

ZIP! WE ARE OFF! COME! EVERYONE OH! BOY!



Never Such Crowds! Never Such Good Humored, Eager, Anxiety
To Secure Splendid New Merchandise in this
PRICE SMASHED RAPID-FIRE DISPOSAL

Men's, Women's and
Childrens Hose
Regular 25c value
SATURDAY MORNING
One hour only—10 to 11
2c Per Pair

We've certainly uncorked a flood of business, but really, this sale has only just started—for—we have to move a mountain of merchandise before December 10th. No past achievement of our own can compare with it. We've simply laid waste all semblance to former Prices. Ever alert people wouldn't be told twice to take advantage of these price concessions. They know that this store advertises no claims that it cannot fulfill.

MEN'S HEAVY RIBBED UNION SUITS, \$1.50 Value, at only 95c	BOYS' HEAVY RIBBED UNION SUITS, Extra Special 45c	LADIES' SILK HOSE, All Colors, Regular Price 75c, 39c Per Pair
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Extra Special
MONDAY MORNING
One hour only—10 to 11
25c value Dress Gingham
5c Per Yard

Values So Hot They'll Melt the Ice in Prices

Men's heavyweight Blue Overalls SPECIAL 79c Per Pair	Men's heavy Blue Work Shirts, regular \$1.00 value ONLY 59c	Children's heavy winter weight Union Suits, regular \$1.00 value 45c	Ladies heavy Ribbed Pants or Shirts, regular 85c value AT ONLY 45c	Aprong Ginghams, large and small check all colors 9½c YARD	Table Oil Cloth, all colors and patterns 29c Per Yard	Ladies, Men's and Childrens Hose, 25c value 9c Per Pair
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MEN'S AND BOYS' CLOTHING

Men's Suits, Blue Serges and Cashmeres. \$15.00 values at **\$7.45**
Men's Suits or Overcoats, regular \$20.00 value, they go at **\$12.45**
Men's Suits or Overcoats, regular \$25.00 value **\$14.95**
Men's Suits or Overcoats \$30 value, only **\$18.85**
Men's \$35.00 Suits, the newest styles, at only **\$22.45**
Men's \$45.00 Suits, the very finest hand tailored, only **\$27.95**

THESE PRICES LOOK LIKE A MISTAKE IN PRINT

LADIES COATS

Ladies Coats in the new ties or button side effect, all colors regular prices \$18.00
Special for this Sale only
\$8.95

Ladies Coats, the very newest styles with genuine fur collars, all colors and patterns, regular \$25.00 Coats
Out they go
\$14.95

MISSES AND CHILDRENS COATS

Misses Coats, sizes 10 to 16, the very newest in Misses Coats a beautiful selection
ONLY \$12.45

Misses Coats, sizes 8 to 14, all of the very latest styles
WHILE THEY LAST \$7.45

One lot Children's Coats, sizes 6 to 14, values up to \$10
AT ONLY \$2.95

LADIES DRESSES

Ladies Dresses in Poiret Twill and the very finest Serge a beautiful selection, regular price \$18.50
AT ONLY \$8.95

Ladies Dresses, the most beautiful dresses ever shown here or elsewhere, regular price \$29.50
WHILE THEY LAST \$16.50

One lot Ladies Dresses in all-wool Serge, regular price \$10.00
AT \$4.95

MEN'S, WOMEN'S AND CHILDRENS SHOES

Ladies fine Shoes with low and medium rubber heel, \$4.00 value, at **\$2.45**
Boys' Shoes in black or tan, regular \$4.00 value, at **\$2.95**
Men's fine Dress Shoes in black or tan, medium or narrow toe with rubber heel, \$6.50 value, at **\$3.95**
Men's guaranteed solid leather Work Shoes, \$5.00 value, at **\$3.45**

DRUID L L Sheeting
yard wide
12½c Per Yard

F. A. ROTH COMP'Y.

Louisburg's Busiest Department Store
ALWAYS SELLS THE CHEAPEST

LOUISBURG, North Carolina

J & P Coats Thread
black or white, all colors
3c Per Spool