J. ROY PARKER, Editor JAMES S. VINSON ____ Manager

Subscription Price Ine Year _____ \$1.50 Three Months 40

Advertising Rates Very reasonable and made known on request.

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Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

Friday, December 29th, 1922

OUR 1922 SWAN SONG

This column has been regularly employed for uses other than "shop talk" for many months now; but, as the final issue for 1922 is being prepared, the inclination to have a sort of pow wow with our readers overcome whatever scruples that may exist against such practice.

That there has been a healthy growth in newspaper reading among Hertford Co. people has not only been evidenced by a record growth of our subscription list within twelve months, but is also reflected in the hearty reception that has met the new weekly publication in the County. Speaking for ourselves, it has been the greatest year in this newspaper's history in the matter of increased circulation.

More than four hundred new subscribers have been added to our lists in 1922, and as the last few days pass there is a still greater increase daily. Of course, our old subscribersthose who have been members of our family (we like to call it ity? "family") -have stuck to us, and become more ardent supporters with each passing year. Today, the HERALD stands pre-eminent among papers of this territory in the matter of bona fide circulation; and within the brief period of a few months indications are that it will be even greater.

In our advertising department the records show an equally fine record. Business people are quick to sense the advantage of advertising their wares in a newspaper that is he has none left for practice. read by a large number of their customers, and by persons in their trade area. That is what is responsible for the fine lot of advertising carried in 1922; and it is just what 1923 advertisers will consider when placing contracts. The volume of advertising patronage in 1922. was the largest in the thirteen years the paper has been pub-

The one idea uppermost in our list of ideals for 1922 was an improved news service, with particular attention to the news of Hertford County, and the community in which this newspaper is located To that end we have worked for many months, during which time we have been materially boosted This same policy will be intenin our efforts by a fine corps of of correspondents. Few weekly papers have such a faithful lot of writers as has the HERALD. They have covered the news of olina." their respective towns and comcuracy and minuteness.

search out the news and to pre- son who criticise nor play favsent it in accurate form. Fre- orites to any one. It is concommunities have been means and towards that end its enerwhich many good news ar- gies will be lent.



CONDITION SERIOUS

Amos Tash is confined to his bed following the holidays with a severe attack of Flatpocketbookitis. His full recovery is not looked for under three months.

Moke-"Does yuh really love me or does yuh jes' think yuh do?" Moka-"Yas, indeedy, Honey, I really loves yuh; I ain't done any thinkin' yet."

You may have noticed that the nearer wrong a man is the more impatient he is of criticism.

If a man is too darn stubborn to agree with anybody, he is intellect-

"Great stenographer you have there. Sure takes notes in a hurry. "Sure does. She'll be a pippin when she gets so she can read 'em.

ASININE

Johnson was attending a temper nce lecture.

"If Lead a donkey up to a pail of water and to a pail of beer, which will he choose to drink?" queried the speaker.

"The water," said Johnson: "Yes, and why "

"Because he's an ass," was John son's reply.

GOTTA BE CAREFUL There was a man who loved the

He always was their friend. He used to sit upon their hives, They stung him in the end.

Simth-Do you believe in herid-

Brown-Do I? Why, I've four of the smartest children you

Remember when they used the back and raise their skirts a little as they stepped on the wet crossing?

"How do you meet your expenses?"

"Going and coming."

NO TIME

Oldman: One should always practice what one preaches-

Newman; Yes: but often a man

When you get the idea in your head that the world is against you

Hey, Bill! What is it?

Your doctor's out here with a flat

Diagnose the case as flatulency of the perimeter, and charge him accordingly ordered the garage man. That's the way he does biz.

"A school paper is a great invention", says Thomas Baker. "The school gets all the fame, the printer gets all the money and the staff gets all the blame."

I ain't never doubted Pa's love since the day we was married, says Aunt Het, but I know enough con-

ticles have been published. sified during the new year. We will not be satisfied until the HERALD is put down as the "newsiest weekly in North Car-

We could go on indefinitely munities with remarkable ac- talking about what we have tried to do, and what still-re-In order to help improve the mains to be done. But, to end news service, another employee it all, the HERALD reiterates has been added who takes care again that it will continue a of the composition of all news policy of aggressiveness in the matter. That has left the edinews field, and shall not flinch tor of this newspaper free to under the criticism of some perquent trips over the county and cerned in presenting facts in visits to the other towns and the best approved news style;

cerning the carnal nature of men folks to thank God I'm a good cook." Minutes are precious little mom

Many things can-be done, Takes just a minute to ring out-So don't run.

Just a minute to be hired, ... Only a minute to be fired, Just a minute to be polite, Only a minute to do right, Just a minute to take care-

Only a minute to cross o'er there, Just minutes make up the days Only the honest minute pays Just a minute is worth while Only a minute smile, smile, · smile.

Why do they say a bride is "led" to the altar? Did you ever see bride pulling back?

THE QUALITY OF MERCY Dearest. I must marry you-

"Have you seen father?" "Often, honey, but I love you just"

THE WICKED WORM

Cuthbert had been listening for half an hour to a lecture from his father on the evils of late nights and late risings in the morning.

"You will never amount to anything," said the father, "unless you turn over a new leaf, Remember, it's the early bird that catches the

"Ha, Ha!" laughed Cuthbert. "How about the worm? What did he get for turning out so early?" "My son," replied the father "that worm hadn't been to bed all night; he was on his way home.

"This was one Christmas when it looked like everybody had a good time," said one of the fellows about the street late that night, after he had left the tobacco warehouse. Everybody had fun, and it didn't cost any-thing either. It is just another case where we can make our home town a pleasant place in which to live.

"With one or two exceptions the business men of the town responded nobly to the call for little gifts towards the Christmas tree," says the secretary of the chamber of commerce. It was just another fine piece of co-operation for which Ahoskie is becoming noted.

The CAT commends to-HERALD readers close reading of the articles October, 1919, by C. H. Phaup, which now appearing on the taxable property. Few know anything about the inner workings of the tax system in Hertford County. Frankness and having been made in the payment of advantage of it.

stroyers," said "Happy" Yert as he exhibited two pennies which had been switches within the city block that County, in Winton, N. C., the follownights last week. The coppers had been placed behind blown out fuses E. M. Eustler, C. E., of the J. E. and those placing them there thought Newsome farm, recorded in the Regthey were saving money. They did ister of Deeds Office of the County of added a burden of more than one hundred dollars to the town treas-

The moral of this thing is: Don't try to be "penny wise." The next time your fuses blow out, spend a By ROSWELL C. BRIDGER, To dime and replace them. You might 12-8-4t.

have to pay more in town taxes if you persist in filling them with pennie

The CAT is satisfied these will be no rescinding the demonstration work in this county. The commissioners meet again next Monday, but, I am satisfied something is going to break loose if any more of the double voting business begins. It is a very unpopular business and one that has dangerous potentialities

The road board members themselves cannot "see" such fairness. They had it plainly understood that no such business was going to be erated by that body. And, the CAT commends them for making the place "safe for democracy."

IN MEMORY

A precious one from us is gone, A voice we loved is still; A vacant chair is in our home That never will be filled.

The month of December again here,

To us the saddest of the year; For 'twas on a December day That our darling grandmother pass ed away.

Just one year ago today love, God called you home to heaven above:

And ever since that fatal morn, The world has never seemed so bright.

often sit and wonder why, Our dear grandmother had to die; Was it because we loved her so, God called her from this world below?

You suffered much; you murmured

We watched you day by day, Until at last with broken hearts We saw you pass away.

More and more each day we miss

Some may think the wound is healed;

But little they know of the sorrow That is in our hearts concealed.

By Her Devoted Grandchildren, Mr. and Mrs. J. C. Thomas.

NOTICE

By virtue of authority of the powers contained in a certain mortgage deed executed on the 1st day of mortgage deed is duly of record in openness will help us all. Let's take the debts therein secured after demand and refusal thereof. The undersigned mortgagee will on the 1st "Here are the two property de- day of January, 1923, between the hours of 12 m. and 2 p. m., offer for sale to the highest bidder for cash at removed from two electric light the courthouse door of Hertford went without electric lights two ing described real estate. Lots No. 3, 4, 5, and 6 on the map platted by save themselves a few cents, but they Hertford in book 65, at page 275, and

tion of above land. Terms of sale-Cash. Subject t upset bid under the statute.

This 1st day of December, 1922 J. E. NEWSOME, Mortgage

Wynn Bros.

THE ONE PRICE STORE

MURFREESBORO, . NORTH CAROLINA

CHRISTMAS TIDINGS!!

Everyone should take advantage of our Christmas offerings in our various departments Ladies Suits, Coats and Dresses at exceptionally LOW PRICES that will not only APPEAL to your purse but also to your good judgment as to both quality and style. Coats in Volour, Normandy Cloth and Bolivia. Sport Coats in Polo and

STYLISH, SNAPPY, SEASONABLE DRESSES in Poiret

Twill, Serge and Canton Crepe
HOSIERY—New line Ladies Silk Hosiery, just the thing for gift seekers

SHOE DEPARTMENT

Florsheim shoes for men. Complete line of Roberts, Johnson and Rand Shoes for men, women and children READY-TO-WEAR CLOTHING

Men's Overcoats, Boy's Overcoats. Biggest and best line of Men's and boys suits ever offered in this section at prices that

DEFY COMPETITION REMEMBER-That every garment offered by us is absolutely

new. No left-overs or shopworn goods bought on the high war market, but we sacrificed our entire stock of clothing, notions, and dry goods last July which makes it possible for us to present to you this wonderful opportunity
SEE OUR BEFORE CHRISTMAS OFFERINGS

AT AFTER CHRISTMAS PRICES

THE SHOPPING CENTER

"Main Entrance to the Big Sale"

Toys, Candies, Raisins, Apples, Oranges, Nuts, Grapes, Cranberries, Celery, Dates, Currants, Nice Box Candies, Chocolates, Nabiscos, Books, Bibles and Books of Fiction, Henty and Alger Book See my new Coaster Wagons and Toy Automobiles

> J. J. BARKER, Prop. CASH AND CARRY STORE

just arrived

CANCERS SUCCESSFULLY TREATED AT TUR KELLAM HOSPITAL

The Kellam Ho Mts. The Kellam Ho Book 65, page 275, office Register of Radius, Acids, or Serum, and we have treated successfully over 90 per cent Deeds of Hertford County. Default of the many hundreds of sufferers treated during the past twenty-three years.

KELLAM HOSPITAL Inc 617 West Main Street. Richmond, Vad

YOU can make better Self-Raising Flour than you can buy

USDE

a 25-lb. sack of your regular flour and mix with it a package of Horsford's. This makes a more wholesome, efficient, self-raising flour than can be bought ready-prepared. Pure phosphates in Horsford's make breads and pastry more nutritious, strength-building fasty and satisfying.



Para Bi Community of State, AT HOME,

SELF-RAISING

When You're Nervous

Whatever the cause-overwork, worry, grief, loss of sleep, excitement, business troubles, stimulants, narcotics - there's one medicine that will help you.

Dr. Miles' Nervine

has relieved thousands of cases of headache, dizziness, irritability, sleeplessness, hysteria, epilepsy. Buy a bottle of your druggist and start on the road to better health today.

Dr. Miles' Guaranteed Medicin

Dr. Miles' Nervine
Dr. Miles' Heart Treatment
Dr. Miles' Honic
Dr. Miles' Blood Purifier
Dr. Miles' Anti-Pain Pills
Dr. Miles' Laxative Tablets
Dr. Miles' Tonic

You'll Find Dr. Miles' Medicines at your Drug Store

Sessoms & Forbes Garage

AUTOMOBILE REPAIRING

Battery Charging and Vulcanizing

Ahoskie, N. C.

Our service has a guarantee behind it and gives Satisfaction to the most particular customer.

Buy your oils, Gas, and Auto Accessories Here FREE AIR AND WATER

May It Be A Good One

This Home Enterprise, distinctly an Ahoskie busing wishes for all its customers, friends and prospec

A New Year--1923

filled with the bestthings in the category of human wishes.

We also want to extend our sincere thanks and appreciation for the nice volume of business you have thrown our way during the year now about

Ahoskie Ice Cream Co.

Manufacturers of "The Quality Kind"

124 Main Street City Deliveries Made on Sunday from 10:00 a. m. to 1:00 p. m.