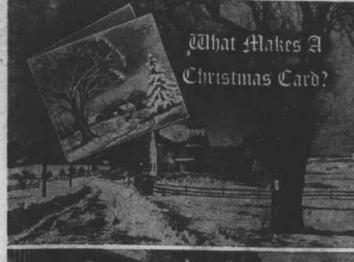
# Christmas Card Roots Grow Deep









EVERY year the Christmas card custom sends its roots deeper into American social and family life. What is there about these gay, decorative greetings that makes millions of people compile long lists of friends and relatives with whom they want to share the Christmas spirit? It Isn't ancient tradition, because less than eighty years ago there were no Christmas cards in America. The tremendous growth of this friendly custom came in relatively recent years, as more and more Christmas cards began to reflect emotional, real-life situations, close to people's hearts and homes.

L OOK at the Christmas cards you receive this year. Notice how many of them are designed to capture something of our family happiness at Christmas, when we are all at home or thinking about those far away. The family scene on the card in the center, above, will be duplicated Christmas morning in American homes everywhere, and since it is so heartwarming a scene we select it too for our family Christmas cards and, thereby, ask all our friends to share in it.

CHRISTMAS card designers look everywhere for the true-to-life things which bring the cards we receive right into the family circle. We pass our village church every day in the year, but it never is more beautiful than on Christmas Eve. So the church, too, becomes a Christmas card symbol. Church, home, family—the things we recognize at once and love always—these are what make a Christmas card.

#### The Twelve Days Of Christmas

"On the first day of Christmas my true love sent to me A partridge in a pear tree."

According to the traditional carol "The Twelve Days of Christmas," a certain young lady received, from her true love, appropriate gifts on each day of the Christmas season.

The young man proceeded cautiously, at first: a partridge, two turtle doves, three French hens; not until the eighth, ninth and tenth days, did he really plunge into the

spirit, sending:
"Eight maids a-milking, nine ladies dancing, ten lords a-leaping."
Epiphany brought the grand

Twelve pipers piping, eleven drummers drümming, ten lords a-leaping, nine ladles dancing, eight maids a-milking, seven swans a-swimming, six geese a-laying, five gold rings, four colly birds, three French hens, two turtie doves, and a partridge in a pear tree."

### Many Superstitions

Mistletoe was connected with many superstitions of the ancient Germans and the British Druids. The custom of kissing under the mistletoe at Christmas is probably traceable to the high esteem in which the plant was held by the an-

Legend has it that mistletoe was considered a remedy for epilepsy and convulsions, but the plant seems to have no medical properties, de-spite its present use in Brittany.

## Massacre of the Holy Innocents

Childermas, on December 28, com-memorates the massacre of the Holy

King Herod, directing the Wise Men to Bethlehem, asked them to return to him after they had found the Holy Child. When the Magi, having been warned in a dream, de-parted from Judea without revisiting Herod, the King considered himself to have been mocked and, in anger, ordered that all the boys in Bethlehem under two years old should be put to death.

Greek liturgy sets the number of children slain at 14,000; the Syrians estimate 64,000 were murdered, and medieval literature reports 144,000; modern writers have reduced the estimates to coincide with possibilities and one author, basing his conjecture upon the fact that Bethlehem was a small town, says the total number probably did not exceed 10 or 12.

#### North Berries Best

There is an insignificant member in the north and uses the spruce tree as a host. It is very small and a dull brown in color. The mistletoe used for Christmas decorations grows no farther north than New Jersey and Pennsylvania.

In Brittany the mistletoe is still called "herbe de la croix" and its berries are crushed and strained into oil and taken as a cure for fever and for imparting vigor,



A BREAK IN THE CLOUDS

The world has troubles everywhere And turmoil seems unending; The strikes are getting in my hair—New conflicts are impending; But suddenly all life seems gay, In fact my joy seems utter. . . . Last night I heard the waiter say, "Perhaps you'd like more butter!"

The cost of living hits the sky
And what I seek is lacking;
(It even costs too much to die,
Without financial backing.)
The bright new world looks extra
black;
I think the planet's batty...
But, ah, the joy within that crack,
"Another butter patty?"

For four war years and maybe

more

My life was sad and dreary;
Those sacrifices of the war
Were not too easy, dearle;
My hearf seemed like a ton of lead
As peace rows did appal me
But all is well . . . a waiter said,
"YA WANT MORE BUTTER,
CALL ME!"

Diary of Eva Braun ("Eva Braun left a diary in which she traced her life with Hitler, frequently chiding him as a lover lacking the romantic moods."—News item.)

March 6-This is my birthday. March 6—Inis is my birtiday.
Adolf ignored it beyond sending me
a card which said, "Never again
will Germany lose the war through
the disintegration of its army. I waited all day for him and was very sad. Over and over my heart kept asking me, "Does he want France, Norway, Poland and Belgium more than he wants you?"

March 26—Adolf took me to the opera tonight. He was very sentimental, continually pressing my hand and whispering, "What I'll do to those Russians!" When he left me he did not shove me headfast out of the auto-se upper headfast out of the auto as usual, but kissed me and said, "If you're a good girl, I'll give you Denmark and a box of candy." My heart was all aflutter.

April 10-Adolf called me on the phone and was in one of his lovelier prise for me. I asked him what it was. He said, ever so sweetly, "The army is trying out a new long range

May 1—This is the first of May. Spring is in the air. The birds are twittering. The trees are in flower, And to cap all this Adolf came to see me and for almost five minutes did not talk about himself! He brought me another gift, a photo of himself inscribed, "To Eva from Uncle Tom. Forward to the mas-tery of the world!"

June 21—This is the first day of summer. Adolf called with roses and a copy of his last speech. He was very tender. After dinner we sat on the porch. He held my head in his lap and traced out a new Russian campaign on my forehead with a state percent. with a slate pencil.

August 1—Dinner at the Hotel Vierzihreszeiten with Adolf, the boy friend. He was his old playful self and kept kicking my ankles under the table with his boots and mak-ing coy remarks like, "I will never take off this uniform until Ger-many has conquered all her ene-What a man!

#### The Man Who Broke The Bank'

One of the songs of our earliest childhood (we can remember Mom and Pop humming it) was "The Man Who Broke the Bank at Monte Carlo." We supposed the author had crossed the Jordan many years ago, and were surprised to read that its author, a Charles Coborn, just died in London at the age of 93. The number was once a world-wide musical hit, and ran:

As I walk along the boulevard With an independent air You can hear the girls declare "He must be a millionaire"; You can hear them sigh and wish to die—

You can see them wink the other eye
At the man who broke the bank
of Monte Carlo.

Twenty thousand quarts of champagne stowed away by Von Ribbentrop in the cellars of the German embassy in London have been impounded "for entertaining purposes." John Bull with a nod in the direction of the trial of the former direction of the trial of the former wine salesman: "Here's looking at

## IT COULD ONLY HAPPEN

- Front of Paramoun theater in Times Square, N. Y. Thousands of bobby-sockers, recognizing Frankie Sinatra in a flash, set up a terrific commotion. On the curb a few moments later, one of them gazes at the enormous replica of the Statue of Liberty directly opposite the the-ater and asks, "Say, who's that?"

## Glittering Embroidery on Wool **Highlights Winter Fashions**

By CHERIE NICHOLAS



Striking evidence that fashion striking evidence that rashion is in a mood for elegance is seen in the rich embroidery with glitter accent that is being so lavishly employed by designers this season throughout the mode.

It seems, this year, that every-thing that goes to make up milady's costume that can be embroidered is being embroidered with emphasis on being embroidered with emphasis on glitter accent. The glitter embroidery craze is not missing a trick in adding the glamour touch to the current fashion picture. Even the simple daytime felt hat takes on a jeweled or sequin-embroidered wide ribbon band. Gloves, bass, helts, head bands, evening slippers, sweaters, scarves and sash ends all carry the news that a craze for rich embroidery is sweeping throughout all ery is sweeping throughout all

Rich be-jeweled and glitter embroidery done on soft beautiful wool fabric is the super idea with designers this season. Many of the handsomest evening coats brought out this season are of black or colorful wool enriched with exquisite embroidery done in metal thread and multi-color yarns highlighted with gutter accent on sequins, jet beadgutter accent on sequins, jet bead-work and other sparkle decor. The coats for the most part are finger-tip or three-quarter length, in grace-ful soft lines. Some have yokes of radiant embroidery or sleeves or decorative border treatment. These lovely coats with the "new look" are regarded as topflight fashion this winter. this winter.

this winter.

There's intrigue too in the little wool jackets now so fashionable, that make embroidery their theme. They are as practical as they are attractive for they are designed for many purpose wear. They are charming to wear with "at home" slack suits, adding a dressy note in that they are so designfully worked with sequins and metal thread stitchery. The theme is sometimes elaborated with hand-painted motif

and altogether these jackets of wool in delectable colors with their whimsical glitter decor have become a necessary luxury in the well-equipped wardrobe. Slip one of these little jacket charmers over your simple black crepe dress, add a jeweled belt and you will be prettily dressed for theater, for afternoon musicales, the cocktail hour or smart restaurant wear.

musicales, the cocktail hour or smart restaurant wear.

The season's trend to elegance is also reflected in stunning dinner and theater gowns styled of exquisite wools such as, for instance, a bareshouldered gray wool dinner dress elaborated with two huge bow-knot motifs, one at the left shoulder, the other at the right hip, formed of sequili encrusted soutache embroidery.

Sheer wool in a specially dyed soft

Sheer wool in a specially dyed soft new bluebird shade is the fabric choice for the very lovely theater frock to the left in the illustration. It is accented with bluebirds of blue It is accented with bluebirds of blue sequins and tiny jewels which flash brilliantly across the bodice. This beautiful gown by Kiviette is outstanding in that it demonstrates the fact of a distinctively refined handling of the glitter note. This restrained use of glitter is characteristic of the better fashions all the way through this season. way through this season.

To the right, note the adorable lit-

To the right, note the adorable lit-tle cozy wool jacket with its rich decor done in hand-painted design punctuated with gay embroidery that sparkles with sequins. Jeweled buttons add perfect glamour accent. For "comfy" home wear Tina Leser teams this glamour jacket with her total all increases and the state of the noted all-in-one pajama outfit which is made of a suede-processed cloth is made of a suede-processed cloth of rayon. The soft cowl neckline is a perfect setting for jewels. Gold kid straps accent the self-belt. This exotic pajama outfit comes in delectable color combinations such as soft pink jacket with copper color pajamas, mint jacket with mint pajamas. jamas or white jacket with shell pink pajamas. The adorable jacket makes a perfect "separate" to wear with various costumes. Released by Western Newspaper Union

Light Fur Trimming

Will Be Spring Vogue

## Velvet Jumper



Norwegian in motif is this dressy

little jumper with perky tiny hand-made flowers made of felt in multi-

colors. The bib and shoulders are piped in gay colored felt, matching the felt string tie which gives the bib a basque effect.

Gold Costume Jewelry Is Worn With Black Ensembles Fashion declares in favor of richly

wrought gold bracelets and neck-laces to be worn with black cos-tumes. The gold and black vogue is interpreted in versatile ways, one of the most effective being in the use of gold buttons on simple afternoon frocks. A quiet but impressive note of class is achieved. SEWING CIRCLE NEEDLECRAFT

# Slip Covers Brighten the Home



TURN a drab chair into a color-ful decoration that transforms a room just by the addition of a slip-cover you've made yourself!

'Juicy Fleet'

The U. S. navy has a fleet of vessels that sail about reclaiming of that scums the water's surface, thereby eliminating a dangerous fire hazard. This salvaged "black gold" is used for oiling roadways and in power plants at navalbases.

PACKAGE SOAP se in Hard or Soft Water Case 72 11c pkgs. \$7.50 Case 73 25c pkgs. \$18 IMITATION PEPPER

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SMITH BROS. COUGH DROPS





ELECTRONIC experts have lately outdone themselves in giving us "vest pocket" reception. They have made possible hearing aids easily concealed in the palm of the hand. They have designed radios the size of a cigarette case. Now they give us a postwar edition of the amazing Handie-Falkie—famed GI sending and receiving set. A key to these accomplishments is "Eveready" batteries. One of these store-rooms of power, the "Mini-Max" battery, weighs only 1½ ounces. Yet, size for size, it is the most powerful "B" battery ever made.

