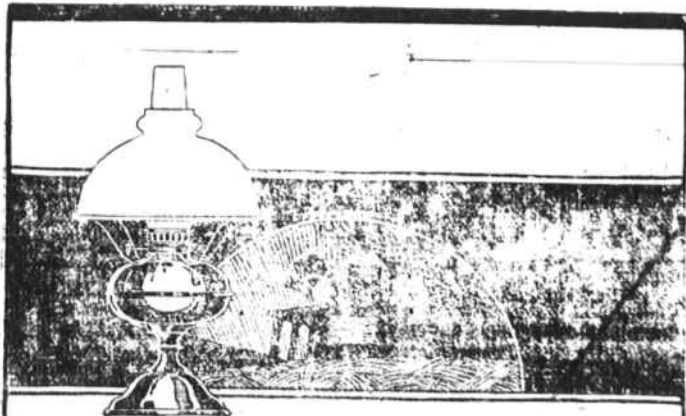


A SAFE STOCK FOR ALL



W.S.S.



The Friendly Light

The companionable Rayo lamp! At your elbow—steadfast—shedding a steady glow upon work or page.

The Rayo lamp is a lamp which never burns a lifetime. It is lit and without removal of the chimney—its own light is maintained and does not require any fuel. It draws its light from the light most abundant.

STANDARD LAMP COMPANY



FURNITURE MAKES THE IDEAL GIFT

A PIECE OF FURNITURE

well chosen, represents the height of thoughtful leaving care in gift selection.

A furniture stock such as ours will

be a safe investment for your money.

It is a safe investment for your money.

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Advertisement for 'W.S.S.' featuring a family illustration and text about safe investments.

NEW POLICY POINTS

DOUBLE AND TRIPLE INDEMNITY... A life-long annual income... Full payment of policy... Income payments... Inclusion of this provision is optional with the insured.

DOUBLE INDEMNITY... Double the sum insured will be paid in case of accidental death. Inclusion of this provision is optional with the insured.

LIFE INCOME... A monthly, or quarterly, or half-yearly, or yearly income, for life, if desired, instead of payment of the policy in a single sum.

GENERAL PROVISIONS... Dividends automatically used to buy fully-paid-for additional insurance; or May be drawn in cash; or May be used to reduce current premiums; or May be left to accumulate at interest, subject to withdrawal by the insured.

Choice of dividend use may be made at any time; no medical examination required. Post-mortem dividend in first year, if death occurs. Loan, cash surrender, paid-up insurance, extended insurance, after three years' premiums have been paid. And Loan at end of first or second year toward payment of an accruing premium. Interest not payable until maturity of loan. Loans may be paid off in sums as small as \$10. Free from restrictions as to residence and travel.

SHINING FIGURES

- Since it began business in 1843. 1. The Mutual Life has paid 4. The Mutual Life's total in death claims \$638,577,075. 2. The Mutual Life has paid in matured endowments and annuities \$216,399,361. 3. The Mutual Life has paid in cash dividends to policy holders \$250,990,900. 5. The Mutual Life has paid to and accumulated for its policyholders \$283,877,531 more than it has received from them in premiums.

R. P. TAYLOR MANAGER RALEIGH DISTRICT

based in a few more... with water or milk and put in the oven.

You like Cornflakes because it's a real time- and trouble-saver.

Advertisement for Cornflakes featuring an illustration of a cornucopia and the text 'Cornflakes Save you Time and Save you Money'.

GETTING A BUNCH OF SAVINGS STAMPS

Start a bunch of Savings Stamps. They help to ease that budget... Three Savings Stamps will buy! They help to ease that budget... God knows only knows.

ARE YOU AN AMERICAN?

Are you an American? The 1916 Savings Campaign... Do you belong to a live savings society? If so, you have made the right start. Keep on saving and investing in War Savings Stamps and Thrift Stamps.

BEE AND WORKER

How doth the little Busy Bee, Improve each shining hour? He gathers honey all day long. From each and every flower. How doth the worker in our land, Insure some future rest? He saves some money every day. Wisely to invest.

OUR NEW VIRTUE

In fog or sunshine, snow or rain, it's comforting to have this thought—I have not spent my every penny, and I have saved my funds to fight—it's pleasant through the muggy days to sit inside a cozy room, and realize the dismal haze cannot surround you with its gloom; to know, through purchase wisely made, investment planned with sober care, your income's bulk will never fade, but through such rainy days appear! Last year and this, an agency for teaching folks this gospel bright has strenuously impressed on me the way to duck the water-bright; "A dollar saved—the interest gained"—this is the lesson sound and true, which keeps the wayward dollar chained, and makes the 4 per cent accrue. Thrift! That's the answer to you, sir! The thing that flamed our battle lamps—and helped to down the Prussian cur; in other words, WAR SAVINGS STAMPS. Every time you buy a Thrift Stamp you are striking Old Man Gloom on the

Advertisement for Beck's Garage featuring the text 'CAR LOAD OF CHEVROLET 1920 MODELS Just Received These Cars can be seen at BECK'S GARAGE Louisburg, N. C.'

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