

Herald Has Been Chosen To Give Publicity For Movie Corporation

The HERTFORD COUNTY HERALD has been chosen by the Famous Players-Lasky Corporation as the best medium in this locality thru which to spread its message for "The National Demonstration for Better Pictures" to be conducted the week of September 2 to 9.

During the five week period beginning August 27 and ending September 29, more than 15,000 theatres in the United States will play at least one full week of the famous Paramount Pictures and most of them will play these pictures solidly for the five weeks.

In order to solicit the public's co-operation in this movement, Adolph Zukor, president of Famous Players-Lasky Corporation, producers of Paramount Pictures, has selected 3,000 newspapers throughout the country thru which to reach the bigger part of the American public. In North and South Carolina fifty papers have been selected, and the HERTFORD COUNTY HERALD will carry the advertisement for this district. Nearly 300 theatres in both states and part of Tennessee will be represented and their program published.

"Motion pictures, I believe, are the most influential form of expression," Mr. Zukor said in a recent statement: "In number of patrons it is rivaled only by the press. But it has more followers than books, magazines, the theater or any other medium of expression you might suggest.

"Consequently, the movies are not a private enterprise but a public institution. The producers keenly feel their public responsibility and for the last year have concentrated on ways and means to elevate the screen both intellectually and morally."

Mr. Zukor referred to the conference of authors held in New York last month, which was called the First International Congress of the Motion Picture Art. It was called by Mr. Zukor under the auspices of the Author's League of America, and included among the delegates were Fannie Hurst, Rex Beach, George Barr Baker, and nearly every other author of note. Five nations were also represented. The outcome of the conference was a permanent program for the elevation of the movies which is now being drafted.

Among the productions for the coming season, Mr. Zukor lists "The Purple Highway," "The Law of the Lawless," "Hollywood," "Salome Jane," "Lawful Larceny," "Bluebeard's Eighth Wife," "The Silent Partner," "To The Last Man," "The Cheat," "Ruggles of Red Gap," "The Marriage Maker," "Zaza," and "Woman Proof" as the reasons up until November 1.

"Hollywood" is a story of the inside of studio life in which a hundred screen stars take important parts. The players are Jack Holt, Thomas Meighan, Pola Negri, Agnes Ayers, Leatrice Joy, May McAvoy, Betty Compson, Mary Astor, Owen Moore, Lila Lee, William DeMille, Anita Stewart, Jacqueline Logan, J. Warren Kerrigan, Hope Hampton, Jack Pickford, Will Rogers, Charlie Chaplin, William S. Hart, Walter Heirs, Mary Pickford, Theodore Kosloff, Viola Dana, Bryant Washburn, Douglas Fairbanks, Nita Naldi, Lois Wilson, and many others, the greatest ever assembled on the screen.

"The Covered Wagon," the story of the winning of the west and acclaimed as the greatest American drama yet and is another picture Mr. Zukor offers to substantiate his claim that the movies are getting better.

Among the artists appearing under Mr. Zukor's banner this year are Gloria Swanson, Pola Negri, Thomas Meighan, William S. Hart, Jack Holt, Charles de Roche, Bebe Daniels, Glenn Hunter, Agnes Ayers, Lila Lee, Jacqueline Logan, Lewis Stone, Elliott Dexter, Owen Moore, Richard Dix, Dorothy Dalton, Theodore Roberts, Leatrice Joy, Lois Wilson, Lew Cody, Ernest Torrance, Antonio Moreno and Walter Heirs, to mention only a few.

LOW TEMPERATURE AND HEAVY RAINS HIT TOWN

Within one hour's time on Wednesday afternoon the thermometer at the postoffice in Ahoskie dropped 31 degrees. At eight o'clock Wednesday night, it read 61 degrees, and what few persons there were on the streets were wearing coats and vests, while now and then some fellow had pulled out his last year's overcoat.

At one o'clock that afternoon the townspeople were sweltering under one of the highest temperatures of the summer season. The drop in temperature was accompanied by heavy downpours of rain which fell Wednesday and Thursday. The weather bureau says another heat wave is now headed this way, and that the cool snap will be short lived.

DR. DAVIS COMING

Dr. W. L. Davis, eye specialist will be in Ahoskie, Tuesday, August 28, at D. L. Myers' store. If your eyesight is not perfect, see Dr. Davis on this trip. One day only.—adv.

WINTON NEWS

Messrs. John Story, Leslie Hale, Robert Bridger, and Tom Condon were callers in Ahoskie Sunday evening.

Dr. W. B. Pollard and Mr. A. Pierce are on the sick list at this writing.

Mr. J. J. Piland was in Suffolk on Tuesday on business.

Mr. and Mrs. George Eure and daughter, Miss Monsieur Eure, of Roduco, were visitors in the home of Mr. and Mrs. E. H. Eure Sunday.

Miss Mollie Teabo left Monday to visit her sister, Mrs. Joe Howell in Eure.

Mr. Robert Vann of Suffolk spent Sunday with his father, Mr. H. B. Vann.

Mr. R. M. Conwell spent the week end in Norfolk.

Mr. and Mrs. W. A. McGlohon of Murfreesboro visited Mr. and Mrs. D. R. McGlohon last Sunday.

Mr. and Mrs. J. A. Shaw, and sons, John Davis and William Shaw, left Tuesday morning on automobile for Mullins, South Carolina, where they will visit Mr. and Mrs. P. C. Braham.

Mr. W. H. Armstrong was a caller in town last Sunday.

Mr. and Mrs. Raymond Clark and three children and Miss Gladys Clark of Portsmouth were visitors in the home of Mr. and Mrs. A. W. Liverman Sunday and Monday.

Mr. and Mrs. E. B. Vaughan of Murfreesboro were callers in the home of Mr. and Mrs. D. L. Parker last Sunday.

Mr. and Mrs. Harmon Taylor of Washington, N. C., spent Monday and Tuesday in the home of Mr. and Mrs. R. E. Buck.

Misses Almada Robertson of Suffolk and Jessie Pearl Askew of Bruce are visiting their cousin, Miss Thelma Piland.

Mr. Thad A. Eure was in Gatesville Monday on business.

Mr. R. C. Bridger was in Norfolk Monday on business.

Mesdames Dora Wood and H. C. Faison, Misses Sophia and Katherine Faison, and Mr. John Wood Faison motored to Norfolk Saturday where they visited relatives.

Mr. and Mrs. Al Williams of Ahoskie visited in the home of Mr. and Mrs. D. R. McGlohon Sunday afternoon.

Mr. John O. Moss of Virginia visited Mrs. George Brown several days this week.

Mrs. Sim Hudgins and daughter, Miss Sallie Hudgins and Sim Hudgins, Jr., and Miss Blanchard of Trotville were visitors in the home of Mr. and Mrs. A. W. Liverman Sunday.

Mrs. Billie Shaw is visiting her daughter, Mrs. D. E. Britton in Colerain.

Mrs. J. N. Clark left Wednesday for Ocean View where she will visit relatives.

Mrs. H. B. Knox and Miss Myrtle Swindell were visitors in Ahoskie on Tuesday afternoon.

Rev. R. B. Lineberry filled his regular appointments at the Baptist church here Sunday morning and evening.

Mrs. J. H. Askew and children of Bruce, Va., are visiting Mrs. J. J. Piland.

Mr. Louis Daniel attended a house party given at Lazy Hill Camp last week.

Miss Thelma Piland, who has been visiting relatives in Bruce, Va., and Ocean View for several weeks, returned home last Saturday.

Mrs. H. B. Jones and two children and Mr. Webb motored to Williamston last Thursday, where they will visit Mr. and Mrs. N. S. Courtney.

Mrs. Annie O. Storey and little girl Margaret are visiting relatives in the town of Woodland this week.

Dr. W. B. Pollard was in Elizabeth City Friday on business.

Miss Eollie Shaw of Burlington came Saturday to visit her grandmother, Mrs. D. A. Owens.

Mr. W. P. Shaw, Jr., was in Richmond and Ocean View several days

this week.

Misses Janie Parker and Louise Holland, Messrs. Robert Brown and Lee Parker of Menola were visitors in the home of Dr. and Mrs. W. B. Pollard Sunday.

Mr. B. G. Owon of Norfolk visited in the home of Mr. and Mrs. E. L. Jenkins Sunday and Monday.

Mr. and Mrs. C. B. Lee of Roduco visited relatives here Sunday.

Messrs. Robert Britton and David Day of Murfreesboro visited the former's parents, Mr. and Mrs. N. W. Britton last Sunday.

Rev. J. Fred Stimson of Anlander was in town Saturday.

Mr. and Mrs. W. H. Lassiter, Mrs. Elsie Stephenson, and Mr. E. H. Eure were in Ahoskie Friday afternoon.

Messrs. Rolae Brett, Julius Britton and Clarence Dickerson were callers in Colerain Tuesday evening.

Messrs. Ernest Banks and Shepherd Storey spent Wednesday and Thursday in Wilson on business.

Mrs. Arthur Lily, Misses Edna and Lillian Buck, Messrs. R. R. Buck and Julius Britton motored to Norfolk Wednesday and attended the burial of Mrs. Amelia Carrol, who was drowned at Ocean View.

Mr. Leslie Hale, who has been working at Henderson, is visiting his parents, Mr. and Mrs. D. D. Hale.

Mrs. Martha Askew and two little sons of Colerain spent Tuesday and Wednesday with their parents, Rev. and Mrs. R. B. Lineberry.

Mrs. J. J. Piland returned to her home here Thursday after a two week visit with relatives in Coinjock and Ocean View.

Mr. Garland Hale of Portsmouth

spent the week end here with his parents, Mr. and Mrs. D. D. Hale.

Miss Fannie Mae Newsome of Dr. Va., is visiting her cousin, Miss Anna Lee Carter.

Miss Jo Piland and Mr. D. H. Cooper were visitors at the cause Beach on Wednesday afternoon.

Mrs. J. D. Zeale and two children are spending this week at Ocean View.

Miss Deborah Brown of Menola spent from Thursday until Tuesday with her sister, Mrs. W. B. Pollard.

PERTINENT FACTS FOR FARMERS

"The most effective medium of publicity is, and will continue to be, the public press," says Philip H. Gadsen, president of the Eastern States Gas Conference and vice-president of the United Gas Improvement Company of Philadelphia, in advocating larger expenditures by gas companies for advertising in newspapers.

The "Co-Ops" are coming. No one who heard the report of the first year's results of the cotton and tobacco organizations can but know that these organizations are a success.

The Supreme Court of the United States has twice within 30 days announced the doctrine that present costs must be given fair and just consideration in arriving at the value of a public service corporation's property for rate making.

Many of the speakers at the farm convention last week tendered tributes to the work being done in North Carolina by the Home Demonstration Division of the State College and Department of Agriculture.

Sale Of Real Estate For Taxes At Courthouse Door Sept. 3rd

The following real estate will be sold at the Courthouse door in Winton, N. C., Monday, September 3, 1923, for failure to pay 1922 taxes and pursuant to order of the Commissioners of Hertford County.

Murfreesboro Township

White

W. J. Boyette, store lot	3.85
H. V. Buck, Carey Parker	37.22
John Blythe, Summer land	7.64
Ivy J. Hare, John Hare	22.68
J. S. Lawrence, Wynn	111.34
J. D. Phelps, Trader	16.20

COLORED

Margaret Bishop, Bridger	2.16
William Barnes, Bridger	4.36
Edward Eley, Bridger	8.21
Robert Eley, Jr., Eley	2.78
Robert Gatling, Bridger	7.57
Bettie Sue Gatling, Pipkin	1.36
James Gatling, Boyette	7.76
R. L. Hill, J. T. Griffith	17.97
Bennie Joyner, 1 lot	18.81
G. T. Lassiter, Wiley Carter	30.89
R. H. Lewis, Everette	14.95
Lulu Moore, town lot	3.02
Annie M. Southall, lot	12.65
Lulu Shamblee, Moore	2.71
James Stephenson, Carter	9.64
Carey Vaughan, kitchen	22.17
Atlas Vaughan, Elijah Vaughan	13.21

T. T. PARKER, Tax Collector, Murfreesboro Township.

St. Johns Township

WHITE

T. E. Futrell, 102 acres Joyner and Baker; 1 7-12 acres Cooke and Saunder; 75 acres Grant; 58 acres Leggett; total taxes	90.00
--	-------

W. H. VINSON, Tax Collector, St. Johns Township.

Maneys Neck Township

M. W. Picot, 3-4 acre, home lot	34.84
Jno. T. Riddick, 75 acres, home place	12.71
J. J. and Jno. T. Riddick, 45 acres part Jno. Riddick tract	4.41

W. J. HILL, Tax Collector, Maneys Neck Township.

Ahoskie Township

WHITES

Lassiter, Marshall, 25 acres home place	30.94
Lassiter, Mrs. Nannie R., one town lot	2.64
Moore, J. W., 750 acres, Moore	196.26
Phaup, C. H., 42 4-10 acres, Newsome	70.42
Rogers, W. W., 70 acres Riddick, 28 acres Riddick	122.02
Rogers, Mrs. Nina, 1 lot McGlohon street, 1 lot Main street	96.79
Sumner & Phaup, 1 lot Mitchell street	13.96
Taylor, W. T. & Co., 370 acres timber	33.73
Lewis H. Stewart, 5 acres mill site; 2 lots Hazelton; 4 3-10 acres, Brett	63.32

COLORED

Everett, Lora I., 2 vacant lots	.61
Earley, Goodman, 78 acres home, 20 acres Holloman	27.52
Holloman, Granberry, 31 acres, Mitchell	50.21
Holloman, A. A., 41 acres Roda Holloman	16.48
Helson, W. L., 1 lot Maple street	9.20
Hall, J. A., 12 acres Newsome, 1 lot Brown	24.53
Moore, J. H., 23 1-2 acres, Mizell	2.17
Moore, Minnie, 6 acres, Jenkins	2.76
Moore, Lonnie, 1 lot Catherine street	5.51
Newsome, Roberta, 12 acres, Jenkins	3.68
Scott, J. E., 1 lot Lawrence	6.74
Taylor, Luther, 1 lot Mitchell	3.23
Tyner, A. T., 92 acres, Askew	21.84
Whitley, Willie B., 1 lot Garrett	6.22
Williams, General, home place	33.17
Porter, Jno. T., 1 lot, D. H.	3.95
Peele, L. A., 1 lot	4.60

S. E. VAUGHN, Tax Collector, Ahoskie Township.

TRINITY COLLEGE SUMMER SCHOOL

June 15 to July 28, 1923

For teachers, college students, and graduates of standard high schools. Sixty-eight courses offered for A. B. degree. Seventy-two professional courses for teachers. Thirty-three courses for A. M. degree. Address: Holland Holton, Director, College Station, Durham, N. C.

The Ahoskie Tobacco Market Opens August 30th

Sell your Tobacco on the Ahoskie Market, and come around to see us; we will be glad to cash your checks, no matter what bank it is drawn on.

START A SAVINGS ACCOTNT

Happiness is achieved only by struggling and patient plugging, and the more we sacrifice for a coveted ambition the higher we prize it when we realize it. A savings account will keep your money safe, remove the temptation to spend money foolishly, and will be the means of your making your dreams come true.

BANK OF AHOSKIE

"THE OLD RELIABLE"

Ahoskie, N. C.

IT'S ICE CREAM TIME

This weather is just naturally helping our business, but that is not our biggest asset.

Our Reputation for Making Pure, Wholesome Cream-- Our Habit of Giving Quick, Dependable Service-- Our Ability to Serve You When You Want it And Just Like You Want it--

These are the things that are making "The Quality Kind" Ice Cream so popular with those who have once tried it.

Place Your Order With Us.

Ahoskie Ice Cream Co.

"The Quality Kind"

Newsome's Block - - Ahoskie, N. C.

CANCERS SUCCESSFULLY TREATED AT THE KELLAM HOSPITAL

The Kellam Hospital treats successfully Cancers, Tumors, Ulcers, X-Ray Burns, and Chronic Sores without the use of the knife, X-Ray, Radium, Acids, or Serum, and we have treated successfully over 90 per cent of the many hundreds of sufferers treated during the past twenty-three years. KELLAM HOSPITAL, Inc.

1617 West Main Street.

Richmond, Va.

Genuine Shipman-Ward Rebuilt

UNDERWOODS ONLY \$3 DOWN

Let Us Tell You More About This Splendid Typewriter

A machine that looks and writes so well that even experts cannot tell it from a brand-new machine. It's the biggest, best and squarest typewriter proposition ever made.

Rebuilt Like New

Every machine is stripped right down to the frame, then fully rebuilt. All worn parts replaced by new. New type, new enamel, new nickel, new lettering, new plates, new key rings—a complete, perfect typewriter. A machine you will be proud to own.

Try It for Ten Full Days

Send for a machine. Give it every test. Examine every part. Use it for TEN FULL DAYS. Decide for yourself that it is exactly the genuine, standard Underwood fully rebuilt typewriter we claim it to be.

Easy Monthly Payments

Our easy monthly payment plan makes it possible for YOU to have this splendid machine immediately. Payments are just the same as rentals.

Don't Delay Another Minute—Act Now!

You can obtain the machine on a down payment of \$3.00. That's good business. You try the machine TEN DAYS. That's good judgment. Then you'll decide to keep it. That's certain. For Full Details—Call—Phone—Write.

HERTFORD COUNTY HERALD

AHOSKIE, N. C.