

It requires expert knowledge to seize optunity and avoid risk.

The FARMERS &

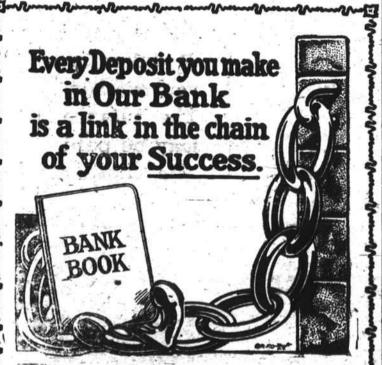
MERCHANTS BANK wishes every one of its depositors to prosper because their success means more success for

We zealously guard the welfare of our patrons and gladly lend our facilities to investigation.

the bank.



DEPOSITS



If people would realize how easy it is to grow wealthy, more of them would make the effort.

would make the effort.

It is not a hard task—it is concentrating their energies on SAVING money, instead of thinking how they can SPEND it.

Why not make the effort! Come in NOW and open an account and add to it as fast as you can. As it grows, determination can account it is that determination can be seen as a consistent of the control of the cont it is that determination and your enthusiasm that will make you rich.
We will welcome you.

THE FIRST NATIONAL BANK

LOUISBURG.

North Carolina

REASONABLE SAVING HELPS US ALL

California Poppies DOINGS OF THE DUFFS .

field of golden poppies Under the bright blue sky God put them there to thrill the heart Of every passerby.

Blowing modding, smiling. Shining in the sun; They seem to be brimming full of joy And laughter, every one

wish I might have lingered To watch them all the day: But there was only time to pluck A few to bring away.

I gathered them into my note book.

And brought them many miles;
They've left forever their sunny home
But they've kept their golden smiles. and whenever I open my note book

And see them lying there, bit of the joy of that poppy field Leaps up with a sudden flare. and floods my soul with gladnes

My soul that has known since then The bitter ways of sorrow— And lifts it up again.

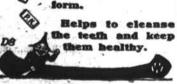
-Florence Polk Holding. West Chester, Pa.

Strong!"

Ask your neighbor at has probably used it.

The state of the s After Every

and give your stomach a lift. Provides "the bit of sweet" in beneficial



DON'T FORGET TO SEND ADVERTISING COPY IN EARLY

A pessimist can't go forward be-suse he always has the brakes on to seep from slipping back.

MANY LIKE THIS IN LOUISBURG

limitar Cases Boing Published In

Wilber Didn't Get Very Far

BY ALLMAN

YOU MAY NOT

FIND HIM AS

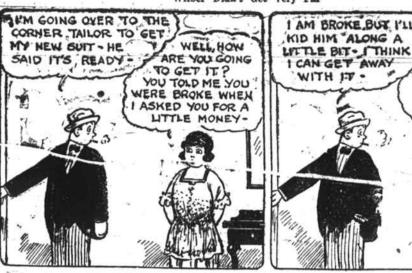
PASY TO KID

OUT OF IT AS

YOU DO ME -

HE MAY NOT BE

AS EASY AS I AM







When the Big Boys Have Time to Play



Their legs are somewhat long for the sport, but the leading bankers of the country engage in a race "Fierce-Arrows" and "Jokomobiles" between sessions in New York City. Left to right, Walter W. Head, Omaha; R. S. Hecht, of New Orleans; J. H. Pulicher, of Milwaukee, president of the American Bankers' Assistion, and Wm. D. Knox, of New York City, second vice president of the association.

Bankers Like Cooperative Marketing

The wide spread of bbankers in the success of the Tobacco Growers Cooperative Association is indicated by the following article which appeared n the March number of the Accept tance Bulletin which is the official organ of the American Acceptance Council — a bankers —erganization which claims among its membership some of the largest banks of the coun

The rapid progress made by thos in charge of organizing, agencie to function under the recently enacted Federal Farm Loan Act, would seem to make ampel additional farm credit available at an early date. To what extent this newly created credit redistricts where well organized co-operative marketing association are located, is a problem that time only

Several of these associations have been remarkably successful and have been largely responsible ffor the upward trend of the the line indicated general business conditions in the state or states in which they have operated. In the production of to-bacco a notable illustration is found in the record of the Tobacco Growers Cooperative Association with headquarters in Raleigh, North Carolina. This association operates in North Carolin South Carolina and Virginia, in which states it has enrolled \$5,000 members, all of whom are marketing their tobacco under the cooperative marketin gplan.

In the first year the \$5,000 mem bers whose contract formed the association pooled approximately forty Several of these associations have

EVERETT TRUE

BY CONDO



but in the face of this overproduction, decreased exports and declining retail prices, the association stabilized the markets at approximately four cents above 1921 level and made the 1922 crop bring forty million dollars more than the crop of 1921. This prosperity of the tobacco farmer has reacted beneficially to every business in the belt. Needless to say the acceptances of such tried and proven organizations are steadily gnining favor in the markets.