber, near R. R. town and High School, \$45 an acre.

122 acres, splendid 10 room brown stone residence, electric lights, furnace heat, running water, large 50x100 foot bank barn, 2 large silos. Near city, on National Highway. Price less than improvements cost.

Perfect climate, abundant rainfall, pure water, solid roads, cheap farm labor, low taxes. Near the largest and best markets of our country.

WRITE FOR FARM BARGAINS THAT WILL MAKE YOU MONEY AND GOOD HOMES.

W. T. BIRMINGHAM,
35 W. Water St. Winchester, Va.
9-22-10t.

Weak Back

Mrs. Mildred Pipkin, of R. F. D. 8, Columbia, Tenn., says: "My experience with Cardui has covered a number of years. Nineteen years ago... I got down with weak back. I was run-down and so weak and nervous I had to stay in bed. I read of

CARDUI

The Woman's Tonic

and sent for it. I took only one bottle at that time, and it helped me; seemed to strengthen and build me right up. So that is how I first knew of Cardui. After that, ... when I began to get weak and 'no account', I sent right for Cardui, and it never failed to help me."

If you are weak and suffering from womanly ailments, Cardui may be just what you need. Take Cardui. It has helped thousands, and ought to help you.

At all druggists' and dealers'.

E 7

The following speech was made by an Irish barrister on behalf of his client whos cow had been killed by a train.

"If the train had been running as it should have been ran, or if the bell had been rung as it should have been rung, or if the whistle had been blown as it should have been blown, both of which they did neither, the cow would not have been injured when she was killed."

NOTICE OF LAND SALE

By virtue of authority contained in a certain deed of trust executed on the 19th day of June, 1920, B. J. L. Bellamy and wife, to the undersigned trustee, which deed of trust is duly recorded in Book 68, page 108, office of the Register of Deeds, Hertford County, default having been made in the payment of the debt therein secured and at the request of the holder thereof, the undersigned will offer to the highest bidder for cash between the hours of 1 p. m. and 3 p. m. on the 18 day of November, 1922, in front of the postoffice door, Ahsokie, N. C., the following described real estate. On the north by North Street, on the west by the land of W. G. Liverman, on the south by the lands of J. S. Leary, on the east by the lands of W. A. Brown, and E. W. Sessoms, and more fully described as follows, viz: Beginning at corner of said lot on the side of North Street, at corner of W. G. Liverman lot; thence southerly along said Liverman line one hundred and fifty feet to J. S. Leary, line a corner; thence easterly along said Leary line fifty feet to W. A. Brown, line, a corner; thence northerly along said Brown line fifty feet to E. W. Sessoms line; thence along said Sessoms line one hundred feet to North street, a corner, thence westerly along said street, fifty feet to first station.

This the 14th day of October, 1922.
Z. V. BELLAMY, Trustee.
R. C. BRIDGER, Attorney, 10-20-4t.

A school principal noticed a dusty globe in one of the classroom. This discovery annoyed him, and, putting his finger on the globe, he cried out, "There's dust here an inch thick." "It's thicker than that, sir," spoke up one of the boys, "you've got your finger on the Desert of Sahara."



HeresRelief

Why suffer from nervousness, insomnia, hysteria, nervous dyspepsia, nervous prostration or any ailment due to a disordered condition of the nerves?

DR. MILES NERVINE

will give you prompt and lasting relief. It produces refreshing sleep, builds up the shattered nerves and promotes a normal distribution of nerve force. Your Druggist Sells It, Ask Him.

FARMERS' CONGRESS

All Next Week

Introducing

Farming With Electricity

Free Lectures Every Night

Make The Farm Pay

Without Using Fertilizer

Destroy The Boll Weevil

Monday, November 6, Ahsokie, Woodman's Hall
Tuesday, November 7, Aulander, Woodman's Hall
Wednesday, November 8, Winton, Courthouse
Thursday, November 9, Powellville
Friday, November 10, Ahsokie, Woodman's Hall

Hear HAMILTON L. ROE

in his wonderful lectures

CANCERS SUCCESSFULLY TREATED AT THE KELLAM HOSPITAL

The Kellam Hospital treats successfully Cancers, Tumors, Ulcers, X-Ray Burns, and Chronic Sores without the use of the knife, X-Ray, Radium, Acids or Serum, and we have treated over 90 per cent of the many hundreds of sufferers treated during the past twenty-three years.

KELLAM HOSPITAL, Inc.
1617 West Main Street. Richmond, Va.

You need this in your home

Prevents Disease, Saves Soap, Labor and Time

Housewives who have trouble in keeping their refrigerators clean and sanitary should use Red Seal Lye. Just dissolve one tablespoonful of Red Seal Lye in a bucket of water. This solution will clean your refrigerator better than a big bar of soap; not only will it be shining clean, but it will be odorless and absolutely sanitary. Red Seal Lye means death to germs.

Washing clothes in ordinary water is an extravagant waste of soap. The best way to save soap is to first soften the water with a little Red Seal Lye.

Red Seal Lye is a high test base. It contains no filler or adulterations whatsoever and will, therefore, last longer and work quicker than ordinary lye.

Red Seal Lye will save you money in many other ways. It makes a splendid soap for kitchen and laundry. Simply take one large can of Red Seal Lye and mix it with grease and water. No boiling or tiresome labor. One can will make twenty cakes of pure soap.

The Red Seal Booklet describes many household uses, such as "How to prevent drain trouble," "Disagreeable cleaning made easy," "Soap making," etc.

This valuable booklet will be mailed you free. Write for it today. Ask your dealer for the genuine Red Seal Lye. Take no other.

RED SEAL LYE

P. C. TOMSON & CO., Southwark P. O., Philadelphia, Pa.

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Save the RED LABELS

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