

FULL VALUE

YOU ALWAYS GET IT WHEN YOU BUY HERE

The housewife who markets here knows that every time her groceries are placed on the scales, they register full value in quality and satisfaction.

The tempting, delicious assortment of canned goods, fruits and vegetables we carry make buying here easy and pleasant because you can find what you want at prices that are not exorbitant.

Fresh Country Produce at Lowest Market Prices
Heavy Groceries, Grain and Feed

J. ALLEN HARRIS
LOUISBURG, North Carolina

MONEY TO LEND

6 per cent interest. 33 years time. No bonus.
Loans placed in two weeks. See

Thos. W. Ruffin

In Louisburg Mondays and Thursdays
In Raleigh at 401 Raleigh Building & Loan Building other days.

What Every Man, Woman and Child in This Community Needs WE HAVE IT

A complete line of quality merchandise makes it possible for this store to satisfy the wants of every member of the family.

Wearing Apparel and Shoes

We invite an early inspection of the spring stock we are showing at very moderate prices.

Furnishings

A large and complete assortment of underwear, hosiery, hats, shirts, ties, collars, caps, suspenders, belts, handkerchiefs.

Dry Goods

The home dressmaker will be able to find just what she wants here. All of the desired materials for spring dresses.

A. S. WIGGS

NASH STREET LOUISBURG, N. C.

HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold over night or to cut short an attack of grippé, influenza or sore throat, physicians and druggists are now recommending Calotabs, the nausealess Calomel tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomel, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

CAREFULLY CULTIVATE YOUNG COTTON

Raleigh May 4.—In spite of the very favorable season for cotton that has so far prevailed over North Carolina, it must be kept in mind that a large percentage of the crop was planted with seed of low vitality and unless the season continues unusually favorable, there will be a high death rate of the young seedlings.

For this reason Dr. R. Y. Winters, plant breeding agronomist at State College, urges that growers give their cotton frequent and careful cultivation. This, he states, will help to warm up the soil and permit the air to enter.

"Poor stands in cotton are most often due to unfavorable weather in spring and lack of timely cultivation between the period of planting and chopping," says Dr. Winters. "The crop is now started under favorable weather conditions but with seed of low vitality. If cool, damp weather or even the usual weather prevails over the cotton section, and the young plants are not properly cultivated, there is certain to be a high death rate of young plants. Frequent use of the weeder, harrow or cultivator will relieve this condition."

Dr. Winters advises farmers to use these implements between the time of planting and chopping because breaking the crust will cause the soil to warm up and allow air to enter. Such conditions are favorable for young cotton and if not given, the grower may look for a heavy loss from disease and natural weakness of the seedlings.

WANTED
Stenographic work for afternoons by experienced stenographer. Address Box 11, Louisburg, N. C. 5-8-2t

ANNOUNCEMENT OF BIRTH
Mr. and Mrs. James Forrest Joyner announce the birth of a daughter on May 6th, 1925, Park View Hospital, Rocky Mount, N. C.

THE SUN CURE
The days of sunshine are just ahead. There is no greater tonic for a weakened system than the warm penetrating rays of the sunshine. It is nature's most skilled physician.

To get its real benefits, one must be in the sun and get the direct rays. Sitting by the close window and feeling its warmth does not bring the beneficial results that can be acquired by spending as much time as possible out doors.

For those who have the time to give to a garden, great blessings are in store. Men and women who fall in love with their little plot of ground in the back yard about this time of year are certain to have a healthful, happy summer.

The annual coat of tan will be becoming and the exercise for the muscles will add years to your life.

Weak In Back and Sides

"Before the birth of my little girl," says Mrs. Lena Stancil, of R. F. D. 2, Matthews, Mo., "I was so weak in my back and sides I could not go about. I was too weak to stand up or do any work. I felt like my back was coming in two. I lost weight. I didn't eat anything much and was so restless I couldn't sleep nights. My mother used to take

CARDUI For Female Troubles

so I sent to get it. I improved after my first bottle. Cardui is certainly a great help for nervousness and weak back. I took six bottles of Cardui and by then I was well and strong, just did fine from then on. Cardui helped me so much."

Thousands of weak, suffering women have taken Cardui, knowing that it had helped their mothers or their friends, and soon gained strength and got rid of their pains. Cardui should do you a lot of good.

All Druggists E-117

A METHOD WHICH WILL QUICKEN THE LIFE OF EVERY TOWN THAT TRIES IT

The Herald of Haines City, Fla., in a recent issue had the following: "Under the caption of 'Why People Come West' the Oakland (California) Outlook states: "Seattle spends \$250,000 annually featuring the great Northwest and Seattle spirit. "Portland has just gone over the top on a \$300,000 goal to advertise Oregon. "San Francisco will have spent \$750,000 in a two-year program to show the world San Francisco knows how. "Los Angeles invests \$200,000 annually to make herself the most talked of place in the world, and it's working. "San Diego, little but mighty, feels \$75,000 is not too much to ask of her business men to advertise Coronado Beach and Balboa Park, and she gets it."

"The cities of Florida should spend more money in the right kind of advertising. It is gratifying indeed to note the substantial fund being raised by the Florida Development Board for the purpose of advertising our incomparable state. Florida's climate is unexcelled anywhere in the world and it is up to the cities of Florida to raise the necessary funds for letting the whole world know 'Why people come South.'"

The suggestion of the Herald applies not simply to Florida but pre-eminently to every other state in the South; Florida is doing more advertising than any other state and yet there is still room for Florida to expand its advertising activities, for it is through its advertising that the present wonderful development of that state has been brought about. Other Southern states, if they would follow Florida's example, could attract far more attention than they are doing.

Advertising does not simply draw men and money from other sections, but it enthralls the people in the place in which the advertising is done. Live vigorous advertising in the local papers of Florida is largely responsible for stimulating the spirit of enthusiasm in local people and in helping them to get a broader vision of their own opportunities. The live town is often made alive by virtue of local advertising. The dead town is one in which comparatively little advertising is done.

The town or the state that desires to be left alone without being disturbed from its long sleep of death should never advertise, locally or outside, for the moment its business people commence live advertising, its banks, its merchants and its manufacturers commence to tell their own people what they have on which to build up industry, a new spirit will be awakened. Today the most important thing in three-fourths of the towns of the South is to wake up the local people, and this can only come through the tonic of well worded and well placed advertising in all their local papers.

When once a town breaks loose in a spirit of local advertising it will then be prepared to spend money for outside advertising, but the local paper has a right to enlist the heartiest co-operation of its local clientele, and the better and broader this advertising, the more spirit that is thrown into it, the more optimism that is given it, the more quickly is the community itself aroused into new life. Then that community is in a position to invite other people to come and take part in its development. No town or city or state has a right to seek to draw outside men and money until it has put its own house in order, until it has cleaned up its streets and paved them if they are unpaved, painted and beautified its homes and put on its best Sunday-go-to-meeting clothes in order to welcome the stranger who may be invited there.

Any advertising where, in the language of the day, the goods cannot be delivered, is worse than useless, because the money is not only wasted but the results are harmful rather than helpful.

The merchant who advertises goods which he cannot deliver wrongs his prospective customer and his own business. The community which advertises resources and attractions in order to invite outside men and money unless it has brightened up and cleaned up and painted up is doing itself harm, and if a prospective investor or settler comes he is driven away and takes an unfavorable impression with him. Therefore, let every community in the South that wants to develop wake up, clean up, paint up and begin an active advertising campaign in the local papers about its own business interests. Then, and only then, can it afford to go before the world and invite others to come.—Manufacturers Record.

NOTICE
Having qualified as administrator of the estate of Mrs. Lizzie M. Winston, deceased, late of Franklin County, notice is hereby given all persons holding claims against said estate to present them, duly verified, to the undersigned on or before the 1st day of May, 1926, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please come forward and make immediate settlement. This April 30, 1925. W. W. SHEARON, Admr. W. L. Lumpkin, Atty. 5-8-2t

To Stop a Cough Quick
take HAYES' HEALING HONEY, a cough medicine which stops the cough by healing the inflamed and irritated tissues. A box of GROVE'S O-PEN-TRATE SALVE for Chest Colds, Head Colds and Croup is enclosed with every bottle of HAYES' HEALING HONEY. The salve should be rubbed on the chest and throat of children suffering from a Cold or Croup.

This Label Protects You

GUARANTEED
Ford
used cars

It's the logical thing to do —to buy your Used Ford Car from Your Nearest Authorized Ford Dealer

This Label is your Guarantee of Value



Save Lives With Concrete
Do you know the condition of the school that your children attend? Is it a firetrap? It is imperative that all old frame buildings, used for public gathering, be replaced with fire-proof concrete structures. The cost of Portland Cement is exceedingly low in comparison with other building materials. It is the cheapest of all manufactured commodities. Talk to your building material dealer about Atlas Portland Cement. He will tell you its advantages in construction of all kinds.



NEW COMPANY

We wish to announce to the Public that we have purchased from Dr. H. G. Perry the business formerly known as Aycock Drug Co., Inc., of Louisburg, N. C., and shall carry on a first class drug business at the same place formerly occupied by that firm. Our aim is to carry the best that is to be had in our line, and give courteous and prompt service. The business will be under the immediate management of S. P. Boddie, a Registered Pharmacist.

We will appreciate your patronage.
The style of our firm is
Boddie Drug Co., Inc.
Louisburg, N. C.
Day Phone 329 Night Phone 231

NOTICE
North Carolina, In Superior Court
Franklin Co. Before the Clerk.
Jessie T. Merritt vs. Coleman Merritt.
The defendant above-named will take notice that an action entitled as above has been commenced in the Superior Court of Franklin County, North Carolina, by said plaintiff against the said defendant for a divorce from the bonds of matrimony upon the grounds of desertion and having lived separate and apart from plaintiff for more than five years; and the said defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court of Franklin County on the 16th day of June, 1925, and answer or demur to the complaint in said action on that day or within twenty days thereafter, or the plaintiff will apply to the court for the relief demanded in the said complaint. This the 7th day of May, 1925. J. J. YOUNG, C. S. C. for Franklin County.

G. M. BEAM, Attorney for Plaintiff. 5-8-2t
Lawn Mowers, Lawn Hose, Lawn Sprinklers and Hedge Shears at L. P. HICKS. 5-8-2t
Garden Flows and Garden Tools at L. P. HICKS. 5-8-2t

COMMISSIONER'S SALE OF LAND
Under and by virtue of a decree of the Superior Court of Franklin County made in the special proceeding in said court entitled F. H. Allen and wife Lou Reynolds Ford Allen v. Charles Gee, a lunatic, and S. A. Newell, Guardian ad litem of said Charles Gee, the undersigned commissioner will, on

MONDAY, JUNE 8, 1925 at the hour of twelve o'clock, noon, sell at public auction at the court house door in Louisburg, N. C., to the highest bidder for cash, the following described real estate: A certain tract or parcel of land lying and being situated in Louisburg township, Franklin County, North Carolina, adjoining the lands of W. A. Jones, J. J. Allen and C. T. Hudson, containing one hundred and fifty acres, more or less, and known as the old Gee place. This sale is made for the purpose of effecting partition of said tract of land among the tenants in common thereof, and a fee simple title will be conveyed to the purchaser at the sale. This the 8th day of May, 1925. W. H. YARBOROUGH, Commissioner. 5-8-2t
Can supply your Garden Seed wants with fresh reliable stock at L. P. HICKS. 5-8-2t
Electric Bulbs and Electrical Fixtures at L. P. HICKS. 5-8-2t

Thinning peaches will increase quality and profits, finds C. D. Matthews, horticulturist for the North Carolina Agricultural Experiment Station. Tom Tarheel says he is going to leave his cotton twelve inches apart in the row this year and try out this thick spacing idea.

Habitual Constipation Cured in 14 to 21 Days
"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.