

Druid L. L. Yard wide  
Sea Island Sheeting  
**10c per yard**

# OUT OF THE RUT!!

J. & P. Coats Sewing  
Thread  
150 yard spools, all sizes  
Black and White  
Specials 3c per spool

## EVERYBODY'S COMING

## EVERYTHING'S GOING

**Men's Union Suits**  
\$1.00 VALUE  
**Special 49c**

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**Men's \$1.50 Dress Shirts**  
SALE PRICE  
**95c**

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**Men's Dress Hose**  
REGULAR 35c VALUE,  
ALL COLORS  
**10c per pair**

READ ABOUT 'EM THEN COME GET 'EM

The Fury of a desperate merchant incites a price bombardment doomed to echo down the cause-way of bargain-dom and viciously score a distinct triumph!!

A Sale that will long be remembered

## Price Disaster

Public wants to pay the low dollar NOW!

IF YOU COULD ONLY REALIZE THE VAST AMOUNT OF MONEY YOU CAN SAVE NOW BY ATTENDING THIS SALE WE KNOW YOU WOULD BE EAGER TO GET HERE AND SHARE IN THE UNUSUAL ECONOMY. IT IS A TIME WHEN WORTHWHILE MERCHANDISE CAN BE SECURED AT A WAY LESS THAN WHOLESALE COST. COME AS SALE POSITIVELY CLOSES

# Saturday Night, May 17th

at 10 Bells.

THE SALE EVERYBODY IS TALKING OF

**Ladies Silk Hose**  
IN ALL COLORS  
\$1.00 VALUE AT ONLY  
**45c per pair**

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**Window Shades**  
ALL COLORS  
\$1.00 VALUE ONLY  
**49c each**

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**Ladies House Dresses**  
\$2.00 VALUE  
**Special 95c**

### DRASTIC DEEDS IN PULLING DOWN PRICES

### START HERE READ DOWN

### MERCHANDISE MARVELOUSLY REDUCED

Men's and Boys' Oxfords; Men's \$8.00 W. L. Douglas Oxfords,  
Special \$6.95

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Men's \$7.00 Oxfords—tan and black—English and blucher  
\$4.95

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Men's \$6.00 Oxfords, tan and black—English and blucher  
\$3.95

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Men's \$5.00 Oxfords, tan and black  
\$2.95

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Men's \$3.95 Scout shoe, tan and smoked elk, solid leather  
\$2.45

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Boys' Oxfords, tans and black  
\$1.45 to \$3.95

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**LADIES' AND MISSES' SLIPPERS**  
Ladies' slippers in tan, black, grey, log cabin, airdale and patent leather—high, medium and low heels—al \$6.00 slippers  
\$3.95

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\$7.00 and \$8.00 ladies' slippers in suedes, satin, patent leather and kid—special  
\$4.95

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Ladies' lace Oxfords and Sandals in black, tan, grey—worth up to \$4.00—special  
\$2.45

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Ladies' one strap pumps in tan and black kid—worth \$3.50 special  
Special \$1.95

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Misses' and Children's slippers  
95c to \$2.95

Ladies Hose, all colors  
Special 9c

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Men's heavy Blue Work Shirts  
Sale Price 69c

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Boys' Work and Dress shirts  
Only 48c

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Ladies' 25c value Vests  
Special 9c each

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Men's 50c value Neckties  
Only 25c

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Children's 35c value Sox  
Only 15c

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Ladies Shirtwaists, \$2.50 value  
Only 95c

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10,000 yards lace and embroidery  
Special 5c yard

Ladies' silk and crepe dresses, \$12.50 value, all colors  
Choice \$4.95

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\$16.50 value silk crepe de chine dresses  
\$8.95

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\$24.50 value silk canton crepe dresses  
Choice \$14.95

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\$35.00 value silk Georgette beaded dresses, all colors  
\$22.45

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Ladies' Spring suits, latest styles, \$3.50 value ladies' coat suits  
\$19.95

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\$29.50 value ladies' coat suits  
\$14.95

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\$22.50 value coat suits  
\$12.45

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\$25.00 value ladies' coats  
\$14.95

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\$19.50 value ladies' coats  
\$9.95

Price Marks Torn Off—Heedless of Cost!  
A Victorious Finish for Frugality

Delay Spells Disaster For You!  
Quality Merchandise Takes The Count!

**MEN'S SUITS**  
Blue serges and cassimeres—\$15.00 values—  
\$9.95

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Men's suits, regular \$25.00 value  
\$14.95

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Men's suits, \$30.00 value at only  
\$18.85

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Men's \$39.50 suits, all the newest styles and colors at only  
\$24.45

# F. A. Roth Co.

Louisburg, North Carolina

IS THE PLACE

Satisfaction Guaranteed on Everything

Saturday Night, May 17th, Sale Ends  
Don't Wait! Don't Delay! Be Here!

**EXTRA SPECIALS**  
Boys' summer suits, all colors and styles  
75c to \$1.45

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Men's dress felt hats, regular \$4.00 values—special  
\$2.45

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Men's and Boys new spring caps, latest styles and colors  
49c to \$1.95

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Men's work and dress pants, all colors and sizes  
95c to \$4.95

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Men's dress shirts—a large assortment of patterns  
69c to \$3.45