

MOTION PICTURES INTRODUCE METHOD BOLL WEEVIL CONTROL

By Keeton Arnett
(For the National Boll Weevil Control Association)
New Orleans, May 21.—Stimulation of buying in the calcium arsenate market has been effected by the use of motion pictures in the instruction of methods of controlling the boll weevil according to reports from every section of the South where the films are used, to the National Boll Weevil Control Association.
Many farmers who have been dubious as to the results to be obtained by the

poison have been converted, it is said, and have placed their orders for a season's supply.
A large number of banks, chambers of commerce and other business interests are cooperating with the control association in showing the films, "How to Poison Boll Weevils" and "Good Bye Boll Weevil," which are furnished by the United States department of agriculture, and at present there are five sets of the films being used throughout the cotton belt. With the time already at hand in some sections of the belt and near at hand in others when the cotton plants begin to appear and the boll weevil

begins its ravages, the farmers turn their attention to the best way to keep the infestation to a minimum.
It is believed that a majority of the planters have established for themselves the fact that a low rate of weevil emergence this spring gives them a crop chance that was not enjoyed last year and have determined to take advantage of it by poisoning either with calcium arsenate in dust form or with calcium arsenate-molasses mixture when there are as many as twenty weevils to the acre.
Some farmers have used poison in other years but due to the improper use or application have not obtained the best results, while others have never used it and both classes apparently are eager to see the films which demonstrate clearly the correct way of using calcium arsenate and stress the slogan, "do it right or not at all."

Virtually the only way to determine the degree of infestation in young cotton is by thorough examination of every plant in a given number of rows in a field. It is pointed out by experts that while it is necessary for the farmer to get down on his hands and knees to make a proper examination of the plants it is not necessary to examine every plant in every field, calculating the infestation on the basis that the weevils are uniformly distributed.

If calcium arsenate dust is not used at this stage it is recommended that an application can be made to the tops of the plants of a home mixture containing one pound of calcium arsenate, one gallon of molasses and one gallon of water. The mixture should be applied by sprinkling a few drops on each plant from a home made mop within twenty-four hours after mixing and about one gallon of the mixture to the acre should be used.

The cooperative carlot shipment of poultry from Lenoir county raised the price of hens from 14 cents per pound to 20 1/2 cents to the farmers and pleased everyone except a few hucksters. County Agent F. W. Risher reports that 212 farmers sold over 4000 head of poultry weighing over 18,000 pounds. The smallest check was for 60 cents and the largest was \$123. The farmers made over \$90. The sellin in this was as contrasted to selling locally at the price offered.

Tom Tarheel says that the folks in his neighborhood have already made plans for the community fair this fall. They intend to show the progress made in the community during the year.

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Melrose Flour 1-4 bbl. sack	\$2.00
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Four-fifth of North Carolina has now been surveyed by the soil survey forces of the State and Government. S. O. Perkins has just finished the survey of Greene County. One half of Ruth, erford and Wilson counties have been completed and one third of Northampton. On the first of June a survey of Yadkin will begin, announces C. B. Williams, of the Division of Agronomy, North Carolina Experiment Station.

The Registration Books of all townships are now open. There is no new Registration, but it is necessary for all those who have moved to new locations, that is from one township to another, to register, also those who have become of age since the last election. Do this now. The books will close on Saturday, May 24th, 1924.

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