

LOCAL NEWS OF AHOSSKIE

Mr. S. E. Vaughn spent Wednesday in Norfolk on business.

Mr. J. A. Eley spent Monday in Kelford on a business mission.

Mrs. J. E. Parker left Thursday for Norfolk on a shopping expedition.

Mr. B. N. Sykes of Harrellsville was a visitor in Ahooskie last Friday.

Mr. Commander of Norfolk spent a few days this week in Ahooskie on business.

Mr. I. F. Snipes of Menola was a business visitor to Ahooskie on last Saturday.

Mrs. Paul E. Dukes spent a few days this week in Norfolk on a shopping expedition.

Miss Mary Jernigan spent the past week-end in Ahooskie as the guest of her sister, Mrs. J. D. Cullens.

Mr. and Mrs. Howard Basnight were the guests of Mrs. Basnight's mother in Suffolk last Sunday.

Mr. C. W. Gardner of Murfreesboro spent a few days of last week in Ahooskie on business matters.

Miss Josephine Cowan, who teaches school in Warren County, spent last week-end in Ahooskie with relatives.

Mrs. James I. Crawford and young son were the guests of relatives in Gates County the past week-end.

Mr. Samuel Bord, proprietor of the local Army and Navy Sales Store, is spending a few days of this week here.

Messrs. C. B. Morris and L. D. Perry of Colerain were among the visitors in Ahooskie last Sunday afternoon.

Mr. E. H. Eure, county commissioner of Winton township, was a business visitor in Ahooskie Wednesday morning.

Little Thos. N. Bazemore, Jr., of Norfolk, is spending some time with his grandparents, Mr. and Mrs. A. G. Bazemore.

Mrs. W. J. Smith and son, Stanley, of Suffolk, spent the past week-end with her parents, Mr. and Mrs. A. G. Bazemore.

Miss Hilda Bailey, of the local school faculty, spent last Saturday and Sunday with her parents in Wakefield, Va.

Mrs. G. W. Gillam and little daughter, Lucille, spent several days this week as the guest of Mr. and Mrs. V. D. Strickland.

Mrs. J. T. Parker returned to her home here last Sunday night after visiting relatives in Portsmouth, Va. They returned here Sunday night.

Latest reports from Mrs. Thos. N. Bazemore, who has been ill at the Protestant Hospital, Norfolk, for the past three weeks, indicate a slight improvement.

Mrs. J. S. Deans left for Baltimore last Saturday, in response to a message that her father was dead. She is spending a few days at her parent's home.

Miss Ruth Gatling of Raleigh is spending several days at the home of her parents, Mr. and Mrs. H. P. Gatling. Her brother, John Gatling, has been seriously ill with influenza for two weeks. Latest reports are that he is greatly improved.

A DAUGHTER BORN

Born to Mr. and Mrs. A. G. Bazemore, Sunday, January 28, an 11 pound baby girl.

ATTENDING CONVENTION

Mr. R. E. Copeland, proprietor of Copeland Drug Company, left here Monday for Charlotte. He is attending the State Convention of Rexall Druggists.

RECEIVING INCOME BLANKS

Local taxpayers have received blanks for 1922 income taxes within the past few weeks. Both the federal and state income taxes will be due and payable in March. Several have already filed their returns.

RETURN FROM OKLAHOMA

Mr. Claud Greene returned to Ahooskie last week, after spending a few weeks at Muskogee, Oklahoma, on business. Mr. Otis Modlin, who accompanied him to Oklahoma, also returned here Tuesday night.

NOMINATED POSTMASTER

William E. White of Colerain has been nominated for the postmastership at Colerain, Bertie County. The nomination was made by President Harding one day last week. Mr. White is the son of Mr. Es. White of Colerain.

MAKES APPOINTMENTS

Congressman Hallet S. Ward, of the First District, has sent in his nominees for cadetship at the Naval

Academy at Annapolis. Harold Stuart Wood of Elizabeth City received the appointment, Henry C. Sawyer of Eure was appointed first alternate and Marion H. Harris of Elizabeth City, second alternate.

A CARD OF THANKS

We want to extend our sincere thanks and good wishes to all who contribute in any way to help us on building our church. At all times you are invited and are welcome at Hickory Chapel.

THE MEMBERS.

MAKES FRATERNITY

A list of State College students who have been elected to membership in college fraternities, published in the News & Observer of Tuesday, included the name of J. P. Nowell, Colerain. He was elected to membership in the Sigma Phi Epsilon chapter. He is the son of Dr. L. A. Nowell of Colerain, Bertie County's representative in the General Assembly.

STOCKHOLDERS' MEETING

Dan P. Boyette left Monday morning for Greensboro on a business trip of several days. While there Mr. Boyette attended a meeting of the stockholders of the Southern Truck & Car Corporation. Several citizens of Ahooskie hold stock in the Greensboro firm, which has been reorganized after being adjudged bankrupt. A hundred dollar share changed hands here this week at a sum of \$5.

FIRE DESTROYS DESK

A desk and contents in the home of F. G. Hines, county road superintendent who lives just outside Murfreesboro were completely destroyed by fire last Saturday night. It took some quick work to keep the house from going up in flames, according to a letter received by the HERALD. Mr. Hines was busy making out his payrolls, and stopped in the midst of his work for supper. While eating, a curtain was blown across a lamp on the desk and caught fire. The loose papers on the desk provided further fuel, and before Mr. Hines and members of the family could stop the flames, desk and all papers were gone. Included in the papers were several bills against the county road administration which were being listed on the payroll. Mr. Hines is now seeking duplicate bills for those destroyed.

MARRIED THREE WEEKS; VICTIM OF PNEUMONIA

E. P. Stions, 22 years old, died at the home of his wife's parents, Mr. and Mrs. J. F. Whedbee, route 2, Ahooskie, last Saturday morning. Death resulted from pneumonia. For several days he had been unconscious a large part of the time, and little hope was held out for his recovery.

Just three weeks and two days before he died, he was married to Miss Mabel Whedbee who survives him. Besides his young wife, his mother, Mrs. Charlie Brown is living, and also one brother and sister. He was the son of Mr. and Mrs. Will Stions, the former having died several years ago.

Young Stions had been employed in Mr. C. N. Godwin's barber shop at Ahooskie for the last twelve months, and during that time had grown to be popular among the young men of the town.

He was buried in the family burying ground beyond the village of Union Sunday afternoon. Rev. J. F. Stimson, who had also officiated at his marriage, conducted the funeral services.

WALTER BOONE DIES AT PORTSMOUTH HOME

Mr. Walter Boone, formerly senior member of Boone & Jenkins, cotton factors of Norfolk, died at the home of his brother-in-law, James N. Peed, 120 Washington street, Portsmouth, at 9 o'clock Monday morning.

He had been living in Norfolk for 40 years, having moved there from Northampton County. He was born near Roberts Chapel and was a brother to Capt. Thos. D. Boone, deceased, who for many years was clerk of court in Hertford County.

The funeral service was conducted at noon Wednesday at the Peed residence, and burial took place in Oak Grove Cemetery.

Miss Willie Boone and Mrs. B. E. Copeland, nieces of the dead man, went to Portsmouth Wednesday morning to attend the funeral and burial.

While there is a difference of opinion about capital punishment all good farmers agree that it is all right when applied to scrub bulls.

Just like a long letter from home to the folks who have left the community—that's what the home town paper is.

GET RESULTS

Rubber heels now are on 60 out of each 100 pairs of shoes worn by men. Such is the estimate going the rounds in the shoe industry. It is not surprising, if you have noticed how many men wear rubber heels. But maybe you remember back only a few years when rubber heels were unusual.

What brought them into popularity?

ADVERTISING. Three-fourths of the rubber heels sold are for men's shoes. This is because most of the advertising has been directed at men.

One of these days some wise manufacturer of rubber heels will notice this. Then he'll call in the advertising man and his staff of writers and artists. Campaigns will follow. And soon women will be wearing just as many rubber heels as men.

It's all a matter of advertising—the most powerful force in the sale of goods.

Our present standard of living is largely the creation of advertising. For advertising creates the demand, makes people want the thing advertised. When the lure becomes enough, they hustle about and get the money to obtain what they want.

Advertising thus spurs sales. It also stimulates production—both of the things advertised and the things that have to be done on a bigger scale to obtain money for purchasing advertised wares.

There is a new thought for you—that advertising is a definite agency of production. Most of us have been thinking of it merely as a medium of salesmanship.

Advertising is what is making us buy.

Advertising is what is enabling us to buy. It creates the demand. And the demand induces us to work harder to get the money to spend. If all advertising were abruptly discontinued, the American standards of living would quickly drop to the levels of grandpa's day.

READ THE ADS. They are a part of the news, telling the intimate story of the average American's inner desires. THE REAL HISTORY OF CIVILIZATION IS WRITTEN IN ADVERTISEMENTS.

COLERAIN NEWS

Rev. R. B. Lineberry made a business trip to Ahooskie last Tuesday. Mr. Cecil Beasley spent last Tuesday in Chowan County.

Mrs. W. T. Lineberry and little son left last Tuesday for Dallas, Texas after an extended visit to Mrs. Lineberry's parents, Mr. and Mrs. J. P. Deans.

Mr. C. B. Morris went to Mt. Gould last Wednesday.

There were several traveling men in town last Wednesday. It takes more than bad roads to stop them.

Mr. Hugh Odom of Ahooskie made a business trip here Thursday.

Mr. W. S. Sessoms spent part of last week in Richmond buying mules and horses for market.

Mr. Lillian Stokes of Bethlehem was here last Friday.

The supper sold at the Masonic Hall by members of the Missionary Society on last Friday evening was quite a success and a nice sum was realized.

Mr. Edward Myers who is attending school at Drivers spent the week-end with his parents, Mr. and Mrs. J. H. Myers.

Mr. Stanley Sessoms left last Saturday for Norfolk to spend some time.

Rev. Lineberry filled his regular appointment here last Sunday morning and evening, giving two good sermons.

Messrs. C. B. Morris and G. M. Holly went to Ahooskie last Sunday.

Mr. L. D. Perry left last Sunday for Norfolk, Va.

If all reports are true the ground hog must have seen his shadow in this vicinity judging from the inclement weather we are having.

North Carolina was among the first states to begin tick eradication work and is about the last to finish the job.

Are you feeding your child tuberculosis? It might be worth while to have that dairy herd tested.

In the world's audience hall, the simple blade of grass sits on the same carpet with the sunbeams and the stars of midnight.—Tagore.

Halifax county is feeding ten carloads of hogs to be shipped cooperatively according to a report from the county agent.

PROFESSIONAL CARDS

Dr. C. G. Powell
DENTIST

Phone No. 10. Ahooskie, N. C.

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JUNIPER HEART SHINGLES

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Ask for delivery, prices and samples

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Michigan or Ohio hay in car lots. Get my prices before buying. Send me your name and I will post you weekly on the price of hay.

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Office Hours—9 a. m. to 1 p. m.
2:30 p. m. to 5:30 p. m. Tuesday
and Friday from 7 to 8 p. m.

Phones—Residence 512. Office 567.

FOR SALE

Wannamaker-Cleveland
Cotton Seed
Specially Selected
Privately Ginned
Two bales per Acre

J. H. JENKINS & SONS
Aulander, N. C.

J. A. HORTON
UNDERTAKER

Ahooskie, N. C.

I am now located in the Hobbs Garage with a complete line of Coffins, Caskets and Steel Vaults. Prices very reasonable.

SULPHUR CLEARS
ROUGH, RED SKIN

Face, Neck and Arms Easily
Made Smooth, Says
Specialist

Any breaking out of the skin, even fiery, itching eczema, can be quickly overcome by applying a little Mentho-Sulphur, declares a noted skin specialist. Because of its germ destroying properties, this sulphur preparation begins at once to soothe irritated skin and heal eruptions such as rash, pimples and ring worm.

It seldom fails to remove the torment and disfigurement, and you do not have to wait for relief from embarrassment. Improvement quickly shows. Sufferers from skin trouble should obtain a small jar of Rowles Mentho-Sulphur from any good druggist and use it like cold cream.

The Fashion Store

Spring Apparel On Display

You will be delighted with our advance showing of new spring apparel. The Dresses and Frocks for the coming season are wonderful to behold; beautifully designed, very serviceable and moderately priced. Chiefly in Silks, Taffetas and Crepes and in desired colors. You should see our show windows.

Coats you will take pride in wearing. Tweeds and Polos are the favored ones with the snap and style every woman likes. An assortment that will permit a selection to meet your particular requirements.

Suits, too, of Tricotine and Poiret Twills made up from the 1923 materials and of popular colors. The prices are very reasonable.

We have also on display our Spring Stock of Ladies Shoes. Take a look in our windows and see what you have been looking for.

Mrs. E. C. Britton
Ahooskie, N. C.

GOOD READING

For the Winter Fireside nothing is better than a good magazine, filled with good stories and facts well worth while.

Magazines and Periodicals

are an essential part of our stock---
Come here and get the latest and best.

COPELAND DRUG CO.

The Rexall Store

The Prompt and Efficient Pharmacy
We have the only Registered Druggist in Ahooskie or Hertford County

Keep Your System Fit

Right now, while colds are liable to develop into influenza or pneumonia, it is a good time for every person to guard his health. Preventing disease is better than curing it. Keep your system in good shape and, if you need a laxative or tonic, come here and get the best approved medicines.

WE SELL THEM CHEAPER

There is no need of paying fanciful prices for Drugs, Toilet Articles, Rubber Goods and other standard drug store goods when you can get it at a low margin. That is the way we sell it.

Fountain Service Good As The Best

MITCHELL'S DRUG STORE

THE OLD RELIABLE

Manhattan Hotel Building AHOSSKIE, N. C.

COMMUNICATE WITH

JONES, SON & CO., INC.

NORFOLK, VIRGINIA

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EXCELLENT STORAGE FACILITIES.

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FREE OF CHARGE, BY TELEPHONE OR TELEGRAPH
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