

SPECIALS

**J. & P. COATS SEWING
THREAD**
150 yard spools, white and black
3c a Spool
Limit 5 Spools

MEN'S 25c VALUE DRESS HOSE
All Colors
9c Per Pair

DRESS GINGHAM
Nice quality, regular 25c value
Per Yard 10c
Limit 10 Yards

MEN'S 50c SILK NECKWEAR
Large assortment, snappy styles
25c

MEN'S DRESS SHIRTS
Regular \$1.50 value, all new patterns
Priced 59c

LADIES 25c VALUE HOSE
All Colors
Priced 9c Pair

MEN'S HEAVY WEIGHT BLUE WORK SHIRTS
Regular price 98c. Special for this Big Sale
59c Each

36 x 36 RUGS
Many patterns to choose from
Special 39c each

MEN'S AND BOYS CAPS
A large assortment of colors
Priced 39c

BOYS DRESS PANTS
All Sizes
Priced 49c Pair

BANG! SMASH! CRASH!

Go All Prices On All Kinds Of Dress Goods

Here is the opportunity you have been waiting for. Thousands and thousands of yards of every kind of Dress Goods for less than the Mills will sell it to us for.

1 extra quality Sheeting, 15c value 5c yard
27-inch Percal 5c value
36-inch Bleaching, 25c value 12 1/2c yd

(Good quality Dress Gingham) 10c yd
36-in. Voile, all colors... 15c yd
36-in. English Longcloth 12 1/2c yd
Yard wide Nainsook, nice grade 15c yd
36-inch L. L. Sea Island Sheeting 12 1/2c yd
Wattress Ticking, good grade 15c yd

36-in. Silk Poplin 75c yd
25c Aprong Gingham 12 1/2c yd
75c Rating, all colors, special 45c yd
65c French Orgrand, Special 25c yd
36-in. Silk Taffeta 98c yd
36-in. Alltime Silk Crepe 1.45 yd

32-in. Amoskeag Dress Gingham 29c yd
36-in. fast color Suiting, all colors 35c yd
1 creerized Poplin in all colors 45c yd
Good grade Curtain Serim 9c yd
36-in. Marguette 20c yd
40-in. Crepe DeChine, all colors 1.45 yd
26-in. Dotted Swiss 45c yd
42-in. Silk Canton Crepe 2.45 yd
36-in. China Silk, all colors 45c yd

10 yds. Red Star Diaper Cloth 29c yd
36-in. Dimity Cloth 19c yd
36-in. Cretonne 18c yd

Extra Specials

Men's Arrow Brand Collars, regular 20c value, each... 5c
Men's and Women's 20c Hose all colors. Per pair 5c
Men's Undershirts and drawers, regular 50c value, Special 29c

Men's W. L. Douglas Shoes and Oxfords, regular \$6.50 values \$2.95 pair
Women's and Misses Hats, trimmed, regular \$3.50 and \$6.00 values 95c
Men's Summer Pants in Khaki and Kool Cloth, regular \$2.50 values 99c pair

Stupendous Price Cuts

LADIES SUITS, COATS, DRESSES AND SKIRTS
Ladies Canton Crepe Dresses all season styles regular \$25.00 value Price \$14.95
Ladies Silk Crepe DeChine, all colors, this seasons regular \$25.00 value Priced \$9.95

Ladies Silk Crepe Dresses, regular \$19.00 value Priced \$6.95
Ladies Ratione Dresses, all colors, regular \$15.00 value Priced \$4.95
Ladies Gingham Dresses, regular \$6.50 value Each \$2.95

Ladies Gingham Dresses, values up to \$5.00 Each \$1.45
Ladies Coat Suits in Pointe d'Avril, all colors, regular \$35.50 values Per Suit \$22.50
Ladies Coat Suits in Tricotine regular \$29.50 value Only \$14.95

Good grade Table Oil Cloth 29c yd
36-in. Madras Shirting 25c yd
Nice grade Skirting 45c yd

THE TRUTH FOR ALL PEOPLE THE REASON FOR THIS SALE

The people for miles around Louisburg know the HIGH grade merchandise that we have always sold and the pride we have always had in keeping COMPLETE assortments for THEIR selection. For this reason our stock is NOW VERY LARGE and under PRESENT business conditions WE are compelled to reorganize all departments and reduce our EXCESSIVE stock to meet the CONDITIONS NOW EXISTING. To do this quickly, we have decided that RIGHT NOW—in spite of the market going up on all Cotton Goods and in the beginning of the SUMMER SEASON, when people need the goods—is the best and only time to REDUCE. Folks, we tell you frankly that we will sacrifice ALL PROFITS and in many cases part of ORIGINAL COST during this Sale, as we are determined to sell out ONE-HALF IN 12 DAYS. No matter what LOSS it may be to us, and we say to THOSE people who, by reason of the high prices, have REFRAINED from buying their ORDINARY requirements, the OPPORTUNITY you have been WAITING for IS HERE, and the PRICES now that you can buy EVERYTHING at this Store during the SALE will STAGGER the most economical SHAHE in L. DOWNTOWN.

F. A. BOTH CO.

Shoes and Oxfords

MEN AND WOMEN
Buy Shoes, Oxfords and Pumps at less than old time prices. The voice of economy is calling to thrifty buyers. The most amazing retail shoe sale in the State of North Carolina. Never in the history of business so far as it is possible to judge has there ever been such slaughtering of good shoes.

MEN'S SHOES AND OXFORDS
\$8.00 value Black Oxford, English calf skin \$5.95
\$8.50 value Dark Tan Oxford English Calf skin \$6.25
\$7.50 value Black and Tan Oxford \$4.95
\$6.50 value Black and Tan Oxford vici kid \$4.50
\$5.95 value Tan and Smoked Elk scout shoes \$2.95
\$3.50 value Tan scout shoes \$2.45
\$2.95 value Plow Shoes \$1.95

WOMENS HIGH GRADE SHOES AND OXFORDS
\$8.50 value colored two-tone pump \$6.50
\$8.00 value 1 strap Grey two-tone pumps \$5.95
\$7.50 value 1 and 2 strap two-tone pumps \$4.95
\$6.50 value lace two-tone Oxford \$4.50
\$6.00 value patent and kid pumps low and high heel \$3.95
\$4.00 value Black Satin 2 strap pumps \$4.95
\$5.95 value Dark Tan lace Oxford \$3.95
\$3.95 value patent leather and kid pumps \$2.95
\$3.50 value Black kid lace Oxford \$2.45
\$2.95 value Black kid low heel pumps \$1.95
\$4.95 value White Sea island pumps \$3.95
\$4.50 value White Sea island lace Oxfords \$3.50

MISSES AND CHILDRENS PUMPS AND OXFORDS
\$4.95 grade 1 strap patent two-tone pumps \$3.45
\$4.50 grade 1 strap patent leather pumps \$2.95
\$3.95 grade 1 strap patent leather pumps \$2.50
\$3.50 grade 1 strap black kid pumps \$1.95
\$4.00 grade patent leather scufflers \$2.45
\$3.00 grade dark Tan lace scufflers \$1.45
\$2.95 grade dark Tan 2 strap scufflers \$1.25

CHILDREN AND BABY PUMPS
\$2.95 grade patent leather 2 strap pumps \$2.25
\$2.50 grade patent leather 1 strap pumps \$1.95
\$2.25 grade patent and black kid 1 strap \$1.75
\$1.95 grade patent and black kid 1 strap \$1.45
\$1.75 grade patent and black heel pumps \$1.25
\$1.50 grade patent and black kid 1 strap 98c
\$1.25 grade patent and white 1 and 2 strap 70c

MEN'S HEAVY WEIGHT OVERALLS
Regular \$1.50 grade. Priced Special 79c Pair

CHILDREN'S GINGHAM DRESSES
A large assortment Priced 70c

MEN'S AND WOMEN'S TENNIS OXFORDS
Black and White, regular \$1.00 value. Special 49c Pair

WOMEN'S & CHILDRENS MIDDY BLOUSES
All colors, regular \$1.50 value. Special 49c Each

27-INCH UNBLEACHED SHEETING
Per Yard 5c
Limit 10 Yards

27-INCH PERCALE
All Colors
Per Yard 5c
Limit 10 Yards

BOYS DRESS SHIRTS
A nice assortment, regular 98c value
Priced 39c each

CHILDREN'S SOX
Colored tops, regular 25c grade, Special for this sale 9c Per Pair

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CHILDREN'S SOX
Colored tops, regular 25c grade, Special for this sale 9c Per Pair

36-INCH BLEACHING
25c value. Prices Special 12 1/2c Per Yard
Limit 10 Yards

WOMEN'S SHIRTWAIST
Voiles, Batiste, and some Silks in the lot. Priced Special for this Sale 49c Each

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WANTED
25 EXTRA SALESPeOPLE
Experienced preferred, but not necessary. If you think you can give goods away, apply at once.

F. A. BOTH CO.

Entire Store Ablaze With Bargains
Louisburg's Busiest Department Store
Sale Starts Thursday, July 5th, 1923

LOOK! READ! REALIZE!
Prices Cut Down Like Weeds in a Garden.

It Will Pay You To Investigate!
It Will Save You Many Dollars!

FREE! FREE!
TO THE FIRST FIFTY MEN OR WOMEN entering our store Thursday morning, July 5th, at 9 a. m. will receive a due bill good for \$1.00 on a purchase absolutely free.
COME BE ONE OF THE EARLY BIRDS