

THE FEATHERHEADS



'SMATTER POP— Just a Nasal Appraisal



MESCAL IKE



FINNEY OF THE FORCE



"REG'LAR FELLERS"



ADAMSON'S ADVENTURES



BRONC PEELER



IT'S NO SECRET. WRIGLEY'S IS THE STANDARD OF QUALITY

WRIGLEY'S SPEARMINT THE PERFECT GUM

THE FLAVOR LASTS

HIGH NOTES

"How did your daughter come to take up singing?"
"She found it pleasanter work than helping mother with the dishes."

THE MUG OF MILK

FEELS HE'S OLD ENOUGH TO HANDLE HIS MUG OF MILK HIMSELF
PICKS IT UP IN BOTH HANDS AND LOOKS TO SEE WHAT MOTHER THINKS ABOUT IT
IS A LITTLE SURPRISED THAT BOTH PARENTS ARE MOWING NO MOVE TO STOP HIM
RAISES MUG AGAIN AND TAKES A SWALLOW
FEELS HE DID THAT PRETTY WELL AND LOOKS ROUND THUMB-PRINTLY HOLDING MUG
DADDY ONLY STAND THE SURPRISE ANY LONGER, AND TRIES TO TAKE CHARGE.
IN EXCESSIVE STRUGGLE WHOLE MUG GETS SPILLED, WHICH IS FUN

A GLEAMING SATIN SHIRTWAIST FROCK TO LEND VARIETY

PATTERN 2348



2348

"QUOTES"

COMMENTS ON CURRENT TOPICS BY NATIONAL CHARACTERS

Opinions expressed in the paragraphs below are not necessarily concurred in by the editor of this newspaper.

HITLER AND MUSSOLINI

BY DR. EMIL LUDWIG
TWO powers are a menace to peace, Germany and Italy. But while the Italian war in Africa is not necessarily a world danger, Germany and the German people's character, which I have studied for the past 30 years, are. There is a difference between Mussolini, who does not believe everything he says, and Hitler, who does.

Italy will soon come to terms with England, and Mussolini will get his share in Africa. The intervention of the white race in Africa may or may not be humanitarian. But Mussolini makes a mistake by thinking that he will be able to civilize that country within 20 years. Within that time the general situation will not have changed, either in Italy or in Ethiopia. Mussolini really does not dream of a Roman empire. It is just a gesture of his and a tremendous bluff.

FEDERAL RELIEF EXTENSION

BY MAYOR LA GUARDIA
I STATE from my experience and from contacts with many mayors that any idea that the federal relief program can stop abruptly on July 1 of next year is simply unthinkable and impossible. We have to speak out. The responsibility is ours.

If anyone expects a return to the old normal he simply does not know conditions or refuses to inform himself.

With technological displacement, with labor-saving devices in agriculture as well as in industry, we must be prepared to meet this new normal, which means that with a complete recovery of business and industry we will still have several million employable men and women unable to find gainful, permanent employment. There is no question about that.

NORTH CAROLINA'S BUDGET

BY GOVERNOR EHRINGHAUS
RECOGNIZING that sound business principles must be applied to public as well as to private business, we set about immediately to put our house in order. We balanced our budget by cutting expenses over 32 per cent, by levying a general sales tax in the emergency, and by making the principles of executive budget control applicable to all, rather than a part only, of state spending.

Thus immediately we brought spending within the limits of revenue receipts and insured, through budget control, a continuance of this status. Incidentally, our economies, plus those already inaugurated, reduced the per capita cost of state government in North Carolina to a point which is among the lowest. If not the lowest, in the nation. Incidentally also, it may be noted that we collect our revenues at a cost of approximately 1.1 per cent—a figure which, I believe, even highly developed business will envy and wish to emulate.

MOVEMENT ON TO GET FINGERPRINTS OF ALL AMERICANS

The movement to fingerprint every American is gathering force, Vera Conolly reports in December Good Housekeeping.

This author interviewed bankers, insurance men and lawyers as well as state and federal authorities, and found fingerprinting generally used today in banks and commercial business firms to protect signatures. The Bowers Savings bank, in New York City, for instance, records the impression of the fingertips of every depositor.

"Some savings banks are going even further," she writes. "They have under contemplation requiring fingerprints on all withdrawal slips. They require a fingerprint on a slip before admitting a person to the safe deposit vaults. This eliminates not only the man bent on robbery, but the racketeer or crook who wishes to use his box as a hideaway for cash bribes or stolen jewelry."

"Some day, undoubtedly, every one of us, in drawing a check of large denomination, on a commercial bank, will as automatically fingerprint it as now we sign it. This is a prophecy made by many thoughtful business men. Fingerprinting would be too much trouble? If used on small checks, yes. But would you regard the simple gesture of pressing your finger against an inkless pad and then on top of your signature as too exhausting an ordeal for the absolute protection it would afford a large check?"

That fingerprinting is going to be required in the future on all accident and life insurance policies is plain, she says. It may be used also to safeguard the forging of wills and making of false claims to estates, insurance or relationship. A will authenticated by a fingerprint of the person making the will and also the fingerprints of his beneficiaries cannot be forged if these fingerprints have been placed on file in Washington.

Thousands of people today are registering their fingerprints at Washington. Those wishing to build up the Civil Identification File in Washington should write to the Department of Justice at Washington for a "personal identification" card, fill it out with the help of some local official and return it to Washington. The government will do the rest.

Unique Business

Women who make the famous leis of the Hawaiian islands, one of the most famous of American regional productions, have formed an association with 400 members. They made a million of the flower wreaths last year.

PARKER'S HAIR BALSAM
Removes Dandruff—Stops Hair Falling—Imparts Color and Beauty to Gray and Faded Hair
40¢ and 75¢ at Druggists
Hilcox Chem. Wks., Pathecoque, N. Y.

WANTED TO BUY or LEASE

small equipped roofer planing mill in good condition set up for operation, with filling ground and near timber. Give full details, condition, location and terms. COTY, HARDING ROAD, GLEN ROCK, N. J.

Teachers, H. school, grade openings January, February. Good salaries. Info. free. Southern Teachers Agency, Richmond, Va.

Cheers for Calumet's New Low Prices— and perfect, never-fail baking!

"It's real quality at a saving!" says Mrs. K. J. Tobin, of Beverly Hills, Ill. "I've never had a baking failure with Calumet."
Why does Calumet give such "luck"? Why is it different from other baking powders?
Calumet combines two distinct leavening actions. A quick one for the mixing bowl—a slower one for the oven. This Double-Action is so perfectly balanced and controlled that it produces perfect leavening. Calumet is a product of General Foods.

"I never have baking troubles with Calumet—and I save, too!" says Mrs. Jack Caskey, 880 Avalon St., Memphis, Tenn.

"I get more than my money's worth when I buy Calumet," says Mrs. Nancy E. Williams, 499 Moreland Ave., Atlanta, Ga.

New! Big 10¢ Can! Calumet is now selling at the lowest prices in its history... The regular price of the Full-Pound Can is now only 25¢! And ask to see the new, big 10¢ can—a lot of good baking for a dime—with Calumet, the Double-Action Baking Powder.

A SIMPLE TWIST... and the Easy-Opening Top lifts off. No delay, no spilling, no broken finger-nails!