



LOG OF A MAN IN QUEST OF BETTER FISHING

1.—Man who has the ambitions of Mike Lerner but not the time, equipment or information, tires of fairly good fishing in his own area at Indian river.

2.—News of big run of stripers at Wahoo beach 300 miles away, coupled with pictures of man who got a 40-pounder there last week, causes him to decide to pack immediately and leave home grounds, where only snapper blues have been biting.

3.—Start of trip delayed by long job of packing outboard motor, extra rods, tackle boxes, slickers, boots, gear of all kinds, utility clothing, etc. Drives 80 miles for first stop at Kickapoo Inlet. Finds bass were there last week, but are far away now. Asks if anything is running and gets answer: "Small snapper blues."

4.—Drives 50 miles to Big Horse Cove, well-known striped bass grounds. Sees numerous boats in bay. Rushes eagerly to boathouse and asks "What's doing in stripers?" Gets answer: "You know how bass are?" Replies: "No. How are they?" Is told: "Ain't heard of one caught in ten days. Nice run of snapper blues, though."

5.—Calls it a day and spends night deploring the luck. Starts early next morning for Roaring Rip, 60 miles away, on a report a feller got 20 nice ones, ranging up to 35 pounds, a few days ago. Finds bridge and beaches crowded with people getting snapper blues. "Any bass?" "Not lately. Ought to be good next month."

6.—Remembers hearing of a striped bass fishermen's paradise at Killikowick Point, always good in October. Drives 100 miles more. Finds famous guide, Stew Woodson, half asleep in a skiff in a small inlet. "How's the stripers?" "You're late. They were here last week. Nice run of snappers now." Asks Stew if any reports of stripers at other points. "Chet Baker got over half a hundred big ones four days ago at Winnesaukee Ledge," is reply.

7.—Gets up at daybreak next morning and drives 90 miles to Winnesaukee Ledge. Not a surf-caster around anywhere. Boats all at moorings. "Ain't been a striper took in last three days," says the guide. "School moved to Mulligans Bay, I guess. Snapper blues runnin' as big as six inches."

8.—Consults map and finds he is within 150 miles of Razzel/Gazle harbor, famed for its stripers. Decides he might as well try it there. Reaches there at sunset. No bass in six weeks. Guides look for 'em around November this year. (But snappers are in!)

9.—Reaches home weak, sore and disgusted. Crossing iron bridge over Indian river, two miles from his own house, sees Ernie Perry and Ed Dudek casting for stripers. "Any luck?" he asks. "Boy, where've you been?" is reply. "Best run of stripers this season here for last five days."

10.—Throws outboard motor, fishing gear, maps, etc., into river and shoots self.

Young Moderns Demand Clothes Styled With That 'American Look'

By **CHERIE NICHOLAS**



Grainland Rice

American designers are doing themselves proud in establishing a definitely distinctive individuality in the fashions they create. This has come to be recognized and acclaimed as the "American look." Clothes with a definite American look are what the young moderns, including teen-age, college and career girls, are clamoring for these days.

The keynote to the new all-American fashions is their striking simplicity, a simplicity that bespeaks a new era of smartness that gives accent to the uncluttered silhouettes, tuned to feminine prettiness in a most practical way. Such are the smartly styled dresses here pictured. These up-to-the-moment fashions by Emily Wilkens, the designer who is noted for her inimitable way of creating clothes for the campus set, are just the sort that are bringing a refreshing "American look" into the present-day fashion picture.

Simplicity - plus is expressed all the way through the styling of the swank bolero suit. The designer makes the skirt and bolero of the now - so - fashionable wide - wale corduroy, which in this instance is in a striking electric blue, for bright colors are making a tremendous splash this year in the fashion realm. Using the wide wale horizontally instead of vertically is a master stroke as it gives a strikingly original look to the entire costume. The slightly peg-top skirt has a shaped built-up waistline bespeaking an important trend in the season's styling. A blouse of light blue ray-

laine completes this definitely all-American costume.

There's outstanding style distinction also in the page-boy red wool jumper dress shown to the left. It has all the attributes of youth and style and feminine charm teamed with a practicality and dependable wearability that makes it ideal for classroom and campus wear. Also, it's ever so smart to wear about town. Its weskit top, soft bow at the neck, together with the white striped sleeves of zephyr knit are style convincing. This young original costume has all the qualities that go to make up a "success fashion."

In sports separates the "American look" is outstanding in the new mix - and - match (more mix than match is noted this year) outfits that go in for dashing color contrast. Noted are the chic jackets, sleeveless jerseys and separate weskits with warm knitted sleeves. You will find in the stores such fetching numbers as an aqua wool jersey torso jerkin striped in fuchsia and black worn over an aqua crepe blouse with black sleeves and black collar, the separate skirt also in black. A jerkin that has waist depth buttons across one shoulder and along the underarm seam. It comes in a bright rust color, also in black, and it's chic and "comfy" to wear over a turtle-neck, long-sleeved sweater blouse.

Characteristic features of the important "American look" are seen in wide shoulders that round down softly into the new wing sleeves, in hug-waist and belted effects with bulk at the top, in peg-top skirts and the wrap-around types. Smart as can be are the dirndl-with-contrast-top costumes. With the dirndl that is gaily colorful a waist depth black jersey blouse is top fashion. It is noticed too, that American designers favor gray as a color for smart wool suits and dresses.

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Dressmaker Touch



Many of the new fabrics are made of rayon and aralac, the latter a new fiber made from casein of milk. Combining fibers in this manner produces lovely soft fabrics with the feel of wool and the drapability of silk. The material used for the exquisitely simple one-piece frock shown is a handsome soft flannel of the new rayon-aralac type. The dressmaker touch is seen in the streamers of self fabric laced through silver eyelets on the blouse and belt. Front tucks, slit pockets and a kick pleat give skirt interest.

Gray Is a Favorite Color This Autumn

Favor for gray is seen throughout the fall collections. For daytime dresses the smartest fabric you can choose is gray flannel. As for gray furs, they are right in the limelight this autumn. Many of the smartest cloth coats are in gray wool or tweed which is lavished with spectacular gray fur. If you are going to buy a new sweater choose a fine gray Shetland wool. If you want to be the admired one of your group, here's telling you how. With your gray sweater wear a crystal cut necklace with a bracelet to match of crystal beads. Or if you are wearing a simple afternoon gown of gray crepe, give it new sparkle with crystal beads at your throat and your wrist. Returning to the topic of gray, it is that high in favor designers are making exquisite evening gowns of rayon gray crepe draped in sculptural lines. Suits of gray hollow-cut velveteen are high fashion.

Velvet Bows Return

Remember when it was the fashion to pin a big velvet bow here or there on one's frock as a glamorous finishing touch? The pendulum of fashion has swung around again to just that. It's smart to have in reserve a velvet bow or more to make your basic dress take on a dressy air. This trimming with bows is an important fashion gesture and the bows are really very flattering.

Fur-Lined Coats Popular

If you believe in preparedness now is the time to take up the matter of buying a fur-lined coat. News from style headquarters is to the effect that more fur-lined coats than ever will be worn this winter. Many of the fur linings are made detachable.



TOO much has already been written about the "T." And yet it is surprising the number of sideliners who keep writing in to ask just what the "T" is and how it works. We'll try, with no promise of success, to make it simple—for the last time.

1. The "T" doesn't demand old-fashioned blocking or hard body pressure. It depends more on speed and deception.
2. It needs a hard-hitting full-back who can split an opened line.
3. It needs a fast-moving back who can circle a massed or tightened line.
4. It demands a good passer who can work with deception and smooth ball-handling.

These latter three qualities put heavy pressure on any defense. The greatest pro "T" I ever saw operate was the old Bear brigade with Luckman, Standlee, Gallernau and McAfee, if my memory isn't too fuzzy. They hit you every known way.



Grantland Rice

The greatest college "T" I ever saw at work was Notre Dame's 1943 outfit with Bertelli, Creighton Miller, Kelly and two or three good fullbacks. They fell far away when Bertelli left, who was not only a great passer but the smoothest and trickiest ball-handler I've seen around. Ask Rip Miller, Captain Johnny Wheelchel of Navy or Bill Alexander of Georgia Tech.

It's true that the old Bears and Notre Dame's 1943 squad would have been hard to handle under any system. Material makes the system more than any system ever made material. And material has made more coaches than any coaches ever made material.

The main answer to football success is your playing strength—the forward wall and the backfield—your man power. And don't ever let anyone tell you a different story. Football coaches have done great jobs. Their general average is the highest in sport. But the best still need good football players to have winning teams.

After all, they can't rush out on the field and do their own passing, running, blocking and tackling.

Sports Fans' Squawks

Sports fans who move up into the 50 or 60-million class, ranging from ages between 10 and 80 years, are certainly entitled to their beliefs, their squawks, their praise and their blame.

For, after all, they are the big part of sport, the major part by at least 90 per cent. They pay all the expenses, all the salaries. They make both amateur and pro sports possible. And in too many cases they only get shoddy treatment and take the big shove around by both amateur and professional promoters.

They are taken for granted. They are rarely given any consideration from baseball, football, racing, boxing, golf or other sporting directors.

They are usually the goats, who have grown accustomed to taking the worst of it. Their hardihood and their capacity for punishment is the most amazing feature of sport.

They are too often packed in after the manner of human sardines at race tracks and other sporting centers. They are too often overcharged.

It has been said there is no law that forces them to take this beating. This is true. But they happen to love their games, whether it is boxing, baseball, football, racing, golf or something else.

They are astonished at little courtesies they are so seldom shown anywhere or any time by the hired people who live off their main outlet for recreation and entertainment.

They are really an amazing breed. They take it on the chin and on the shin, back of each ear, in the stomach and also in the pocketbook.

Courses Too Tough

Take golf, for example. It has always been my belief that any golf course should be trapped only for the star player. Put all trouble out beyond the 200 yard mark which the average player can't reach.

The duffer or average player has enough trouble trying to hit the ball or get his bogeys. Why should he pay uncounted millions to make his golfing life more miserable?

We have built too many golf courses against the skill of the pros and the crack amateurs who, after all, give most of their life to golf—and who pay nothing in return.

Who cares whether a pro shoots a 63 or a 58? Why build courses to keep him from breaking par on courses which the average golfer can't handle in a 95?

The Nelsons and the other par-breaking stars are a breed apart. Let them go around in even 7's. Who cares? But why keep punishing the 98 per cent who pay all the freight?

Golf is our greatest playing game for everyone. It is a friendly and a companionable game, demanding its share of psychology, philosophy, sportsmanship and nerve control—as well as physical skill.



Sterilamp Proven Poultry Health Aid
Lowers Mortality and Ups Egg Production

By lessening the infectious organisms in the air, diminishing fungus and mold producing mycosis and pneumonia, and by promoting generally better health, the ultraviolet rays or sterilamp has become of commercial value in the poultry house.

Made of finger size, tubular pieces of quartz-like glass, these lamps emit a selected band of ultraviolet



An installation of Westinghouse sterilamps in a poultry house at New Hope, Pa., fights poultry infections and improves vigor and health of hens while they sleep.

radiations in the bactericidal portion of the spectrum.

Tests have shown that irradiated birds have a tendency to level out the peaks and valleys of the egg-laying season with the gain reaching to 15 per cent, most of which comes during the winter months.

The greatest use on the poultry farm has been in the brooding of chicks. It has been proven that not only has mortality been greatly reduced by the application of bactericidal lamps, but that vigor and gain in weight of the chicks has been materially improved.

Even when the lamps are kept operating over the roosts all night, the hens rest perfectly, and gain in general health. The lamps have been given thorough tests on individual poultry farms and tests are now being conducted at various state experimental stations.

These invisible bullets of light, sprayed by the sterilamp ultraviolet tube, has given the poultry raiser a new weapon to fight his present high rate of mortality.

Agriculture In the News
W. J. DRYDEN

While a method of extracting sugar from sugar beets was discovered by a German chemist in 1774, it was not until 1870 that the first successful factory was built in the United States.

A new hybrid, promising 20 per cent increase in yield, and the pill form of sugar beet planting, promises to place postwar sugar beet raising on a profitable basis. The pill's coating contains fertilizer, insecticide, with the seed in the center.

Among the uses of sugar beets and their by-products are galacturonic acid, citric acid, carbonate of lime, rubber, road base, bombs, powder, plastics, penicillin base, medicines, adhesives, alcohol, electrodes, castings, textile, varnishes, radio tubes, and the Nazis made fortification cement from the pulp.

Casing for Stone



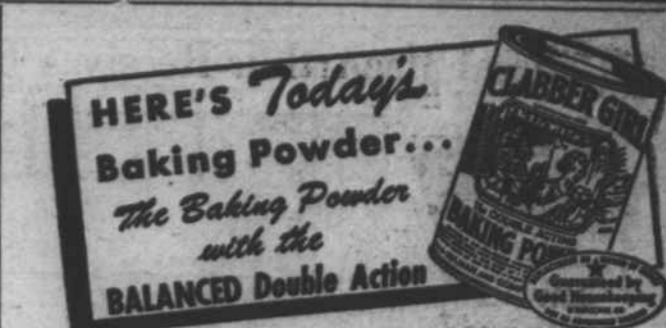
Auto Tire Casing Holds Bath of Water for Grindstone.

Instead of tin can for permitting water to drop on top of grindstone, a casing that is water tight and shaped so that the stone turns in comparatively deep water, may be utilized as shown.

Quick Blood-Building

By the feeding of abundant riboflavin or vitamin B2, in addition to ample protein, iron, copper and the B-complex vitamin known as pyridoxine, it is possible to effect remarkably quick recovery from the type of anemia of livestock caused by hemorrhage, according to work at the University of Wisconsin.

In the past, it has taken from six to eight weeks to regenerate the blood after hemorrhage, or even after transfusion.



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MR. FARMER, we need your help. We need you to pitch in on a job that's bigger now than at any time since Pearl Harbor.

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We need your help to keep U.S.O. Clubhouses and Camp Shows going, to enable War Prisoners' Aid to spread its mercy among American prisoners of war still in Japan.

No matter what you give, it's vitally needed. We hope you'll give from the bottom of your heart and pocketbook. More than ever before, every dollar counts. So dig deep, won't you? And dig now.

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