

THE EASTER

OPENING SALE

AFTER a late Spring we beg to announce that our complete lines of Men's, Ladies and Childrens Wearing Apparel for Spring and Summer are now ready for your inspection. We ask that you look us over and to make it worth your while particularly we offer a great number of bargains in every department. Not only the few mentioned on this sheet but every department will close out any surplus stock or odds and ends at greatly reduced prices. We also wish to remind that at all times we have complete lines of Farm Supplies, Feedstuffs, Vehicles, Harness, Stoves, Building Material. In fact, everything usually carried in the old fashioned cross roads country store at prices far below those prevailing in our neighboring cities and the modern mail order catalogue.

Begins Friday, April 11th, And Continues Thru The Month

SHOES

All the latest novelties of strap pumps in suede leathers. Grecian Cut Outs and Egyptian Mummy Sandals. Hosiery to match.

Assortment Ladies Oxfords and Pumps, values \$3.50 to \$5.00	\$1.98
Assortment Ladies Oxfords and Pumps, values \$5.00 to \$10.00	\$2.98
Assortment Men's Oxfords, values, \$5.00 to 7.00	\$2.98
Assortment Men's Oxfords, values, \$7.50 to \$10.00	\$3.98
Assortment Children's Pumps and Oxfords, values \$3.00 to \$5.00	\$1.98
Assortment Ladies and Children's White Canvas98c

HOSEIRY

Ladies Silks, all shades	48c
Ladies Silk, full fashioned, thread silk	\$1.48
Assortment Children's Socks, 25 to 50c values	19c
Men's Sport Sox	19c

DRY GOODS

Every Good Housewife Should be Able to Make Her Own Dress.

We offer fabrics and you save over a half of what the garment workers of New York City charge. See the new Figured Crepes, Canton Crepes, Shantung, Figured Soisettes, Ratines, Feliciens, Voiles and White Goods.

32 inch Gingham in a large variety of patterns, value 29c	23c
Table of Gingham, Scrim Bleaching, and a variety of cotton fabrics up to 50c yard	15c
Druid LL Sheeting, 36 inch	15c

SILKS

All shades Messalines, Taffetas and Canton Crepes, big values	\$1.89
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LACES

Assortment Edges and Insertions	5c
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MEN'S, YOUNG MEN'S AND BOYS' CLOTHING AND FURNISHINGS

In place of Strouse Clothing which we sold for thirty years we have recently added a line from one of New York's leading manufacturers. We offer their latest styles on a variety of fabrics for Men and Young Men at \$19.75 and up. We guarantee to you every thread wool fabrics, tailored in a superior manner, hand work-button holes and collars.

Boys' Suits, Norfolk Sport Models, with two pair pants, tweeds, cassimers and serges. Very Special Number, \$10.00 value	\$7.98
Eagle Shirts, the best shirt manufactured and at prices, \$2.00 to \$5.00. Special leader on the sale \$2.50 shirt	\$1.98
Newest Knit Silk Ties, \$1.00 value	69c
Assortment Silks	39c
Nainsock Union Suits, full cut	89c

UNDERWEAR

Bloomers assortment for Ladies and Children, Special	49c
Assortment Ladies Union Suits, \$1.00 values	49c
Ladies Vests	15c
27 inch Red Star Diaper Cloth, 10 yards	\$1.98
24 inch Red Star Diaper Cloth, 10 yards	\$1.79

NOTIONS

Pearl Buttons, all sizes	4c
Fashionette Hair Nets	9c
Colgates Talcum with perfume	19c
Armour's Soaps, toilet, three cakes for	10c
Ladies Collars, 35c value	23c

OVERALLS AND WASH PANTS

Very best \$2.20 Denim, white back, triple stitch, reinforced	\$1.69
Heavy Khaki Wash Pants	\$1.69

HANES CORD TIRES

Hanes Cord Tires are made in North Carolina and are the best tires on the market.	
30 x 3 1-2, wear guaranteed	\$11.98
30 x 3 1-2, Tube, smooth inner	\$1.98

GROCERIES

Granulated Sugar	9 1/2c
Leverings Bonus Coffee, best Rio	19c
Swifts Jewel Lard, 8 lbs.	\$1.48
Swifts Jewel Lard, 4 lbs.	75c
Golden Crown Syrup, 5 lbs.	39c
Golden Crown Syrup, 10 lbs.	69c
Baby Lima Beans, quart	19c

FARMING IMPLEMENTS AND SUPPLIES

Best Grade Middlings	\$1.95
Imperial Spring Tooth Harrows, 7 rever teeth	\$7.98
Gantt Guano Distributor	\$8.00
See our famous Terrace King Cotton and Corn Planters.	
Use the Coker Nitrate of Soda Distributor for top dressing.	

THE MCGHEE-JOYNER CO.

FRANKLINTON'S BIGGEST AND BEST STORE

"WE WILL BE MIGHTY GLAD TO SEE YOU"