

FIRE - SMOKE WATER SALE

ON THE NIGHT OF JANUARY 10th OUR BIG STOCK OF MOST SEASONABLE MERCHANDISE was threatened by entire destruction, however, due to quick action by the AHOSKIE FIRE DEPARTMENT was saved, and the stock slightly damaged in some portions of the building, so slight, that the Insurance Adjuster only made a small settlement—THEREFORE, rather than sacrifice it to Salvage Agents we are going to offer the public of HERTFORD AND SURROUNDING COUNTIES an opportunity never offered before—by disposing of our entire stock at the lowest possible prices. PRICES THAT WILL CONVINCE THE MOST SKEPTICAL BUYER THAT THIS IS THE GREATEST BARGAIN EVENT EVER HELD IN THIS SECTION, COME EARLY, AVOID THE RUSH AND GET THE FIRST PICK—PLENTY HERE FOR ALL. TO STAY AWAY FROM THIS SALE IS LIKE THROWING MONEY IN THE STREET. IF YOU DON'T ATTEND, MARK IT UP TO EXTRAVAGANCE AGAINST YOURSELF. SALE BEGINS PROMPTLY.

Wednesday, February 21st, 1923 at 10 A. M.

Continues for just as long as it will take to dispose of the entire stock

5 CAKES OF SOAP FREE TO FIRST 100 CUSTOMERS

500 PAIRS MEN'S SHOES Fine Dress Shoes Black and Tans, \$5.00 and \$6.00 value, sale price \$2.45	400 PAIRS MEN'S SCOUT SHOES \$3.00 Value, sale price \$1.65	MEN'S HEAVY WORK SHOES \$3.50 Value, sale price \$1.95	MEN'S and BOYS' Arrow Brand Collars Soft or Hard 7c EACH	200 Pairs BOYS' SHOES Dress and Work \$1.29	285 Pairs MEN'S RUSSET TAN Munson Last SHOES \$7.00 Value \$2.95	200 Pairs MEN'S DRESS SHOES \$3.50 Values \$1.95
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THE SALE THAT WILL CREATE A FUROR AROUND TOWN

CHOICE LOT MEN'S SUITS

Men, here's a humdinger---wool worsted, chevots and serge suits for men and young men. All sizes, values up to \$30.00 **\$7.95 up**

BOYS' SUITS

Mothers, here is what the Boy has been needing a long time. All wool, all sizes While they last **\$3.65 up**

MEN'S SHIRTS Men's \$1.50 Dress Shirts in all sizes and patterns 69c	MEN'S SHIRTS A \$2.50 value and good wearing, some have silk fronts 98c	MEN'S SHIRTS Men here is a \$4.00 value, some silk in lot, all sizes \$1.79
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OVERALLS Slightly damaged 39c \$1.50 Union made fine quality overalls 69c Lee's Unionalls, blue and khaki \$1.59	UNDERWEAR Men's ribbed shirts and drawers \$1.00 value for 49c Men's Haynes Union Suits \$2.00 value 98c Fleeced lined Union Suits extra heavy 89c Men's Flannel Shirts and drawers \$2.00 value 69c Men's Summer Underwear, union suits, shirts and drawers at one-half price	J. B. STETSON HATS Besides Stetson there are other good makes—they won't last long \$1.49	MEN'S SWEATERS Men's Khaki Slip-over, a good \$1.50 value to be sold in this sale for 69c Men's Heavy Gray Sweaters \$2.00 value for 98c Men's all-wool Navy Sweaters \$5.00 value \$2.39 Men's all-wool slipover sweaters \$4.00 value for \$1.39 Men's Fancy Slipover Sweaters, all sizes, \$3.50 value for \$1.29	MEN'S PANTS Cotton Khaki Pants \$1.50 Value 49c SNAG PROOF KHAKI Pants, made of Government Khaki, \$3.50 value \$1.69 MEN'S DRESS PANTS All wool, all colors \$5.00 value \$2.45 \$3.50 and \$4.00 Dress Pants, all sizes \$1.98
FLANNEL SHIRTS 1,000 O. D. Flannel Shirts, slightly damaged 98c	MEN'S BREECHES 500 pair class A Breeches Sale price 49c O. D. Breeches 98c for \$5.00 Corduroy Breeches, extra heavy for \$2.49	BOY'S PANTS One lot of Boy's Pants in neat patterns, \$1.25 value 59c	EXTRA SPECIAL \$4.00 Men's Corduroy Pants all sizes \$1.98 One lot of Men's Work Pants, values up to \$3.00, sale price \$1.29	Boy's Corduroy Pants all sizes 89c
HOB NAIL SHOE BRAND NEW \$1.95		BOY'S ALL WOOL PANTS All sizes 98c		

SILK HOSE Men's Silk Socks, 59c value for 25c	RUBBER BOOTS Hip, sport, and knee boots at less than factory cost	LADIES' SILK HOSE 50c Ladies Silk Hose, All colors 17c	MEN'S HOSE 15c Cotton Hose in all colors 6½c	SPORT HOSE 75c Ladies' Sport Hose 37c	WORKSHIRTS Blue Chambray Shirts 75c value 39c	ARMY HATS Men's and Boy's Army Hats 69c
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Plenty Other Items Too Numerous To Mention

ARMY - - NAVY STORE

128 Main Street

Next Door to Bellamy's Drug Store

AHOSKIE, N. C.