- By Lllian Meriwether
The wizard of fashion has turned out new fabrics, new colors and new reds for coats, giving triple meneIs the interest to the woman buyer mportance in autumn fashons,
ah
hould select her coat now while th tyles are new, varied and worth seeng. They are lovable things! The
casual lines of yesteryear are gone nd in their place are tip-tilte aire practiced quire practic
There are special fabrics for coats for daytime, afternoon, evening and sports. There are special furs whic
should be worn at the different per should be worn at the different per
iods of the day. Fashion has so de ereed that each occasion demands
coat all its own, different in line, fabric, in fur, in personality!

For day wear there is the informal
long wrap-around straight line coat eut away at the hip line and with ex treme left side elosing. It is of strip ed and plaid camel's hair cloth, brushimported and domestic fabrie novel ties. Coats for dress or formal wear
keep closely to long straight lines,
cleverly preserving the slender sileleverly preserving the slender sil
houtte within narrow bounds; af
fords a smartly decorative note and still preserves its simplicity. The flare sometimes is of fur, embroid
ed metal cloth or tailored set
tucks. tucks. Many dressy coats are differ
entiated by trimmed-on-one-side ef feets and fur is used in every imagi s, cuffs, and as bands and borders. uy but one coat, there is a whe ca iety from whel to choose. They ar and lustrious, and developed into the smartest tailored effects, or are com fur. The styles are varied to mee every preference. There are the slim . button fastening to the side with back and front some sash, flat at the nes at the side. $\mathrm{O}_{\mathrm{r}}$ the belted styles, more loose line, better adapted to a large figure. There is the tube con
tour, with its various modificatione such as the godet insert, the cireula flounce and the flare. and blue made of fabrics including luxona, gerona, fashiona, marvella, ous others. Some of the fur trim caracul, lynx and mole.

## In the full length fur coats will be found flares and panels presented in

 many charming ways, always preserv-ing the straight-line effect, but varying slightly to admit some striking is a practical favorite, and the short coat can be bought of imitation fuy
or of brushed wool in the newest col ors an
wish.

The Misses' coats are every whit
as rich as their elders' yet with subtle as rich as their elders' yet with subtle butante's claim to lighter graces. Of
course the slender-as-a-willow sil
houtte prevails, unlefs it-be broken by tier upon tior, the ripple of flounce, or the circular flare. And th
furs-these are laid upon the nev fars-these are laid upon the ne fabries with no sparing hand. One of back or capette, swinging youthfull
from the shoulders or merging with In the less expensive coats will b found the typical college girl styles
becoming for school or business wea in the wool mixtures in stripes o
bold plaids cut with set-in or ragla old plaids cut with set-in or ragla
sleeves, and topped with collars of imitation fur. Top Coat For wear in the motor or in town
during stormy weather, every adequate wardrobe has at least one top pun weave of heavy threads in a bi plaid of tan ind dark blue, the plai utlined with furay threads, woven in vith the hard twisted homespun. They re warmly collared with fur, and no conats are a great comfort to the ac-
tive woman.

## County Agent W. Kerr Scott Alamance County reports that

 cotton farmers recently joinedCooperative Cotton Association.

For the person who does not ceive a daily newapaper or for those The are to busy to read what the a the HERALD in recommended a One Dellar per year.

of Hertford County, North Carolina, this is to notify all persons holding
claims against the sald estate claims against the sald estate to pre-
sent them to the underigned on or sent them to the undersigned on or
before the 4th day of Oetober, 1924, before the 4th day of October, 1924,
or this notice will be pleaded in bar
of their recovery of their recovery. All persons indebt-
ed to said estate will please make im-
mediate payment.
This th. day of October, 1923 .
This Ath day of October, 1923 .
J. H. BRETT, Administrator


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Come in and let us show you how Swift's Red Steer Fertilizers can help you make that extra money.

AUTHORIZED SWIFT AGENT
S. E. VAUGHN

Afoskic, w. c.

## "Who's Behind It?"

Any business is merely the reflection of the men behind it.
In the banking business this is especially true. If a bank's officers and directors are among the leading men in their community; if their honor and integrity are unimpeachable; if their business ability is widely known and respected then you can safely call the bank they represent "a good bank".

In searching for the reasons for the steady growth of the Farmers-Atlantic Bank you need only look over the following list of officers and directors and recall their policy of "personal service" and conservative progressiveness.

## OFFICERS

| C. G. POWELL, President | V. D. STRICKLAND, Cashier |
| :--- | :--- |
| M. D. GATLING, Vice-President | O. W. HALE, Assibtant Cashier |
| D. P. BOYETTE, Vice-President | JOHN B. GATLING, Assistant Cashier |

DIRECTORS

|  |  |  |
| :--- | :--- | :--- |
| S. E. VAUGHAN | D. P. BOYETTE | GEO. J. NEWBERN |
| J. P. MORRRS | J. L. EAREEY | DR. L. K. WALKER |
| J.T. PARKER | DR. P. H. MFTCHEL | R.H. JERNIGAN |
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## Farmers-Atlantic Bank

AHOSKIE, N. C.

