

Hertford County Herald

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FRIDAY, MARCH 16, 1923

GOOD ADVERTISING

"One of the very best ways to advertise our town is by making it attractive" are words of common phraseology, but, like the Ahoosie man who made that statement one day this week, the HERALD knows it has a world of meaning. In fact, it is a statement and a truth undeniable by any sane and thoughtful person, and will be accepted and endorsed by Ahoosie people generally.

How to make Ahoosie attractive may be, and is a question upon which there is difference of opinion, although most persons here agree on the things it takes to do it. The one big difference arises in the primary or most essential things needed.

There are so many ways in which attractiveness can be accomplished, it is pretty hard for the average person to settle on the first number on the program.

The primary and principal end for which Ahoosie should strive in a program of making itself attractive is by cleaning up. Like the feminine seeker of beauty and attractiveness, the townspeople should seek a clean town, free from filth and dirt. When that is done, it will be plenty time to figure on what additions are needed to add to attractiveness. First scour the surface; then apply the cosmetics.

That is why every person in Ahoosie should extend the fullest co-operation in the shop to the town authorities in a clean-up campaign. Next Monday has been designated Clean-Up Day here by the council, the Mayor has issued his proclamation. He says "Meet me in working clothes." The call is made and is intended for every Ahoosie person interested in making Ahoosie attractive.

Let's make the town not only a fit place to live, but make it so attractive and so alluring to the outside person that it will draw him here, either for trade or to make it his home. It will be the best advertising Ahoosie can get.

And, when Ahoosie has been cleaned up, make it so hot for person or persons who carelessly throw rubbish here and there that sentiment will be so strongly opposed to such action as to make it unnecessary to look at these unsightly and offensive vacant lots, and streets for a whole year, or until Clean Up time comes around again. Clean-up, and keep it clean!

TO THE ALUMNAE AND FORMER STUDENTS OF CHOWAN COLLEGE

All arrangements have been made for the annual banquet to be held at Durham during the meeting of the W. M. U., March 27-29. An enthusiastic and royal welcome is awaiting you at this reunion.

Send your dollar at once to Mrs. E. H. Rigbee, 511 Mangum Street, Durham, N. C.

EUNICE McDOWELL,
President Alumnae Association.



Back to dear old Hertford County again! I like "My Indiana Home", but oh you "Old North State".

Here comes our friend, Mr. Vann and puts another kink in the CAT'S tail. Speaker Dawson's word is higher law than mine, so, if he wants to vote twice and says it's the proper thing to do, I yield to him as to the North Carolina Legislature. But, until disproven, Mr. Eley wins in the matter of double voting at the National Capitol.

If I remember correctly, Mr. Vann has never been "assailed" by the CAT, or by any other of his "opponents". The writings on both sides have been upon the issue of double voting, and has not been personal. Difference of opinion between the biggest of men in a dog-gone good sign of real democracy.

Boiling this thing down to a final analysis, there seems to be no argument. Opinion is unanimous that Doctor Mitchell's vote was both untimely and inexpedient, considering the small membership of the body; although no one has ever made the assertion that it was unlawful. Gentlemen; where's the argument?

"Let's take a swim in the municipal pond", or words to that effect went the rounds in Ahoosie Tuesday about noon. Heavy downpours of rain Monday night and Tuesday morning had banked up water from improperly drained streets, and there were several nice swimming holes scattered about town. If you don't believe the CAT and want to start any argument about this thing, consult J. Bailey Barnes, of the Barnes-Sawyer Wholesale Grocery Company. His place bid for honors against Noah's Ark early that afternoon.

The news gatherer on this sheet is filling the columns so full of "what the people want", it keeps the mailing galley man busy these days adding new names to the subscription list. Never has the CAT seen, either in Hertford County or in Indiana, such a live, wide-awake bunch of correspondents. "I saw it in the HERALD" is a patented phrase for a multitude of subscribers.

Engineers of the State Highway Commission have said Hertford County has as fine a soil for road building as any section of the country, so the CAT is "reliably informed." How I do wish these fellows had come here many years ago and demonstrated that statement.

"Give us a recount!" "Fraud!" "Crooked work!" These were some of the ejaculations of an eager crowd of campaigners crowding around the desk of the HERALD editor, when the hands of the clock pointed to midnight, last Saturday. It was all about the "Queen Contest", which at one time threatened to develop into a King pin contest, with workers for their favorite candidate getting their "Mass" up.

When things begin to get on edge with old man gloom stalking about, and when the town lacks something for interest, the CAT suggests a voting contest on the latest, good-for-nothingest man in this whole territory.

We are still on a war basis. When dinner is ready the whole family volunteers, but when the dishes are to be washed mother had to do some drafting.

KERRECT!

Love and porous plasters, son, Are very much alike— It's simple getting into one, But getting out—Good-night!

Many automobiles pick up fast and so do a lot of junk dealers. It's a gift.

Eric Garrett says the man who said there is always room at the top never tried an upper berth.

INSTALLMENT

Ann—The man I marry must be

able to put the world at my feet. Dan—Well, I have \$25 in cash. Will you be satisfied with Russia and Germany for a starter?

Sam Vaughan says an economist is a man who tells you what to do with your money after you have done something else with it.

Be quick to kick if things go wrong, But kick to us, and make it strong, To make things right gives us delight, When we are wrong and you are right.

The drivers of chariots were lucky in the old days. They only had two wheels to lose when they ran into a ditch.

Dance Thomas says one angel of social unrest is best typified by a small boy, with an unspent nickel in his pocket.

The girl's mother told her that if her sweetheart should get sentimental to sit on him. So she did—right on his lap.

Jud Tunkins says publicity doesn't necessarily please the public. Nobody enjoys the magician's tricks after learning how they are done.

ONLY WAY OUT

"Tough about poor Smith, wasn't it?" said Jones gloomily.

"What happened to him?" asked Brown.

"He got so far behind in his room rent that he had to marry his landlady," replied Jones.

Vandy Jenkins says some families just will spend their money for food when there isn't a single pair of silk stockings in the house.

What will become of our young people? wails a reformer. Oh, they'll grow old and worry about the young people.

Any man is well off who thinks he is, even if he hasn't a penny. Mental wealth is more lasting than dollar wealth.

Women looking for some quiet place to spend the afternoon might try the stores of some merchant who doesn't advertise.

Rosh Askew has noticed that a profit, also, is often without honor in its home town.

Miss Effie Luffler, teacher of singing; "Special pains to beginners."—Advertisement in Ohio paper.

Boy (laying down parcel) Mother's changed her mind, she doesn't want kidneys, she wants liver.

Butcher—What she wants, my boy, is brains!

It is difficult to understand how some restaurants, in making corn cakes, can afford to mix anything as expensive as cement with anything as cheap as corn meal is.

When does the middle West begin? Asks a writer, uncertain in his geography. Pretty early in the morning.

Paul Dukes says a wise man worries over a lot of things that a fool never thinks of.

SOMETHING QUEER ABOUT HER

A horrible mistake was made by a girl who killed a man a few days ago. She had neglected to keep a diary.

The other end of the "easy way" is not well paved.

Good-bye, folks! I'll be back with you again next Friday.

* * * * *

* DEAD FOLKS HAVE *
* NOTHING FOR HIM *
* * * * *

Unlike his namesake of Biblical days, Cain Mitchell, a dark, hued handy boy at Copeland's Drug Store, just "ain't got no use" for dead folks, tombstones, and other paraphernalia having to do with cemeteries.

On Tuesday night, after much persuasion and a promise of a money consideration, he accompanied a few local pranksters out to the city cemetery. His attendants stood guard at the outer gate, as Cain entered the cemetery to fetch a shovel that had been left there by a grave digger.

While stalking around, in and out among the white tombstones, he looked in the direction of the road—to find all his company departed. Right then, without waiting to think one way or the other, Cain made use of those long and lanky legs of his, to escape from any and everything that pertained to dead folks.

He was back at Copeland's Drug Store before the others had hardly started on the way.

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MRS. PARKER WRITES
OF BETTERMENT WORK

The following acrostic was composed by Mrs. T. T. Parker, of Murfreesboro. Mrs. Parker is president of the County Council for Home Economic work in Hertford, and is one of the most interested workers for the betterment of rural life in the county.

B—etterment we all do much enjoy,
E—ase with which we always work,
T—ruth we all employ
T—rain us that we may never shirk,
E—nvy that none claim to know,
R—ender all the service that we can,
M—any who work so very, very slow,
E—nergy drain the bottle and give us all you can,
N—body that seem to help us to know,
T—hat we need not to go so ever-for that,
lastingly slow.
S—windell who can fill in the space,
O—h come out and let her teach you how,
C—ome and see such things as she will show
I—a not that a great idea to know
E—even a small and insignificant thing like that,
T—urned into fashions' most beautiful hat
Y—ell hurrah, stand pat, and wave
C—ome out, hear the fun, see the show,
O—ne of may be perched on a pole,
M—oney away and here we go,
E—very one must answer to the call of the roll.

UNION NEWS

Mr. and Mrs. T. N. Charles and little son, William, visited Mrs. Charles' parents in Garysburg the past week-end.

Mr. and Mrs. Paul E. Dukes of Ahoosie spent Saturday and Sunday with Mr. Duke's mother, Mrs. H. F. Duke.

Mrs. Annie Lawrence of Rich Square was the week end guest of her sister, Mrs. Wingate Forbes.

Mr. W. J. Vaughan was in Winton Tuesday on business.

Mr. C. W. Duke who is traveling salesman for American Tobacco Co., spent the week-end at his home here.

Rev. J. Fred Stimpson filled his regular appointments at the Baptist church Sunday. His sermons were good, both morning and evening, and at the evening service he especially urged his people to observe next Monday as clean-up day. He combined the spiritual with the material as they go hand in hand. "Cleanliness is next to Godliness," and he tried to press home this thought to his congregation which we feel should merit our consideration.

The Methodist congregation has recently installed a new piano in their church here. It is welcomed as a much needed improvement.

RED SEAL LYE

Softens Wash-Water

Clothes wash cleaner and whiter, and last longer when you use RED SEAL Lye to soften the wash-water. Laundry soap goes a lot farther, too.

Thoroughly dissolve RED SEAL Lye in water before putting clothes in it.

Keep RED SEAL Lye in the house; it has many every-day uses.

Write for booklet. Full directions in each can. Be sure and buy only the genuine RED SEAL Lye.

P. C. Tomlin & Co. Philadelphia, Pa.

Wynn Bros.

THE ONE PRICE STORE

MURFREESBORO, NORTH CAROLINA

Just Received

CAR LOAD

Field Fence Wire

Prices Low for Cash

WYNN BROS.

THE SHOPPING CENTER

Boulter's Variety Store

A New Enterprise for Ahoosie

A full line of General Household Articles, Dry Goods Notions, Novel-ties, Tinware, Glassware, Aluminumware and Small Hardware.

We have just received a nice line of Art Goods, Doilies, Pillow Tops, Scarfs, Towels, Centers and Lunch Sets from 5 to 50c.

We Are Also Specializing in a Large Line of 5 and 10c Articles.

BOULTER'S VARIETY STORE

Sessoms' Block Ahoosie, N. C.

100% Tonic Appetite?

Have you lost your appetite? Do you get so tired with the day's duties that you're unable to enjoy an evening with friends or at the movies once in a while? Are you losing your rosy cheeks and your springy step?

Dr. Miles' Tonic

was made to restore health to people in your condition. It has been of permanent benefit to thousands who were afflicted just as you are. Why don't you try a bottle? Get in line for better health—beginning today. Every Drug Store carries Dr. Miles' Medicines.

HOTEL SOUTHLAND

TO the traveler, the Hotel Southland offers bright and cheerful rooms in an absolutely fireproof building and REAL service by properly trained employees. Table d'Hote Luncheons at Fifty Cents, Dinners at One Dollar and excellent a la carte service are features of the Dining Room. The hotel is centrally located on Norfolk's main thoroughfare. Rates (European Plan) are upward from \$2.00 per day. Reservations, in advance, are advisable.

M. L. ONEBAUGH, Manager.

NORFOLK—VIRGINIA

COMMERCIAL PRINTING OF ALL KINDS NEATLY AND PROMPTLY DONE AT THE HERALD OFFICE