

The Most Extraordinary Farm Electric Plant Opportunity Ever Offered to the Farmers of This County



A Whole Carload of the Famous Delco-Light plants—Your Chance to buy at a big saving!

I KNOW that there are dozens, yes, hundreds of homes in this county where Delco-Light is needed and wanted. For you have told me that some day you would want the blessings of electric light and power.

You have visited your neighbors. You have seen the bright atmosphere of their homes,—happy, joyous children whose lives have been gladdened, the mothers from whose shoulders the burdens of toil have been lifted, the fathers whose interests in life have been broadened, and

whose profits have been increased,—all because of Delco-Light. And now, folks, I come to you with an amazing offer. Only a few of you—only those of you who will join me in a great project of co-operative buying can share in this remarkable offer. To you I am going to offer

Delco-Light—the standard electric light and power plant—installed, equipped, including the lighting fixtures, all ready to flood your home with the blessings of electrical sunshine at a price that has heretofore been unheard of. You can save by acting now.

Will You Join Your Neighbors In Buying a Carload of Delco-Light Plants?

Notice

The Delco-Light Plants referred to in this special offer are standard Delco-Light Plants, fully covered by the regular service guarantee as to material and workmanship, and fully protected by the liberal service policy. Each plant has the famous 4-cycle, air-cooled, valve-in-head Delco-Light engine, and the thick-plate, long-lived Delco-Light Storage Battery. Any one purchasing a Delco-Light Plant as a part of this special carload order is assured of the same satisfaction he would receive in placing his order individually,—the same satisfaction now enjoyed by 175,000 Delco-Light users.

I have made a proposition to the Delco-Light Factory. I have told them that I want to place a large quantity of plants in this county during the next few days. I have asked them if they will ship a whole carload of Delco-Light Plants direct from the factory to me.

I explained to them what a tremendous benefit it would be to me to have that many more satisfied users of Delco-Light in this county. These new users would show Delco-Light to their friends and neighbors and talk about it, and as a result it would help me wonderfully in selling more and more plants. The Delco-Light Company is willing to ship the carload, which will result in a great saving in freight. And I have added my generous bit. I will do the wiring at a ridiculously low figure. I will give

absolutely, at cost a generous part of the equipment that is needed to get the benefit from Delco-Light.

Are You Ready?

Due to this wonderful plan you can now have Delco-Light for less money than ever before—probably half of the cost that you expected.

Through the wonderful benefits of co-operative buying you can now give your family that joy and happiness that is only possible through electric light and power. You will have power to do the chores, for the washing machine, the separator, the churn, the feed grinder; electricity to heat the iron, to pump the water, and light—clean, safe, economical light that transforms your home from a place of danger and gloom to one of cheerfulness and deep content.

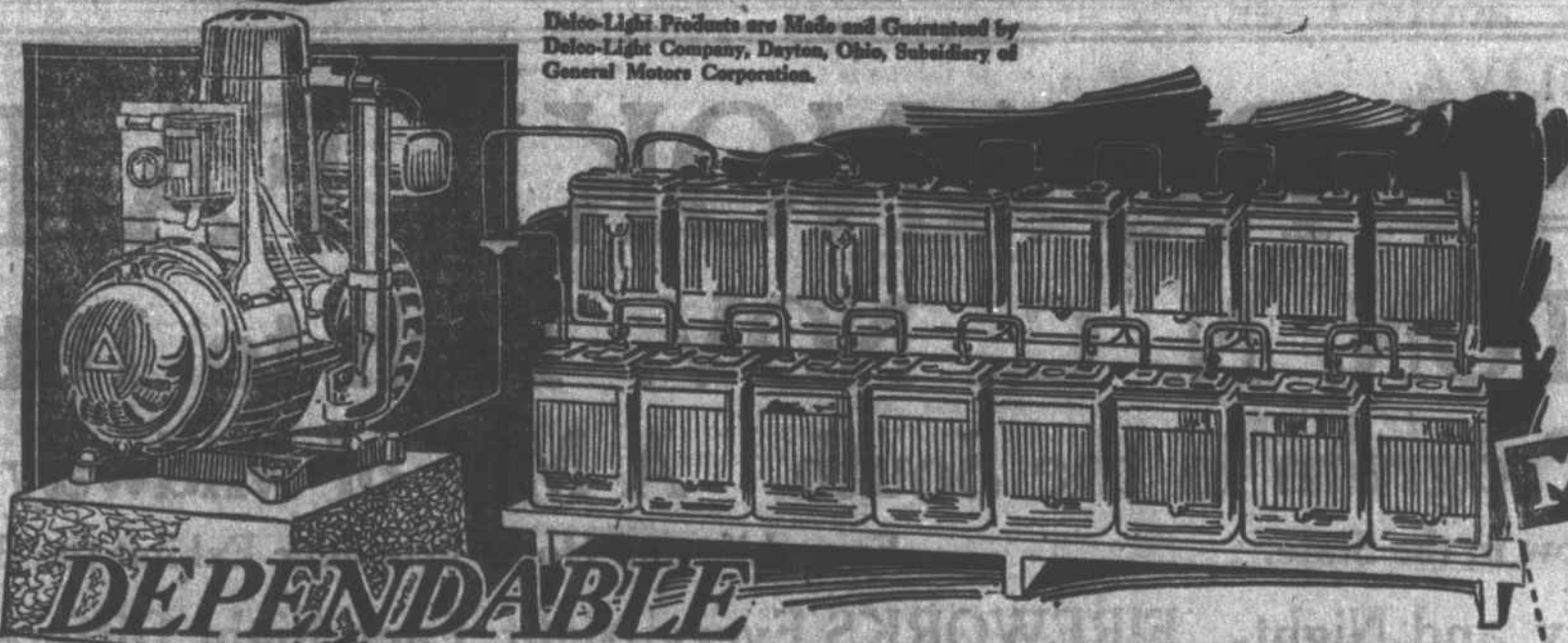
The number of plants that we have arranged to get on this plan is limited. You will have to act quickly. You will have to respond immediately. But the terms are so generous, the price so low, the advantages so great that if you ever at any time in the future expect to modernize your home, to make it a better, healthier, happier place in which to live and work, now is the time to do it.

Don't wait one minute. Simply mail the coupon. This does not obligate you in any way. It merely indicates that you are interested, and we will send you full details of the plan; we will tell you of the wonderful savings, and quote you a price such as you have never believed was possible. Mail the coupon or telephone now. This is the first time such an opportunity has ever been offered, and it may be the last. Act now if you want to save.

J. A. ELEY, Dealer

J. H. UMPHLET, Salesman
Ahoskie, N. C.

Delco-Light Products are Made and Guaranteed by Delco-Light Company, Dayton, Ohio, Subsidiary of General Motors Corporation.



DEPENDABLE

DELCO-LIGHT

More than 200,000 Satisfied Users



Mail This NOW

Please send me, without obligation, complete details of your special "carload offer" on Delco-Light.

Name _____

Address _____