

Shall The South Control The Price of Cotton?

England controls the price of Diamonds, Brazil the price of Coffee
and in Louisburg C. C. HUDSON controls the price of Sugar.

Southern spot holders are today at death grips with the interests which have fought, bulragged, manipulated, cheated, and swindled them for forty years. The one certain way to beat them is to let the contract market rage as it will while **WE HOLD OUR SPOTS AND SELL ONLY AT OUR PRICE.**

If the South would forever break these chains of slavery and stand free before the world, it must place itself in a position to absolutely dominate the price of cotton. No theory that it is incumbent upon the South to raise cotton at a loss for the good of the world is worth a moment's consideration.

For the last fifty years with the exception of the last two, cotton has never commanded a fair price to the growers. The whole world has come to believe that it is the duty of the South to raise cotton and sell it at the lowest possible price. If during this period of time we had received a fair price for cotton, out of our prosperity would have come a larger development of educational and religious life, better schools, better church buildings, better roads and better homes on the farms; other agricultural sections have these.

Cotton as a subject ruled absolutely by the South could be made to aid in bringing prosperity but cotton continued as a king dominating object slaves will forever hold the South in the Slavery of Poverty.

Throw off the chains of slavery by following the Infallible Plan. Hold your cotton and reduce your acreage one-third.

Now, Mr. Farmer this is not all after you get your price for your cotton, it all depends on where you spend your money, you cannot afford to buy goods from merchants who had big stocks on hand Jan. 1st. Prices on an average on all goods with a few exceptions are off from one third to one-half. You should buy from merchants who believes in small profits and sell for cash, and turn his capital over once a month through the year. Three years ago we started to run a 5 and 10 cent store. We very soon found that Louisburg was too small for a 5 and 10 cent store. We would have had to charge you double the price on goods where you could have bought in larger towns, we then also added to our line one of the biggest Variety Stocks in Franklin County, which includes all the 5 and 10 cent lines that are carried in up-to-date 5 and 10 cent stores. By adding these additional lines it made it possible for us to compete with any 5 and 10 cent store in the State. We are going to mention just a few of the articles we carry which is needed in every home. We are not going to put on any fake sale and advertise handkerchiefs at 1c each when they would be cheap at 5c to get you in our store, but we will mention some articles that will save you money, also which you need. On Monday, Feb. 24, 1919 we saved the people of Franklin County, for instance on sugar over \$40.00. Last year on Pianos, Organs, Sewing Machines we saved the people over \$2,000.00 and made money ourselves. Last year was our first year we had competition in our smaller lines of goods, when our increase was \$9,715.00 and the people very readily found that we were selling the same goods for less money. Now we will mention a few lines that we carry below.

Pianos, Piano Players, Organs, Talking Machines, Talking Machine Needles, Floor Coverings, handsome line of Clocks, Watches, include the very best make fitted with Waltham and Elgin movements. Everything in tableware, kitchenware, including all Aluminum, Enamel and Tinware. Full line of China and Crockery, everything in Glassware, water sets, even whiskey glasses if there 'ain't none.' Everything in lamps, including the Rayo, and all sizes of lamp chimneys. Big line of hosiery, men's heavy seamless toe hose in every day wear, our competitors price are to sell at 35c, we are going to sell at 15c. Full line of Toilet articles, including perfumes, high grade soap, toilet water, and powders. Our Babcock Talcum Powder 15c, Colgate and Williams Talcum Powder 20c, you know what others charge. One of the biggest, best assortment of coffee in town. Suit cases, spring line of caps, shoe polish, Lard at 25c per pound. \$2.00 chairs for \$1.25, matches, 12 boxes for 6c. Remember we will be headquarters for Fruit Jars this coming season. Hundreds of other things too numerous to mention, if you need brooms we have got them. Remember we sell everything from toothpicks to pianos, and same goods for less money.

We buy advertised goods, and sell advertised goods.

C. C. HUDSON COMP'Y.

WIDE-A-WAKE MERCHANT

Louisburg,

North Carolina