

HISTORY OF MURFREESBORO

(By LLOYD J. LAWRENCE)

WITH the exception of Winton, which was incorporated in the year 1768, Murfreesboro is the oldest incorporated town in Hertford County. It was incorporated in 1787.

From its earliest history, Winton became, and still is, the County Capital, and around which has centered the governmental affairs of the County. Murfreesboro, in the early hours of its history, made as its goal, the development of educational and cultured interests of its people.

Its place, in the history of the State, resulted from the establishment of two leading female colleges, one created in 1848, then and for many years known as Chowan Baptist Female Institute, later and at present known as Chowan College; and the other, as Wesleyan Female College.

Chowan College remains still as a christian institution, and a cultural and educational light to our community.

Wesleyan Female College, which was founded by the Methodist Episcopal Church, South, had a less fortunate career. It was twice burned; first in 1877, and next in 1893.

Not only have each of these Colleges benefitted and blest the young of our County and community, but young ladies from practically all of the Southern States have received from these schools, mental and religious training. Nearly a century ago, these Colleges threw open their doors to the young ladies of the South, and more especially to those of North Carolina and Virginia. The work that each

POURING CONCRETE IN MURFREESBORO



Though rich in history and possession a background of culture and good breeding, Murfreesboro does not rest upon its past, as this scene will indicate. The town has all modern improvements and is Hertford County's No. 2 town in size and importance.

and its progressive strides; all of which has been accomplished through a spirit of conservative-progressiveness, a looking ahead to better things, but moving with cautious steps.

Four years ago, the taxable property of the town was \$355,496.00. Today, it is above \$600,000.00.

Its bonded debt is \$54,000.00, while the tax rate is held at 80 cents on the hundred dollar valuation of property,—one of the smallest rates to be found in any town of the State. With this tax rate, plus its water rents, the town is promptly making payment of its general expenses, its bonds and interest, and in addition thereto its public improvements.

MURFREESBORO'S AVERAGE TEMPERATURE

Table with columns for Average Temperature for, Degrees, and months from January to December. Data points range from 45 in January to 72 in July.

This average temperature of Murfreesboro was ascertained by an accurate diary of the thermometer kept for each day throughout the year.

HERTFORD COUNTY'S OLDEST AND LEADING DEPARTMENT STORE IS WYNN BROS.

For More Than Fifty Years, this Establishment Has Served Customers Throughout a Wide Territory

(By BUCK KELLY)

An integral part of the town of Murfreesboro for more than fifty years, the firm of Wynn Bros. Department Store is today famous throughout Northeastern North Carolina as a store of unquestioned value of each item of merchandise no matter how large or how small.

Aside from its reputation as an institution of integrity, Wynn Bros. has maintained its leadership among the department stores of this section by its style policy that sees it, year in and year out, stocking the identical merchandise styles that fill the shelves of the largest stores of the United States.

Jealously guarding that reputation of stocking only current style merchandise, buyers from Wynn Bros. make frequent trips to the great markets of New York and Philadelphia. And, in addition to these regular trips, the firm is linked up with the largest buying syndicate in New York for the immediate replenishing of stock during the interims between buying trips.

Maintaining and increasing their clientele has been made easy for Wynn Bros. by the firm's financial stability and its continual alertness to style and merchandising trends.

Although Wynn Bros. achieved its early growth before the period of sixty-mile-an-hour highways and mass ownership of automobiles, the institution has suffered not a whit by the ready accessibility of city competitors. Wynn Bros. often make sales after customers have visited the largest cities for the very fact that Wynn Bros. overhead expenses are much lower than the overhead in the cities which is a considerable item.

Situated in a comparatively small town, the firm is not burdened with the rents that are an item in budgets of virtually all department stores. Wynn Bros. occupies its own building and is financed solely by its owner and as a consequence does not have to meet heavy interest and dividend payments.

Wynn Bros. throughout the fifty-odd years of its existence, has never failed to discount its bills before they came due and has thus built up an enviable credit and is on the A-1 lists of every credit agency in the United States. Because of this excellent credit rating it is enabled to buy at the most favorable terms offered any store, large or small.

All of these savings are passed along to patrons of the store through reduced prices and additional services, personal and credit, and the loyal clientele of the store is ample testimony that the policy pays.

Throughout its existence Wynn Bros. has employed only the highest type sales people and has always boasted one of the finest employee staffs of any store in the country. Its staff is composed only of highly trained individuals who know quality, style and fitting thoroughly. Courtesy, and consideration for the customer, plus their knowledge, have made the store one of the favorite shopping places for a large section of North Carolina and Virginia. The close personal touch with customers' wishes and needs have built up for the store a large volume of mail order business from customers who for reasons of distance or other inconvenience are unable to attend to their shopping in person.

For the benefit of these and all other customers, the store is and always has been a steady advertiser with weekly, up-to-the-minute advertisements appearing regularly.

In addition to the smartest lines of men's, women's and children's style ready-to-wear, Wynn Bros. is agent for the country's leading tailoring concerns. Complete lines of notions, drygoods and other regular department store lines, are augmented by hardware, building supplies and enough staple lines to make it a source of the family's complete needs.

Through its continual sensitiveness to market changes and style trends and through its buying connections with the best syndicates of the United States, The House of Wynn has continued to serve its customers during this long period while others have ceased to function before changing conditions of business and style.

A firm believer in the business maxim, "Merchandise bought right, is half sold", Wynn Bros. has stressed that phase of its business continually and, as attested by its permanent clientele of old customers and daily new customers, the policy has paid constant dividends. Not only does Wynn Bros. maintain its up-to-the minute buying connections but it is financially able to take full advantage of quantity price discounts and frequently buys carloads of merchandise.

Its alertness in keeping abreast of styles is well attested by the volume of business it commands from the college students of Chowan College, situated in Murfreesboro. Notoriously one of the hardest to please of any consumer group of the population, the college students trade with Wynn Bros. not only during their years of residence at Chowan College but throughout their lives after leaving the college. Although many of the students leave the college to reside from 50 to 200 miles away from Murfreesboro, they continue to make periodic visits to Murfreesboro to buy their style clothing and family needs,

or else send in their orders to be filled by the efficient mail order department of the store.

Thomas B. Wynn, the present owner of the store, became sole proprietor more than 25 years ago when he bought out the interest of his brother, John S. Wynn. Previous to the acquisition of the store by the two brothers it had been owned by their father, Col. Jas. Madison Wynn, for more than two decades. The name of Wynn has stood for merchandising leadership in Murfreesboro for more than half a century.

Census Figures for Hertford County and Subdivisions

(Continued from page 3, Section A)

Table listing census figures for Hertford County and various townships from 1910 to 1930. Columns include township name and population counts.

POPULATION BY AGE, COLOR, NATIVITY, AND SEX, FOR HERTFORD COUNTY—CENSUS 1930

Large table showing population statistics for Hertford County in 1930, categorized by age groups, sex, color, and nativity.

Table showing population statistics for Hertford County in 1930, categorized by age groups, sex, and color.

COMPOSITION OF THE POPULATION OF HERTFORD COUNTY—1930—SEX, COLOR, ETC.

Table showing the composition of the population of Hertford County in 1930, including percentages for sex, color, and nativity.

CITIZENSHIP

Table showing citizenship statistics for Hertford County in 1930, including percentages for various groups.

SCHOOL ATTENDANCE

Table showing school attendance statistics for Hertford County in 1930, including percentages for various age groups.

ILLITERACY

Table showing illiteracy statistics for Hertford County in 1930, including percentages for various age groups.

MARITAL CONDITION

Table showing marital condition statistics for Hertford County in 1930, including percentages for various marital statuses.

URBAN AND RURAL

Table showing urban and rural population statistics for Hertford County in 1930.

COMPOSITION OF THE RURAL POPULATION, FARM AND NONFARM OF HERTFORD COUNTY: 1930

Table showing the composition of the rural population in Hertford County in 1930.

RURAL-FARM—SEX, COLOR, ETC.

Table showing rural-farm population statistics for Hertford County in 1930, categorized by sex and color.

(Continued on page 6, Section A)

MURFREESBORO BAPTIST CHURCH

