

EXTRA GOOD BREAD!

USE FLEISCHMANN'S **ACTIVE FRESH YEAST**

THERE'S NO LOST ACTION WITH FRESH YEAST! And Fleischmann's fresh Yeast goes right to work because it's actively fresh. No waiting—no extra steps—Fleischmann's fresh Yeast helps give full delicious bread flavor, tender smooth texture—perfect freshness.

IF YOU BAKE AT HOME, always ask for Fleischmann's active fresh Yeast with the familiar yellow label. Dependable—America's favorite for over 70 years.



Always fresh—at your grocer's



M-m-m muffins! No sugar, no shortening needed!

If you want to get compliments the easy way—just whip up a batch of these luscious, nut-sweet Molasses **ALL-BRAN Muffins**. They're tender and tasty, and they take no precious sugar or shortening. Yet they're packed with good nutrition!

3 cups Kellogg's ALL-BRAN 1 egg
1 cup sifted flour
1 teaspoon soda
1 1/2 cups milk 1/2 teaspoon salt

Add KEOLOGG'S ALL-BRAN to molasses and milk; let soak for 15 minutes. Beat egg; add to first mixture. Sift flour, soda and salt together; combine with ALL-BRAN mixture. Fill greased

Good Nutrition, too!

ALL-BRAN is made from the VITAL OUTER LAYERS of finest wheat—contains a concentration of the protective food elements found in the whole grain. One-half cup provides over 1/2 your daily minimum need for iron. Serve ALL-BRAN daily!

Buy United States Savings Bonds!

LIGHTER MOMENTS with fresh "Eveready" Batteries

"I'm afraid he isn't quite reconverted yet!"

FOR A TIME, you had to take whatever flashlight batteries you could get! But that time has passed. "Eveready" Flashlight Batteries are back. You can buy them. Ask for them at your dealer's. That's good news indeed. Flashlight batteries may look alike, but that similarity is only skin-deep. There are important differences inside every "Eveready" Battery—differences that mean longer life!



The word "Eveready" is a registered trade-mark of National Carbon Company, Inc.

BOBBY SOX
By Marty Links

CROSS TOWN
By Roland Coe

CROSS TOWN
By Roland Coe

CROSS TOWN
By Roland Coe

Sportlight
by GRANTLAND RICE

SPORT has an odd way of hooking up time and space. On one night lately we ran across an Australian sportsman in New York, who felt fairly confident that Jack Bromwich and Dinny Pails could take pretty good care of the Davis cup next December. Next we had lunch with Beals Wright, the famous U. S. tennis star.

Wright defeated both Norman Brookes and Tony Wilding on Australian turf in Davis cup play back in 1908, when they were considered unbeatable, although Australia retained the cup 3-2.

Grantland Rice Here was a gap of 38 years in time and 12,000 miles in space with the Davis cup the main item of conversation. "I think we have an excellent chance to hold the cup," our Australian friend said. "Bromwich is good but in my opinion 19-year-old Dinny Pails is even better. Or he will be better with the 9 or 10 months of play and training he has left before next December. Some good advice from Sir Norman Brookes won't hurt. Bromwich is still in good form, an excellent player and a stout competitor. And we may have others by the cup date."

Beals Wright—and 1908

"Australia and 1908 are a long way and a long time back," Beals Wright remarked. "We took a foolish gamble because only Fred Alexander and myself made the trip. I kept wondering what would happen if either of us should get sick or injured. We had no substitute. I had two great matches with Norman Brookes and Tony Wilding and was lucky to be at my best in both contests."

"Unless conditions have changed the U. S. team must be ready to face two important factors. One is the intense heat in December. When we played the temperature was 115 degrees. While it was a dry heat, still 115 is what you might call a bit warm. I recall an intense desire to take a drink of water through the matches, which, of course, I couldn't do. You shouldn't drink any water or anything else while the play is on."

"The second factor is the turf, Australian turf is quite different from ours and England's, where the grass has a much lighter or thinner texture. Australian turf is much stronger, much more rugged. This means your spikes are likely to stick, affecting your ankles and your leg muscles. I don't think my legs were ever quite as sore. I had to go in for rubber-soled shoes."

Beals Wright is the son of the late George Wright, who played shortstop on the unbeaten Reds of 1889, a team that won 55 games, lost none and was tied once.

George Wright played professional ball until he retired in 1876, the year that gave birth to the National league. He was also a brilliant cricketer and a good golfer late in life.

Calls Tilden Greatest

I asked Beals to name the greatest tennis player he had ever seen in his 40-odd years of competition and observation.

"I've seen many great ones," he said "The Doherty brothers — Brookes and Wilding — Larned — McLoughlin — Billy Johnston — the French stars, especially Cochet — the best that have come along since 1900. But the top man is still Bill Tilden in my opinion. Tilden had both speed and power on the court. As far as I could see he had no weakness in his championship years. He had amazing stamina. In addition to this Tilden had unusual court generalship. He was one of the few men I've seen in sport who could let down and then pull himself back. He had the art of keeping his opponent off balance, both mentally and physically. No one ever knew what was coming next."

Honesty Pays Off

Several years ago Hurry-Up Yost, Michigan's famous football coach, made over 200 addresses in one season to high school and university gatherings.

The theme of his many talks was this—"Honesty is the best investment." "I wanted to prove," he told me, "that honesty was not only the best policy—but that it also paid bigger dividends in every way. In other words—that you could make more money being honest."

NANCY

By Ernie Bushmiller

MUTT AND JEFF

By Bud Fisher

LITTLE REGGIE

By Margarita

JITTER

By Arthur Pointer

REG'LAR FELLERS

By Gene Byrnes

VIRGIL

By Len Kleis

SILENT SAM

By Jeff Hayes