

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.  
 Liggett & Myers Tobacco Co.

**Chesterfield**  
 CIGARETTES

of Turkish and Domestic tobaccos—blended

*They Satisfy*

# Franklin County Fair

AND

Armistice Week

Louisburg, Nov. 8-9-10-11-12

"The Best County Fair in the State"

**THE CATALOGUE COMMUNITY**

I once heard of a community which made its purchases through catalogues. Whenever anything was needed reference was immediately made to several catalogues which was constantly kept on hand. When the price of the needed articles was ascertained a money order would be purchased and forwarded to the "Catalogue House" in a distant city. Over the way was a merchant who kept in stock the same kind of articles, but it was a case of a community refusing to patronize its home merchants and in due time the community died. Where might have

been a flourishing, thriving and contented community only an old field remains.

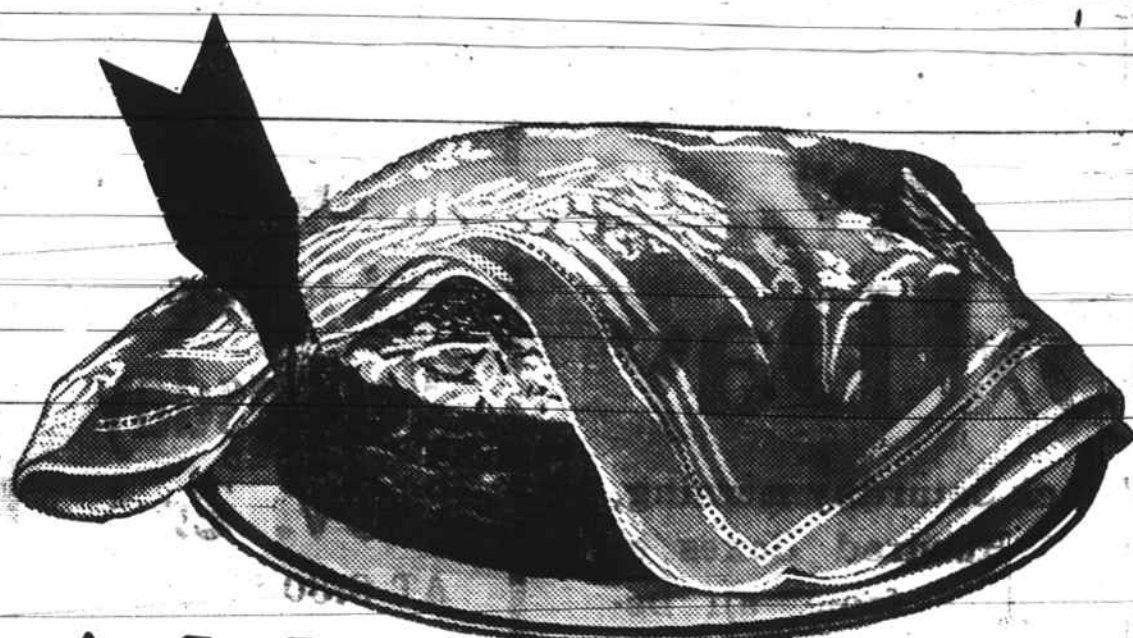
The lesson for us is that we should patronize our home institutions, for only in this way can our home communities be made attractive and prosperous. Patronize the home merchant, the home school, the state and church institutions. You know, for a long time we sent our boys and girls away from home to be educated. There are some who do this yet, when in fact there are just as good and oft-times better schools nearer home. We can not build strong, educational institutions if we do not patronize them.

Make it a rule of your life to stand by the home institutions. Do not make your town a catalogue community.

In the heart of the New York Financial district there is an animal hospital.—News Item. We didn't know New York's financial district had a heart.—Little Rock Arkansas Gazette.

Limitation of armament should have no limitation downward.—Norfolk Virginian-Pilot.

Is the legacy of national prohibition to be bootlegery?—Chicago Journal of Commerce.



## A Mystery Cake

Can you name it?

Here is another new Royal Cake, so delicious and appetizing that we have been unable to give it a name that does justice to its unusual qualities. It can be made just right only with Royal Baking Powder. Will you make it and name it?

**\$500 for the Best Names**

For the name selected as best, we will pay \$250. For the second, third, fourth, and fifth choice, we will pay \$100, \$75, \$50, and \$25 respectively

Anyone may enter the contest, but only one name from each person will be considered.

All names must be received by December 15th, 1921. In case of ties, the full amount of the prize will be given to each tying contestant. Do not send your cake. Simply send the name you suggest, with your own name and address, to the

ROYAL BAKING POWDER COMPANY  
 149 William Street, New York

### How to make it

Use level measurements for all materials

- 1/2 cup shortening
- 1/2 cups sugar
- 1 egg and 1 yolk
- 2 1/2 cups flour
- 4 teaspoons Royal Baking Powder
- 1 cup milk
- 1 1/2 teaspoons (1 1/2 cups) of unsweetened chocolate (melted)
- 1/4 teaspoon salt

Cream shortening. Add sugar and ground orange rind. Add beaten egg yolk. Mix together flour, salt and Royal Baking Powder and add alternately with the milk; beat till light and fluffy. Divide batter into two parts. To one part add the chocolate. Put by tablespoons alternating dark and light batter, into three greased layer cake pans. Bake in moderate oven 20 minutes.

#### FILLING AND ICING

- 3 tablespoons melted butter
- 3 cups confectioner's sugar
- 2 tablespoons orange juice
- 1 egg white
- 3 squares (3 oz.) unsweetened chocolate (melted)
- 1/2 cup milk

Put butter, sugar, orange juice and rind into bowl. Cut pulp from orange, removing skin and seeds, and add. Beat all together until smooth. Fold in beaten egg white. Spread this icing on layer used for top of cake. While icing is soft, sprinkle with unsweetened chocolate placed in fine strainer with stem knife (use 1/4 square). To remaining icing add 1/2 cup unsweetened chocolate which has been melted. Spread this thickly between layers and on sides of cake.



If you have not received a 1921 Premium List send a card to the Secretary and he will mail you one. Get your exhibit ready and win some of the many hundreds of dollars given to people of Franklin County. Don't let your neighbor beat you. Show your interest in your County by helping to make this "THE BIGGEST YET."

Several more eating stands for rent. See the Secretary at once and have yours reserved.

The Fair will also need the services of a few more men to catch tickets and act as guards.



Tell Everybody to Meet You at the Fair.

Nov. 8 - 9 - 10 - 11 - 12

A. H. FLEMING, Secretary