

**World Ever on Lookout for Ideas Worth While**

Cason J. Calloway of La Grange, Ga., "took an idea to market" and found it profitable.

He has kept up a constant search for new ideas to use in his business ever since. And the practice still continues a successful one.

The idea was to buy short staple cotton left after the manufacture of tire fabrics and other cotton goods. It had been selling as waste. Cason Calloway planned to grade it, command higher prices than a waste product would bring and eventually manufacture from it cotton products not requiring a long fiber. In three years his valley waste mill was worth \$500,000 and doing nicely.

Since the World war the Calloway group of mills has expanded from nine to fourteen units. Their products are diversified—and that diversification is the result of using new ideas. Often a new idea is the result of an accident.

One day a foreman took to the plant hospital a worker whose little finger had been badly torn. On the way back to the mill he began to remember a number of such accidents. Investigation revealed they all led to the same cause, the use of cotton waste for cleaning moving machinery. A worker got his fingers tangled in the fibers and before he could free himself had lost or badly injured a digit.

The experimental laboratory was put to work on this problem. It produced a wiping cloth made of the very same waste, that did the work better and eliminated the danger.

Mr. Calloway sent out a surveying group to determine if a market for such cloths existed. And the sale of such cloths last year totaled 50,000, 000 units.

**WOMEN SHOULD LEARN USES OF MAGNESIA**

To women who suffer from nausea, or so-called "morning sickness," this is a blessing. Most nurses know it. It is advised by leading specialists:

Over a small quantity of finely cracked ice pour a teaspoonful of Phillips' Milk of Magnesia. Sip slowly until you are relieved. It ends sick stomach or inclination to vomit.

Its anti-acid properties make Phillips' Milk of Magnesia quick relief in heartburn, sour stomach, gas. Its mild laxative action assures regular bowel movement. Used as a mouth-wash it helps prevent tooth decay during expectancy.

**Distracting**  
He was playing on a golf course near the sea coast. On green after green he took four or more putts, and blamed everybody for moving as he played his shot. Finally, on the eighteenth green he was left with a nine-inch putt to save the match. Everybody in the vicinity of the green stood like statues as he made his putt—and missed! "Hang it!" he stormed; "how the deuce can anyone putt with all these confounded ships moving up and down?"—Weekly Scotsman.

**BAYER ASPIRIN is always SAFE**

**BEWARE OF IMITATIONS**  
UNLESS you see the name Bayer and the word genuine on the package as pictured here you can never be sure that you are taking genuine Bayer Aspirin tablets which thousands of physicians have always prescribed.

The name Bayer means genuine Aspirin. It is your guarantee of purity—your protection against imitations. Millions of users have proved that it is safe.

**BAYER ASPIRIN DOES NOT DEPRESS THE HEART**

Aspirin is the trade-mark of Bayer manufacturer of monoacetic diester of salicylic acid

**WOMEN OFTEN PAY A DOUBLE PENALTY**

for wearing this gag of selfishness or silly pride. Profuse or suppressed menstruation should never be considered necessary. Painful periods are Nature's warning that something is wrong and needs immediate attention. Failure to heed and correct the first painful symptoms usually leads to chronic conditions with sometimes fearful consequences. Dr. Pierce's Favorite Prescription is for women's own peculiar ailments and can be obtained at any drug store. Every package contains a Symptom Blank. Fill out the Blank and mail it to Dr. Pierce's Clinic, Buffalo, N. Y. for FREE medical advice. Send 10c if you want a trial package.

**Dr. Pierce's Favorite Prescription**  
is for women's own peculiar ailments and can be obtained at any drug store. Every package contains a Symptom Blank. Fill out the Blank and mail it to Dr. Pierce's Clinic, Buffalo, N. Y. for FREE medical advice. Send 10c if you want a trial package.

**Clogged intestines take away the joy of life. Restore regularity without gripping. TAKE Wright's INDIAN VEGETABLE PILLS "THE TONIC-LAXATIVE"**

When the public is groping in darkness, too many men who might shed light, walk off in contempt.

**Feel Always Stiff and Achy? It May Warn of Disordered Kidneys.**  
Are you troubled with back-ache, bladder irritations and getting up at night? Then don't take chances! Help your kidneys at the first sign of disorder. Use Doan's Pills. Successful for more than 50 years. Endorsed by hundreds of thousands of grateful users. Get Doan's today. Sold every where.

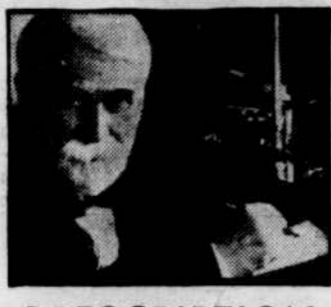
**Doan's Pills**  
A DIURETIC FOR THE KIDNEYS

**CHERRY-GLYCERINE COMPOUND**  
COUGHS COLDS

For speedy and effective action Dr. Peery's "Dead Shot" has no equal. One dose only will clean out worms. 60c. All druggists.

**Dr. Peery's Dead Shot for WORMS Vermifuge**  
At drugists or 873 Pearl Street, New York City

A perfect story teller shouldn't have to work. His function is to entertain.



**PRESCRIPTION in use over 47 Years Really Helps Bowels**

Don't you want this way of making the bowels behave? A doctor's way to make the bowels move so well that you feel better all over!

Dr. Caldwell's Syrup Pepsin doesn't turn everything to water, but cleans out all that hard waste clogging your system. It cleans you out without any shock, for it's only fresh laxative herbs a famous doctor found so good for the bowels, combined with pure pepsin and other harmless ingredients. A doctor should know what is best for the bowels. Let Dr. Caldwell's Syrup Pepsin show you how soon you can train the bowels to move freely, every day, the way they should. It's wonderful the way this prescription works, but it's perfectly harmless; so you can use it whenever a coated tongue or sick headache tells you that you're bilious. Fine for children, too (it tastes so nice) and they ought to have a spoonful the minute they seem fretful, feverish, or sluggish, or have a sallow look.

You can get the original prescription Dr. Caldwell wrote so many years ago; your druggist keeps it all ready in big bottles. Just ask for Dr. Caldwell's Syrup Pepsin, and use it always for constipation.

**Dr. W. B. CALDWELL'S SYRUP PEPSIN**  
A Doctor's Family Laxative

**Rheumacide**  
Have you RHEUMATISM Lumbago or Gout?  
Take RHEUMACIDE to remove the cause and drive the poison from the system.

**Too True**  
She—If only men behaved after marriage as they do during their engagement there wouldn't be half the divorces.

The Brute—No, but there'd be twice the bankruptcies!—London Humorist.



**Don't let SORE THROAT get the best of you...**

FIVE minutes after you rub on Musterole your throat should begin to feel less sore! Continue the treatment once every hour for five hours and you'll be astonished at the relief.

This famous blend of oil of mustard, camphor, menthol and other ingredients brings relief naturally. Musterole gets action because it is a "counter-irritant"—not just a salve—it penetrates and stimulates blood circulation and helps to draw out infection and pain. Used by millions for 20 years. Recommended by doctors and nurses.

**MUSTEROLE**  
IT'S HARD TO TELL

"Do you think I'm going to stand here and be told that my baggage is not on the train? What do you think I am?"  
"I couldn't tell you that, sir, but you might ask the inquiry office."—Santa Fe Magazine.

**Garfield Tea**  
Was Your Grandmother's Remedy

For every stomach and intestinal ailment. This good old-fashioned herb home remedy for constipation, stomach aches and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

**The KITCHEN CABINET**

(© 1921, Western Newspaper Union.)  
... Night on the hills!  
And the ancient stars emerge,  
The silence of their mighty distances  
Compels the world to peace. Now  
Of life to a soft stir of mountain  
rills,  
And over the swarm and urge  
Of eager men, sleep falls and dark-  
ling ease.  
—Walt Whitman.

**SERVE BANANAS**

Bananas make delightful salads, fruit cocktails, desserts, ices, and may be served as a vegetable. Bananas should be thoroughly ripe if used fresh. Those a bit green will cook nicely and be wholesome.

**Baked Bananas.**—Strip the skin from the firm yellow fruit, scrape the banana to remove the strings which give an acid flavor to the fruit. Cut into halves lengthwise, place in a buttered dish and sprinkle with sugar. Pour over six tablespoonfuls of water and bake in a moderate oven until translucent. For six bananas, use six teaspoonfuls of sugar (brown is best), with a pinch of salt.

**Bananas Baked in Lemon Juice.**—Cut four large bananas into halves lengthwise and put into a baking dish. Peel two large oranges and divide into sections. Add the sections to the top of the bananas. Sift one-half cupful of sugar over the oranges and add one-half cupful of lemon juice with any of the juice left from the oranges. Bake 20 minutes. Serve hot or cold. Very nice with cold meats.

**Banana Fritters.**—Remove the skins from eight bananas and cut into halves lengthwise, then into quarters. Sprinkle with powdered sugar, one-half tablespoonful of lemon juice and one-half tablespoonful of grated orange rind. Cover and let stand half an hour. Then dip into the following batter and fry in deep fat. Drain on brown paper. Sprinkle with powdered sugar and serve.

For the batter—mix and sift one cupful of flour, one-fourth teaspoonful of salt, one-half teaspoonful of baking powder, add one-half cupful of milk and one beaten egg. Add a tablespoonful of melted butter and beat thoroughly before using.

Bananas fried in butter make a fine garnish for broiled steak. Served with cooked chops they are especially good.

*Nellie Maxwell*

**Twins in Class Mean Trouble for Teacher**

"Twins," complained the young teacher; "they're more trouble! It's fun for them, but for us—"  
There were Evelyn and Ellnor, for instance, small twins, whose great similarity was the despair of the young kindergarten teacher. If only their mother would dress them differently or put some distinguishing mark on them! Should she ask them in the morning which was which and put labels on them? Or what should she do? They were adorable, blue-eyed, fair children with soft, light hair. If only the hair of one were straight and the other curly! But, no; even their ringlets were exactly alike. What should she do?

One morning they came to school and, O, joy! One had a tooth out, right in the middle of her upper jaw! The teacher ascertained that the lacking tooth was from Ellnor's set of pearls. Now her problem was solved and when she looked at Ellnor and called her by name Ellnor, and not Evelyn, would answer. One less worry, she rejoiced.

But the next morning when they appeared each child was minus a tooth and each gap was right in the middle of the upper jaw!—New York Sun.

**Grain Measurements**  
For many years grains were measured in bushel containers, or peck containers. However, in different states the exact size of these containers varied, and they frequently varied within the same state. Consequently, the Department of Agriculture found it necessary to set some standard amount to the grain. In compiling a standard measurement it was found that some grains took up more space than others. This necessitated another form of measurement in order to insure accuracy. The answer to this was a table of weights. Now all states use tables giving the pounds to the bushel of the various grains.

**Would Need Much Smoothing**  
English would make the most suitable international language, if its irregular spelling could be simplified and a few other complexities smoothed out, a Swedish professor of languages argues.

**Monster Crab**  
The giant crab of Japan is a so-called spider crab. About the largest known specimen has a spread or span between the tips of the outstretched claws of 11 feet 8 inches. The body proper is about 18 inches across.

**"Levirate Marriage"**  
When a man marries the widow of a brother who died without issue it is called a levirate marriage among the Jews. The same custom or law prevails in some parts of India.

**ATWATER KENT RADIO**  
with the GOLDEN VOICE

**Here's the radio that makes your money count most**

**PERFORMANCE—long life—freedom from service expense—satisfaction—real value for your money. That's what counts!**

Atwater Kent is the preferred radio today, and has been for years, because quality is put before everything else. Yet the price is moderate.

As an investment, the new Atwater Kent is as sound as a bond.

Whether your home has electricity or not, the nearest dealer has the new Atwater Kent for you—with its Golden Voice, Quick-Vision Dial, Tone Control, Screen-Grid power, and home-like beauty. The battery set is just as up-to-date as the A. C. set.

No matter how far you live from the big cities, no one enjoys better reception than you when your radio is the new Atwater Kent.

**ATWATER KENT MANUFACTURING COMPANY**  
4700 Wissachickon Ave. A. Atwater Kent, Pres. Philadelphia, Pa.

**MODEL 70—Lowboy**  
Illustrated above, all-electric, \$118; for battery operation, \$99. Other beautiful models, including Radio-Phonograph combination. Prices less tubes. Prices slightly higher west of the Rockies and in Canada.

**Explained**  
Young Man—We seem to be having a good deal of rain these days.  
Old Man—Yes; the clouds don't seem to be holding the water as well as they used to.—Toronto Globe.

**Feen-a-mint**  
FOR CONSTIPATION  
effective in smaller doses  
SAFE SCIENTIFIC

**HALES' HONEY OF OREHOUD AND TAR**  
Clears out cold in head or chest  
A home remedy of tested and tried ingredients, safe, dependable.  
30c at all druggists  
For soothing relief use Hales' Toothache Drops

**Horses' Feet "Muted"**  
Rubber shoes to fit over hoofs of funeral horses to prevent clatter on pavements have been invented by an undertaking firm at Newcastle, England.

**Helping Him Along**  
Slowboy—If I knew you better I'd kiss you.  
Miss Pepp—If you'd kiss me you'd know me better.

No one ever became thoroughly bad all at once.—Juvenal.

**Oklahoma Snakes Live Up to Bad Reputation**

Out in Oklahoma, says a writer in the Washington Star, the snakes have learned to climb poles, but they have not learned not to monkey with the current, for several have met their fate by establishing a short circuit with their bodies. Incidentally, this puts the station out of commission, to the great inconvenience of the patrons whose establishments are held up until the damage is located and repaired. A blacksnake crawled to the top of the Mehan tap station and, wrapping around the steelwork, stuck his head out until it came in contact with a lightning arrester, causing a short circuit and sudden death to the snake. At the same time Morrison, Glencoe, Stillwater, Perkins, Ripley, Mehan and the Mehan oil fields were cut off from electric service until the damage could be repaired. A six-foot bullsnake caused a fuse to blow out in the substation of the company near Choctaw, Okla., interrupting service on the power line from Harrah to Jones. The bullsnake was found on the line, which was strung on the top of the 30-foot poles.

**Refused to "Motho." Chicks**  
Franklin Hickling, twelve years old, discovered a crow's nest with five eggs in it at Ludlow, Maine. He took out three of the eggs and replaced them with hen eggs. When the crow returned, she threw out the two crow eggs and sat on the three hen eggs, and after they were hatched Mrs. Crow sat on a limb and refused to acknowledge the parentage of the chicks. The lad took the chicks out and placed them with another mother, who accepted the responsibility.

**They Don't Live Long**  
Bird Fancier—That bird won't fly. All he wants to do is sit down.  
Sweet Young Thing—Oh, it must be one of those stool pigeons!—Union Pacific Bulletin.  
Great leisure furnishes the time for too much criticism.

**For TEETHING troubles**

**CASTORIA**

FUSSY, fretful . . . of course babies are uncomfortable at teething time! And mothers are worried because of the little upsets which come so suddenly then. But there's one sure way to comfort a restless, teething child. Castoria—made especially for babies and children! It's perfectly harmless, as the formula on the wrapper tells you. It's mild in taste and action. Yet it rights little upsets with a never-failing effectiveness.

That's the beauty of this special children's remedy! It may be given to tiny infants—as often as there is need. In cases of colic and similar disturbances, it is invaluable. But it has every-day uses all mothers should understand. A coated tongue calls for a few drops to ward off constipation; so does any suggestion of bad breath. Whenever older children don't eat well, don't rest well, or have any little upset, a more liberal dose of this pure vegetable preparation is usually all that's needed. Genuine Castoria has Chas. H. Fletcher's signature on the wrapper. Doctors prescribe it.

**HOW TO SAVE \$1 A DAY WHEN IN WASHINGTON**

TIPPING is taboo at The Dodge Hotel in the Nation's Capital. That means you can keep in your own pocket the dollar or more you usually dispense daily in tips whenever you go to Washington. This policy has been in effect ever since The Dodge was opened 10 years ago (formerly the Grace Dodge).

Discriminating men and women like The Dodge for its convenient, park-like location near the Capitol; for its cheery, comfortable rooms; for its good food, and best of all for its kindly tipless service. Accommodations for 400. Room and bath from \$3

Write for Complimentary Booklet "A Week in Washington"

**THE DODGE HOTEL**  
North Capitol & E Sts. N.W.  
Washington, D. C.

**Sunshine**  
—All Winter Long

AT the Foremost Desert Resort of the West—mild climate—warm sunny days—clear starlit nights—dry invigorating air—splendid roads—gorgeous mountain scenes—finest hotels—the ideal winter home.

Write Geo. A. Chaffey  
**PALM SPRINGS**  
California

Salesmen. Get Unique Imported Novelties from me. They sell everywhere. Franklin G. Wood, 878 Pleasant St., Worcester, Mass.  
W. N. U., BALTIMORE, NO. 3-1931.