

of Home Trade.

THEY URGE LOCAL BUYING.

Cars of Bronx Borough, New York City, Carrying Appeals to Purchasers to Get Their Goods From Their Own Stores-A Policy of Mutual Helpfulness and Co-operation.

In the trolley cars of Bronx borough, New York city, are displayed some advertising cards placed among the other advertisements, presumably without charge, by the company which controls the advertising in the cars of the borough. The cards inform the riders and renders that the articles advertised in the cars are to be found in the stores of the borough and advise the intending purchasers to procure them at home. It is understood, of course, that the quality of standard articles is the same wherever they are purchased. of the borough will make as reasonable prices on the articles as any one will.

The position taken by the advectising company in thus fielding along the men who help it certainly seems to be a wise one. Local purchasers are induced to buy standard goods, advertised all over the country as well as in the local cars, from the local merchants. 'The latter are. in turn, enabled to buy advertising space in the cars. The Germans, who are prolife makers of wise sayings, have an old saw which says, "One hand washes the other, and both become clean." It is an encouraging sign of the growing prosperity of the borough that the lo cal merchants are using more and more space in the cars and that the bor ough newspapers are flourishing as never before.

Isn't there here a moral to be gleaned by other places? The moral is, En-courage home trade by all means. The trade that goes out of a town does not benefit it; it is the trade that seeks and finds its natural outlet at home that helps. It counts not only for the man who gets it, but for the man who gives it, for the latter helps his neighbor as well as himself.

The uplifting of the general level of prosperity which is apt to follow keeping trade at home helps every man and woman in a town by keeping up wages, by distributing profits that everybody in a town gets a share,

direct or indirect, of the benefit. The mail order houses have their place in the business world, and they do good-to the men who run them many of whom have accumulated much money in the business. But when they take out of any particular town money that should be spent there legitimately they cannot be said to be a benefit to that town.

In addition, there is the personal and social side of the question. Looking at it as fairly as you will, buying goods from a catalogue and sending to strange, faraway city the money that has been earned in one's home town, often with the advice and cooperation of one's neighbors, is a cold oded proposition.

How much better it is to meet your neighbor man to man, over your counter or over his, and sell to him or buy from him what one needs! If "life is made up of little things," as has been said very often, the little friendli nesses and greetings of personal inter course are worth something, probably more than the small profit that is to be gained by patronizing a house far away that can be nothing but the em-bodiment of "business." And in many cases the monetary profit is only im-aginary when the time and bother inthe re

GERMS IN HER SYSTEM. Every Woman Should Read This Ad-Vice and the Generous Offer That Goes With It.

The number of diseases peculiar to women is such that we believe this space would hardly contain a mere mention of their names, and it is a fact that most of these diseases are of a catarrhal nature. A woman cannot be well if there is a trace of carrh

in her system. Some women think there is no help for them. We positively declare this to be a mistaken idea. We are so sure of this that we offer to supply medi-cine absolutely free of all cost in every instance where it fails to give satisfaction, or does not substantiate our claims. With this understanding, no woman should hesitate to believe our honesty of purpose, or hesitate to put our claims to a test.

There is only one way to overcome catarrh. That way is through the blood. You may use all the snuffs, douches or like remedies for years more than temporary without genting relief at best. catarrh in general is a diseased coni hon of the system that shows loc most frequently in discharges from nurous membranes. Loshould be assisted by eal treatment internal treatment for the general diseased cond to be read ou if a complete cure is ed. That internal treatscientifically devised ment shot be and faithfully administered.

Mucu-Tone is scientifically Rexall from the prescription of an physician who for thirty prepared eminent years made (atarrh his specialty. This ls admirably adapted to the ut of the entarrhal ailments of treatm .'It purifies and enriches the to stop mucous disblood tend alds in removing impurities cha the system, soothes, heals and agthens the mucous tissues, and fron bri gs about a feeling of health and ngth.

We want you to try Rexall Mucu-Ne want yeu to try Rexail Mucu-Tone on our guarantee. If you are not benefited, or for any reason not satis-field, simply tell us and we will hand back your money. Rexail Mucu-Tone comes in two sizes, 50 cents and \$1.00. Remember, you can obtain Rexail Remedies only at-The Rexail Store

The Scoggin Drug Co.

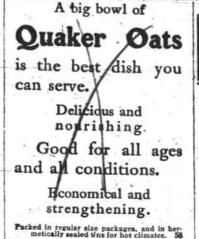
NOTICE Having this day qualified as admin-istratrix of L. S. Alford, deceased, this is $r_0 = -if_y$ all periods holding claims aga shi estate to present them to me on 0 be re October 24th, 1911 or this notice discussed when the the states of th notice and be plead

bar of their re-owing said estate pediate payment. covery. All perso will please make This October 24th MRS SUE Bickett & White A FORD, Admx. Att

JUST PUBLISHED

Webster's NEW INTERNATIONAL Dictionary, (G. & C. Merriam Co., Springfield, Mass.) surpasses the old International as much as that book exceeded its predecessor. On the old surpasses the oid international as much as that book exceeded its predecessor. On the old foundation a new superstructure has been built. The reconstruction has been carried on through many years by a large forceof trained workers, under the supervision of Mr. W. T. Harris, former United State Complications of Edgen-tion, and reënforced by many eminent special-ists. The definitions have been rearranged and amplified. The unmerk of terms defined has been more than doubled. The symology, synonyms, pronunciation, have received un-saring scholarly labor. The language of Laglish literature for over securements, and house-hold are presented with fullness of general information, and in convenience of consulta-tion, the book sets a new mart in lexicography. 400,000 words and phrases. 6000 illustrations.

6000 illustrations.



ROW TO CURE RHEUMATISM

t is an Internal Disease That Requires an Inter-nal Remedy. The cause of Rhematism and kindred The cause of Rhematusm and kindred diseases is an excess of uric acid in the blood. To cure this terrible disease this acid must be expelled and the system so regulated that he more acid will be formed in excessive quantities. Rheu-matism is an eternal disease and re-quires an internar remedy. Rubbing with Oils and Linnments will not cure, affords only temfor ary reifef at best, causes you to defay the proper treat-ment, and allows the malady to get a firmer hold on yob. Lighments may ease the pain, but they will no more cure Rheumatism than paint will change the fibre of rotten wood Science hes at last discovered a per-fect and complete cure, which is called "Rheumacife." Tested in hundreds of cases, it has effected the most maryel-

"Rheumache." Tested in hundreds of cases, it has effected the most maryel-ous cures, we believe it will cure you Rheumache "gets at the joints from the inside." sweeps the poisons out of the system tones up the stomach, reg-ulate the liver and kineys and makes, you well all over. Rheumacide "strikes the roots of the disease and removes its cause." This splendid remedy is sold by druggists and dealers generally at 50 cts, and \$1 a bottle. In tablet form at 25c, and 50c, a package For sale by Get a bottle today. Booklet free if you write to Bobitt Chamical Co., Bal-more, Md. Trial bottle tablets 25c, by mail. by mail. Beasley-Alston Drug Co. Louisburg, N. C.

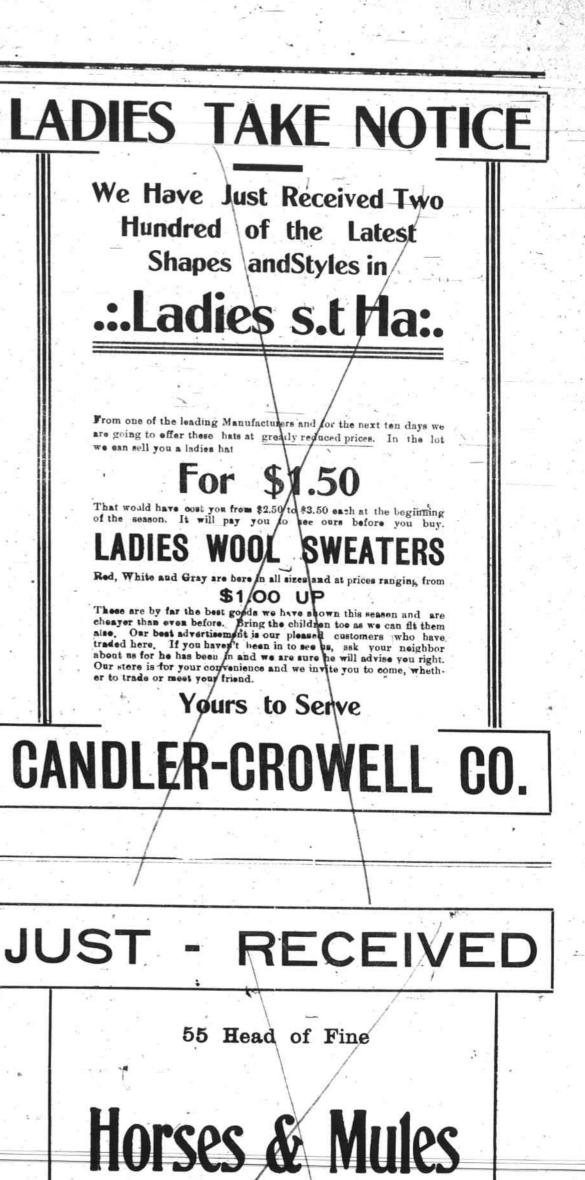
ASTHMA AND CATARRH CURED

Expert Medical Scientists An nounce Startling Results, Ob tained by Senpine.

New York—Thonsands are taking advantage of the renerous offer made by The Woodworth Co. Dent. O., 1101 Broadway, N. Y. City, requesting an experimental package of Senpine, the great discovery for astlima, hay fever, Bronchitis and charrh, which is mailed free of charge to all who write for it. It is curing thousands of the most stub born cases. It makes no differe oe how long you have been suffering or how severe the clinatic conditions are where you live. Scapine will cure you. If you have experimented with other treatments and have failed to find a cure do not be discouraged, but send for a trial of this wonderful truly meritous remedy which is a scientific compound discovered by a Professor of Vienna University, and is being recommended by thousands.

LOUISBURG COLEGE

North Carolina



worth of goods bought are taken into consideration.

CHARLES N. LURIE.

Dustless Ash Removal Schem Street Cleaning Commissioner Edwards of New York appeared before the finance committee of the board of aldermen recently and asked for \$15. 000 with which to make experiments aimed to do away with the dust and exposed garbage nuisance. The scheme proposed contemplates the carrying of ash cans from houses to the dump direct without emptying them into carts. The \$15,000, if obtained, is to be spent for an auto car carrier, a relay truck, cans, dustless cover devices and other things of the kind. This is considered by many an excellent idea. for it will undoubtedly tend to keep wns and cities in a clean and health ful condition.

Don't Murder Your Trees. Frequently large signboards, are placed against street trees. Where they are fastened with iron bands the latter will soon cut into the very life of the tree, preventing the free circulation of the sap and thereby injuring lation of the sap and thereby injuring top and root equally. It is nothing new to see trees half dead standing for years in front of handsome resi-dences, fighting hard for life, shorten-ed by neglect and abuse. The owner is too indolent to have the dry limbs removed, the old, exhausted soil re-newed, and so improve, at least for a time, the appearance of the sufferers.

A Town's Main Street A trawn's Main Street. A drummier whose route takes in fifty towns in Illinois and Indiana says that a town which will not keep its main business street in good repair steadily loses its farmer trade and by werd by the basis business at business men. its b 112 112 FT

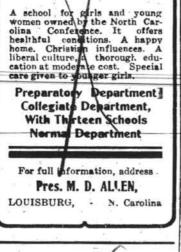


King of Externals Is the one Standard preparation universally and enthusiastically endorsed by Doctor, Druggist, Lay-man. GOWANS Cures Pneumonn, Croup, Colds, Coughs, Fleurisy and all ailments caused from In-flammation or Congestion.

Gowans Preparation has one of the largest and nost satisfactory sales of an proparation carried in our stoc. We consider it a wonderful anccess. THA JURKAY DRUG CO., Wholesale Druggists Columbia, C. C., July 11, 1810

BUY TO-DAY HAVE IT IN THE HOME All Drudgerts. \$1. 50e. 25e. 60WAN MEDICAL CO., DUBHAM, N. C. establicit, sufficiently related by your Deput say relanded by your Draggie

FOR SALE. 124 acres of reor farm land three miles from Wood a Gars. Apply to T. MITCHERL, R. F.D. Castella, N. C.



YS PHIS ST. BRAND

STATISTICS STATE PLANS, for twenty BOLD BY/ALL DRUGGISTS THE EVERYWRERE THOTTE

IMPORTANT/NOTICE TO=TOWN TAX PAYERS

The sommissioners of the town of Louisburg have ordered me to make immediate collection of the taxes due the town regardless of means. See me in the next few mays and lets settle same without further cost and trouble. D, C. HIGH, Fown Tax Collector

St./Louis Come to see from them before they are picked over Remember they are sound, young and well-broke. Also buggy and wagons and harness. A solid car load of Surries for cash or en time.

Mortgae Sale Dec. 22

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Everybody Come.

K. P. MILI

LOUISBURG, N. C.

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N.F.

12.50

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