

"The South's Development," a special 700-page publication to be issued by the Manufacturers Record early in December, will contain letters from business men of the highest standing in other sections who voice their opinion as to the future of the South. Coming from some of the great leaders in industry and in finance, these letters must necessarily have a profound influence in convincing the country that the South is to see a development in the future far exceeding that of the present.

That the South is the most inviting field in the world for investment and for industrial development, that its resources are almost measureless in extent, are the tributes which men in the North and West through "The South's Development" have paid to what this section has accomplished while their forecast of the future will stimulate a nation-wide interest in the opportunities offered in the South. Taking just a sentence or two from these letters which in the aggregate may be properly called a forecast of the future, we have some remarkably strong statements. In these sentences we have testimony and tribute to the South which could not be more strongly expressed by the most enthusiastic native of the South.

The Manufacturers Record says, it has always been called an optimist of the South, but it is now inclined to feel that in reality it has been a pessimist as measured by what the business leaders of the East and West say of the South. Here are a few extracts:

George M. Verity, president, The American Rolling Mill Co., Middletown, Ohio:

"The Natural resources of South when adequately developed will add wealth and power to the Nation equal to that of all continental Europe."

E. M. Herr, president, Westinghouse Electric & Manufacturing Company, East Pittsburg, Pa.:

"Safe to predict an even more rapid development of economic resources of Southern states."

Stewart Lee, The Pusey and Jones Co., Wilmington, Del.:

"The field for development and investment in the South is in its infancy."

R. H. Jeffrey, president and general manager, The Jeffrey Manufacturing Co., Columbus, Ohio:

"A keen and growing appreciation of marvelous wealth in natural advantages."

Haley Fiske, president, Metropolitan Life Insurance Co., New York:

"An expansion possible and probable, almost inestimable."

A. B. Farquhar, A. B. Farquhar Co., Limited, York, Pa.:

"Destined to become one of the richest, most enterprising and progressive sections of the world."

Chas. L. Reese, Wilmington, Del.:

"The South's unbounded resources, water power and climate will contribute to a development undreamed of in past."

Wm. H. Barr, President National Founders' Association, Buffalo, N. Y.:

"The Southern states will be a stimulating factor in the great industrial and commercial advance of the nation."

R. M. Bisell, president, Hartford Fire Insurance Company, Hartford, Conn.:

"An enthusiastic believer in tremendous possibilities of South."

Arthur D. Little, Arthur D. Little, Inc., Cambridge, Mass.:

"The treasure house of the Nation."

Francis P. Garvan, New York:

"Will make the South the corner stone of the Nation's greatness."

Lewis L. Clark, president, The American Exchange National Bank, New York:

"The potentialities and the future of the South worthy of the highest consideration."

Willis L. King, vice president, Jones & Laughlin Steel Corporation, American Iron and Steel Works, Pittsburg:

"The development of the South appreciated by all the Nation."

Arthur Reynolds, president, Continental and Commercial National Bank of Chicago:

"The South is one of the Nation's most prized and precious assets."

A. C. Goodyear, president, Great Southern Lumber Co., Buffalo, N. Y.:

"The South's future to exceed the expectations of its most sanguine prophets."

Charles Piez, chairman, Link-Belt Company, Chicago:

"An insufficiently appreciated section of our country."

J. Kruttschnitt, chairman Southern Pacific Company, New York:

"Transformation into a vast commercial empire has been one of wonders of our time."

Dr. Charles L. Parsons, Washington:

A fortune made from Southern sulphur to be dedicated to agriculture.

R. B. Ives, president, Aetna Insurance Company, Hartford, Conn.:

Growth slow as compared with what it will be.

W. A. Day, president, The Equitable Life Insurance Society of the United States, New York:

"I believe the future holds in store a transcending development and progress, of which all that has yet been done in time will be regarded but as the crossing of the threshold."

B. F. Yoakum, New York:

"The South's spiritual and material development a contribution to civilization whose value can not be computed."

Hearn W. Street, Blair & Co., Incorporated, New York:

"The South has at last swung into its stride."

John D. Rockefeller, Jr., New York: Amassing progress in the past will be exceeded by far greater progress in the future.

T. F. Moresales, president, Montgomery Ward & Co., Chicago:

"It is hard to conceive of any limitation to the development of the South."

Arthur V. Davis, president, Alumi-

# Opening of Toyland

## SATURDAY, DECEMBER 6th



"JUST SEE WHAT I'VE BROUGHT TO TOYLAND"

Well, Folks, here I am again. And I've a big surprise for you, too. This year I decided that Toyland should have the biggest and best collection of fine new gifts that I could find. I searched the world over and here is the result. I know you'll be surprised and delighted with the hundreds of presents I've just emptied from my pack.

Now that I've brought all these wonderful gifts to Toyland, won't you arrange to come down and look at them? It's none too early to start Christmas shopping and you'll find it easier to select while assortments are large and complete.

I'm expecting you, for I want you to see what great things I have done at Toyland.

Yours for a Merry, Merry Christmas,

SANTA CLAUS.



We extend a most cordial welcome to everybody to visit our store on the above day, both young and old, and meet Santa Claus in person. He will probably have a nice present for you. We have one of the biggest assortments of the newest goods that we have ever handled. You don't have to go to the big city to get the high grade toys. We have brought them to your home town. For instance we have dolls from 5 cents to \$15.00 each.

Orders can be filled before the above date, but our stock will not be complete until December 6th.

# The Hudson Store Co.

Next door above Farmers & Merchants Bank

Louisburg, N. C.

### SAVE YOUR MONEY

One box of Tutt's Pills saves many dollars in doctor's bills. A remedy for diseases of the liver, sick headache, dyspepsia, constipation, biliousness; a million people endorse

**Tutt's Pills**

num Company of America, Pittsburg, Pa.:

"The development of the South unmatched in history, but only the forerunner of greater accomplishments."

N. F. S. Russell, president, United States Cast Iron Pipe Foundry Co., Burlington, N. J.:

"The South is only on the threshold of its development."

Edward Prizer, chairman, Vacuum Oil Company, New York:

"The greatest opportunities for advancement and development during the next generation lie in the South."

All letters from which these brief extracts are taken are full of enthusiastic optimism about the South. They voice the real thought of the nation in contrast with the doubt and uncertainty of many of our business leaders only a few years ago.

The South has captured the cotton manufacturing business, now having an investment of over \$1,000,000,000 in this industry as compared with \$822,000,000 for the entire country in 1910.

### LOST

Elgin watch lost last Tuesday in Currins Warehouse or between warehouse and Mrs. A. M. Halls, initials C. A., on back. Finder return to Franklin Times office and receive \$5 reward. 12-5-21

Habitual Constipation Cured in 14 to 21 Days

"LAXAPOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

LAND FOR SALE OR RENT. 70 acres at Laurel, adjoining the land of A. J. Speed. Apply to MRS. E. H. BOBBITT. 12-5-21

### BANKERS WILL AID IN FARM PROGRAM

Raleigh, Dec. 1.—The North Carolina Bankers' Association will help in improving farm conditions in North Carolina next year.

This action comes as the result of a conference held in the offices of Dr. B. W. Kilgore at State College last week when representatives of the American Bankers' Association and of the North Carolina Bankers' Association met with representatives of the college to plan work that the bankers might do. As their contribution to the farming progress of the State, the bankers agreed to engage in nine different activities.

These are as follows:

1. Promote the establishment of farm and home agents in counties where such work is not already established.
2. Cooperate in the organization of county agricultural councils with a definite extension program.
3. Encourage diversified farming with special emphasis on producing food and feed crops for the farm.
4. Study and development of markets for home products.
5. Support of cooperative marketing when economically sound and well managed.
6. Support of Boys' and Girls' club work.
7. Encourage the ownership of a family car and aid safely in financing the project.
8. Encourage bank credit as a substitute for other forms of credit.
9. Encourage additional Federal appropriation for research work in Agriculture.

### LIMING TOBACCO LAND PAYS GOOD PROFITS

Oxford, Dec. 1.—It will pay the tobacco farmer to lime his land with a good grade of magnesium limestone.

Experiments made during four years at the Tobacco Branch Station farm near Oxford and recently made public by E. G. Moss, director of this station, show that liming the land before setting the plants will give increased yields of tobacco, improve its quality

and aid in controlling tobacco diseases. The tests reported on by Mr. Moss were begun in 1920 and carried on for four years.

In making the experiment, the tobacco was planted in plots and was fertilized, cultivated and cared for in the same manner each year. The only difference in the treatment was that one half of the plots were limed and the other half was not. The results show that during the four years, the unlimed acre made a total yield of 2,977.46 pounds with a value of \$472.72. The average yield for each year was 744.36 pounds of cured weed per acre with an average value, each year, of \$118.18 per acre.

For the limed half of the plots, a total yield per acre of 3,675.52 pounds of cured weed was secured for the four years with a value of \$696.01. The average yearly yield was 918.88 per acre with a value of \$174.00.

These figures show that liming will pay good returns. Mr. Moss broadcast the ground limestone, using about 2000 pounds per acre. The total yield would probably have been larger were it not for the fact that different fertilizer mixtures were used on the different plots resulting in low yields where incomplete mixtures were applied.

### IN MEMORIAM

On Saturday night November the twenty second, the death angel entered the home of Mr. John T. Avent and took there from his loving wife.

She was forty four years old. She was a good christian woman, a member of Sandy Grove Primitive Baptist church. She was greatly loved by all who knew her. She leaves a husband and six children, Willie, Elbert, Vester, Pattie Lou, Ernell and Harrison, also three brothers and sisters, Mr. Bud Bullock of Spring Hope, Mr. George Bullock of Zebulon and Mr. Johnnie Bullock of Poplar Springs. Her sisters are Mrs. Lena Tyson of Saritoga, Mrs. Albert Dodd of Bunn, and Mrs. Etta Scarborough of Raleigh.

We cannot understand why God should take this dear mother when it seems that she was needed so badly but He doeth all things for the best even though we can't always see it that way. He giveth life and He taketh

## "Around The World in 18 Days"

Chapter No. 8

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EVERY FRIDAY NIGHT

Same Price ADULTS 25c CHILDREN 10c

AT THE

## Winner Theatre

it away.

The family ties are broken on earth but may God bless and help each one of them to so live that when he shall call them they can go to live with her again where there will be no more parting, no more suffering, pain nor death but all will be peace and joy everlasting and will live with Jesus who died for our sins.

### A FRIEND

\$110.00 Diamond Ring absolutely free with each purchase amounting to \$1 we will give a free chance. W. D. LEONARD, Jeweler, Louisburg. 11284

Farmers in the Eastern Carolina Produce Exchange operating in the territory of Calypso and M. Olive have concluded one three year contract and at a recent meeting signed another without a man present declining. The Association has made money for them.

Tom Tarheel says that no home convenience he has ever bought his wife was more appreciated than the new full length mirror he put in the closet door of her bedroom last Christmas. Now she can tell exactly how her clothes look.