

A SURE ENOUGH SALE!

The One That You Have Been Waiting For--The One That Means a Saving For You--Cold Type Fails to Describe It.

SOUTHERN MERCHANTS S. SALES
COMPANY OF HICKORY IS IN
CHARGE OF THE SALE, AND THEIR
REAL NAME IS SELL IT!
STORE CLOSED FRIDAY TO MARK
DOWN! NOT UP!

HELLO FOLKS!

FREE! FREE!
First 20 Ladies entering store SAT-
URDAY morning will receive FREE
Package Merchandise as she enters.
If she does not buy anything else--
Let us give you something.

IT'S RIGHT HERE! HURRY UP!

Be On Hand Saturday Morning, April 2nd

Enjoy the Benefit at Our Expense at Our Store April 2nd to 16th.

A complete stock. Shoes, Dry Goods, Notions and Groceries must go at a Big Reduction. We need the money, you need the goods--Come on Let's Trade--Make this a big week for Mapleville. You do not have to go to town for bargains, they are right here at prices that will sound good to that Dear Old Pocket-book.

We can't tell you on this sheet--no use trying--It's close, just go see. You will be WELL PAID. It's all bargains in order to raise some quick cash. We have done all we know to help you--now we appeal to you and you cannot afford to pass up the opportunity.

TERMS CASH!

13 DAYS!

RAIN OR SHINE!

YOU WILL NEVER FORGET

Make your plans to come to the great Sale opening day and every day! Make a list of what you need, what you must have! Make up your mind to buy it during this Sale! The pick of the Bargains go early, AND THIS IS A SALE THAT YOU SELDOM SEE! A complete description is impossible. It would take up too much time and KEEP YOU BUSY ONE SOLID WEEK! Come expecting values, bought right and marked to sell! YOU WILL NOT BE DISAPPOINTED!

Every Day BARGAIN DAY

Do not let disappointment of other Sales creep into your Thinker and keep you away. You can't afford to miss it.

THE PROFIT IS YOURS

DO NOT FORGET THE MILLINERY DEPARTMENT--KEEP YOUR HEAD AND GET A HAT.

ENTIRE STOCK REDUCED

"GETTING HERE WILL HELP YOU GET THERE"

YOU WILL SIMPLY FORGET THE LITTLE SALES YOU HAVE ATTENDED AND LOOK WITH AMAZEMENT AT THE GREAT HURRY-UP SALE! DON'T LET DISAPPOINTMENT OF OTHER SALES CREEP INTO YOUR THINKER AND KEEP YOU AWAY FROM THIS GREAT SALE! YOU CAN NOT AFFORD IT! EVERYTHING MUST BE JUST AS REPRESENTED! NO PRICING UP OR NO-FAKE! YOU BUY WHAT YOU WANT AT A SAVING! THOUSANDS OF THINGS THAT MUST BE SOLD REGARDLESS OF COST! YOUR NEIGHBORS ARE COMING! MEET THEM HERE! BRING YOUR FEET AND BE SHOD ALL AROUND AT HALF PRICE! BRING YOUR CHILDREN! BUT, IN THE RUSH TO GET HERE, PLEASE DO NOT FORGET YOUR POCKET-BOOK! YOU WILL NEED IT, TOO, AS YOU WILL SEE MANY THINGS GOING SO CHEAP THAT ARE NOT MENTIONED HERE THAT YOU WOULD BE HEARTBROKEN TO SEE THE OTHER BELLOW CARRY OFF! YOU WILL SEE MERCHANDISE SOLD FASTER THAN YOU HAVE EVER SEEN BEFORE IN THIS SECTION!

NOTE A FEW PRICES BELOW: BE THERE

<p>SHOES!</p> <p>Oxfords All Kinds Come Here FEET</p> <p>\$9.00 Value \$6.48 \$7.50 Value \$4.98 \$6.50 Value \$3.98 \$4.50 Value \$2.98 Old Ladies Comfort \$1.98 Big lot Oxfords, Special 98c Another lot \$6.00 Value Special \$2.98</p>	<p>SHOES!</p> <p>Oil Cloth 48c 75c Belts 48c 60c Suspenders 38c</p> <p>HOSIERY</p> <p>\$1.50 Value, Silk 89c \$1.00 Value, Silk 69c 75c Value, Silk 48c 50 and 60c Value 38c 50c Value Boys Ribbed 25c 25c Value Boys Ribbed 15c Big Lot Gray 18c</p>	<p>LOOK HERE</p> <p>Ginghams 10 to 18c Androsoggin Bleach. 19c Unbleached 12 1-2 to 15c 35c Curtain Goods 19c Best Oil Colors 12 1-2c Heavy Shirting 15c 60c Ticking 39c Best Grade Percal 23c Apron Checks 10 to 15c</p> <p>BED SPREADS</p> <p>\$5.00 Value \$3.68 \$3.75 Value \$2.69</p> <p>Men's Collars 19c</p>	<p>REMNANT BUNDLES</p> <p>\$2.50 Value \$1.68 \$1.25 Value 89c</p> <p>Get a \$6.50 Clock \$4.98 and keep time.</p> <p>35c Value Ladies Vests .. 19c</p> <p>Listen, Horse, we have nice Bridles here for you--tell your Master.</p> <p>\$3.25 Shirts \$1.98 \$1.50 Shirts 98c Heavy Chambray Work Shirts 98c Boy Shirts 79c</p>	<p>Best Overalls \$1.89 Lighter Overalls \$1.48 Youths Overalls \$1.38 \$3.25 Boys Pants \$1.98 Big lot Mouskin 89c</p> <p>GROCERY DEPARTMENT</p> <p>45c Coffee 29c 35c Coffee 23c Soda 5c 2 lb. Can Goods 23c Octagon Soap, 6 for 25c Salmon 15c Sardines 5c 1-2 Gal. Syrup 45c Green Coffee 15c</p>
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Don't Stay in the Dark We have Lamps

The printer is waiting on this copy now, and here is all the Store full to tell you about yet. Come on here and look at it. Tinware, Glassware, Plates, Teacups and Saucers, Wash Tubs, Flour, Meat, Lard, Ribbon and Laces, Knives and Spoons, Soaps and Powders, Collar Pads, Plows, and Oh! Hush and come on. But listen, thats not all.

H. M. SLEDGE, Mapleville, N. C.

I. L. LANIER, Sale Conductor.