

FAIR :-: WARNING

EXTRA SPECIAL

Men's Pants

Values, \$2.50 and \$3.00
Now, 79c

Big Sale Now On

IN FULL BLAST

An Earthquake in Prices

\$15,000

\$15,000

Worth of High Grade Dry Goods, Clothing, Shoes, Hats, Gents' Furnishings, etc., is now being sold by

The Alston Company at less than Cost for Ten Days,

EXTRA SPECIAL

Men's Fall Suits

Values, \$10 and \$12.50
Now, \$5.00

The Most Sensational Sale Ever Held in the City of Louisburg

This sale is an original direct appeal to the economical interest of thinking people, to whom the saving of a dollar is equivalent to the earning of one. We cannot impress upon you too strongly the importance of taking the advantage of this wonderful price cutting sale that stands pre-eminent in the matter of value.

The Alston Company

LOUISBURG, N. C.

FREE TRIP TO LOUISBURG.—During this sale we will pay railroad fares of out-of-town buyers of \$25 and over, within a radius of 25 miles. The most sensational bargains ever offered. Read prices carefully. Positively all transactions during this ten days sale will be for **CASH ONLY.**

Look! Read! Act!

THE ALSTON CO., entire stock, consisting of Dry Goods, Clothing and Groceries, to be closed out in ten days time. This magnificent stock will be turned loose, regardless of cost or former values. Take into consideration the vast importance of the sale. It is unparalleled in the annals of mercantile history, for this offering combines the highest quality at the lowest prices quoted.

Come in And Look

The Third Day of

THE ALSTON CO.

sale is now on in full blast. A sale of Dry Goods, Clothing, Hats, Gents' Furnishings, etc., that is now town and country talk. The volume of business has been immense. The opening day was admitted the greatest crowd-bringing event ever witnessed in Louisburg. For miles around the people came to this sale, coming in such enormous crowds that it became necessary to close the doors in order to wait on the trade, over twenty-five extra sales-people being employed in the store. A sale that will go down into history as a boon to the saving and thrifty.

Every Item and Price

In this document is a statement of facts backed by the word and goods of ALSTON CO and their long and successful record of merchandising in the city of Louisburg. Positively not a single price exaggerated. The goods must be sold and only ten days to do it in. Don't Hesitate! Don't Fail!

Be on Hand and Get Your Share

READ! READ! READ! PRICES NEVER PUT ON HIGH GRADE MERCHANDISE BEFORE

THE MOST SENSATIONAL SALE EVER HELD IN

LOUISBURG, N. C.

<p>MEN'S ODD TROUSERS. A collection of odd Trousers that sold for \$1.00, Fair Warning Sale Price, 79c Men's and Youth's better grade, all wool trousers, in fancy mixtures and stripes, that sell for 1.50 to 2.50, Fair Warning Sale Price, \$1.19 50 Pairs of Fine Grade Trousers, in all the newest stripes, in cassimeres and worsteds, for 3.50 and 4.00, Fair Warning Sale Price, 1.98</p> <p>MEN'S OVERALLS. All standard Overall, sold for 1.00 and 1.25, while they last, 50 and 60c Overall sale price, 39c</p> <p>BOY'S ODD PANTS. Lot Boys' 25c and 50c Pants, Fair Warning Sale Price, 19c Boys' 75c Pants, Fair Warning Sale Price, 39c</p> <p>MEN'S WORKING SHIRTS. 50 and 60c values, Sale Price, 39c</p> <p>STAPLE DRY GOODS. All our very best standard Calicoes, none reserved, worth 7c and 8c per yard; sale price, 4-3-4c Lot Percalines, nice patterns, fast colors, worth 12-1-2c yard, Fair Warning Sale Price, 8-1-3c Lot Outing Flannels, worth 10c yard, Fair Warning Sale Price, 7-3-4c Heavy Canton Flannels, 12-1-2c grades, Fair Warning Sale Price, 8-1-2c Best bleached Domestics, worth 12-1-2c yard, Fair Warning Sale Price, 8-1-2c Unbleached sheeting, 36 inches wide, good grade, worth 7c yd., Fair Warning Sale Price, 5c Heavy Checked Homespun, best grades, Fair Warning Sale Price, 6c</p> <p>TOWELS. Bleached Huck Towels, large size, worth 15c, Sale Price, 7c Large size bleached towels worth 15c, Fair Warning Sale Price, 9c Turkish Bath Towels, 20c values, Fair Warning Sale Price, 11c</p>	<p>Hemstitched huck towels, extra size, worth 25c, sale price, 15c Good towels, Sale Price, 3c</p> <p>MEN'S, LADIES' & CHILDREN'S COAT SWEATERS 3.00 values, Sale Price, \$1.79 Children's 2.00 values, Sale Price, \$1.19</p> <p>CHILDREN'S UNDERWEAR. 15c values, Sale Price, 10c 25c values, Sale Price, 18c</p> <p>TABLE LINENS. 60-inch bleached Table Linens worth 35c yard, Sale price per yard, 10c 72-inch bleached Table Linen, 85c value, Sale price per yard, 49c Dinner Napkins, large size, worth 1.50 dozen, sale price, 98c</p> <p>LADIES' HANDKERCHIEFS Ladies' Hemstitched Handkerchiefs, 10c values, Fair Warning Sale Price, 3c Ladies' white hemstitched handkerchiefs, 15c kind, sale price, 7c</p> <p>MEN'S SHIRTS & UNDERWEAR. Men's ribbed undershirts and drawers worth 30c, Fair Warning Sale Price, 19c Men's negligee dress shirts with cuffs attached or detached, in neat figures and latest colorings 50c and 75c values, Fair Warning Sale Price, 35c Men's dress shirts, imported Madras and Chevots, perfect fitting attached or detached cuffs, 1.00 to 1.25 values, Fair Warning Sale Price, 79c Men's heavy fleece-lined undershirts and drawers good 60c values, Fair Warning Sale price, 35c Men's 60c elastic seam drawers, Fair Warning Sale Price, 34c Men's ribbed undershirts and drawers 75c values, Fair Warning Sale Price, 39c Men's ribbed undershirts and drawers, sell the world over for 1.00, Fair Warning Sale Price, 69c</p>	<p>tan Hose, 2 for 25c kind, sale price, 7c Fine quality imported Ladies' Hose, black or tan, 30c value, Ladies' and Children's best 20c Hose, sale price, 5c Men's 10c Hose all colors, sale price, 5c</p> <p>BLANKETS & BED SPREADS Large size Bed Spreads, beautifully designed, worth 1.50, Fair Warning Sale Price, 97c Extra large size bed spreads, elegant designs, 2.25 values, Fair Warning Sale Price, \$1.49 Good blankets, worth 1.25 pair, Fair Warning Sale Price, 77c Lot blankets, ten quarter width, best 3.00 values, Fair Warning Sale Price, \$1.00</p> <p>LACES AND EMBROIDERIES 2,000 yards torchon and valen-cimes-lace, 10c values, Fair Warning Sale Price, \$1.2 Lot wide embroideries, values up to 19c yard, sale price, 9c Wide corset cover and flosses embroideries, 35c values, Sale Price per yard, 19c</p>	<p>LADIES' UNDERWEAR Ladies' heavy fleece lined vests and drawers, regular, 35c values, Fair Warning Sale Price, 18c Ladies' heavy ribbed vests and drawers, 60c values, Fair Warning Sale Price, 34c</p> <p>MEN'S FURNISHINGS. Men's black and tan hose, 2 for 25c kind, Fair Warning Sale Price, 7c Men's black, tan and fancy colored hose, doubled heel and toe, 20c value, Fair Warning Sale Price, 11c Men's Black and fancy half hose, spliced heel and toe, 35c value, Fair Warning Sale Price, 18c Men's suspenders, worth 15c, Fair Warning Sale Price, 7c Men's suspenders, worth 35c, Fair Warning Sale Price, 19c 50c suspenders, sale price, 38c</p>	<p>GOING OUT OF THE CLOTHING BUSINESS. We bought heavily, anticipating a big trade, but owing to the backward conditions and the lateness of the season we are overstocked; in other words, we have more clothing in our store than good judgment permits, therefore, we have taken drastic means before it is too late. Now is your chance. Our clothing stock is divided in three parts—Lot No. 1, Lot No. 2 and Lot No. 3. Lot No. 1—Men's and Young Men's Suits, all sizes, good, serviceable garments, well worth 8.50, Fair Warning Sale Price, \$8.98 Lot No. 2—Men's Business and Dress Suits, in a variety of good dark shades. These suits are substantially lined and are well made, regular 15.00 values Fair Warning Sale Price, \$7.98 Lot No. 3—Men's Business and Dress Suits, in a variety of fabrics, black and all desirable color effects and patterns, stylish padded shoulders, substantially lined, genuine 20.00 values, Fair Warning Sale Price, \$10.99</p> <p>SHOES!! SHOES!! SHOES!! Our shoe stock is very complete. We have room to quote only a few of the many good things in this section. Remember every shoe in this mammoth stock will be sold at prices that defy the cost of production. Nothing reserved—all to go. Ladies' Kid Shoes, Dongola patent tip worth \$1.50, Fair Warning Sale Price, 99c Ladies' Heavy Every-day Satin Calf Shoes, sold throughout, worth \$1.50, Fair Warning Sale Price, 99c \$1.75 Solid Leather Fine Shoes for Women, Fair Warning Sale Price, \$1.19 Ladies' \$2.50 Fine Dress Shoes in cap or plain toe or blutcher cut upper, Fair Warning Sale Price, \$1.73 Ladies' \$3.00 Shoes, all leather, new styles, Fair Warning Sale Price, \$1.99</p>	<p>MEN'S SHOES. We are the sole agents for the famous Long-Wear Shoes. Every pair leaving our store we guarantee. We have a complete line in both shoes and oxfords. Satin Calf Shoes for men, worth \$1.50 and \$2.00, cap or plain toe, solid leather through out, Fair Warning Sale Price, \$1.19 Box Calf shoes for Sunday and every day wear, blucher or balmoral cut, regular price \$2.50 and \$3.00, Fair Warning Sale Price, \$1.60 Regular 3.50 and 4.00 Shoes for men in vic, patent or gun metal, blucher or balmoral cut, Fair Warning Sale Price, \$2.70 All Boy's, Misses' and Children's Shoes reduced in proportion. All 5.00 Shoes during this sale \$3.39 Children's Shoes 1.00 and 1.25 Values Sale Price, 79c 55 Values Sale Price, 19c</p> <p>MEN'S HATS One lot men's and youth's hats in leading shapes, 1.50 values, Fair Warning Sale Price, 79c One lot men's guaranteed 3.00 soft and stiff hats in new nobby shapes and latest colors, also staple shapes, Fair Warning Sale Price, \$1.89</p> <p>DRESS GOODS Fancy satings in plaid and novelty stripes, etc., 15c value, Fair Warning Sale Price, yard, 8c Single width fancy satings, in a large variety patterns, 25c values, Fair Warning Sale price per yard, 19c 40-inch wool suitings in new fall effects in fancy mohairs and other leading fabrics, all new and up to date, regular price 75c, Fair Warning Sale Price, 39c</p> <p>NOTIONS. Good Pins, regular price 5c, Fair Warning Sale Price, per paper 1c Good Pearl Buttons, regular price 5c, Fair Warning Sale Price, per</p>
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The Prices Tell But HALF

The Story, the other half is in QUALITY. Nothing reserved. Every thing to GO.

Come at Once and Get Some of The Great Bargains.

Correct business principles bring success. A visit does not obligate you to buy. Get a memorandum of just what you want and come early if you possibly can. We guarantee every article exactly as represented.

Extra Special

\$2.50 and \$3.50

LADIES' SHOES

NOW

\$1.19

The Alston Company

LOUISBURG, N. C.

Extra Special

\$2.50 and \$3.00

MEN'S & LADIES' SHOES

NOW

\$1.29