

STATE NEWS IN DIGEST

Congressman Charles L. Abernathy of New Bern will be the principal speaker in his home town Saturday upon the occasion of the Navy Day Celebration.

A total of 4,750 bales of cotton were received by the North Carolina Cotton Growers Co-operative Association on October 15, which goes down as the biggest day in the history of the organization.

Throughout the length and breadth of the United States school children are making millions of tiny forget-me-nots of bits of cloth and paper to be sold on November 10 for the benefit of the 100,000 maimed and broken American Veterans of the World War.

The Reserve Officers' Association of Raleigh held its October meeting at Fort Bragg on October 11 and 12, with Colonel J. W. Harrelson in the capacity of presiding officer, and with assistance of the officers stationed at the camp.

Representatives from Enfield, Halifax, Rosemary and Scotland Neck were in attendance at a meeting of the County Bankers Association, that was held October 12. There was a discussion of the boll weevil problem during the day.

The formal opening of the Great State Fair was held at Raleigh on Monday, with one of the largest first day attendances on record. Each day has been a largely attended event. Many exhibits are on display, and good racing is featured each day. The annual football struggle between the State College and University teams will be played there today, Thursday.

Colonel Bodeheaver, auctioneer for Allen Bros., real estate dealers in Raleigh, was instantly killed last Thursday when the car in which he was riding had a head-on collision with another automobile driven by officer W. E. Mangum, who was chasing a liquor car at the time. Will Allen, a member of the real estate company, was also seriously injured and is now in a Raleigh hospital. Other passengers in the two cars were also more or less badly injured. Allen was driving a Franklin Sedan at the time and hit the other car so hard that the engine of his car was carried right up in the front seat. The Allen boys are remembered in this section, having conducted several auction land sales here in 1918 and 1919.

At a meeting of the board of directors of the Raleigh Chamber of Commerce held last Thursday, W. A. Withers, professor at State College, was elected chairman of the directors and president of the Chamber.

With the colorful display of the Orient and the antics of the typical American at play, the Knights of Ziza Temple, D. O. O. K., held their annual ceremonial at Fayetteville last Friday. Fifty-six were installed.

Wake County alumni of Wake Forest College held a meeting October 13, elected officers and adopted a resolution favoring the construction of a new library building not to cost less than a quarter million dollars.

The Western North Carolina conference of the Methodist Episcopal church, South, will convene in its thirty-fourth session in Centenary Church at Winston-Salem today.

Josephus Daniels, former Secretary of the Navy, will speak in Kinston at the unveiling of a war memorial at the Queen Street Methodist church later on in November.

Within the last few weeks 72 new books of fiction have been added to the Raney Library in Raleigh.

One hundred and fifty-seven illicit distilleries were captured, 17 automobiles confiscated, 954 gallons of liquor and 119,844 gallons of malt liquor poured out by federal prohibition agents operating in North Carolina during September, according to the monthly report issued by State Prohibition Director A. B. Coltrane.

A joint committee from the Rotary Club, Kiwanis Club and Chamber of Commerce met recently and made up definite plans for the 1924 automobile show in Goldsboro.

The cave of Daniel Boone was celebrated in Davidson county along with the banks of the Yadkin river as the refuge of the noted pioneer and his war with hostile Indians, at public exercises last week.

A big haul was made by federal prohibition agents in Currituck county last Saturday, when they captured a big steam still with two boilers, a speed boat, Miss Buick, a large yawl, one large row boat, one and a half tons of coal, 4000 pounds of sugar, ten bags of meal, 10 bags of rye flour, 13,000 gallons of beer, 250 gallons of whiskey and 35 gallons of water bottles. The still was set up on Buck Island Marsh, Currituck County. No one was on the scene when the capture was made.

The building committee of the

University in session last Thursday authorized the immediate construction of three new dormitories to house 348 students. The cost is estimated without overhead at \$336,000.

W. C. Cotten and his son, Coy, farmers of Barton's Creek township in Wake County, who were charged of the murder of Milton Woodlief, son-in-law of the older Cotten, were acquitted by a jury in the superior court last Friday.

There will be a boll weevil conference held in Goldsboro October 24.

Governor Morrison granted three paroles last Friday, and refused to interfere in nine other cases in which petitions for pardon have been presented to him.

While it is impossible yet to accurately give the fire loss of North Carolina during September, Insurance Commissioner Stacey W. Wade states that the loss can be fairly appor-

tioned or approximated as not to exceed \$300,000, the loss during August being \$84,000.

Seventy-eight of the alumni of the State University met at the Yarbrough Hotel in Raleigh last Thursday to celebrate the 130th anniversary of their alma mater.

Librarians from all over the state will meet in Winston-Salem on November 22 and 23, for the biennial conference of the North Carolina Library Association.

Will G. Allen, prominent real estate dealer of Raleigh, died Tuesday in Rex Hospital, as the result of injuries received in an automobile accident.

Members of the Typographical Union at Asheville, working on the Times and The Citizen, have walked out on a strike for higher wages. In the meantime, the two newspapers announce that they will get out their

papers with non-union labor.

Approximately 10 percent of the automobile owners of North Carolina have complied with the new State law effective October 1, requiring all owners to register the title of their car with the Secretary of the State, a registration fee of \$1.50 being charged on each car.

C. C. Rowe, owner and proprietor of a fruit stand at Chapel Hill has been looked up following his attack upon a young co-ed of the University. This man's wife died a few years ago, and so great has been his grief since then that his mind has become abnormal. When he saw the young University student, he pulled from his pocket a photo of his wife, and claimed that the student was his dead wife, saying she was the exact image of the dead woman.

North Carolina farmers are growing a greater variety of hay crops

COMMUNITY FAIR AT HARRELLSVILLE

The initial effort at a Community Fair in Harrellsville will be staged there next Saturday, October 20. The women's clubs are active in that section of the county, and for several years actively co-operated with Miss Swindell in the home demonstration work. The women and girls belonging to the clubs in that territory will take a leading part in the first fair next Saturday.

than farmers of any State now, says Frank Parker, State Agricultural Station.

A circle of cotton bales surrounding a large wheel in which the center is another bale, King Cotton, describes the general appearance of the display at the State Fair by the N. C. Cotton Co-ops.

Down Harrellsville way the farmers are also numbered among the best in the county, some of them each year winning many prizes at the county fair. The farm exhibits of Mr. B. N. Sykes of Harrellsville have been consistent first prize winners at the Winston fair. The men are also strong for the community project and are helping it along.

A general invitation has been extended to visitors and all to attend the fair which will be held in the school building. Hon. Stanley Winborne of Murfreesboro will make an address during the day. Mrs. J. L. Blythe is secretary of the community fair.

Had you thought about it? Next year is election time. You'll want to keep up with "the boys". Subscribe to the HERALD now and you get all of it for One Dollar.

**Miller
&
Rhoads**



*The first
Miller & Rhoads
Store in Rich-
mond. Opened
in 1885.*

*The Miller &
Rhoads Store in
1901—at that time
thought to be large
enough for all fu-
ture needs!*

The story of how a little store grew to be a very big one

THIRTY-EIGHT years ago, the Miller & Rhoads Store in Richmond had its beginning. It was a modest beginning. The original store measured only 22 x 75 feet, but it was destined to grow to be the greatest department store in the South.

Two energetic young men, L. O. Miller and W. S. Rhoads, were its founders. Having received a thorough business training under sound Scotch leadership, they came to Richmond and opened their little store at 117 East Broad Street, in 1885.

It was a new venture in merchandising. Casting aside the old system of barter, with its haggling over prices, the youthful merchants began a policy of marking every article at a fair and definite price. Other merchants predicted failure for this venture, which was so radical a departure from the merchandising policies of the time.

The store opened with a sales force of only ten persons, including the firm. It was Saturday morning. The opening drew a crowd of curious shoppers interested in buying goods that were sold at "one price to all."

It was an instant success. The public met the new policy with a hearty welcome. By the end of the first year, the rapidly growing business had completely outgrown its original space and the store was extended back to a depth of 110 feet.

Three years later, the store was again forced to seek larger quarters, and the building at 509 and 511 East Broad Street was then erected. At that time, the new building—three stories

and a basement—was thought to be large enough for all future needs. How absurd that seems now!

Then, twenty-five sales people were enough to wait on all the customers. Now 1,000 employees are required.

But the store continued to grow. Not by leaps and bounds, but steadily and healthily. People of Richmond and the near-by communities appreciated the efforts of the store to give them what they wanted. Good merchandise at fair prices and a willingness to serve won their confidence. A steadily increasing patronage was an unmistakable sign of their good-will.

There is no better evidence of that patronage than the great new addition to Miller & Rhoads Store now rapidly nearing completion. Extending the entire distance from Fifth to Sixth Streets, on Grace Street, this fine new building of six floors, including basement, nearly doubles the floor space of the present buildings. The combined floor space of all the present buildings and the new one is 861,980 square feet, 219 times greater than the original store.

The new building is a splendid tribute to the spirit of friendliness that has existed between Miller & Rhoads and the people of the South. We like to feel that the building belongs to the people whose loyal patronage has made it possible.

The store and all its special features for convenience and comfort are open to shoppers and visitors alike. Come in. You will always find a hearty welcome.

Miller & Rhoads

RICHMOND, VA.

