

1802

1924

Greater Louisburg College Campaign

Launched This Week

Objective: \$500,000

Franklin County Quota: \$150,000

Most Important Step in History of Our College

NORTH CAROLINA DEMANDS BETTER COLLEGES

Practically every college in the State of North Carolina has been obliged in the past five years to decide between growing or going out of business. There is a new educational hunger among our people which demands the very best training for our sons and daughters. Governor Aycock said, "Universal education of the white children of North Carolina will send us forward with a bound in the race with the world. Life is a mighty combat and the people who go into it best equipped will be sure to win." North Carolina has decided to give its sons and daughters the BEST equipment and, has served notice on its colleges to measure up.

GROW OR GO!

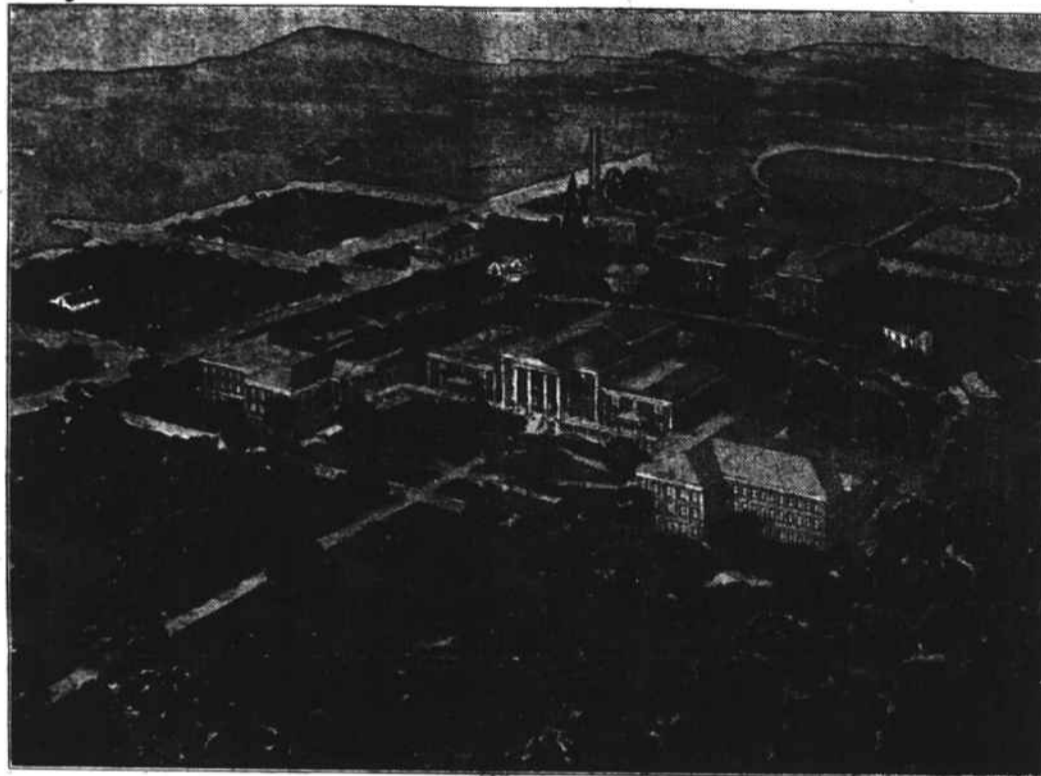
The College Association of North Carolina has adopted new standards of equipment, instruction, permanent endowment funds, etc., etc., which each college must reach. Any college which fails to measure up to these standards will lose its accredited rating in the Association. That means it will soon lose its students and be forced to close its doors.

Since this ruling practically every college in the State has been busy raising funds to enable it to measure up.

NORTH CAROLINA GENEROSITY AND VISION ARE PROVING EQUAL TO THE NEEDS.

Meredith College has bought land outside of Raleigh and has adopted a \$3,000,000 expansion program. St. Mary's College, the Episcopal School at Raleigh, has raised funds to meet the new standards. Queen's College, Charlotte, Flora MacDonal College, Red Springs, and many other girls colleges of the State have made successful appeals for money to grow and advance.

The University of North Carolina has been given \$8,000,000 to spend. Trinity is planning to spend millions. Elon, Wake Forest, Davidson, Lenoir, and most of the rest have secured expansion funds from men and women of vision.



View of Greater Louisburg College Now in Process of Building.

ONWARD LOUISBURG COLLEGE!

Louisburg College must also receive funds from its friends or it will be unable to meet the new standards. Two additional dormitories, class rooms, laboratories, a library, gymnasium and enlarged endowment must be provided in order that the College can keep its educational rating. A total of \$500,000 is needed.

An honorable history of 122 years of service stands back of Louisburg College in its request that it be allowed to live.

OUR MOST VALUABLE ASSET

6000 daughters of Franklin County have been educated at this college in the past.

For the culture and character and happiness which has resulted from their education, Franklin County owes Louisburg College untold millions in humanity's coin. The people of Louisburg and Franklin County are noted throughout the State for their character, culture and prosperity.

The Greater Louisburg College will be a still richer asset to this community. We can, if we will, lay the foundations right here in Louisburg for the great Junior College of the South.

BE GENEROUS TO OUR COLLEGE!

During the last week of June, the people of Franklin County will be asked to subscribe \$150,000 (payable at convenience during the next three years) to the expansion fund of Louisburg College.

If this full amount is subscribed in Franklin County it is believed that the Methodists of the Conference will subscribe the balance required at once.

Louisburg and Franklin County will decide the future of Louisburg College.

Will YOU do your full share?

Louisburg College Praised by Foremost Men of State

THE TASK OF TRAINING YOUTH NEVER ENDS.

"I am glad to note that you are making plans to build Louisburg College into that greater institution which it can and should be.

Colleges such as yours furnish the finest opportunity for usefulness to the coming generations. If one may make any distinction, it may truthfully be said that the education of a girl means more than that of a boy.

The task of training the youth of the land never ends. It continues to grow from year to year. Sometimes we may falter or grow wearied in its performance, but the call of the future must renew our spirits and give us new energy to go on.

To accomplish what you have in mind sacrifices will be needed, but there are none out of which the worker will receive greater dividends or build up a greater reservoir of happiness as in the future he looks back to his services to humanity.

I am wishing you all success in your efforts and hoping that your plans for the College will grow into full fruition."

HON. DENNIS G. BRUMMITT,
Oxford, N. C.

A WIDE OPEN FIELD OF USEFULNESS

"I believe that there is a place in North Carolina for such an institution as Louisburg College. It has behind it a long and honorable history, and a wide open field of present usefulness. I sincerely hope that a way may be found by which the College can be financially strengthened so that its usefulness and influence may be extended and made permanent."

W. P. FEW,
President Trinity College.

A GREAT FACTOR FOR GOOD

"The expansion campaign for Louisburg College is a very laudable undertaking. Your school has been a great factor for good in North Carolina. The enviable reputation which it has among colleges of the State should be very helpful to you in your campaign. I heartily endorse your efforts in this matter, and wish you every success."

CHARLES L. ABERNETHY,
Member of Congress of the U. S. A.

NO BETTER SCHOOL IN THE STATE.

"I have just received your letter with pamphlet concerning your School at Louisburg. I have read this pamphlet with much interest. I saw quite a lot of your institution while holding Court at Louisburg and I was very much impressed with the high class of work that you are doing.

The best investment that any parent can make is in the education of children; and if such parent has no children, then to aid in the education of those who are unable to educate themselves. It is a patriotic duty that every citizen owes to the State to see that every child born within the commonwealth is equipped with a liberal education.

I am satisfied that there is no better school in the State than LOUISBURG COLLEGE, and its patrons are fortunate in having at its head a man of your acknowledged ability and character. I shall be glad to speak a good word for you wherever I go."

HENRY A. GRADY,
Judge Sixth Judicial District, Superior Courts,
State of North Carolina.

HAS RENDERED FINE SERVICE TO WOMANHOOD OF NORTH CAROLINA.

"I am very glad indeed to know that Louisburg College has in mind definite plans for the enlargement of its service. It has for so many years been rendering such fine service to the womanhood of North Carolina that any one who knows anything of its record must, I think, feel the greatest desire that its plans may be fully carried out. With the passion for education which now exists among the youth of both sexes in North Carolina we are all, I think, coming to realize that we must enlarge our thinking about all our worthy institutions for higher education, whatever their source of support. The University is heartily interested in and wishes every success to your efforts."

H. W. CHASE,
President the University of N. C.

HOLDS A HIGH PLACE

"I have been fortunate enough to know rather intimately the excellent work of Louisburg College in the past quarter of a century. Better than that: I have had association with many of the women upon whom it put its impress. The product stands approved. Wherever you find a girl educated at Louisburg College, you find a woman endowed with the virtues which make her the fit type of North Carolina woman.

It is a matter of State congratulation that the friends of this old institution, old in age and tradition and young in service, are planning large things for its expansion. By its history, by its environment, by its equipment it holds a high place in North Carolina colleges and I feel that money invested there will bring a dividend larger and larger as the years go by."

JOSEPHUS DANTELS,
Ex-Secretary of the Navy.

