

OUTDOOR ADVERTISING.

Why Several Large Advertisers Oppose It and Favor Other Media.
Anything that tends to mar the appearance of a town or to disfigure its streets and buildings should be discouraged, such as the display of unsightly signs.

Much attention is given in the tenth annual report of the American Scenic and Historic Preservation society to outdoor advertising, says the New York Tribune. The chief question discussed is whether or not such advertising is profitable enough to the advertiser to offset the disfigurement of the scenery. To ascertain the relative profits derived by the advertiser from outdoor advertising and other forms of advertising and with the general impression that outdoor advertising must be proportionately much the more profitable, fourteen of the largest advertisers in the country were asked about the matter.

The answers returned were that the profits from outdoor advertising were relatively small excepting in unusual cases, such as in Cuba, where the population is illiterate and outdoor advertising is about the only thing which can reach them.

The conclusions drawn from the testimony of the fourteen firms approached are:

That outdoor advertising in the United States is not as profitable to the advertiser as is commonly believed; that the income from it is problematical; that in a country with such a high percentage of educated people as we have newspaper, magazine and pamphlet advertising is much more profitable than outdoor signs; that if advertisers themselves realized this the public would be relieved automatically of a large proportion of the outdoor advertising which wears the eye, mars the landscape and disfigures the street views of many of our large cities and towns. The report continues:

"It may be added that as time goes on public sentiment is coming to hold in diminishing esteem the owners of property, urban or rural, who lend their premises to the display of unsightly signs for the small income which it yields them and to regard with approval and respect those who refuse to permit the perversion of their property to such ends. The example of the New York Central and Hudson River railroad in this respect is heartily to be commended. Although repeated offers of large sums of money have been made to that great corporation for the privilege of erecting signs along its right of way, it has, with admirable public spirit, declined to entertain them. Such advertising signboards as appear along the line of this road are not on its right of way, but on adjacent private property."

LAWTON'S BOOMING SCHEME

Work of an Oklahoma Town's Thirty Thousand Club.

Here is how a bustling Oklahoma town draws attention to itself:
The Lawton (Okla.) chamber of commerce recently completed the organization among the citizens of the city of the Thirty Thousand club, says William H. Hornaday, a special correspondent of the Chicago Inter Ocean. This club is to have a membership of 1,000 aggressive workers, who will give themselves just five years in which to increase the population of Lawton to 30,000. These are the people who do things. They were the energetic, nifty home builders who in four years transformed this wild prairie into fine farms and pleasant, comfortable homes. When they arrived on the proposed site of Lawton they quickly discovered the great advantages the new city would have in the future great southwest empire, and they grasped that opportunity. They saw that there would be no other large city anywhere in the new country, and the geographical advantages of Lawton would be great. They saw that there must be a business center and distributing point for all this rich country and that to the north, to the west and to the southwest there would not be a commercial competitor for hundreds of miles.

It is these live pushers who are giving themselves but five years in which to build up a busy, thriving, humming city, and when they reach the goal they will find that they cannot stop. The impetus will be such that Lawton will simply continue to grow without let or hindrance. Her new and thriving industries will induce others, and they will bring still others, until the cottonseed oil and flouring mills will be the greatest in the southwest. Her numerous factories will be supplying the needs of the great and rapidly developing empire to the west and southwest.

Making the Streets Attractive.

We shall need to bestir ourselves more than we have done if we ever catch up with some of the towns in Europe, not only in the matter of good municipal government, but also in the less important, though none the less valuable, particular of municipal adornment, says Leslie's Weekly. France and Belgium are far in advance of us in laws and regulations affecting billposting and other forms of public advertising and also in the encouragement offered in various ways to private citizens to co-operate in the work of beautifying streets, parks, residences and public buildings. An annual prize has been granted by the Paris municipal council for some years past for the most artistically designed house front, and recently a competition has been opened in Paris under the same auspices for the most artistic signboards, the prizes offered being sufficient to stimulate the efforts of the best living French artists. The possibilities lying in this direction of adding to the beauty and attractiveness of business streets are obviously very great.

Marshal Fields, Great Merchant, Dead.

Marshal Fields, of Chicago, the greatest and most successful merchant of this generation, and one of the world's richest men, his wealth being estimated at from one hundred million to two hundred million, he died January 16th. He was a native of Massachusetts, a son of a farmer and educated in the public schools.

At 17 he became clerk in a general country store in Pittsfield, Mass., where he remained four years. He then went to Chicago in 1856 and began his career there as a clerk in the wholesale dry goods establishment of Cooley, Wadsworth & Co. During the four years he remained with this house he showed marked commercial ability and in 1860 was given a partnership.

The late Levi Z. Leiter was also connected with the firm, and in 1865 the two young men withdrew and in company with Potter Palmer organized the firm of Field, Palmer & Leiter, which continued until 1867, when Mr Palmer withdrew and the firm became Field, Leiter & Co. This continued until 1881, when Mr Leiter retired and the firm became known as Marshall Field & Co., as it is today.

The house forged to the front very rapidly and is now the largest enterprise of its kind in the world, having numerous branches throughout Europe and Asia. Mr Fields several times was offered the Vice Presidential nomination on the Democratic ticket, but refused to accept it.

A Smiling Face Pays.

There is a minister living out on the East Side who is a great joker. He loves to tell his jokes at the table, and when he does so the other members of the family are expected to laugh. The minister has a son twenty-one years old, who gets awfully tired of the jokes. Recently he got in the habit of scowling when his father would spring his alleged witticisms. The minister noticed this and thereafter it was impossible for the son to secure a second helping of any of the food his father served. As a result the son would soon leave the table hungry. One day the family had turkey for dinner and the son decided to get all he wanted of it, even if he had to laugh at his father's jokes. Soon after he had eaten his first allowance his father sprang a pun and the young man laughed. It wasn't a simple laugh; it was a roar which only ended when he fell off his chair. When the son had pulled himself together again his father looked sternly over his glasses. "Ahem! Henry," he said, picking up the carving knife and fork, "pass me your plate and let me help you to some more of this excellent turkey."

A reasonable amount of food thoroughly digested and properly assimilated will always increase the strength. If your stomach is a "little off" Kodol Dyspepsia Cure will digest what you eat and enable the digestive organs to assimilate and transform all foods into tissue building blood. Kodol relieves Sour Stomach, Belching, Heart-Burn and all other forms of Indigestion. Palatable and strengthening. Sold by Standard Drug Co and Asheville Drug Co., Asheville, N. C.

Opportunity.

This is a long weary road to the "bye and bye," And a "someday" that seldom arrives. Why not take the pathway that leads through to-day. Make each day the "now" of our lives? Why wait and plan for next week or year? The "will" and the "wish" bring the "how." There's only one time to do each our best, And that is just here, and just now. —Overland Monthly.

Indigestion is easily overcome by the use of Kodol Dyspepsia Cure, because this remedy digests what you eat and gives the stomach a rest—allows it to recuperate and grow strong again. Kodol relieves Indigestion, Belching of Gas, Sour Stomach, Heart-Burn etc., and enables the digestive organs to transform all food into the kind of rich red blood that makes health and strength. Sold by Standard Drug Co and Asheville Drug Co Asheville, N. C.

The house and a good part of the household goods and effects of Henry Proctor were consumed by fire in High Point one night last week.

For coughs and colds no remedy is equal to Kennedy's Laxative Honey and Tar. It is different from all others—better because it expels all cold from the system by acting as a cathartic on the bowels. Affords immediate relief in Croup, Coughs, Colds, Whooping Cough, etc. Children love it. Sold by Standard Drug Co and Asheville Drug Co Asheville, N. C.

You will not find beauty in rough skin or complexion whitewash. True beauty comes to them only that take Hollister's Rocky Mountain Tea. It is a wonderful tonic and beautifier. Tea or tablets, 35 cents.—Asheboro Drug Co.

Alcohol a Remover.

The following taken from Charity and Children shows the removing qualities of alcohol with great accuracy:

An exchange says that "alcohol will remove stain from summer cloths." The exchange is right. It will also remove the summer cloths, also the spring, autumn and winter cloths, not only from the one who drinks it, but from the wife and the family as well. It will also remove the household furniture, the eatables from the pantry, the smiles from the face of his wife, the laugh from the innocent lips of his children and the happiness out of his house. As a remover of things alcohol has no equal.

Large Lumber Plant.

There will in the near future be established at Denton, in Davidson county, one of the largest lumber plants in North Carolina. The saw mills are now in operation and dry kilns, planning mills, etc, will be put in without delay. Mr Arthur E. Davis, of Salisbury, formerly of Asheboro, born and reared in New Market township, and a son of Mr D. S. Davis, and Mr Jacob Haynes, of Philadelphia, are the owners, and have a contract of timber which will saw ten million feet of lumber in the Denton section.

A switch engine on the yards at Spencer one day last week, jumped the track rolling down an embankment fifteen feet and seriously injured engineer Linton. On the same day G. W. Suggs, a railroad employee of the Albermarle branch was struck in the side by a projectile from a lumber pile, while riding on a locomotive, ripping open his side and doing serious injury.

THE COURIER is requested to say that the Road Supervisors of Franklinville township will meet a Cedar Falls the first Saturday in February at 9 o'clock sharp.

The greatest system renovator. Restores vitality, regulates the kidneys, liver and stomach. If Hollister's Rocky Mountain Tea fails to cure get your money back. That's fair. 35 cents Tea or Tablets.

Legal Advertisements.

NOTICE.
Having qualified as executor of the estate of J. L. Luther, deceased, before W. C. Hammond, Clerk of the Superior Court of Randolph county, all persons having claims against said estate are notified to present them to the undersigned, duly verified, on or before the 15th day of December 1906, at this notice will be pleaded in bar of their recovery and all persons owing said estate are hereby notified to make immediate settlement. **EPHIE J. LUTHER, Ex'x.**
J. L. LUTHER, Dec'd.
This 2nd day of December 1906.

NOTICE.
Having qualified as administrator of the estate of John R. Caviness, deceased, before W. C. Hammond, Clerk of the Superior Court of Randolph county, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned on or before the 15th day of December, 1906, or this notice will be pleaded in bar of their recovery. All persons owing said estate will please come forward and settle at once. **W. W. LAUGHLIN, Adm'r.**
This Dec 9, 1906.

NOTICE.
Having qualified as administratrix of W. B. Kearns, deceased, this is to notify all persons holding claims against the estate of said deceased to present them to the undersigned on or before Jan'y 1st 1907, or this notice will be pleaded in bar of their recovery. **Mrs. STONIA KEARNS, Adm'x.**
This Dec 18th 1906.

NOTICE.
Having qualified as administrator of D. W. Stratford, deceased, this is to notify all persons having claims against estate of said D. W. Stratford to present the same to the undersigned on or before the 15th day of December, 1906, or this notice will be pleaded in bar of their recovery. **J. W. RATHBUN, Adm'r.**
Concord, N. C.
This Dec 16, 1906.

NOTICE.
Having qualified as administrator of E. W. Davis, deceased, all persons indebted to said estate are requested to make immediate payment, and all persons having claims against said estate are notified to present the same to the undersigned on or before the fifth day of January, A. D. 1907, or this notice will be pleaded in bar of their recovery. **W. N. ELDER, Adm'r.**
This Jan. 2, '07.

SALESMEN WANTED—To look after our interest in Randolph and adjoining counties. Salaries or commissions. Address, The Harvey Oil Co., Cleveland, Ohio.

Fruit Paper Free!

Keep you posted on Horticulture, Crop Conditions, Prices of Fruit Products in the different Markets, Fruit Trade Matters, Diseases of Trees and Plants and Treatment of same. It deals with every phase of the fruit industry from the field to the market, including varieties, cultivation, transportation, and the deal as in the market, and gives just the information the grower needs, whether he be an amateur or professional. Free sample copy of the best Horticultural paper published, fully illustrated, valuable and interesting to any one growing trees, buds or vines, can be secured by addressing **The National Fruit Grower, St. Joseph, Michigan**

HOLLISTER'S Rocky Mountain Tea Nuggets

A Bony Medicine for Bony People. Brings Golden Health and Restored Vigor. A specific for Constipation, Indigestion, Liver and Kidney Troubles, Pimples, Eczema, Impure Blood, Bad Breath, Stomachic Disorders, Headache and Backache. It's Rocky Mountain Tea in tablet form, 35 cents a box. Quantity made by **HOLLISTER DRUG COMPANY, Madison, Wis.** **GOLDEN NUGGETS FOR SALLOW PEOPLE**

DO YOU GET UP WITH A LAME BACK?

Kidney Trouble Makes You Miserable.
Almost everybody who reads the newspapers is sure to know of the wonderful cures made by Dr. Kilmer's Swamp-Root, the great kidney, liver and bladder remedy.

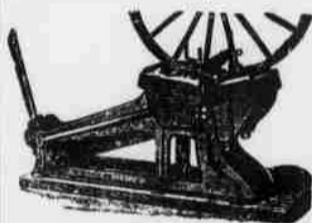


It is the great medical triumph of the nineteenth century; discovered after years of scientific research by Dr. Kilmer, the eminent kidney and bladder specialist, and is wonderfully successful in promptly curing lame back, aric acid, catarrh of the bladder and Bright's Disease, which is the worst form of kidney trouble.

Dr. Kilmer's Swamp-Root is not recommended for everything but if you have kidney, liver or bladder trouble it will be found just the remedy you need. It has been tested in so many ways, in hospital work and in private practice, and has proved so successful in every case that a special arrangement has been made by which all readers of this paper, who have not already tried it, may have a sample bottle sent free by mail, also a book telling more about Swamp-Root, and how to find out if you have kidney or bladder trouble. When writing mention reading this generous offer in this paper and send your address to Dr. Kilmer & Co., Binghamton, N. Y. The regular fifty-cent and one-dollar size bottles are sold by all good druggists. Don't make any mistake, but remember the name, Swamp-Root, Dr. Kilmer's Swamp-Root, and the address, Binghamton, N. Y., on every bottle.

TIRES SET

Quicker and better
and will run longer without loosening than is possible when set the old way.



Will give just the desired amount of dish to the wheel. No guess work about it. No burnt or charred felloe surfaces to wear way and loosen the tire.

We Set Them Cold.

No steam and water soaked felloe surfaces to shrink away and loosen the tire, no burnt paint to replace. We do not OVER DISH nor UNDER DISH. We guarantee work and refund your money if not satisfactory. Come and see the machine in operation.

HUGH J. BURNS, The Blacksmith.

THE CAROLINA COOK STOVE



Guaranteed to give Entire Satisfaction in every way.

This stove has every modern improvement including—extension top shelf, side shelf, kicker, nickel towel rod, nickel knobs, ornament base. Every stove nicely polished. If your merchant does not sell these stoves, write us and we will quote specially low prices delivered at your railroad station. Every stove guaranteed. Manufactured by **G. T. GLASCOCK & SONS, Greensboro, N. C.**

For sale by Lewis & Winslow Hdw Co., Asheville, N. C.

A. M. PRESNELL,



Blacksmith and General Repair Shops.

I manufacture Timber Wheels, repair Buggies and Wagons, Shoe Horses and do a general repair business. Second hand buggies always on hand at bargains. When in Asheville see me. Shop back of McDowell's livery stables. Yours truly, **A. M. PRESNELL.**

We will commence our

Annual Remnant Sale

Next Tuesday

January 9, 1906.

This Sale was inaugurated for the purpose of cleaning up odds and ends preparatory to our inventory which we take annually, the first week in February.

Every Remnant in our store will be marked in plain figures at a

Great Sacrifice.

Don't wait until after this sale closes and then come in and expect these goods at closing out prices.

Cut Sate will absolutely last

No Longer Than Feb. 1, 1906.

Morris-Scarboro Moffitt Co.

Free Delivery. Phone No. 7.

Rock Hill Buggies.



We were talking with a gentleman a few days ago who had used a ROCK HILL BUGGY for the past twelve years, and he states that if he were going to buy a dozen buggies he would buy a ROCK HILL, believing that he would get more for his money than in any other make of buggy.

Can you not be convinced of this fact? Call to see us and we think we can prove the above to you and sell you a ROCK HILL BUGGY, if you are in need, made and guaranteed by the Rock Hill Buggy Co., Rock Hill, S. C., for sale by

McCrary--Redding Hardware Company.

Capt. J. W. Fry, Pres. R. R. King, Vice. Pres. E. Caldwell, Jr., Secy.

The Greensboro Life Insurance Company.

Organized 1905. (Legal Reserve)

\$100,000 Paid Capital. \$25,000 Surplus.

Writes all ordinary forms of contracts. Each policy is registered and secured by Treas. Dept of State.

4,000,000 Peach Trees

Tennessee Wholesale Nurseries. June Buds a Specialty.

No agents traveled, but sell direct to planters at wholesale prices. Absolutely free from disease and true to name. Write for catalogue and prices before placing your order elsewhere. We guarantee our stock to be true to name. Largest Peach Nursery in the World. Address **J. C. HALE, Winchester, Tenn.**