

## Hertford County Herald

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### ARE WE PEOPLE GOOD READERS—

A few months ago an attempt was made in many sections of the State to ascertain the percentage of persons who were readers of some sort of newspaper. In several counties a newspaper census was taken, and almost in every instance those who took it were surprised to see just how few persons actually read a newspaper, either weekly or daily. In fact throughout North Carolina there is a surprisingly large percentage who do not read the newspapers.

No attempt has ever been made in this county to get an approximate number who read and who do not read newspapers. In this office, however, it is known from a cursory knowledge, that not half of the county homes are supplied with newspapers that give them the doings of their own people. The HERALD will undertake during the months between now and the close of this year to secure as accurate a census as it is possible to tabulate, and expects to present them in this newspaper when the experiment or census is completed. This report or census will show the percentage who are newspaper readers, and what kind of literature is really read in the homes of the county, distributed among the several townships and sections of the county.

In order to give the county an average above the general run of counties in the State, those who read newspapers and know they are essential to the home that intends and purposes to follow current events could help by urging the non-newspaper-reading element to see that some publication that carries news of the section in which they live, at least, should come regularly into their homes. It doesn't matter so much what paper it is; but see that a newspaper carrying reports of current happenings goes regularly into the home.

### THIS TOWN WANTS A LARGE INDUSTRY—

There is no doubt even in the mind of the skeptically inclined that Ahoskie can produce when it sees something ahead it believes to be a community and town builder. Its people are forever keeping an eagle eye on outside business interests, and when they show the slightest inclination to break the ice in Ahoskie, local men and money get busy so quick that it often opens the eye of the fellow who first suggested that Ahoskie might come across. Not one slight chance is allowed to escape.

For instance, this town actually "floored"—"knocked off his feet"—the visiting gentleman from New York City, who came here a few days ago, he thought, to arouse these people to the enthusiastic pitch where they would want a large factory. "When you men went downstairs and in less than five minutes came back with the proposition to produce one hundred thousand dollars for a factory, in addition to giving a site, I was knocked cold. I didn't expect any such action and was not prepared to meet it." That is the way the visitor gives his impressions of the Ahoskie business people.

The real truth to this story is found not only in what Ahoskie is offering to do for this New York tobacco firm, but it is but another example the firm determination Ahoskie has to bring something big to the town and community. Many another time has business here temporarily given its full backing to some enterprise it thought worthy. Of course, these projects have failed in most instances, but it is usually not of Ahoskie's design that it fails.

Only through dogged determination and a stickability that sticks can the town ever expect to land some enterprise; and only by listening with interest to every passing chance can we hope to grab something big.

Before the county commissioners withdraw all support for farm and home demonstration work in the county, they should hear what the farmer and the farm women have to say about it.

### ALL THE NEWS FOR ONE DOLLAR YEAR

Running counter to our own wishes and doing the very thing we pledged ourselves not to do, the HERALD is announcing this week its PRICE REDUCTION, BARGAIN SUBSCRIPTION OFFER—The HERALD for a Dollar per year, giving every old subscriber the opportunity to pay for as many years as desired, up to and including five years.

A letter, a blank check, and a return envelope have been received by every old subscriber. The offer is self-explanatory. To make it unanimous, it is only necessary for the fellow who received these to fill in the check and return to this office, dating it any time during October. We will hold them; in fact, we want to transcribe every one, and make up our Honor Roll.

"Know your own people, first." Read the HERALD and you get it. We guarantee to give you 10 times more news of Hertford County than any other newspaper circulating in the county.

### WATERMELON RIND SWEET PICKLE

One of the best sweet pickles that can be made by the busy housewife is that prepared from watermelon rind. The firm part of a ripe cucumber which has turned yellow is also very good, and both of these can be made into pickles by a process which has been used for years by Mrs. Jane S. McKimmon, in charge of Home Demonstration work for the State College and Department of Agriculture. The recipe is as follows:

7 pounds prepared watermelon rind.  
3 pints vinegar.  
4 pounds sugar.  
3-4 ounce cloves (whole)  
2 sticks cinnamon.  
11-2 ounces ginger root.  
Prepare 7 pounds of rind. Remove the green part and cut off the pink melon until the rind is firm. Cut these pieces into uniform strips 1 1-4 inches wide and 2 1-2 inches long, or cut into fancy shapes with small cutters.

Let stand overnight in weak brine. Rinse and scald until tender in alum water, (2 level teaspoonfuls of powdered alum to 1 quart of water). Rinse again in cold water.

Place in porcelain-lined kettle, add vinegar, sugar, cinnamon slightly pounded ginger root, and spice in bag. Cook until rind is tender. Place in jars, seal, and allow pickle to stand 6 weeks before using.

### COTTON CO-OPS APPOINT RECEIVING AGENTS

The North Carolina Cotton Growers Co-Operative Association has made its arrangements for handling the 1923 cotton crop of its members and is ready to receive cotton as fast it can be delivered. Receiving agents have been appointed and furnished with their supplies and are waiting for cotton to begin moving.

Where it has been convenient to do we have appointed the regular depot and freight agents as our receiving agents as they are always on the job and are familiar with the forms used in shipping freight.

An usually capable corps of men have been secured to handle the receiving end and the members will get prompt and courteous attention when delivering cotton. The following is a list of the receiving points and receiving agents for Hertford County:

MURFREESBORO, J. W. Short, Freight Agent.  
AHOSKIE, Julian Parker, Freight Agent.  
HARRELLSVILLE, J. L. Smith, Freight Agent.  
COFIELD, C. J. JOYNER, Depot Agent.  
COMO, Mr. Joyner, Freight Agent.

### WILLIAMS-WILLIFORD

Harrellsville, Sept. 19—The marriage of Miss Annie Williford of Harrellsville and Mr. David F. Williams of Richmond, Va., took place at the home of the bride September 12 at nine o'clock in the morning.

The ceremony was performed by the bride's pastor, Rev. Tom E. Walters of Colerain.

The home was simply but attractively decorated with ivy and potted plants. The wedding music was played by Miss Martha White of Colerain and just before the ceremony Mrs. Tom E. Walters sang "At Dawning." Immediately after the ceremony, Mr. and Mrs. Williams left for a northern wedding trip after which they will make their home in Richmond.

## OFFICE CAT



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"When I started a small town newspaper I ran into mysteries and perplexities that I never suspected—as to the mishaps that could come to a linotype and a cylinder press, I was positively overcome by the number and variety of them. Every little wheel and cog and bolt seemed to be possessed of a demon whose sole ambition was to wreck his hellish spite on me and my newspaper. I have been called a professor of journalism, but I am here to state, declare, assert and affirm that there is not a weekly newspaper editor in North Carolina who isn't competent to teach me a lot about the weekly newspaper game and who won't be questioned with enthusiasm—and with much profit to me if he shows himself in my neighborhood."

That is Louis Graves, editor of the Chapel Hill Weekly, and Professor of Journalism at the University of North Carolina, talking to whomsoever might hear. "Professor" was for years connected with the leading New York City dailies, in the capacity of reporter and editorship, and he might have believed he knew what even the newspaper game was. He might have thought that, I say; but, the reality of the thing has just begun to dawn upon him, after a few months of directorship of the little weekly newspaper which carries his name at the masthead.

Yes sir, brother, you have learnt fast. And, more than that, sticking around your office for awhile longer, you are due to learn even a few more things about the business. If there be any skeptics in hollering distance of this CAT, let him or her try the game for a while. You'll get what's coming to you, and then some.

Of all things Hertford County claims in the way of distinction one way or the other, we folks relinquish all honors when it comes to claiming to have made more money than the law allows. That is, we are certain beyond any degree of doubt that we do not owe either state or Nation any income tax money. For, the report of income tax return makers for 1921 shows that less than fifty persons in Hertford even so much as made returns. How many paid any tax may still be smaller.

While we make small pretensions, our two neighbors, Bertie and Gates do not even go that strong. Three persons out of every 1,000 population in this county filed returns. In Bertie only 2.5 persons out of the 1,000 population gave the income tax men a chance to levy on them; Gates put forward only 1.8 persons to the thousand. Northampton did better than we; its ratio was 3.7 persons to the thousand.

All fish aren't caught on bent pins, some get caught on fraternity pins, says College Kid.

It's so hot in the big towns, wheezes Dennie Greene that people look like poached eggs hunting for toast to sit on.

### Som Ham

A young lady was waiting to mail a package at Ahoskie post office when a stranger bumped her shoulder. She glared at him, thinking it was done intentionally.

"Well," he growled, "don't eat me up."

"You are in no danger, sir," she said. "I am a Jewess."

"Wouldn't it be terrible," says Cy Kology if a woman wanted a new washing machine every time her husband decided to trade in his old car for a new car?"

There is one consoling feature about poverty. It is the one thing Congress hasn't discovered a way to tax.

### Please Be Nice

Why not stop this kicking And all this fuss and fret?

The sort of weather that we have is all we're going to get. Why not cease this knocking And all this hate and spite? If things go wrong, just hating Will never make them right.

The way we treat our presidents is to heap abuse upon them alive and heap flowers upon them when dead.

The full gasoline tank has superseded the full dinner pail.

### Epicureless

Names is names the country o'er, But we are puzzled yet; Hunger—tortured, lean and poor, What has the Soviet?

No doubt men would like salad and lettuce sandwiches if they had to do the cooking.

Blythe, Colo., has just achieved fame by announcing that it has no citizen either Smith or Jones.

Stories about cooties give us the creeps.

The reason there are so few female violinists is that they can't keep their chins still long enough.

G. C. Britton thinks that most of the fish are caught in permanent waves and hairnets.

One reason why Darwin got by was because Bryan wasn't there to read him out of the party.

### Wrong Kind

Fired from the old church choir, Was little Sallie Sims, The dear thing never seemed to tire Of looking at the hims.

Jim Greene says a group of Ahoskie neighbors, listening to a little girl singing at her play, were surprised to hear this melody: "Jesus loves me, yes I know, for the Bible told me so. Yes we have no bananas."

She that putteth the hand to the steering wheel and straightway taketh it away to powder her nose shall wake up in heaven or a hospital.

Now they say poison gas will cure a number of things. At any rate it will cure the notion that war is glorious.

A cheerful chump gets further than a grouchy genius.

### ADMINISTRATOR'S NOTICE

Having this day qualified as administrator of the estate of E. L. Brown, deceased, late of Hertford County, North Carolina, this is to notify all persons holding claims against said estate to present them to the undersigned at Winton, N. C., for payment on or before September 17th, 1924, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 17th day of September, 1923.  
J. N. BROWN, Administrator  
9-21-24. of E. L. BROWN Estate.

## Come Early and Make Your Selection From Wynn Bros.

"MURFREESBORO'S GREATEST STORE"

Our lines in every Department are most complete with up-to-the-moment merchandise

### LADIES READY-TO-WEAR

Fall Frocks of Exquisite Charm of Line that will catch Wonderful Fall and Winter Stocks the eye of those who know, are being shown by us

### COATS AND SUITS

One of the authentic notes of autumn Fashions is the new knitted suit. We have them

Our showing in Fall Coats will charm the most fastidious—simple elegance is the keynote that stands out prominently through the entire line. See our line and save money.

### BIG LINE OF MENS' and BOYS SUITS

### AND OVERCOATS

SHOES TO FIT EVERYONE—FLORSHEIM SHOES

To wear Florsheim shoes is to enjoy the best there is in shoemaking—comfort, good looks, long service. No shoe will give you greater satisfaction

## WYNN BROS.

THE SHOPPING CENTER

MURFREESBORO, NORTH CAROLINA

## Active Enterprising Farmers

Are a power for good in any community. This is the kind we have in Hertford County.

The officers of this bank want to cultivate your friendship. We want you to use our service fully. You will find a checking account here a great convenience and an efficient assistance in systematizing farm finances.

We also suggest a savings account for every farmer. Through regularly adding to savings account in this institution many far-sighted farmers are making adequate provision for future needs.

Make this bank your financial headquarters. Our popular banking-by-mail system is the practical solution for those living at a distance from the Bank.

## Farmers-Atlantic Bank

AHOSKIE, N. C.

## THE GREAT FOUR COUNTY FAIR

SUFFOLK, VA.

OCT. 23-27 1923

5 DAYS

5 NIGHTS

## BIGGER, BETTER, THAN EVER BEFORE

An Event Marking the Progress of Tidewater

### \$6000.00 Cash Premiums

AGRICULTURE, BOYS' CLUBS  
AGRICULTURE HIGH SCHOOLS  
HORTICULTURE, FLORAL  
DAIRY CATTLE  
EXHIBIT HORSES AND MULES  
SWINE, SHEEP AND POULTRY  
PANTRY SUPPLIES, NEEDLEWORK  
VA. GAME PRESERVE EXHIBIT  
MERCHANTS AND MANUFACTURERS  
FARM MACHINERY

### Big Entertainment Program

3 HORSE RACES DAILY\$-4,000 PURSES  
AUTO RACES, Sat. Oct. 27, \$1,000 Purses  
OLD VA. TOURNAMENT, Tues. Oct. 23.  
FOOTBALL FRI. OCT. 26—School Day  
1-2-MILE MIDWAY, featuring WORLD  
AT HOME SHAW\$-31 CARS  
6 SUPERB, New Hippodrome Acts—6  
4—BRASS BANDS—4  
FIREWORKS EVERY NIGHT  
SOMETHING DOING ALL THE TIME

## EXCURSION RATES ON ALL RAILROADS

DON'T FAIL TO COME