

ON! ON!--NO LET UP TO THE TERRIFIC PRICE SMASHING AT THIS SALE!

THE SECOND WEEK WILL BRING FORWARD HUNDREDS OF UNMATCHABLE BARGAINS
IT WILL BE A WEEK OF SPECTACULAR HIGH POWER SELLING THAT WILL SAVE
THOUSANDS OF DOLLARS TO THE PEOPLE OF THIS SECTION

We've Cut Loose Again ON ALL PRICES

Awake---You People of Franklin County

This Value Giving Event Grows More Thrilling,
More Interesting Every Day.

: : EVERYBODY GET READY : :
COME! Tomorrow or Any Day This Week
As Time Is Short - Soon Be Over



DON'T DELAY--- Assortments in All Lines At Their Best

DRY GOODS SPECIALS

| | |
|--|---|
| 25c Dress Gingham 15c Yard | Heavy Cotton Plaids 9 1-2c Yard |
| Druid L L Sea Island Sheeting, 20c value 12c Yard | \$1.50 all wool Serge 36 inch wide 65c Yard |
| 20c Aprong Gingham 9 1-2c Yard | 29c Romper Cloth 15c Yard |
| 9-4 Bleached or Un- bleached Sheeting 75c value 48c Yard | 25c Bed Ticking 15c Yard |
| 35c Canton Flannel Per Yard 19c | 35c Dress Gingham Per Yard 19c |
| 25c Outing Flannel Per Yard 15c | Oil Cloth, best grade 25c Yard |
| Hickory Shirting 15c Yard | Extra heavy Feather Ticking. 35c Yard |
| | 25c Longcloth 15c Yard |



SHOES

For the Whole Family at
Almost Given Away Prices

| MEN'S SHOES | LADIES SHOES | CHILDREN'S SHOES |
|---------------------------------|----------------------------------|-------------------------------------|
| Men's \$8.50 Shoes \$6.95 | Ladies \$6.50 Shoes \$4.95 | Childrens \$4.00 Shoes \$2.85 |
| Men's \$7.00 Shoes \$4.95 | Ladies \$6.00 Shoes \$4.45 | Childrens \$3.50 Shoes \$2.45 |
| Men's \$6.00 Shoes \$3.95 | Ladies \$5.00 Shoes \$3.85 | Childrens \$3.00 Shoes \$2.25 |
| Men's \$5.00 Shoes \$3.45 | Ladies \$4.00 Shoes \$2.85 | Childrens \$2.75 Shoes \$1.95 |
| Men's \$4.00 Shoes \$2.95 | Ladies \$3.50 Shoes \$2.45 | Childrens \$2.50 Shoes \$1.75 |
| Men's \$3.50 Shoes \$2.45 | | Childrens \$2.00 Shoes \$1.25 |
| | | Childrens \$1.75 Shoes 95c |
| BOYS' SHOES | | |
| Boys' \$5.50 Shoes \$3.95 | | |
| Boys' \$5.00 Shoes \$3.50 | | |
| Boys' \$4.00 Shoes \$2.95 | | |
| Boys' \$3.50 Shoes \$2.45 | | |
| Boys' \$3.00 Shoes \$1.95 | | |
| Boys' \$2.75 Shoes \$1.65 | | |

BOYS' EXTRA HEAVY FLEECE AND
RIBBED UNION SUITS, REGULAR
\$1.35 VALUE 85c

| | |
|---|--|
| Men's Ball Brand Rubber Boots Regular \$6 Boots SPECIAL \$3.95 | \$1.50 Bed Room Shoes, all colors Men, Women and Children Extra Special 79c Per Pair |
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MEN'S BLUE SERGE AND WORSTED
SUITS, ALL COLORS, REGULAR
18.00 VALUE \$7.95

Ladies Ready-to-wear Bargains

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|---|--|
| \$18.00 value Ladies Coats, all this season's coats \$9.95 | Ladies \$12.50 Dresses \$4.93 |
| \$25.00 value Ladies Coats, all the very latest styles \$12.45 | Ladies \$18.50 Poiret Twill Dress- es \$9.95 |
| \$35.00 value Ladies Coats, nothing newer made \$14.95 | Ladies \$35.00 heavy Poiret Twill Dresses, all colors \$16.95 |

MEN'S, LADIES AND CHILDREN'S
HOSE, REGULAR VALUE 25c, ALL
COLORS 9c PER PAIR

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|---|--|
| Ladies extra heavy Vests and Pants 45c | Men's extra heavy Union Suits 89c |
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MEN'S EXTRA HEAVY BLUE SERGE
AND ALL WOOL WORSTED SUITS,
ALL COLORS AND PATTERNS, REG-
ULAR \$40.00 VALUES \$24.45

LOUISBURG,
North Carolina

F. A. ROTH COMPANY

LOUISBURG,
North Carolina