

Announcement---

I expect to move back to my store that was damaged by fire on Thursday, July 31st, after which I expect to put on one of the biggest price reduction sales you have seen. Remember this and come to see me if you want to save big money.

A. S. WIGGS

NASH STREET LOUISBURG, N. C.

INSURANCE A NECESSITY INSURANCE ACTUALLY DEALS WITH EVERY HONEST BUSINESS UNDER THE SUN

Fire insurance has come to be not only a householder's security, but a national necessity. The home owner must protect his family and provide shelter; the renter must guard his household goods. Business concerns, factories, churches, schools, colleges and corporations must protect their property investments. The man who can thus provide the security of a community against financial loss from fire is its insurance agent, through his companies.

See **T. W. WATSON**, for your Insurance Needs.

OFFICE OVER THE FIRST NATIONAL BANK

Save! Save!

15 per cent

on your Prescriptions

at

F. R. Pleasants

DRUGGIST

TELEPHONE 222-J. LOUISBURG, N. C.

When Furnishing
the
Dining Room



Be sure to come and see the splendid values we have for your approval. Beautifully grained and finished woods, fine workmanship and substantial construction.

Priced below the price at which you would expect to buy Furniture of much less quality.

Our Undertaking Department is always at your service.

W. E. White Furniture Co.

AS THE EDITOR SEES IT

A Good Sport

It is said that Calvin Coolidge died a martyr to the Young America idea of being a "good sport."

With a blister on his heel caused by playing tennis, he struck it off until he became delirious with fever. Then it was too late. The septic infection had spread through his system and he did not have the endurance to throw it off.

Everybody admires a boy with courage, with "nerve" and Spartan-like endurance, but risking one's life through a notion that it is weak to admit suffering, is no part of courage.

This is a fact that every American boy should learn. Health comes foremost in the life of every youth, for without it, he is handicapped in the struggles that come with manhood.

Health is impossible without good care of the body.

Young Coolidge is not to be blamed for the course he pursued. He acted in accordance with the customs among boys.

It is a foolish idea that must be corrected by parents, because it may cost the life of many a fine specimen of American youth.

Weeds Is Weeds

"Pigs is pigs" is an old expressive phrase full of meaning. Pigs are just plain pigs, and nothing more can be made of them.

By the same token, "weeds is weeds." They are unsightly, injurious and useless.

They grow faster and are more hardy than useful vegetation and their only purpose on earth is to torment men.

Some people exterminate them as they should an enemy. Others permit them to grow unhindered and allow them to damage ornamental plants, garden truck and farm products, and offset the effect of beautiful shrubbery and neatly kept lawns.

If people who permit weeds to grow on their premises do not have enough pride to keep them cut, there is a law which compels the property owner to act. Refusing to, the authorities will cut the weeds and charge the expense up in taxes.

The law has long since recognized that weeds are a nuisance because they are unsightly and a breeder of disease, and people who persist in permitting them to flourish will have to abide by the consequences.

There's A Reason

Some farmers can work twelve hours a day on a piece of land and make a bare living.

Other farmers can work on the same piece of land ten hours a day and make a living and a profit beside. Some men can take a business enterprise, and not only fail to make a

living, but go seriously into debt. Other men can take the same enterprise, with all its handicaps, and make it profitable.

There is a reason for the difference. The successful man studies conditions and analyzes suggestions and makes improvements as rapidly as it is possible for him to do so. His returns are in proportion to the activity of his brain.

The failure is slow to change. He doesn't take any stock in new fangled notions. What was good enough for his father is good enough for him. And that is all he gets.

When put to practical use, brains become a valuable asset.

Bias Hobbs of Duplin County wanted to attend the Club Short Course at State College but couldn't secure the funds. Home Agent Ruth Eborn became interested and as a result the Chamber of Commerce of Warsaw bought him a suit of clothes and the Bank of Warsaw paid his expenses. Bias was one of the most interested club boys attending the recent conference.

Piles Cured in 6 to 14 Days

Druggists refund money if PAIN OINTMENT fails to cure itching, stinging, bleeding, protruding Piles. Instantly relieves itching Piles, and you can get restful sleep after the first application. Price 60c.

We are pleased to announce Exclusive Agency for the

W. W. W. Guaranteed Line

The Sort of Thing this Store Likes To Do—

OUR aim is to sell you an article which the manufacturer is cheerfully willing to guarantee under his own signature. That gives you confidence. It makes you sure of your every purchase.

And so we are now acting as exclusive territorial agents for W. W. W. Guaranteed Products. You have seen them nationally advertised. They are—

- Pearl necklaces
- Orange-wooden wedding rings
- Popular priced diamond rings
- Gem-set rings of many kinds
- Mountings of white gold, 18K

These articles, exquisite, quality through and through, really cost so much less than unknown lines, and in some instances, they cost LESS.

We have
**INGERSOLL
PENCILS**
Priced from
50c to \$25.00

L. W. Parrish
Jeweler
Louisburg, North Carolina

WHY PAY MORE?

MASON FRUIT JARS

Pints 85c Dozen
Quarts 95c Dozen
Half Gallon \$1.25 Dozen

BE SANITARY

Men's Socks 10c to 50c pair.
Ladies Cotton Hose 15c to 40c
Ladies Silk Hose 50c to \$2.90

Clifton's Meal, and Home Made Pickles

Full Line Turnip Seed

Yours to please,

A. J. Jarman
Cooper Gin Corner.

TUCKER'S HOTEL and CAFE

Main Street
LOUISBURG, N. C.

The best of meals the market affords and prepared in the best of fashion.

Plenty of rooms for the accommodation of all who wish to spend the night, all well furnished.

J. C. TUCKER
Proprietor

OVER 40 PEOPLE KILLED

and millions of dollars property damage by wind storms in South Carolina and North Carolina.

Storm Insurance is cheap. Get our rates, on Storm, Fire, Life, Health and Accident Insurance.

THE
FRANKLIN INS. AND REALTY CO.
Bennett Perry
Manager.

PIN MONEY AND OUR WIVES



The term "Pin Money" dates back to the 14th century when pins were first invented.

They, for some unknown reason, were only allowed to be sold on two days each year and being hand made, were high in price. So it became a custom for money to be given to women at their marriage to be used for the purchase of pins.

Today pins are cheap but the custom of giving women small sums for personal expense still exists.

That was the 14th century; this is the 20 century. Today the women are political and social equals of men and should be financial equals as well.

As the head of your household she should own a checking account and not be given just "Pin Money."

Start her account with this bank.

THE FARMERS & MERCHANTS BANK
Louisburg, North Carolina
SAFEST FOR SAVINGS



TESTED QUALITY

When buying anything in Drugs, quality is a matter of first consideration. We make you certain by insisting that every item we offer you meets our rigid quality standard.

S. P. BODDIE, Receiver
Aycock Drug Co.
Incorporated

The HOOD WHITE ARROW Cord

Whether as driver or occupant, a woman appreciates its added safety and comfort. Let us explain just why a HOOD means that extra amount of satisfaction to passenger and driver alike.



Cranford Motor Company