

SALE EXTENDED! BY REQUEST

of The Entire Community of Franklin County

APRON CHECKED GINGHAM

27 inches wide, extra good quality,
regular 15c value, yard—

8c

ONE LOT LADIES' ALL- WOOL SERGE DRESSES

Value to \$8.50, choice—

\$3.95

\$35.00 Mens and Young Men's Suits and OVERCOATS

It behooves the well dressed man to
be here the first days of the sale be-
cause he is bound to exclaim, "Here
is the best suit bargains I have ever
witnessed."

\$22.85

BOYS'

Suits, with 2 pair pants, or Winter
Overcoats; values to \$15.00—

\$7.45

COTTON PLAIDS

Good Quality, Saturday, 9 to 10, per
yard—

8c

Limit: 7 yards

UNION SUITS

for boys and girls that are actually
worth 75c, at only—

45c

MEN'S

Extra Heavy Blue Denim Overalls \$1.50
value—

79c

J. P. COATS' THREAD

In all sizes, black or white, per spool—

3c

Limit: Three spools

\$25.00 Mens and Young Men's Suits and OVERCOATS

Mens and Young Men's Suits, fine
quality, attractive models that only
fashion artists can design. Because we
need money, they are reduced to—

\$12.45

\$37.00 Mens and Young Men's Suits and OVERCOATS

This undoubtedly is the greatest col-
lection of fine clothing that ever came
to this city. Mere words cannot de-
scribe the class, the style, the very
skillful tailoring, the beautiful color-
ings. Because we need the money, re-
duced to—

\$24.95

BOYS'

Suits, with 2 pair pants, or Overcoats
values to \$10.00—

\$5.85

AFTER CLOSING ONE OF THE MOST GIGANTIC SALES EVER HELD IN LOUISBURG WE
FOUND TO OUR SURPRISE THE NAMES OF SCORES OF PEOPLE FROM THE COUN-
TRY AS WELL AS SOME OF THE GOOD PEOPLE IN LOUISBURG ASKING US TO CON-
TINUE THE SALE A WHILE LONGER. THUS GIVING THEM AN OPPORTUNITY TO
TAKE ADVANTAGE OF THE SALE THEY NOT BEING ABLE TO BE HERE DURING
FIRST FIFTEEN DAYS FOR THE REASON THAT IT WAS THEIR BUSY SEASON HAR-
VESTING THEIR COTTON, WHICH EVERY MAN, WOMAN AND CHILD KNOWS THAT
THIS COUNTRY IS FOUR WEEKS BEHIND.

Remember--

IN CONSEQUENCE WE REALIZE THAT IN ORDER TO COMPLY WITH THE WISHES OF
THE PUBLIC AND IN JUSTICE TO OURSELVES WHILE OUR STOCK IS STILL LARGER
THAN WE EXPECTED TO FIND AT THIS TIME. WE HAVE DECIDED TO CONTINUE
OUR SALE A FEW WEEKS LONGER GIVING EVERYBODY A CHANCE TO TAKE AD-
VANTAGES OF THIS LOW PRICES

ITS NOW UP TO YOU

GET PRICES AT OTHER STORES THEN COMPARE THEM WITH OURS. COME! MIN-
GLE WITH THE CROWDS, RUB SHOULDERS WITH YOUR NEIGHBORS AND FRIENDS'
NOTE HOW EAGERLY THEY APPRECIATE GENUINE BARGAINS.

Dresses

At Prices Fitting
Any Pocketbook

Authentic styled dresses, phenomenal savings. Models for misses the college girl, and business women.

Up to \$10.00 value Dresses, sales price.....	\$ 4.65
Up to \$15.00 value Dresses, sales price.....	\$ 8.95
Up to \$22.50 value Dresses, sales price.....	\$12.45
Up to \$30.00 value Dresses, sales price.....	\$18.65
Up to \$35.00 value Dresses, sales price.....	\$22.65

MILLINERY—Ladies, you'll find here the very latest styles of Fall Hats, blending in
nicely with your new dress and

THE SAVINGS WILL ASTONISH YOU

Beautiful Fall Coats

At Guaranteed Savings from 25 to 50 Per Cent

Smart, snappy styles! Fashionable coats for women, misses and teeners. Every style of a coat, fashion-
able this season, will be displayed in our coat section with a guarantee as to values and prices meeting
keenest competition. Tie-on-the-side models, box coats, basque or blouse effects, straight lines, many
belted, fur-collared and fur-lined. Also suits plush coats, finest fabrics, well tailored. If a coat you
need, now is the opportune time to purchase economically. Quality should come first, of course, when
selecting a coat and QUALITY is what you find at Roth & Co. No matter what your desires may be, either
you have only a ten-dollar bill to spare for a coat, or do not mind to spend forty dollars, out of our big
selection you are bound to find the wanted garment. The very best and newest materials. You will find
Gerona Cloth, Armadale, Formosa, Orleano, Black Lustrosa, Roi de Laine, Velours and Bolivias.

Up to \$12.50 Coats	\$ 7.45
Up to \$17.50 Coats	\$ 9.95
Up to \$20.00 Coats	\$12.45
Up to \$28.00 Coats	\$18.95
Up to \$35.00 Coats	\$24.75
Up to \$40.00 Coats	\$28.95

F.A. ROTH & CO.

The Store That Always Sells The Cheapest

LOUISBURG,

N. CAROLINA

\$30.00 Mens and Young Men's Suits and OVERCOATS

Men and young men, you will simply
revel in this wonderful display of fine
hand tailoring. Models for all types
of men. Because we need the money,
reduced to—

\$18.65

\$20.00 Mens and Young Men's Suits and OVERCOATS

America's best make suits that have
done so much to build up this store as
a quality center. Because we must
raise money, they are reduced to
only—

\$9.95

CHILDRENS

or large girl's Coats—nothing newer
in style—values to \$15.00—

\$7.45

BOYS'

Suits, with 2 Pair Pants, or Overcoats
values to \$16.50—

\$9.95

HERE MOTHERS

Is something to keep your little girl
warm—Coats that are actually worth
\$5.00, at—

\$2.95

WINDOW SHADES

In all colors, made of extra quality
material, \$1.00 value—

45c

CHILDREN'S

Winter Coats all this season's styles;
values to \$8.00, at—

\$4.65

MEN'S DRESS SHOES

made of good quality calf or kid, values
to \$6.50, per pair—

\$4.45

MEN'S WORK SHOES

In black or tan, a real value at \$5.00,
choice, per pair—

\$3.85

MEN'S WORK SHOES

In black or tan, all solid, Blucher cut,
values to \$4.00—

\$2.95

MEN'S WORK SHOES

Some high cuts in black or tan. Regu-
lar \$6.00 value, per pair—

\$3.95

SHOES BARGAINS FOR CHILDREN

In this lot of Boys' Shoes either work
or Dress, values to \$3.50.....

Boys' Fine Dress Shoes in black or
brown, values to \$4.00, at.....

Children's Fine Shoes either lace or
button. Regular \$2.00 value.....

Children's Fine Shoes, black or brown
\$2.50 value at.....

Children's Fine Shoes that always sold
for \$3.25 and \$3.50, at.....