

Now The FALL FASHION SHOW IS AT ITS BEST

It would be impossible to attempt to tell you all the big values we have for this season. You will find them in every department of the big store, and every one a worth-while value. No matter what it is you need you will find it here. Our stocks are complete and they are new.

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The Store That Gives Better Values. The Proof of This is the Business We are Doing
The New Autumn Millinery

We have just received one of the largest purchases of millinery ever made for this market. Here you will find all of the newest ideas in Velours, Soft Velvets, Felts and Plushes, Black and every color of All the correct styles and shapes. The woman that buys her hats from here is assured that she will have an exclusive style as none of the models will be duplicated or copied. The prices are the lowest.

New Dress Goods That are Full of Charm

The stocks here embrace a wide reach from the always serviceable serges to the latest novelty over which the fashion world raves. But names mean little until you see the goods, so we will make our descriptions brief and invite you to inspect and pass judgment upon what is considered to be the handsomest Dry Goods stock ever shown here. Serges, Poplins, Epponges Ratine, Broad Cloth, Crepes, Velvets, Corduroys, Brocaded Velvets and all of the new materials.



Women's Coats and Suits

Snappy new models in over 150 styles. No matter what price you pay here, you are assured that nowhere in the state could you secure a better value.

All wool serges in the new cutaway coat, satin lined for **\$9.50**

Epponge, Cheviot, Men's wear Serge, Diagonals, Whip Cord, Bedford Cord and mixtures in all the new shades. Prices range from \$10.00 to \$30.00.



Silk Petticoats All Colors \$1.39 Each	36 inch Messalines 89c Yard	Silk Finish Mohair All Colors 39c Yard	Heavy Outings 7c Yard
SAFETY RAZORS 10 Cents Each	MUSLIN GOWNS 50 Cents	LACE COLLARS The New Kind 25 Cents	MEN'S HOSE 5c Pair
LADIES' GLOVES All Colors From 25c to \$3.50	RAIN COATS (Ladies') \$2.00	LONG KIMONAS 50 Cents	LADIES' WIDE BELTS All Colors 50 Cents
			Colgates Talcum Powder 19c box
			HAIR NETS All Shades 6 for 10c
			LADIES HOSE 5c Pair

For many years this store has been headquarters for everything in footwear, if you will look at our shoes stock you will see how we sell shoes for less money than any other merchant in Franklin County. Here you will find one of the largest shoe stocks in North Carolina.

P. S. & K. K. ALLEN

LOUISBURG, N. C.