

A Declaration of Our Business Policy

And the Advantages to You That Result

In a word, it's to "serve." And service with us means more than a mere exchange of your dollars for our merchandise. It means an interested sponsorship for your satisfaction. It means providing a stock thoroughly complete; a comprehensive showing of the newest that's produced by makers who are truest—fidelity in quality. It means the marking of prices that are not intermittently lowest—but continuously and consistently so—

now—next week—on through to the end of the season. And it means the extending of our kind of convenience—which exacts no tribute—and imposes no embarrassments—but is accommodation pure and simple.

Living up to the letter of these declarations gives you the accrued benefits of our capacity and our ability—saving and satisfaction.



Styleplus \$17 Clothes

"The same price the world over"

A STYLEPLUS suit will suit you. It will suit any man that likes good clothes. Don't misjudge the low price, \$17—the clothes are distinctive, genteel and serviceable.

STYLEPLUS CLOTHES \$17 are an achievement that it has taken 64 years to complete. This achievement is the ability to give you all-wool fabrics, faultlessly cut and tailored for the nominal price \$17.

That means years of preparation, of specialization. It means scientific management, little economies that in the end show big savings. The result is a suit of clothes of style plus true worth at several dollars less than other stores must charge for equal values.

Try one of these suits backed by *twentieth-century ideas* in its manufacture. We guarantee absolute satisfaction or you get a new suit.

Wide selection in cheviots, plain and fancy serges, summery cassimeres, etc.

P. S. & K. K. Allen
Louisburg, N. C.



We are glad to see the school girls back and want to

Extend a Welcome

to both faculty and students of all the schools in the County.

Visit Our Store

Make it your meeting place when you come up town.



P. S. & K. K. ALLEN