

\$8.00, now on \$2.98 sale for

\$1.50 value in this sale for 4c

ers, per set 69c

for

36 x 36 inches for \$4.49

49c

low price of \$1.98

U. S. ARMY SHOES

U. S. Army Shoes on Munson last **\$2.19**

LEGGINS

Wrapped Leggins on sale at **39c**

MEN'S UNION SUITS

Men's Union Suits, fleeced lined heavy weight **\$1.19** only

MEN'S GRAY HOSE

Good gray Hose for men at our sale **9c**

GLOVES

Army Gloves, all wool for **19c**

SOFT COLLARS

Soft collars, all sizes for young men **10c**

UMBRELLAS

Ladies and mens' umbrellas, medium sizes **98c**

MEN'S DRESS HOSE

Get them here during our big sale **9c**

To Our Friends and Customers

This store has long ago learned, through experience, that it pays handsomely to deal fairly with its customers, its policy of giving satisfaction for every purchase, and giving full value to every buyer of goods here has paid handsomely. It has meant more customers, and has made steady customers out of every buyer.

Our same guarantee of satisfaction will go with every purchase made during the BIG 10-DAY SALE. Every article put on sale will be from our regular stock, and there will be no attempt to handle any goods other than what we have been selling the year around. This is a bona fide sale, and is for your own benefit.

We want to thank every customer for the nice volume of business we have enjoyed, and expect to continue to give full value to every purchaser. Your liberal trade in 1922 made it the biggest and best year we have ever had here.

Mr. and Mrs. L. Lipetz, formerly of Windsor, will be with us during our sale.

ALARM CLOCKS

Alarm Clocks for **89c**

BUNGALOW APRONS

Ladies Bungalow aprons large sizes **98c**

HANDKERCHIEFS

Regular Ladies' 5c size on sale at **3c**

GINGHAMS

Baby checked gingham good quality **19c**

WATCHES

Watches, 16 size on sale for **89c**

MIDDY TIES

Middy Ties now **15c**

CAMISOLES

75c Camisoles now **39c**

OVERALLS

Sweet-Orr Overall on sale at **\$1.98**

BED SPREADS

Colored bed Spreads, a remarkable bargain **98c**

GOWNS

Ladies' fleeced lined gowns, sold for \$1.50 only **98c**

SHOE POLISH

2-in-1 Shoe polish in Black; tan and ox blood **10c**

SERGE

All wool serge, 36-in. wide, \$1.00 value, only **69c**

OIL CLOTH

In white or other colors per yard **29c**

BROWN COTTON

Druid LL Brown cotton 4,000 yards at **13 1/2c**

CORSETS

Corsets, front laced \$1.50 value for **89c**

SHEETING

Pepprell Sheeting, 9-4 this sale for, per yard **49c**

MENS' HOSE

Mens' heavy gray hose 20c value **10c**

CALICOES

Calicoes, assorted patterns on sale at **9c**

TAN PONGEE

Silk finished, 36 inches wide, now only **39c**

SHIRTS

Dress Shirts, all sizes \$1.00 values for **69c**

PONGEE SHIRTS

Silk finished pongee shirts, collars attached this sale for **69c**

WINDOW SHADES

Window Shades, in white, blue and green only in this great sale **49c**

TOWELING

Crash Towelling, good quality, per yard **10c**

LADIES' HOSE

Ladies Cotton Hose, black and tan **9c**

SILK PONGEE

Silk Pongee, fine quality, this sale **98c**

SHIRTING

25c Shirting, Indiana plaids **17c**

HANDKERCHIEFS

Mens' white, large size going at **4c**

SUSPENDERS

Boys' Suspenders this sale for **15c**

GLOVES

Ladies' Jersey gloves to be sold for **19c**

SPOOL COTTON

O. N. T. Spool Cotton per dozen **53c**

SILK HOSE

Ladies' 50c Silk Hose will go at **29c**

PONGEE WAISTS

Ladies Pongee Waists just arrived, to go at **\$1.49**

UNIONALLS

In Blue Drab going at **\$1.69**

TIES

Windsor Ties, 25c value to go at **12c**

DAMASK

75c Table Damask, 58 inches wide **59c**

CUPS AND SAUCERS

Nipon China with gold bands, per set **\$1.19**

WORK SHIRTS

Work Shirts only don't miss them **59c**

FLANNEL

Mottled flannel, limited quantity **15c**

GINGHAMS

27-inch Dress gingham fast colors **12c**

TOWELS

Honey combed towels, 1st quality **9c**

LADIES BLACK HOSE

Fleeced-hose for ladies, in black only **15c**

TURKISH TOWELS

Turkish Towels, good sizes, seconds **10c**

BOYS' SWEATERS

Boys' Heavy Winter Sweaters to go at **98c**

OVERALLS AND JUMPERS

Medium weight to go in this sale **98c**

BATH MATS

\$1.50 bath mats this sale for **98c**

MENS' HATS

Mens' \$2 and \$3 Hats, wool or felt **98c**

TAGGED WITH YELLOW TAGS

Every article in the store will be tagged with yellow tags and will be sold so, as we have arranged all necessary help for our sale, so you will not have to wait to be waited upon

SPREAD THE NEWS THAT ON JANUARY 31ST BEGINS THE ANNUAL BIG SALE AT THE

AHOSKIE DEPARTMENT STORE

Opposite Old Bank

AHOSKIE, N. C.

CLOSED MONDAY
Our Opening Day is Wednesday, January 31, rain or shine, and will positively not continue after the ten days will be up. Our store will be closed Monday and Tuesday before the Big Sale to give us time to mark everything down and fix up for the Great Sale. Don't forget the date and place.