

HELP BUILD UP Cold Resistance
with **HIGH ENERGY TONIC**
If you catch cold easily—because you lack all the natural A&D Vitamins and energy-building, natural oils you need—you may be assured how Scott's Emulsion can help build energy, stamina and resistance. Try it! See why many doctors recommend this good-tasting, high-energy, food tonic. Buy at your druggist's.

SCOTT'S EMULSION
YEAR-ROUND TONIC

CAN'T YOU SLEEP?



WHEN the stress of modern living gets "on your nerves" a good sedative can do a lot to lessen nervous tension, to make you more comfortable, to permit restful sleep.

Next time a day's work and worry or a night's wakefulness, makes you Irritable, Restless or Jumpy—gives you Nervous Headache or Nervous Indigestion, try

Miles NERVINE
(Liquid or Effervescent Tablets)

Miles Nervine is a time-tested sedative that has been bringing relief from Functional Nervous Disturbances for sixty years yet is as up-to-date as this morning's newspaper. Liquid 25c and \$1.00, Effervescent tablets 35c and 75c. CAUTION—Take only as directed.



DOROTHY LAMOUR
star of "Riding High," a Paramount picture, is one of the many well-groomed, well-informed Hollywood stars who use Calox Tooth Powder.

CALOX TOOTH POWDER

None Better! **666** Works fast!
COLD PREPARATIONS
Liquid—Tablets—Salve—Nose Drops
Has satisfied millions for years.
Caution: Use only as directed.

TO-NIGHT
TOMORROW ALRIGHT
AN-VEGETABLE LAXATIVE
NATURE'S REMEDY
GET A 25¢ BOX

PAZO for PILES
Relieves pain and soreness
PAZO IN TUBES!
Millions of people suffering from simple Piles, have found prompt relief with PAZO ointment. Here's why: First, PAZO ointment soothes inflamed areas—relieves pain and itching. Second, PAZO ointment lubricates hardened, dried particles—prevents cracking and soreness. Third, PAZO ointment tends to reduce swelling and check onward bleeding. Fourth, it's easy to use. PAZO ointment's perforated Pipe makes application simple, thorough. Your doctor can tell you about PAZO ointment.

SUPPOSITORIES TOO!
Some persons, and many doctors, prefer to use suppositories, so PAZO comes in handy suppositories also. The same soothing relief that PAZO always gives.

Get PAZO Today! At Drugstores!

ASSURANCE
The buyer's assurance is the advertising he or she reads in the newspaper. That is the buyer's guide. It tells the price one must expect to pay. Let the seller who tries to charge more beware.

Woman's World
Smart Cottons Now Available
For Youngster's Easter Clothes

By *Erta Haley*

MOTHERS who have been economizing on their children's clothes budget will be happy to learn that gay cottons are again becoming available. That will be good news for Suzie, too, who can have more dresses without spending any more on clothing provided mother can sew.

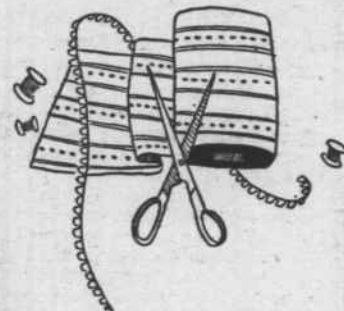
Youngsters' clothing is so easy to make, and so gratifying, too, because the sewing goes so much more quickly than for an adult. An average homemaker, if she sets aside one whole day for sewing, can actually turn out two dresses for daughter without rushing.

In looking over the patterns for the younger set, you'll notice how much "high style" is being shown. Youngsters, today, look just as smart and nice as their well-dressed mothers and big sisters and brothers.

We no longer make the same style of dress for them year after year. Nor do we make the dresses or coats "just a wee bit" longer because the youngster will soon grow into them. Child experts say that good fitting clothes contribute just as much to children's morale and behavior as they do for grown-ups.

You who sew at home will be able to give the exquisite details of tailoring that these garments for youngsters should have. Hand-stitching at the front, in pockets and collars will add greatly to the attractiveness of the outfit.

As for the availability in cottons, plaid gingham and striped chambray lead the style parade. These are lovely made up in square-necked dresses and insert belts for little girl's dresses. Eyelet embroidery detail, too, is very much at home in these dresses. They will



If you have some new cotton material... stand up through many, many launderings.

If you are making a dress-up dress for young daughter for Easter, you will undoubtedly use one that is ruffled. In making ruffles, remember to cut all but the shaped ones either on the true bias or crosswise. The more sheer the fabric, the more full the ruffle must be. It takes one and one-half times the length for skimpy ruffles and three times as much for billowy ruffles.

To make the ruffles as pretty as possible, use a little shirring in making them. The shirring, of course, should be evenly spaced, and this can be marked with pins, notches or chalk. Put the marks together after the shirring threads are drawn up and fastened. In most patterns, you'll find that fullness is usually indicated. More ruffling is needed for limp fabrics, less for bulky ones.

How to Manage Fitting And Sewing Easily
Modern mothers are as considerate of their youngsters as possible in the matter of fitting. If the youngster is anxious to get outdoors to play, don't keep her indoors while you pin and fit. Make a basic muslin pattern to follow as a guide and save your energies.

Another big help is to do your cutting all at one time, and the sewing or machine work at another sitting. You can even cut several dresses from the same pattern at one time, and don't worry about monotony in style. There's a good deal of variety in fabrics, so you don't need to worry about their being look-alikes.



Make your daughter a dress.

Spring Fashion Notes

Belts on coats are proving exceedingly interesting. Nailhead trims make them appear more glamorous, and coin-trimmed leather belts also accent some of them.

For coats that are worn over dresses, the trend is a soft, full silhouette. The skirts, you will find are more full, but waistlines are sharply accentuated by vertical tucks and insets.

Graceful Tunic



The tunic suit is a perfect choice for this season because it gives graceful, soft lines. The one above is made in grey Miron gabardine, carefully fitted and tailored. The hat is a springlike number by Lille Dache.

Before you actually begin sewing, it's a very wise idea to try the stitch on your fabric. You may want to regulate the stitch or change the tension depending upon how the fabric behaves.

Shoulder seams are stitched first and collars before sleeves. When you put the sleeve in, it is often possible to stitch the underarm at the same time. Sleeves are best stitched on twice: once on the same seam line and the next time a scant quarter of an inch outside this first stitching. Always stitch the armhole lightly as there is some give in the stitching line. As someone once expressed it, just ease the sleeve in as tucks are out of place in sleeve-armhole sewing.

In making a washable garment, it is important to bear in mind that the garment must be durable and last throughout many launderings. Guard against raveled edges. Simple lace or edging—here again, something that will bear up under laundering—makes the youngsters' dresses look exceedingly becoming. Decorative stitching on cuffs, collars, plaits and pockets will do much for the garment. Gathers are easily made with the gathering foot, and buttonholes need be no problem if you have that particular attachment for your machine.

I can't emphasize too highly the importance of keeping your iron and ironing board out while sewing. You can save a lot of basting by pressing seams before sewing them, and the garment will be much better appearing if it is pressed frequently while you sew.

Pressing Pointers

Before using a pressing cloth, be sure that it is washed to remove all sizing. A muslin cloth is excellent, provided that it does not leave lint on the garment. A sponge kept in a small dish of water is also a big help.

Always test the temperature of the iron on a scrap of fabric before using it on the garment itself. There are so many different kinds of material on the market now, it is difficult to tell just how they react to heat.

Keep the iron moving constantly while pressing to prevent marking the fabric.

Press all seams up from the bottom or in towards the center of the garment. Darts on light fabrics are pressed to one side, either upwards or towards the center. On heavier fabrics, slash darts and press them open.

This season hats are really hats, and there's a lot to them. There are large picture hats, small hats with lots of flowers that welcome spring, and hairline hats that show your bright, pretty face. A smart note is to have a contrasting colored veil for your bonnet.

Flange sleeves, slit pockets and unusual bottoms complete the picture.



Swank and the Ball Parks

"Get me a table up front at the ball game!"... "How's about a reservation for six at the double-header. And will you put on four quarts of champagne!"... Never mind who's pitching; what I wanna know is who's in the floor show!"

These may be routine cracks in American big league ball parks this season. Two private club rooms with bars and 400 boxes to which members only will be permitted will be a feature of the games at Yankee Stadium.

The boxes and club rooms will be open to members paying from \$600 to \$900 a season, and most of the memberships have already been grabbed by bankers, brokers, business men, theatrical men, etc.

Thus will exclusiveness, social distinctions be introduced to that stronghold of democracy, the American national game of baseball. Down through baseball history the millionaire has rubbed elbows with the street cleaner at the ball parks. "Take your coat off, let your hair down, relax and be one of the gang!" has been the traditional cry.

All men may not have been positive they were equal but at the ball game they felt closer to it than anywhere else.

And now—of all places—the baseball park is to find class consciousness, the upper and lower levels of society, financial distinction and a touch of the night club and country club flavor. One club room will be modernistic with chromium fixtures and red leather chairs; the other will carry the mood of an old English inn of the Heathcliff-on-Finchley-Finchely type. The bar and restaurant will be a deluxer.

Bleacher fans arise!

We demand that the bottle of beer, the pop bottle, the frankfurter and the cause of democracy remain intact at American baseball parks, never to give way to the breast of chicken under glass, the magnum of vintage wine, cafe society, the gossip columns and special privileges for the bourbons!

The beer shortage may be so serious this summer that we will be applying for priority to get a small glass of suds. But we can stand anything up to the point where, in order to get a schooner of beer, we are compelled, through a tie-in sale, to buy a crate of sweet cider.

A rich New York landlord and real estate speculator who worked the old game of charging a war veteran several thousand dollars for a few bits of cheap furniture in order to get a small apartment, got ten days in jail and a fine of \$100 the other day. Our idea, if that is the maximum penalty, would be to make the landlord come across with at least \$5,000 for the chair in his cell.

A. A. Milne says that British of war have hardened the years so that they "are now immune from the scourge of victory."

It seems more and more apparent that what UNO needs more than anything else are bumpers front and rear and a bullet-proof windshield.

VANISHING AMERICANISMS

"Bock Beer, Five Cents."

"Here's a quarter. Go get a quart of ice cream."

"I don't make a lot of money but I can get all I need and have some fun."

"Let's buy him two new suits for Easter."

HERE AND THERE

They say General Marshall, back from China, took one look at the American scene and exclaimed, "And I thought it hard to understand Chinese!"... Are-We-Gonna-Get-Inflation Item: the \$3.50 flet mignon without vegetables.... Bakery inquiry, now that the size of the loaf of bread has been cut, "Do you want the small loaf or the invisible one?"

Winston Churchill, getting still another degree, must wish he could repeat his famous line, "This may not be the beginning of the end, but it is the end of the beginning."

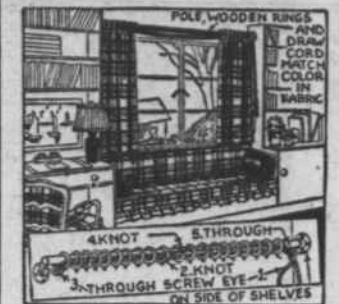
Shopper's Lament
The shop windows bulge with the loveliest things;

A feast for the greediest eyes!
It seems to hurt more with rare objects galore
To find that they don't have your size.

REMEMBER—
When a woman's complain "He spends his weeks salary on liquor" implied that he got more than two drinks?
Back when it wasn't necessary to begin each day by checking to see how far away the nearest bar was?

How to Make Your Own Draw Curtains

JUST pull on a cord and these curtains swish open or closed. The booklet Make Your Own Curtains gives step by step directions for making and hanging them.



This 32-page booklet also illustrates how to make all types of curtains from formal draperies to simple curtains for every room. Readers may get a copy of this booklet by sending 15 cents with name and address direct to:

MRS. RUTH WYETH SPEARS
Bedford Hills, N. Y. Drawer 10
Enclose 15 cents for booklet, "Make Your Own Curtains."
Name _____
Address _____

Uncle Phil Says:

PICK a real tough job for yourself and you'll find you won't have too much competition.

Be like the crow, who never complains without cause.

A good way of keeping poor is pretending to be rich.

One sweet maid declares the best thing to keep her hair looking nice at all times is a bashful boy friend.

He that cannot understand at a glance, will not understand by much explaining.

Very often we think if we were in the other fellow's shoes, we would shine them.



Date-Bran Muffins, good as cake!
(Take no sugar, no shortening!)

These delicious, new ALL-BRAN muffins made with chopped dates will have a big appeal for the "sweet toothers" in your family! They're so moist. And they're so tender—so good. That's because KELLOGG'S ALL-BRAN is milled extra-fine for golden softness.

2 cups Kellogg's ALL-BRAN
1 1/2 cups molasses
1 1/2 cups milk
1 egg
1 cup sifted flour
1 teaspoon soda
1/2 teaspoon salt
1/2 cup chopped dates

two-thirds full and bake in moderately hot oven (400°F.) about 20 minutes. Makes 15 light, luscious muffins.

Good Nutrition, too!
ALL-BRAN is made from the VITAL OUTER LAYERS of finest wheat—contains a concentration of the protective food elements found in the whole grain. One-half cup provides over 1/2 your daily minimum need for iron. Serve Kellogg's ALL-BRAN daily!

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MUSCULAR ACNES AND PAINS • SPRAINS • STRAINS

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COME IN AND ASK ABOUT THE
Firestone
2-WAY PLAN
FOR YOUR DRIVING SAFETY



1 We Will Recap Your Present Smooth Tires for Winter Driving Safety

2

When New Firestone De Luxe Champions Are Available To You We Will Equip Your Car and Buy Your Recapped Tires



here's all you have to do..

- ★ Drive in for a thorough tire inspection. (There is no charge for this service.)
- ★ Your smooth tires will be replaced with loaners, so you can drive your car. Your tires will be recapped by the famous Firestone Factory Method. (You get a quality recapping job.)
- ★ When new Firestone De Luxe Champion Tires are available to you, we will equip your car and buy your recapped tires. (You get the best tires money can buy.)

Firestone
DELUXE CHAMPION

THE TIRE THAT STAYS SAFER LONGER

The new Firestone De Luxe Champions incorporate all the patented and exclusive construction features which long have made Firestone tires famous for extra mileage and extra safety. And all at no extra cost to you. They are the only tires that are mileage- and safety-proved on the speedway for your protection on the highway.

See your nearby Firestone Dealer Store or Firestone Store